



Many surveys, one result!

# SRM University

ranked India's No. 1 by India Today\*

The Education Times, DNA Zee News and The Financial Express

\*Factual Ranking, 2013



## