

## **JAYPEE BUSINESS SCHOOL**

(A constituent of JIIT)
T&P Cell,
A-10. Sector 62, Noida (UP) - 201 307
Fax: +91 (120) 2400986
Website: http://www.jbs.ac.in/jbs/mba\_placements.php

#### **Contact Persons in Training & Placement**

 Commodore Kamal Rohatgi
 9711234111

 V.S.M. (Retd.) Head T&P
 0120-2404103, 2594160

 Ms Anita Marwaha
 9999113754

 Sr. Officer Training & Placement
 0120-2404102, 2594161

Mr Dinesh Sukumaran 9311429900
Sr. Officer Training & Placement 0120-2594162

kk.rohatgi@jiit.ac.in kkr\_r@yahoo.com anita.marwaha@jiit.ac.in

dinesh.sukumaran@jiit.ac.in dksfin2000@yahoo.com

### **JAYPEE BUSINESS SCHOOL**

MBA PLACEMENT BROCHURE BATCH (2012-2014)



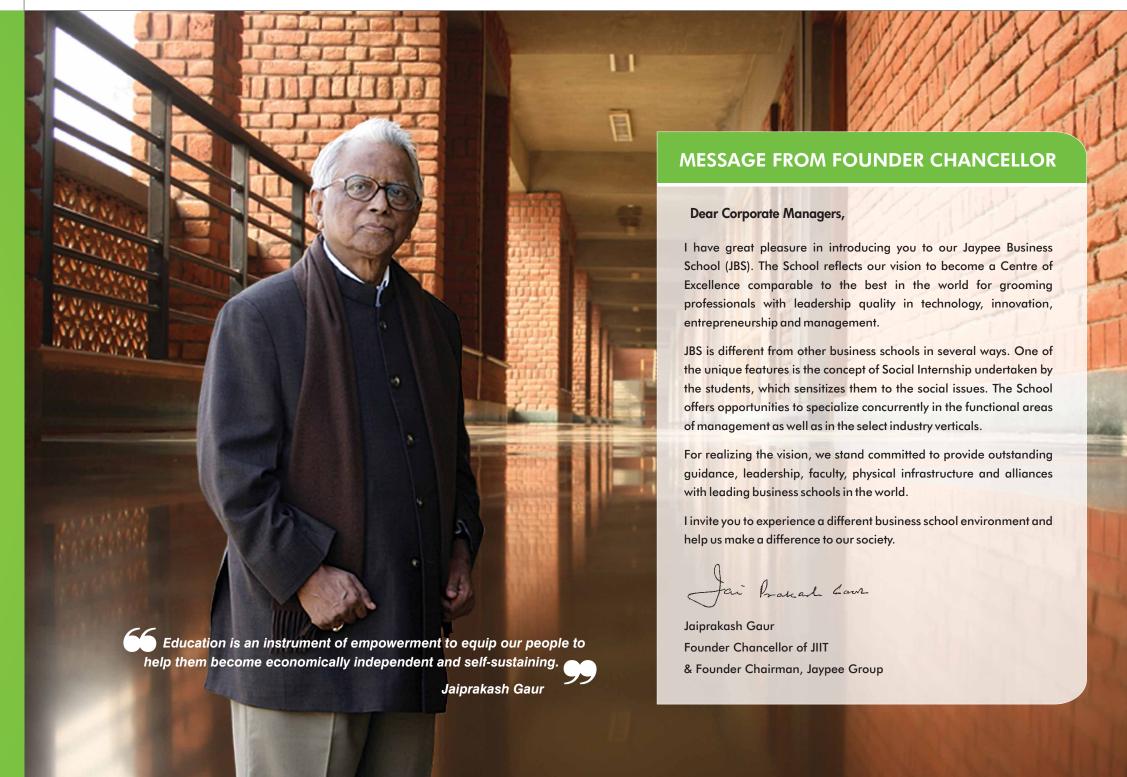


JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

(Declared as Deemed to be University under section 3 of the UGC Act, 1956)

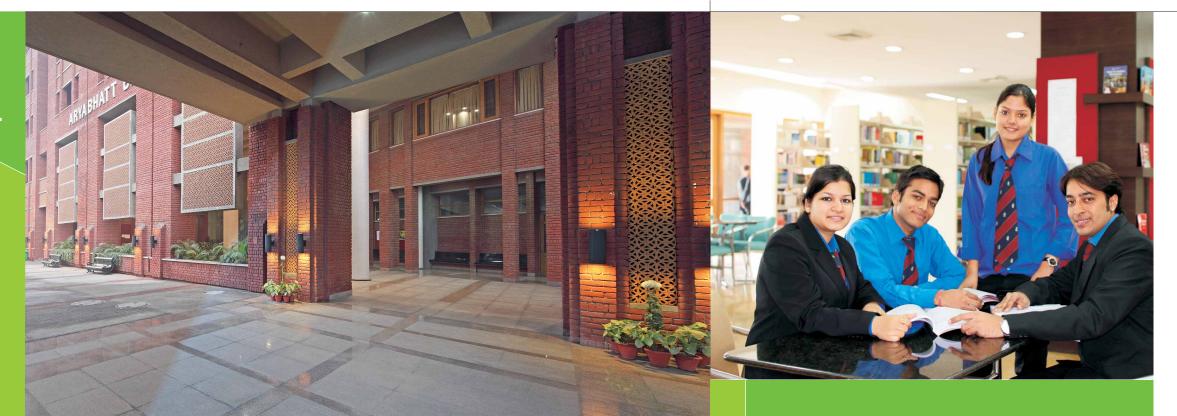
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# ACADEMIC PROGRAMMES AT JAYPEE BUSINESS SCHOOL

JBS has world class infrastructure and highly competent and dedicated faculty for the MBA programme. The programme aims to develop a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of management.



#### **MBA**

JBS offers 2 year six trimester programme which is aimed at providing a comprehensive coverage of all important areas and disciplines for managing in the current business scenario. The programme is designed to be intensive with an emphasis on regular and continuous work and the students are evaluated regularly to assess their progress and areas needing improvement. The curriculum is designed keeping in mind current industry requirements and peer offerings at the best business schools around the world. The programme aims to create socially sensitive managers and emphasizes on a one month social internship apart from live projects and summer internships at corporates.

#### DDM

Dual Degree MBA is offered to bright engineers of JIIT. The first year courses are completed along with their Engineering Course and second year is spent at JBS. The programme aims to create Managers with sound technical knowledge in the area of IT and is in line with the vision of JIIT.

#### PhD

JBS offers PhD in management through full time and part time research. The scholars are expected to do a stipulated course work and rigorous research in the chosen field. Successful submission and defense of the thesis leads to awarding of Doctoral Degree in Management.

# UNIQUE FEATURES OF MBA PROGRAMME

#### **Emphasis on Fundamentals**

The programme emphasizes on sound foundation of basic concepts and, therefore, additional courses are introduced in each functional area of management. In addition, 10 hours of tutorials are offered, besides 30 hours for each 3 credit course.

#### **IT Integration**

Every functional area offers specialized IT application modules. These include ERP Modules on HR, CRM, SCM, specialized financial and various analytical softwares.

#### Functional and Sectoral Electives in Blocks of Four each

The elective courses are offered in a group of four courses. This is basically done with the objective to provide in-depth understanding of the subject. For example, elective sets of four courses each in Financial Management, International Finance and Financial Services. (Details are given in the curriculum).

#### Summer Internship (With Financial and Industry Analysis)

The duration of internship is six weeks. Detailed financial and industry analysis is one of the compulsory components of the summer internship. The industry analysis may cover industry size and trends of growth, competitive analysis, position of the company in terms of market share etc., corporate mission and objectives, portfolio analysis, sector & market segment. For the financial analysis, students are expected to calculate and do its interpretation in business context, i.e. the analysis of balance sheets, profit & loss statements of the company for last three financial years in terms of minimum three ratios in each of the following categories and also analysis of cash flow statements for last 3 years: liquidity ratios, profitability ratios, activity ratios and leverage ratios. The final part of the report is detailed study on Marketing, Operations, Finance and HR practices or details of the specific field based project assigned during the internship.

#### Social Internship

The programme has a mandatory four weeks of social internship to sensitize the students towards social responsibilities. During the internship the students are expected to understand gravity of the social issues, their magnitude and implications, study the government policy, role of NGOs and their functioning. Finally, the students have to address the initiatives that may be required from the corporate sector.

#### **Personality Development**

JBS curriculum actively co-produces learning and development – all round comprehensive and complete development of students at both individual and group levels. The learning schedule builds time for self-group study and development activities. Also, given the complexity of the business problems today, teams need to be built to provide solutions. Thus, it is very important to learn group dynamics and to work in teams. JBS encourages students to develop teams, leadership qualities and problem solving skills.

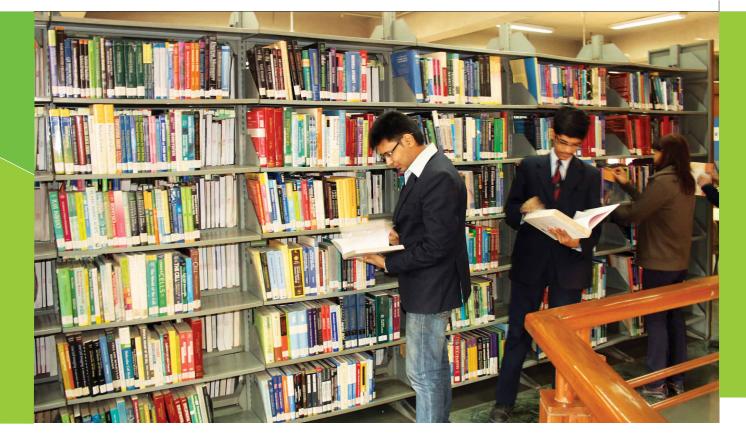
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#### LEARNING RESOURCE CENTRE

#### **Learning Resource Centre (LRC)**

The Learning Resource Centre (LRC) is well-stocked with Indian and International books and journals covering all areas of management, commerce, etc. to meet the needs of students, faculty and research scholars from varied areas. The library is continuously augmented with the latest books and journals to help the students keep abreast of current and contemporary issues. LRC has 38220 books with 15550 titles and 133 print and line journals (National and International). JBS has a dedicated division of LRC with more than 4000 books and 1700 titles.



#### IT INFRASTRUCTURE

In the era of "business at the speed of thought", it is imperative that future managers are fully equipped with the necessary soft and hard skills. JBS is fully equipped with an advanced & modern IT facility with most modern business & analytical software likes SAP, SPSS etc. which are an integral part of the curriculum.

### **TEACHING METHODOLOGY**

JBS curriculum combines theory, perspectives, insights and practical applications as expected by the end-user in the business world. JBS courses use a mix of business cases, exercises, games and strategy simulations.



#### Various methods used:

- Concept Lectures
- Case Studies
- Audio/Video Presentations
- Seminars/Guest Lectures
- Individual/Group Exercises, Interactions and Presentations
- Quiz/Business Games
- Role Plays/Real Life Simulations
- Self Development
- Live Corporate Projects

#### Curriculum & Course Structure

The two year curriculum is divided into six trimesters, each trimester of 12 weeks duration. The programme is well structured and it emphasizes on sound foundation of basic concepts. Basic courses are introduced in each functional area of management to help the students in developing a sound foundation. In every functional area of management, modules on IT application are offered.

In the first year, twenty four compulsory courses and in the second year, another four compulsory courses are offered. The elective courses are offered in the group of four courses to provide in-depth understanding of every functional or sectoral area within which a student is specializing. The students are encouraged to choose electives from Marketing, Finance, HR and Operations streams along with sectoral area. The list of elective streams indicated in the next page is tentative and is subject to change, if required as per the industry requirement.

### CURRICULUM & COURSE STRUCTURE

S.	Area	Compulsory Courses	Functional	Functional	Industry
1 1	General Management & Strategy	Business & Corporate Law     Strategic Management     Corporate Sustainability & Ethics	Basket – I	Basket – II	Electives-III
2	Economics & International Business	Managerial Economics     Macroeconomics     Economics Environment & Policy     International Business     Economics of Strategy			International Economics & Trade Policy     International Trade Operations & Logistics     Global Sourcing for Business Development     International Business Strategy
3	Quantitative	Business Statistics     Quantitative Methods for Decision Making     Business Research Methods			
4	Marketing	Marketing Management-I     Marketing Management-II     Service Management	<ul> <li>Product &amp; Brand Management</li> <li>Pricing Strategy</li> <li>Integrated Marketing Communication</li> <li>Sales &amp; Distribution Management</li> </ul>	Business to Business Marketing     Advance Services Marketing     Rural Marketing     Consumer Behaviors	Media Planning     Social Media & E-Marketing     Sales Promotion & Event Management     Principles & Practices of Corporate Communications
5	Finance	Accounts for Managers     Financial Management-I     Financial Management-II	Security Analysis & Portfolio Management     Financial Statement Analysis & Business Valuation     Project Appraisal & Financing     Corporate Taxation & Planning	Commodities Derivatives Market     Options, Futures & Risk     Management     International Financial Management     Fixed Income Securities	Management of Financial Services     Commercial Banking & Insurance     Investment Banking     Financial Institutions & Markets

### CURRICULUM & COURSE STRUCTURE

S. No.	Area	Compulsory Courses	Functional Basket – I	Functional Basket – II	Industry Electives-III
6	Soft Skills and Organization Behavior	<ul> <li>Behaviour in Organization</li> <li>Managerial Communication-I</li> <li>Managerial Communication-II</li> <li>Structure &amp; Design</li> <li>Written Analysis and Communication</li> </ul>			
7	Human Resource Management & Industrial Relations	Human Resource Management	<ul> <li>Industrial Relations</li> <li>Employment Law</li> <li>Performance &amp; Compensation Management</li> <li>Talent Acquisition</li> </ul>	Team Building & Conflict Management Strategic HRM Organizational Development & Change Training & Development	Knowledge Management & Learning Organizations     Business Negotiation Skills     Competency Mapping &     Psychometric Testing     Leadership Skills for Managers
8	Operations Management	<ul> <li>Operations Management</li> <li>Project Management</li> <li>Innovation, Quality and Change Management</li> </ul>	<ul> <li>Production Planning &amp; Control</li> <li>Service Operations Management</li> <li>Inventory &amp; Warehouse Management</li> <li>Logistics Management</li> </ul>	Operations Strategy     Supply Chain Management     Resource Management & ERP (SAP)     Advance Decision Models	<ul> <li>Air &amp; Maritime Logistics</li> <li>Road &amp; Rail Logistics</li> <li>Retail SCM</li> <li>Event Logistics &amp; Humanitarian SCM</li> </ul>
9	Information Systems & Management	<ul> <li>Information Systems for Managers</li> <li>Management Information and Control Systems</li> <li>Integrating Information Systems into Business</li> </ul>			Base Modules in SAP ERP Business in the Digital Era Advanced Modules in SAP ERP Business Process Management Enterprise Systems
10	Research & Consulting Management				<ul> <li>Advance Data Analysis Techniques</li> <li>Social Research</li> <li>Consulting Management</li> <li>Business Analysis</li> </ul>

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#### LEADERSHIP

JBS policies and programmes are closely mentored and supervised by a steering committee given alongside.

Shri Manoj Gaur

**Executive Chairman of the Jaypee Group.** An Engineer by profession (B.Tech., BITS Pilani). Shri Gaurji is widely respected as a visionary who successfully mapped and executed the massive expansion of the Group in several sectors.

Dr. Yaj Medury

Chancellor and Chief Operating Officer Jaypee Education System. Earlier he was Vice Chancellor JUIT, Waknaghat and Chairman & Managing Director, Educational Consultants India Limited.

Prof. (Dr.) S.C. Saxena Vice-Chancellor of Jaypee Institute of Information Technology (A Deemed University) since 1st July 2011. He was former Director I.I.T. Roorkee (June 2006 -June 2011), former Mentor Director of I.I.T. Mandi, former Director Thapar University (earlier TIET) Patiala (June 2002 - May 2006) & Director Thapar Centre for Industrial Research & Development (January 2004 to May 2006);

#### **INTELLECTUAL STRENGTH**

#### **Faculty**

JBS has 18 full time faculty,14 with PhD degree, and 5 at various stages of their Doctoral research. The average academic experience is 12 years and corporate experience is 10 years. Apart from full time faculty, the select industry baskets are taught by eminent faculties/managers from international universities, and practicing managers from the industry.



#### **ACADEMIC LINKAGES**

#### Collaboration with International Universities

In line with the vision of the Group, JIIT/JBS has signed MOUs with several leading universities in India and overseas. JBS believes in the power of academic networking around the globe and is in discussion with several universities for exchange programmes and other collaborations for our students and faculty. Student exchange programmes exist with select 'B' Schools globally.

	Name of the University	Areas of Collaboration
Nebraska Omaha	University of Nebraska at Omaha, USA	Faculty and Student Exchange, Exchange of Information and Experience, Research Graduate Degree Programmes, Distance Education.
MATERIAL PROPERTY OF THE PARTY	University of Westminster, UK	Faculty Development, Joint Delivery of PG programme, Consultancy, etc. in the area of IT, Business Intelligence, etc.
CERAM make	CERAM SOPHIA ANTIPOLIS, FRANCE (On the Anvil)	Student exchange & Faculty Exchange. Dr. Ivan Costa Maniere visited JBS for two weeks in July 2011 to take Brand Management Course.
(A-4U)	The Alliance of 4 Universities (A-4U) of Spain	The Alliance aims to enhance relations between higher education institutions in India and the Spanish Universities to develop academic and cultural interchange in the areas of education, research and other activities.
ARENE	The Finnish Universities of Applied Sciences, Finland	Academic exchange, research and educational co-operation.

Ashok Wahi: Served corporate at senior level in the field of IT. He has been actively involved in the areas of IT, Operations Management and HRD at organizations like Nestle, Convergys, ICI, Dresdner Bank and also consulted for organizations like A.F. Ferguson & Co. He is an Engineer from IIT-Delhi and MBA from FMS-Delhi.

G. K. Aggarwal: Served at senior positions in corporates like J.K. Group, Modi Group, Bhilwara Group and TCS. He has been a faculty at IIT-Kanpur and Delhi and also has been teaching at various management and professional institutes. He is a Chartered Accountant, Company Secretary and a Cost and Management Accountant.

Naseem Abidi: Started his career as a software professional with National Informatics Centre, under the Ministry of Communication and IT. His academic career has been spent at various universities in India, UK and UAE. An M.Tech and Ph.D in future studies & planning and a University Gold Medalist.

Hima Gupta: Has served in Bhilwara Group and Bakshi Group of companies for 5 years and as a Project Officer for NITRA and ATIRA for 5 years. She has been a faculty for the past 12 years, at reputed business schools. A Textile Engineer from GCIT, she did her PGDBM from IMT and has a Ph.D in Management.

Siddharath Misra: Has almost two decades of corporate experience in the area of consumer electronics and IT. He has worked with Samsung, HCL, LG, Onida and Godrej. Before joining full time Academics, he taught at various premier B-Schools as a Visiting Faculty. A Mechanical Engineer, he is an alumnus of IIM-Ahmedabad.

Rajnish Kumar Misra: Has more than 12 years experience in academics. Prior to this assignment, he has worked in IIM Rohtak, Asia-Pacific Institute of Management Delhi, KIIT University Bhubaneswar, Symbiosis University Pune, and IIM Indore. He is also Adjunct faculty by invitation to Indian Institute of Management Kozhikode (IIMK).

8 Jaypee Business School Jaypee Business School | 9| **Nripendra Singh:** Started his career with Videocon Industries before moving in to full time research at reputed institutes like IIM-Lucknow and Steven Institutes of Technology, Hoboken – NJ. He has more than half a decade of teaching experience at various institutes. He is a double MBA and a Ph.D in Management.

**Jitendra Kumar Mishra:** Has more than a decade experience in teaching, research, training and consultancy at premier institutes. He is a corporate trainer in the area of globalization and WTO. A Masters in and a Ph.D in Economics from Devi Ahilya University.

**S. Suresh:** Worked with Godrej and NIIT, he has been a training consultant to organizations like Maruti, Yamaha and Hero Honda. He has taught at various premier institutes like BIMTECH. He is Electrical Engineer from Osmania University and an alumnus of IIM-Kolkata.

**Asit Bandopadhyay:** Worked for corporates for three years and began his academic career at University of Bardhwan and has an academic experience of nine years. He has taught SCM & Operations Management at various premier Business Schools. He is an MBA in Systems and Operations with a Ph.D in Management.

**Moonis Shakeel:** Has more than seven years of experience in corporate and teaching. He has worked in the corporate sector with CMIE and Evalue Serve in the areas of Financial Economics. He also worked under various ministries and government bodies such as Planning Commission and Ministry of Information Technology. Has a Masters and Ph.D in Economics.

**Rahul Sharma:** An Educationist with a decade experience in academics. He had taught at various institutions like ICFAI, Hyderabad and St. John's College, Agra. A Post Graduate in Commerce and a Ph.D in Commerce. He also has been trained at IIM-Indore.

**Debdeep De:** Has more than six years experience in Research and Teaching of International Economics and Management at reputed institutes. He has been an advisor to projects sponsored by APEDA, UNESCAP and worked as an Assistant Editor of Journal of Services Research. He has a Masters in Economics.

**Sujata Kapoor:** An Educationist, she has taught at reputed business schools. She has certifications in financial markets and has research interest in the area of Corporate Finance. She has an MBA in finance from UPTU and holds a Ph.D in Corporate Finance.

M. A. Sanjeev: A Sales and Marketing professional, he has worked in the industry at entry and middle management for over 14 years in the field of Pharmaceuticals, Banking and Advertising. Teaching career started with the University of Calicut. He is an alumnus of Symbiosis.

**Shubhangini Rathore:** Worked for two years in the Hospitality Industry in the area of Human Resources. She worked for Taj Group of Hotels as an Assistant Managers handling Operational HR. She has also taught HR & Communication at undergraduate levels. She is an alumnus of IBS.

**Vinky Sharma:** An Educationist and Researcher, she has taught HR at reputed business schools for two years. She has been associated with Training and Development for Managers in various organizations. An MBA from UPTU she holds a Ph.D in Management.

**Shriram A. Purankar:** Has worked for corporate for around four years. He started his career as a IT Professional with projects as Business Analyst in Freddle Mac and Fannie Mae in the US. His last corporate assignment was with Glencore Grain India Pvt. Ltd., a commodity trading firm in the area of Trade Execution and Operations. He is an alumnus of Symbiosis.

#### **EMINENT GUEST SPEAKERS**

At JBS, guest lectures play an important role in the education process of the students. Eminent academicians and practicing professionals are invited for guest lectures where students get an opportunity to interact closely with them and understand the practical applications of various management concepts and ideas.



#### Speakers from Overseas

- Prof. William Webster, Vice Provost, University of California, California
- David Maunder, International Development Officer, CILT International, London
- Prof. Ivan Coste Maniere, CERAM Business School, France
- Dr. Gerrit De Vylder, Lessius Univ. College, Belgium
- Prof. Akhilesh Chandra, Director, The Institute for Global Business, Univ. of Akron, USA

- Mrs. Anita Gupta, MD, Northern Stella, Singapore
- Mr. Deepak Khazanchi, Associate Dean for Academic Affairs, Professor of Information Systems/ Quantitative Analysis, College of Information Science & Technology, University of Nebraska at Omaha
- Prof. A. D. Amar, Stillman School of Business, Seton Hall University, South Orange, NJ, USA
- Dr. Raghunath Rao, Assoc. Prof., McCombs School of Business, the Univ. of Texas at Austin, USA

- Dr. Naveen Jain, Assistant Prof., Akron, USA
- Prof. Patrik Mc Namara, University of Nebraska, Omaha
- Dr. Phani Tej Adidam, University of Nebraska, Omaha
- Dr. Louis Pol, , University of Nebraska, Omaha

#### **National Speakers**

#### **Academics**

- Prof. G. P. Sharma, IIFT, New Delhi.
- Prof. Nilanjan Chattopadhayay, SP Jain IMR, Mumbai
- Prof. Ashish K Banerjee, IIM, Kolkata.
- Mr. Rajesh Butta, MMS, BITS Pilani, Vishubh Consulting Services
- Prof. J. P. Sharma, Delhi School of Economics (DU)
- Mr. V. S. P. Srivastav, Head (Computer Division), IGNOU
- Prof. Ashok Kapoor, IIFT, Delhi
- Mr. Kartik Raina, Ex Director of HLL, Delhi
- Mr. Gopinath Manon, Director, Melon Media
- Prof. B. D. Singh, Dean Executive Education, AIM
- Dr. Ram Singh, IIFT
- Prof. Pinaki Das Gupta, IIFT
- Prof. C. D. Wadhwa, IIM, Ahmedabad

#### **Industry Speakers**

- Mr. Sanjiv Garg, Jt. Secretary, CILT India, Delhi
- Mr. Savitur Prasad, Jt. Secretary, Ministry of Industries, Delhi
- Mr. Pankaj Vajpayee, President, Value Research India (P) Ltd., Delhi
- Mr. Swarup Goswami, Consultant, SAP India (P) Ltd., Gurgaon
- Mr. N. M. Ahuja, VP, ONGC Videsh Ltd., Delhi
- Prof. Rajat Bakshi, Former Director, STC, Delhi
- Dr. Ranjeet Mehta, Eureka Forbes, Delhi
- Mr. A.V. Surya, VP, IMRB, Delhi
- Mr. Sanjay Gandhi, Head, Kenhal Digital, Delhi
- Mr. Manek Dhodi, Head, DLF Emporio, Delhi
- Mr. Saurabh Singh, Regional Head-North, Orix Auto Infrastructure Services Ltd., Delhi
- Mr. Ashish Agarwal, External Financial Consultant, AADA & Co., Delhi

- Mr. Arvind Mehrotra, Executive Vice President, NIIT Technologies Ltd.
- Mr. Rahul Gangal, GM, Commercial & Business Development, Tata Industrial Services Ltd., Delhi
- Dr. P. K. Goel, Indian Railways
- Mr. Amarjit Singh Saini, Future General Insurance.
- Mr. Mahender S. Khari, AIA Representative for India, MD of Khari & Co./ Association International Accountants
- Mr. Sharon Gorman, Liaison Manager, Association International Accountants
- Mr. Manoj Sharma, VP & CIO, Jones Lang LaSalle
- Mr. S.R. Balasubramanian, Executive VP IT & Corporate Development, Godfrey Philips (I) Ltd.
- Mr. Daya Prakash, CIO, LG Electronics
- Mr. Parminder Singh, CIO Group, Jubilant Life Sciences Ltd.
- Mr. Ajay K. Dhir, Chief Information Officer, JSL Stainless Ltd.
- Mr. Rajesh Uppal, Executive Officer (IT) and CIO, Maruti Suzuki India Ltd.
- Dr. Ramesh C Vaish, Tax Consultant, Non ED of Jaypee Power & Jaypee Infratech Ltd.
- Mr. Vijay Sethi, Vice President, Hero Honda Motors Ltd.
- Mr. Basant Chaturvedi, Head IT, Perfetti Van Melle India
- Mr. Sudhir Kapur, Coordinator to CMD, MMTC, Delhi
- Mr. Sajal Mukherjee, VP, Media, Emami Group
- Dr. Anadi Pande, VP, Hero Motorcorp
- Mr. D. G. Saxena, Advisor, Jaypee Group, Noida
- Mr. Goutam Dutta, Manager, Indian Oil Corporation, Noida
- Mr. Biswajit Roy, Dy. G.M., Indian Oil Corporation, Noida
- Mr. Deepak Gaur, Managing Director, Saif Partners India.

#### Adjunct/ Guest Faculty

- Dr. Patrick McNamara, University of Nebraska, Omaha, USA
- Dr.Ivan Costa Maniere, CERAM Business School, France
- Dr. Anadi Pande, Vice President, Hero Moto Corp. Ltd
- Mr. Hari Krishna Pandey, Marketing Head (IT Products), Samsung Electronics
- Mr. Sharat Chander, Director at Press Information Bureau, Ministry of Information and Broadcasting, GOI
- Prof. B.D. Singh, Dean, Executive Education, AIM, Delhi
- Mr. A.V. Surya, VP, IMRB, Delhi
- Mr. Ranjan Kumar, VP & Head, Research and Analytics at Religare Technova Ltd., Nioda
- Mr. Kirti P. Mishra, Partner, MART, Noida
- Dr. Naveen Jain, Asst. Prof, Akron University, USA
- Prof. G.P. Sharma, IIFT, New Delhi
- Mr. Kartik Raina, Ex Director of HLL, Delhi
- Mr. Gopinath Manon, Director, Melon Media
- Dr. Ram Singh, IIFT, New Delhi
- Prof. Rajat Bak:
- Dr. P. K. Goel, Indian Railways
- Mr. Sudhir Kapur, Coordinator to CMD, MMTC, Delhi
- Mr. Sajal Mukherjee, VP, Media, Emami Group
- Mr. Biswajit Roy, Dy. G.M., Indian Oil Corporation, Noida
- Mr. Deepak Gaur, Managing Director, Saif Partners, India
- Dr. Anurag Priyadarshi, Global Project Leader, IKEA
- Dr. Sunaina Nickels, St. John's College, Agra
- Dr. D.R. Bains, Lingyat University, Sohna
- Mr. Avneesh Makkar, Elements Akademia, Gurgaon
- Mr. Udasy Lakkar, IREO Management

#### **PLACEMENT**

Placement after education is a process dependent on knowledge, skill and attitude acquired by the students and their overall grooming. JBS helps the students in enhancing their professional skills & abilities so that they can make meaningful contribution to the corporate world and society at large.

The Training and Placement Cell organizes campus placement of the graduating students of all our campuses centrally, namely JIIT Noida, JUIT Solan, JUET Guna and Jaypee Business School. The Cell provides complete support to the visiting companies at every stage of placement process which includes Pre-Placement Talks, Written Tests, Interviews, Group Discussion etc.

All the batches have successfully secured final placement in well reputed companies in their preferred area of specialization.

More than 70 companies from different sectors have recruited our MBAs from batch passed out in 2013.

#### Roles & Profiles offered by various companies

#### Marketing

- Business Development
- International Business
- Market Research Analyst
- Advertisement & Sales

#### Finance

- Financial Modeling & Advisory Services
- Financial Analyst

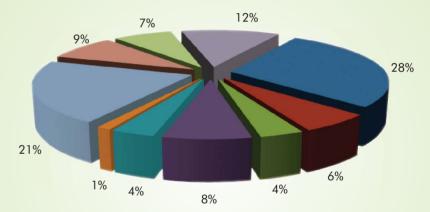
#### HR

- HR Executive
- Recruitment T&D
- Industrial Relations & Liasoning

#### **Operations Management**

- Supply Chain Executive
- Quality Assurance
- Logistics Analyst

## Sectoral Distribution Final Placement MBA 2011-13





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#### **PLACEMENT**

#### RECRUITING COMPANIES FOR MBA BATCH 2011-13

- 1 Allan Lloyds 2 Ameriprise Financial Services 3 Aon Hewitt APCO Group India Axis Bank 6 Bajaj Allianz Bajaj Capital 8 BenchMark Sigma Berkshire India 10 BlackRock 11 Britanica Encycopedia 12 Broadridge Financial solutions 13 Click Labs 14 Copal Partners 15 CRISIL 16 Cryo Bank
- 19 Evalueserve 20 F1F9 21 Financial Technologies 22 Global Logic 23 HCL Infosystems 24 Hevar Systems

18 Emmsons Internationals

- 25 Home Credit India 26 Honda Cars
- 27 Hyatt Regency 28 ICICI Bank

17 Dion Global

- 29 IFFCO Tokio General Insurance 30 IIFL
- 31 IMRB
- 32 IndusInd Bank Limited
- 36 Jabong.com

- 37 Jaro Education
- 38 KPMG
- 39 LIC Housing Loans 40 Linda Berry Associates
  - 41 Managlam Electricals
  - 42 Mansukh Securities
  - 43 Markit India
  - 44 Mazars India 45 Mobility Solutions
- 46 Moody's Shared Services India
- 47 Nestle India
- 48 NIIT Technologies
- 49 Octaware Technologies
- 50 Power Trading Corporation
- 51 PricewaterhouseCoopers
- 52 Redington India
- 53 Royal Bank of Scotland
- 54 S&P Capital IQ
- 55 SAP Labs
- 56 Seven 3 Rockers
- 57 Sewells Group 58 Smart Cube
- 59 Supertech
- 60 Tangence India
- 61 Tectura Infotech
- 62 Toyo Ink
- 63 Toyota Motors 64 Trustline Securities
- 65 UG software
- 66 Unicon Solutions 67 ValueFirst
- 68 WNS
- 69 99acres.com

#### **SUMMER PLACEMENT 2012-14**

- Adani Wilmar Ltd. 44 LAVA Mobiles Akus Technologies 45 Lintas Media Group Allahabad Bank 46 Mahindra & Mahindra Financial Services Alstom India 47 Malana Power Co. Asian Paints 48 Managnese Ore India 6 Aviva Life Insurance Co. 49 Matrix Cellular International Services
- 50 Minda Corporation 8 Bajaj Allianz General Insurance Co. 51 MMTC India

59 Paraa Milk Foods

60 Parle Agro

63 PTC India

66 Radisson Blu

67 Raymonds

61 Prism Cement

62 Provin Technos

64 Puniab National Bank

65 Quadrant Televentures

68 Reliance Communication

70 Reliance Life Insurance Co.

69 Relignce Infrastructure

75 SMC Global Securities

79 Tata Autocomp Systems

84 Unicon Investment Solutions

77 State Bank Of Bikaner And Jaipur

78 Stock Holding Corporation Of India

71 Religare Securities

72 Roboticwares

74 Sharekhan

76 Sopra India

80 Tata Motors

82 Tata Teleservices

85 Union Bank Of India

81 Tata Steel

83 TNS India

73 Shalimar Paints

- 9 Baiai Auto 52 Mother Dairy 10 Baiai Hindusthan 53 Motherson Sumi System
- 11 Balasore Allovs 54 Netambit 12 Bank Of India 55 NTPC 13 Bharti Airtel 56 ONGC
- 14 Bharti AXA Life Insuance Co. 57 Orion Conmerx 15 Birla Sun Life Insurance Co. 58 Orix Auto Infrastructure And Services
- 16 Central Warehousing Corporation
- 17 Cipla 18 Citifinancial Consumer Finance
- 19 Coca-Cola
- 20 Crimsonlogic IT Solutions 21 Dabur India

Axis Bank

- 22 Delhi Metro Rail Corporation
- 23 Dharampal Satyapal Group 24 Engineers India Ltd.
- 25 Genesis Colors
- 26 GlaxoSmithKline 27 Gopal Group
- 28 Havells India 29 HCL Technologies 30 HDFC Bank
- 31 Hyatt Regency
- 32 IBM 33 IDBI Fedral
- 34 IFFCO Tokio General Insurance Co.
- 35 India Infoline 36 Indiabulls
- 37 Indian Oil Corporation
- 38 ITC
- 39 JC World Hospitality 40 Jubilant Life Sciences
- 41 Karvy Group 42 KIE Engineering

43 KRIBHCO

86 Vanasthali Textile Industries

#### STUDENTS MIX

#### Specialization wise break-up of students

Majority of our students opt for Marketing & Finance and around 25% go for Logistics & Operations and Human Resource Management. Marketing students may choose from Media & Communication, Research & Consulting or International Business & ICT etc.

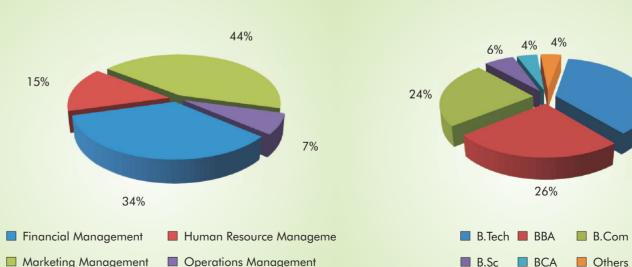
Finance students also have wide choice of choosing core area as Financial Services, Strategic Finance and International Business & ICT. HR & Logistics students have their core specialization with ICT integration in Business.

#### Students Mix at Graduate Level

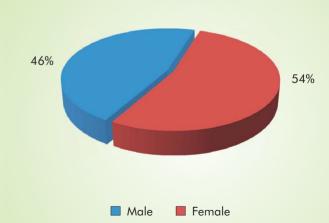
Our students mix is from all academic background and majority of students are Engineers which includes 40 students from Dual Degree Programme (five year course B. Tech. + MBA from JIIT).



#### MBA SPECIALISATION BREAK-UP STUDENT MIX IN GRADUATION LEVEL







**14** Jaypee Business School Jaypee Business School | 15



AISHWARYA MAHAJAN
Graduation: B.Com.
Graduation College: Delhi
University
Summer Intenship: PTC India



**AKUL DUBE**Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: AIRCEL



ANANYA ARYA
Graduation: BBA
Graduation College: lucknow
university
Summer Intenship: Radisson Blu



AYUSH MADAN
Graduation: BBA, CAM
Graduation College: IP University
Summer Intenship: Bajaj Auto Ltd



BHUMIKA SHARMA
Graduation: BCA, IT
Graduation College: Sharda
University
Summer Intenship: Apollo Hosp



C. VIKRAMASIMHAN
Graduation: BBA
Graduation College: BIT, RANCHI
Summer Intenship: SMC Global
Securities Ltd



ANKIT KUMAR SHUKLA Graduation: BBA Graduation College: Devi Ahilya Vishwavidyalaya, Indore Summer Intenship: Adani Wilmar Limited



ANKUR JAISWAL
Graduation: BBA, Marketing
Graduation College: Graphic Era
University
Summer Intenship: Parle Agro
Pvt Ltd.



ANMOL KAUSHIK
Graduation: B.Tech., ECE
Graduation College: JIIT
Summer Intenship: Prastut
Consulting



CHAYAN SOMAIYA
Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: JC World



**DEVYANI KHARE**Graduation: BBA
Graduation College: Davv, Indore
Summer Intenship: Manganese
Ore India Limited



DIVEY YADAV
Graduation: B.Pharmacy
Graduation College: MDU Rohtak
Summer Intenship: Matrix cellular
international services Pvt. Ltd.



ANUPAM KUMAR
Graduation: B.Tech., ECE
Graduation College: JIIT
Summer Intenship: Bharti
Airtel Ltd.



ANURAG YADAV
Graduation: B.Com.
Graduation College: Deemed
University
Summer Intenship: IFFCO



APEKSHA GUPTA
Graduation: B.Com (H), Business
Studies
Graduation College: Intl. College
for Girls, Jaipur
Summer Intenship: Raymonds



GAURAV KANDWAL
Graduation: BBA
Graduation College: Garhwal
University
Summer Intenship: Jaypee rewa
cement



HEENA MAHESHWARI
Graduation: B.Tech, Biotech
Graduation College: Amity
University
Summer Intenship: Asian Paints



JASKARAN UPPAL Graduation: BBA Graduation College: ggsipu Summer Intenship: FICCI



ARVIND KUMAR
Graduation: BCA
Graduation College: Mipru, Bareilly
Summer Intenship: Bharti AXA Life
Insuance company



ARVIND KUMAR CHAUHAN
Graduation: B.Tech., ECE
Graduation College: JIIT Noida
Summer Intenship: EEPC India



ASHISH MANRAL
Graduation: B.Tech., ECE
Graduation College: JIIT
Summer Intenship: Dharampal
Satyapal Group



KARTIK ASTHANA
Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: Akus
Technologies



KRATIKA SINGH
Graduation: B.Tech, ECE
Graduation College: Amity
University
Summer Intenship: ONGC Ltd



KUNAL VERMA
Graduation: B.Tech, CSE
Graduation College: ggsipu
Summer Intenship: HCL Infosystems
Ltd.



**KUNAL SINGH** Graduation: BBA Graduation College: CCS Summer Intenship: Coco-Cola



LAKHWINDER KAUR Graduation: B.Sc(H) Zoology Graduation College: Delhi University Summer Intenship: Way2career



MADHUR AGARWAL Graduation: BBA Graduation College: Gautam **Buddh Technical University** Summer Intenship: Dream Hyundai



NITIN SHARMA Graduation: BSC, CSE Graduation College: DU Summer Intenship: Central Warehousing Corporation



**PARINA BANSAL** Graduation: BBA Graduation College: PTU Summer Intenship: Minda Corporation



PRABHAT KUMAR SINGH Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: Reliance Communication



MAYANK GUPTA Graduation: BBA Graduation College: CSJMU, Kanpur Summer Intenship: Tata Hitachi Const. Machinery Co. Ltd.



MD AUQIB NAWAZ Graduation: BBA Graduation College: Lucknow University Summer Intenship: BASF



MOHIT SHARMA Graduation: B.Com. Graduation College: CSJMU, Kanpur Summer Intenship: Bajaj Allianz General Insurance Company Ltd.



PRATEEK BANSAL Graduation: BBA Graduation College: BHU Summer Intenship: DSCB



PREETIKA SINDHWANI Graduation: B.Tech, EIE Graduation College: MMEC, Mullana (Ambala) Summer Intenship: HCL Infosystems



Graduation College: Delhi University Summer Intenship: HCL Infosystems



**MONIKA TANWAR** Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: Crimson Logic IT Solutions Pvt. Ltd.



**NAVJYOTI SIDDHU** Graduation: BBA(CAM) Graduation College: MDU Rohtak Summer Intenship: Aviva Life Insurance Company India Limited



**NEHA SINGH** Graduation: B.Tech, IT Graduation College: DAVV Summer Intenship: Kribhco



**PURNIMA KAPOOR** Graduation: B.Tech, ECE Graduation College: JIIT Noida Summer Intenship: Alstom India



**PURVA CHAWLA** Graduation: B.Sc (H) CSE Graduation College: Delhi University Summer Intenship: Tech Mahindra (Canvasm)



**RAHUL KUMAR SINGH** Graduation: B.Tech, EEE Graduation College: UPTU Summer Intenship: Jaypee Associates Ltd.



**NIMISH SAXENA** Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: Reliance Communication



NISHANT VIRMANI Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: J C World Hispitality Ltd



**NISHANT RAWAT** Graduation: BBA Graduation College: CCS, Meerut Summer Intenship: Saraswati Dynamics Pvt. Ltd.



KARTIK ASTHANA Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: Akus Technologies



**KRATIKA SINGH** Graduation: B.Tech, ECE Graduation College: Amity University Summer Intenship: ONGC Ltd



**KUNAL VERMA** Graduation: B.Tech, CSE Graduation College: ggsipu Summer Intenship: HCL Infosystems Ltd.



RAHUL VERMA Graduation: BBA Graduation College: PTU Summer Intenship: Jaypee Associates Ltd.



RAJA KASHYAP Graduation: BBM, E-Banking & Fin Graduation College: Manipal University Summer Intenship: Matrix Cellular International Services Pvt. Ltd.



RATI VADEHRA Graduation: B.Sc, Life Science Graduation College: Delhi University Summer Intenship: Lintas Media Group



SHOBHIT AGRAWAL Graduation: BBA Graduation College: MJPRU, Bareilly Summer Intenship: Jaypee Associates Ltd.



SHYAM SHARMA Graduation: BBA Graduation College: Guru Gobind Sinah Indraprastha University Summer Intenship: Parle Agro



SNEHA BANSAL Graduation: BA, Math & Econo Graduation College: Delhi Uni. Summer Intenship: HELM 360



**ROHIT PATHAK** Graduation: B.Com. Graduation College: Lucknow University Summer Intenship: Coca-Cola Pvt. Ltd.



**ROHIT SINGH** Graduation: BBA Graduation College: Graphic Era University Summer Intenship: Shalimar Paints Ltd



**ROHIT SINGH ADHIKARI** Graduation: BBA Graduation College: GJU Summer Intenship: HCL Infosystems Ltd.



SOURAV SINGH BAGHEL Graduation: BBA Graduation College: DAVV Summer Intenship: Money 4 Drive Pvt Ltd.



SUBHENDU PRATAP SINGH Graduation: B.Tech, CSE Graduation College: JIIT Noida Summer Intenship: Akus Technologies



**SUMIT SAXENA** Graduation: B.Tech, IT Graduation College: UPTU Summer Intenship: Jaypee Associates Ltd.



**RUBAINA KAPOOR** Graduation: BBA Graduation College: Amity University Summer Intenship: Vidopia Sofware Solutions



**RUPALI GANGWAR** Graduation: BBA Graduation College: PTU Summer Intenship: TOYOTA



SAURABH KAPOOR Graduation: B.Com. Graduation College: B.R Ambedkar University Summer Intenship: Spice Mobility



**SURUCHI PHOUGAT** Graduation: BBA Graduation College: CCS Summer Intenship: HCL infosystems ltd.



TRIPTI RAI Graduation: BBA Graduation College: CCS University Summer Intenship: Wildnet Technologies



**UDIT HURRIA** Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: Indiabulls



**SAURABH SHARMA** Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: EEPC, India



SHAILEY CHAUHAN Graduation: B.Tech, Electrical Graduation College: UPTU Summer Intenship: Jaiprakash Associates limited (Real Estate Division)



SHASHANK TIWARI Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: HCL Infosystem



Graduation: B.Com. Graduation College: MG University Summer Intenship: Matrix Cellular Limited



VAISHALI ADVANI Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: Puniab National Bank



**VARUN SINGH** Graduation: B.Tech, EEE Graduation College: PTU Summer Intenship: Jaiprakash Associates Limited (Cement Division) Work Exp.: 15 months EDGE telecom Pvt. Ltd.





**VISHAL CHANDNA** Graduation: B.Com. Graduation College: Kurukshetra University Summer Intenship: ITC Ltd.



VISHAL VERMA Graduation: BBA Graduation College: BIT, MESRA Summer Intenship: NTPC Ltd.



**VIVEK SHARMA** Graduation: B.Tech, Civil Graduation College: MMEC, Mullana (Ambala) Summer Intenship: Jaypee Cements



**ABHINAV AGARWAL** Graduation: B.Com (H) Graduation College: Delhi University Summer Intenship: State Bank of Bikaner and Jaipur



AJEET KUMAR SINGH Graduation: BBA Graduation College: lucknow university Summer Intenship: Sharekhan Ltd.



**ALPA GARG** Graduation: BA (H), Math Graduation College: ip university Summer Intenship: ITC LTD



**VIVEK RATHI** Graduation: B.Tech, ECE Summer Intenship: Engineering export ptomotional council



YATIN SHARMA Graduation: B.Tech, M.Tech. (Dual), Biotech Graduation College: JUIT (Solan) Summer Intenship: Havells India Ltd.



YUKTI SHARMA Graduation: BBA Graduation College: CSJMU, Kanpur Summer Intenship: Axis Bank



**AMIT SINGHAL** Graduation: BBA Graduation College: DBRAU Summer Intenship: Indian oil corporation ltd.



**AMLAN DATTA** Graduation: B.Tech, Mech. Graduation College: MPUAT, Raiasthan Summer Intenship: Naptol.com



**ANCHAL SINGHAL** Graduation: BBA Graduation College: CCS Summer Intenship: Allahabad Bank



YASH GAUTAM Graduation: BBA Graduation College: CCS, Meerut Summer Intenship: Airtel DTH



ANKITA AGARWAL Graduation: B.Com. Graduation College: Agra University Summer Intenship: Pee Cee Cosma Sope Ltd.



Graduation: B.Com. Graduation College: Rajasthan University Summer Intenship: Malana Power Company Limited



**BAANI JUNEJA** Graduation: B.Com. Graduation College: DBRAU Summer Intenship: PNB



DIVYA AGARWAL Graduation: B.Tech, IT Graduation College: UPTU Summer Intenship: Punjab National Bank



ETI KAPOOR Graduation: B.Com. Graduation College: Delhi University Summer Intenship: HDFC Auto



G. SHARON HAVILAH Graduation: B.Tech, Mech. Graduation College: JNTU Summer Intenship: Mahindra & Mahindra Ltd. (Automotive Sector)

FINANCE





HINA GUPTA
Graduation: B.Com.
Graduation College: DBRAU
Summer Intenship: Citifinancial
Consumer Finance India Ltd



ILA JOSHI
Graduation: B.Tech, Bio-Tech
Graduation College: Amity
University
Summer Intenship: Tata Motors Ltd.



JATIN AGGARWAL
Graduation: B.Tech, ECE
Graduation College: JIIT
Summer Intenship: Bank of India
(Mid Corporate)



NAVNEET KUMAR DUBEY
Graduation: BBA
Graduation College: Chhatrapati
Shahu Ji Maharaj University
Summer Intenship: Mahindra &
Mahindra Financial Services
Limited



NEHA CHOPRA
Graduation: BBA
Graduation College: BIT, RANCHI
Summer Intenship: SMC Global
Securities Ltd



NEHA KOCHEY
Graduation: B.Tech, Chemical
Graduation College: Pune
University
Summer Intenship: Lakshmshree
Investments Ltd.



KANIKA BANSAL
Graduation: B.Com.
Graduation College: B.R
Ambedkar University
Summer Intenship: Shakekhan



KARAN CHAUDHARY
Graduation: B.Com.
Graduation College: Kurukshetra
University
Summer Intenship: State Bank of
Bikaner and Jaipur



KARAN SINGHAL
Graduation: B.Tech, ECE
Graduation College: JIIT Noida
Summer Intenship: IBM
Corporation



NIKITA SHUKLA
Graduation: B.Com.
Graduation College: BU
Summer Intenship: Jaypee Rewa
Plant



NIKITA GOYAL
Graduation: B.Com.
Graduation College: B.R
Ambedkar University
Summer Intenship: HDFC Asset
management company



NITISH GOEL
Graduation: BBA
Graduation College: GGSIPU
Summer Intenship: Jaypee
Associates



KUSHAGAR GUJRAL
Graduation: BBA
Graduation College: Kurukshetra
University
Summer Intenship: Haier
Appliances India Pvt Ltd.



LOVE KUMAR
Graduation: BBA
Graduation College: IMS, GZBD
Summer Intenship: Reliance Life
Insurance Company Limited



MEENAKSHI DUBEY
Graduation: B.Tech, EEE
Graduation College: RGPV (M.P
Summer Intenship: Prism Cement
Limited



NITISH VASHISTH Graduation: B.Tech, ECE Graduation College: JIIT Summer Intenship: Bajaj Hindusthan Ltd



OJAL SAHU
Graduation: B.Com.
Graduation College: Kanpur
University
Summer Intenship: Kailash motors



P V CHITRAKANTH REDDY Graduation: B.Tech, ECE Graduation College: JIIT Noida Summer Intenship: Karvy Group



MEGHA JAIN
Graduation: BBA
Graduation College: Birla Institute
of Technology, Mesra
Summer Intenship: NTPC Limited



MEGHA MAHAJAN
Graduation: B.Com.
Graduation College: Delhi
University
Summer Intenship: SMC Global
Securities Ltd.



MEGHA SINGH
Graduation: B.Tech, ECE
Graduation College: JIIT Noida
Summer Intenship: HCL
Infosystems Ltd.



POOJA MISHRA
Graduation: B.Com.
Graduation College: APS UNI
Summer Intenship: Jaypee Rewa
Cement



PRIYA SINGH BAGHEL
Graduation: B.Com.
Graduation College: Barkatullah
University
Summer Intenship: Jaypee Rewa
Plant



PRIYANKA JAIN Graduation: B.Com (H) Graduation College: PU Summer Intenship: Axis Bank

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FINANCE





RADHIKA AGGARWAL Graduation: B.Com (H) Graduation College: PU Summer Intenship: Axis Bank



ROHIT VARMA
Graduation: B.Tech, ECE
Graduation College: JIIT
Summer Intenship: Landcraft
Developers Pvt Ltd.



ROOPALI GUPTA
Graduation: B.Com.
Graduation College: CSJMU,
Kanpur
Summer Intenship: Stock Holding
Corporation of India Ltd.



SHUBHAM BANSAL
Graduation: BBA
Graduation College: Kurukshetra
University
Summer Intenship: State Bank of
Bikaner & Jaipur



SHUBHAM JAIN
Graduation: B.Com(H)
Graduation College: Delhi
University
Summer Intenship: Tata Tele
Services Limited



SIDDHARTH KHANNA Graduation: B.Tech, Mech. Graduation College: MDU Rohtak Summer Intenship: Axis Bank



SAGAR PANDEY
Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: HDFC Bank



SAHIL JAIN
Graduation: B.Com.
Graduation College: PU
Summer Intenship: Religare
Securities Itd.



SARTHAK GAUTAM
Graduation: B.Com.
Graduation College: B.R
Ambedkar University
Summer Intenship: Allahabad
Bank



SURBHI ARORA
Graduation: B.Com.
Graduation College: CCS, Meerut
Summer Intenship: MMTC Limited



SURUCHI AGARWAL
Graduation: BBA
Graduation College: CSJMU,
Kanpur
Summer Intenship: JK Cement Ltd.



SWATI GUPTA
Graduation: BCA
Graduation College: ggsipu
Summer Intenship: Spfl Securities
Ltd



SAURABH SHARMA
Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: JC World
Hospitality Pvt Ltd



SHANTANU DWIVEDI
Graduation: B.Com.
Graduation College: Christ
Church College
Summer Intenship: State Bank of
Patiala



SHANTANU SINGH Graduation: B.Com. Graduation College: TMBU Summer Intenship: Reliance Life Insurance Co. Ltd.



TAPISH MALIK
Graduation: B.Tech, Mech.
Graduation College: MDU Rohtak
Summer Intenship: Reliance
Communication Limited



TARUN GUPTA
Graduation: B.Tech., ECE
Graduation College: JIIT
Summer Intenship: Sharekhan



TARUN KUMAR GURNANI Graduation: B.Tech, Mech Graduation College: UPTU Summer Intenship: Sharekhan



SHASHANK PANDEY
Graduation: B.Tech, CSE
Graduation College: JIIT
Summer Intenship: HCL
Technologies Ltd



SHILPI RAI
Graduation: B.Tech, ECE
Graduation College: JIIT Noida
Summer Intenship: HDFC Bank



SHILPI BANERJEE
Graduation: B.Com(H)
Graduation College: Amity
University
Summer Intenship: Sharekhan



UDIT JAIN
Graduation: BBA
Graduation College: TMU
Summer Intenship: Punjab
National Bank



UJJWAL
Graduation: BBA
Graduation College: Guru Nanak
Dev University, Amritsar
Summer Intenship: Sharekhan



VARTIKA JHINDAL Graduation: B.Sc, ECE Graduation College: DBRAU Summer Intenship: Firozabad Traders

HR HR



**DEEPIKA DATTA** Graduation: B.Com. Graduation College: Lucknow University Summer Intenship: SMC Global Securities Ltd.



**DIVYA K NAIR** Graduation: BCA Graduation College: JSS Summer Intenship: MMTC Ltd.



**GARIMA BANSAL** Graduation: B.Tech. IT Graduation College: MDU, Rohtak Summer Intenship: Supersonik Network Pvt. Ltd.



PALLAVI CHAND Graduation: BA Graduation College: Maharshi Dayanand University Summer Intenship: Cipla Ltd.



Graduation: B.Tech, CSE Graduation College: G.G.S.I.P University Summer Intenship: India Infoline Ltd. Work Exp.: IBM (6 month)



PRAPTI MATHUR Graduation: BA(H) Business Economy Graduation College: University of Pune Summer Intenship: Sopra India Pvt. Ltd.



**GARIMA SINGH** Graduation: B.Tech, CSE Graduation College: GBTU Summer Intenship: Bajaj Hindusthan Limited



**GARIMA SINGH** Graduation: B.Tech, CSE Graduation College: GBTU Summer Intenship: Unicon Securities Pvt. Ltd.



**HUMA RIZVI** Graduation: BBA Graduation College: IMS, Noida Summer Intenship: Reliance Infrastructure



PRIYA YADAV Graduation: BBA Graduation College: CCS, Meerut Summer Intenship: Reliance Infrastructure Ltd.



PRIYANKA GROVER Graduation: BCA Graduation College: PU Summer Intenship: Quadrant Televentures Ltd



PRIYANKA SINHA Graduation: BBA Graduation College: CCS University Summer Intenship: Unicon Invst. Sol.



KIRTI KOHLI Graduation: BBA Graduation College: IMS Dehradun Summer Intenship: Mahindra and Mahindra



**KUMAR ANKITA PAWAN** Graduation: B.Com. Graduation College: Delhi University Summer Intenship: Indian Oil Corporation Limited



**MANINI GARG** Graduation: B.Com. Graduation College: DBRAU Summer Intenship: Hyatt Regency



**RASHI KUKREJA** Graduation: B.Sc, M.Sc, Biotech Graduation College: VIT Vellor Summer Intenship: CountryInn & Suites



SEEP KULSHRESHTHA Graduation: B.Tech, EIE Graduation College: UPTU Summer Intenship: Park Plaza



SHUBHI DESHWAL Graduation: BBA Graduation College: GEU Dehradun Summer Intenship: Tata autocomp sysytems



**MEHAK JAIN** Graduation: B.Tech, IT Graduation College: MDU Rohtak Summer Intenship: Iffco Tokio General Insurance Company Limited



**NEHA ARORA** Graduation: B.Sc. Biotech Graduation College: GNDU, Amritsar Summer Intenship: Glaxosmithlkine Consumer



NIHARIKA DATTA Graduation: B.Sc(H), CSE Graduation College: Delhi University Summer Intenship: Jubilant Life Sciences Ltd. Work Exp.: Nokia Semens (26

SWATI RASTOGI Graduation: BE, CSE Graduation College: Pune University Summer Intenship: Orion Conmerx



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### **OPERATION MANAGEMENT**



**AKHIL GUPTA** Graduation: B.Tech, CSE Summer Intenship: Balasore Alloys



**AKSHAY DEEP VERMA** Graduation: B.Tech, Mech Graduation College: UPTU Summer Intenship: Tata Motors Limited



**ANKITA GOEL** Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: Dabur India Ltd.



**DIVYANSH SINGH** Graduation: B.Tech, CSE Graduation College: JIIT Summer Intenship: Eduposse



PARUL BALYAN Graduation: B.Tech, ECE Graduation College: IEC, UPTU Summer Intenship: DMRC



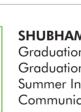
**POONAM GUPTA** Graduation: B.Tech, EEE Graduation College: BPUT, Orrisa Summer Intenship: Tata Motors Ltd. Work Exp.:



**SAKSHI JAIN** Graduation: BBA Graduation College: H.N. Bahuguna Garhwal University Summer Intenship: Delhi metro rail corporation Ltd.



**SHUBHAM SAXENA** Graduation: B.Tech, IT Graduation College: UPTU Summer Intenship: Reliance Communications



### JBS is a Platform that has brought in the best of the best from me. I learnt a definition for CHANGE that happened came inside me from the day I entered. Here we were involved with loads of Projects that still help me to prove my mettle and tackle situations for solving real life problems in the Corporate. To sum up, I owe a lot to my faculty for

#### Mohit Gupta (Batch: MBA 2010-12: HCL Technologies)

giving me a right platform to learn and grow myself in corporate world".

I have had an incredibly hardworking and rejuvenating life at

Jaypee Business School. Infrastructure, faculty, placements,

exposure, co-curricular activities; I think Jaypee excels in almost every aspect of professional education. I am fortunate enough to have studied here, feel absolutely energetic

whenever I am here, a Great place to get educated. Puneet Tyagi (Batch: MBA 2011-13: AXIS Bank)

**ALUMNI SPEAK...** 

JBS provides the right academic environment and rigour that enables you to hone your management skills and develop your core competencies.

Ribhu Agarwal (Batch: MBA 2009-11: Strategy Manager, Benchmark Six Sigma, Noida)

The only place in India where Education is not Business. And Talent is nurtured by the Great Professors. Who had devoted their lives to Corporate and now in a Selfactualization mode to help Young India.

Himanshu Jaisinghania (Batch: MBA 2008-10: Area Manager, Honda Siel Car India Ltd., Chennai)



challenging taskmasters. The peer group at JBS was intellectually stimulating, and with some. I have made friends for life...

#### Kumar Nishant (Batch: MBA 2008-10: Research Officer, BBC World Service Trust, New Delhi)

"My experience at JBS was full of learning, adequate for stepping into the career life. Life at JBS was filled with fun inside and outside classrooms, great facilities & infrastructure and complete guidance of experienced faculties. Case Studies, Guest Lectures, Field project work and challenging assignments make the Learning process complete at JBS."

#### Anubhav Goyal (Batch: DDM 2007-12: Laurus Infosystems)

It was great to be a part of JBS family where learning was an interactive process. Highly qualified professionals, with their rich experience, provide effective guidance to help shape the career.

Prakhar Aggarwal (Batch: DDM 2007-12: Grail Research)

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### A FEW MORE...

### A FEW MORE...

**MARKETING** 



AKSHAT SINGH PARIHAR Graduation: B.Tech. IT Graduation College: RGPV, Bhopal (M.P) Summer Internship: Jaiprakash Associates Ltd (cement division)



**ANUBHA MISHRA** Graduation: B.Com Graduation College: College for Women, Varanasi (U.P.) Summer Internship: Gopal



**GARIMA BHATNAGAR** Graduation: B.Com Graduation College: Dr. Bhim Rao Ambadekar University Summer Internship: TNS India Pvt limited



**PULKIT SINGHAL** Graduation: B.Com (Hons.) Graduation College: Dayal Bagh Edu. Inst. (Deemed University), Agra (U.P.) Summer Internship: Bakaberia Group of Industries



**ROBIN SINGH** Graduation: BCA Graduation College: CCS University, Meerut (U.P.) Summer Internship: Tech Mahindra (canvasM)



**SUNIL KUMAR SINGH** Graduation: B.Tech-ECE Graduation College: JIIT, Noida (U.P.) Summer Internship: Videocon, Noida



**AKANKSHA AMRISH JAIN** Graduation: B.Com Graduation College: PD Lions College, Mumbai Summer Internship: Net



**MANISHA SHARMA** Graduation: BBA Graduation College: Guru Gobind Sinah Indraprastha University Summer Internship: OBC



AISHNA JAIN Graduation: BBA Graduation College: Bhartiya Vidhyapeth, New Delhi Summer Internship: Sahara Hospital,



ASHISH SHARMA Graduation: B.Sc Graduation College: D.S College, Aligarh (U.P.) Summer Internship: Mahindra Automobiles



HARISH SHARMA Graduation: B.Sc, IT Graduation College: Kuvempu University, Karnataka Summer Internship: HCL Infosystems



**PUNEET CHAWLA** Graduation: BCA Graduation College: JUIT, Solan (H.P.) Summer Internship: Apar India Inst Info Tech



SAMARTH BHATNAGAR Graduation: BCA Graduation College: MCRPSV (M.P.) Summer Internship: Asset



VIKAS KUMAR **CHOUDHARY** Graduation: BBA Graduation College: Manav Rachna International University Summer Internship: ACE



**KAPIL KUMAR CHAUHAN** Graduation: B.Tech, CSE Graduation College: RGEC,





AMIT SHUKLA Graduation College: MDU, Rohtak, Harvana Summer Internship: Parag Milk Foods Pvt Ltd



**BRAIVO FRANCIS** Graduation: B.Com Graduation College: St. John's College Agra (U.P.) Summer Internship: Roboticwares. Pvt. Ltd.



**HEMANT PUNIA** Graduation: B.Tech, CSE Graduation College: JIIT Summer Internship: Aircel Summer Internship: EEPC,



**RAVI MALIK** Graduation: B.Tech. IT Graduation College: N.C College of Engineering, Panipat (Haryana) Summer Internship: HELM 360



SHAILEY CHAUHAN Graduation: B.Tech. Elect Graduation College: UPTU, Noida (U.P.) Summer Internship: Jaiprakash Associates imited (Real Estate Division)



**FINANCE** 

ZOYA ALI Graduation: BBA Graduation College: IMS Noida (U.P.) Summer Internship: Jaypee Greens



KARISHMA GOYAL Graduation: B.Com (H) Graduation College: Dayal Bagh Edu. Inst. (Deemed Uni.), Agra (U.P.) Summer Internship: AG Shares & Securities. Ltd.



Graduation: B.Tech, Mech Graduation College: GRIET, Hyderabad (A.P.) Summer Internship: HDFC Mutual fund



ANANT MITTAL Graduation: B.Tech. Biomedical Graduation College: MDU Rohtak, Harvana Summer Internship: KVS Group



CHARU SHARMA Graduation: BBA Graduation College: Birla Institute of Technology, Noida (U.P.) Summer Internship: Fortis Health Care, Noida



KARAN KAKKAR Graduation: BBA Graduation Colleae: Kurukshetra University Summer Internship: Sharekhan



**RISHABH BIALA** Graduation: BBA Graduation Colleae: Manay Rachna International University, Faridabad (Haryana) Summer Internship: Max Life Insurance



SHIVAM SHUKLA Graduation: BCA Graduation College: CSJMU, Kanpur (U.P.) Summer Internship: Tata Motors Ltd., New Delhi



**ADITYA GAUR** Graduation: B.Com Graduation College: Guru Govind Indraprastha Summer Internship: HDFC Life, New Delhi



**KETAN GULATI** Graduation: BBA Graduation College: Guru Jambheshwar Summer Internship: Axis



MRADUL BANSAL Graduation: BBA Graduation College: B.R Ambedkar University Summer Internship: Sharekhan Company

## A FEW MORE...

### A FEW MORE...



**NEHA PANDIT** Graduation: B.Com, Taxation Graduation College: M.K.H.S Gujarati Girls College, Indore (M.P.) Summer Internship: Jayee



**SANDEEP SETHI** Graduation: BBA Graduation College: Guru Govind Sinah Indraprastha University Summer Internship: **Engineers India Limited** 



SMRITI SINGH Graduation: B.Com (H) Graduation College: B.H.U University (U.P.) Summer Internship: IDBI



**SURUCHI PRASAD** Graduation: B.Tech, ECE Graduation College: JIIT, Noida (U.P.) Summer Internship: Sharekhan



HR

**APOORVA ASTHANA** Graduation: BA, English Graduation College: IT College Lucknow Uni. Summer Internship: ICICI \_ombard



**ROLI BANSAL** Graduation: B.Tech. CSE Graduation College: UPTU Summer Internship: Genesis Colors Pvt Ltd







**VAIBHAV GOEL** Graduation: BCA Graduation College: IMS Ghaziabad, (U.P.) Summer Internship: Ginni Filaments Ltd.



**NISHANT AGGARWAL** Graduation: BBA Graduation College: CCSIU, Delhi Summer Internship: Axis Bank Ltd.



**SHRUTI AGARWAL** Graduation: B.Sc, CS Graduation College: Dr. Bhim Rao Ambadekar University Summer Internship: Axis Bank



**SONA SHREE JAISWAL** Graduation: B.Com (H) Graduation College: B.H.U University (U.P.) Summer Internship: HDFC



**TANIKA GUPTA** Graduation: B.Com Graduation College: JIIT Summer Internship: CSJMU, Kanpur (U.P.) Summer Internship: RSPL & Namaste India Foods Pvt Ltd



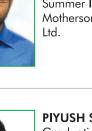
MANISHA LAMBA Graduation: BBA Graduation College: Anand College, Agra (U.P.) Summer Internship: ITC Mughal- A Luxury Collection Hotel



**RUCHIKA SHOKEEN** Graduation: B.Tech- ECE Graduation College: MDU Rohtak (Haryana) Summer Internship: Yebhi.com, Gurgaon



**OPERATION MANAGEMENT** 



Graduation College: UPTU Summer Internship: Motherson Sumi System



PALAK GOEL Graduation: B.Com (H) Graduation College: MS College for Women, Bikaner, Rajsthan Summer Internship: Mother Dairy Fruits and Vegetable



**SHRUTI MITTAL** Graduation: B.Sc, Maths Graduation College: Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal Summer Internship: Vanasthali Textile Industries Limited



SRISHTI SEHGAL Graduation: B.Com (H) Graduation College: MS College for Women, Bikaner (Rajsthan) Summer Internship: EPI



TANUJ JAIN Graduation: B.Com Graduation College: Dr. Bhim Rao Ambedkar University Summer Internship: Tata Teleservices Ltd.

UJJWAL



MUKUL MUDGAL Graduation: B.Tech, ECE Graduation College: College of Engineering Roorkee, Haridwar Summer Internship: Country inn and suites,



**SAUMYA BHATT** Graduation: B.Com Graduation College: CSJMU, Kanpur (U.P.) Summer Internship: IFFCO



PIYUSH SHUKLA Graduation: B.Tech, ECE Graduation College: JIIT, Noida (U.P.) Summer Internship: Big



SAGAR SHARMA Graduation: B.Com Graduation College: Delhi University Summer Internship: Sharekhan



SHUBHAM GOEL Graduation: B.Tech, ECE Graduation College: JIIT, Noida (U.P.) Summer Internship: Sharekhan



SRISHTI SINGHAL Graduation: BBA Graduation College: IMS Ghaziabad (U.P.) Summer Internship: UCO



Graduation: BBA Graduation College: BIT Mesra, Ranchi (Jharkhand) Summer Internship: Sharekhan





SHALINI VERMA Graduation: BA Graduation College: Delhi University Summer Internship: ISGEC Heavy Engg. Ltd, Noida



RAGINI AGRAWAL Graduation: B.Com Graduation College: A.N.D Kanpur (U.P.) Summer Internship: Ginni Filaments Ltd.

Jaypee Business School Jaypee Business School

#### **UNIVERSITIES**

Jaypee University of Information Technology, Waknaghat, Himachal Pradesh

Jaypee Institute of Information Technology, Noida, Uttar Pradesh

Jaypee University of Engineering & Technology, Guna, Madhya Pradesh







#### THE JAYPEE GROUP

Engineering & Construction, Power, Cement, Real Estate, Hospitality, Expressways, Sports & Education (not-for-profit).

Transforming challenges into opportunities has been the hallmark of the Group ever since its inception five decades ago. Jaypee Group is a ₹20,000 crore well diversified infrastructure conglomerate with a formidable presence in Engineering & Construction, Cement, Power, Hospitality, Real Estate, Expressways, Sports and Education (not-for-profit).







#### Engineering & Construction

The Engineering & Construction wing of the Group is an acknowledged leader in construction of multi-purpose river valley and hydropower projects.

#### Cement

Jaypee Group is the 3rd largest cement producer in the country with an aggregate installed capacity of 26.20 MnTPA.

#### Powe

The Group is India's largest Private Sector hydropower producer and is on its way to be an integrated power producer with expansion in Thermal, Wind & Power Transmission.

#### Hospitality

The Group owns and operates six properties spread across New Delhi, Uttar Pradesh and Uttarakhand.

#### Real Estate

The Group is a pioneer in the development of India's first golf centric Real Estate at Jaypee Greens, Greater Noida. Jaypee Greens second project is India's First Wish Town, an integrated township in Noida.

#### Expressways

The Group is currently implementing 165 km, Noida to Agra, 6/8 lane Yamuna Expressway Project and ribbon development on 6175 acres at five locations along the expressway.

#### Sport

The Group has hosted India's first ever F1<sup>™</sup> Grand Prix on 30<sup>th</sup> October, 2011.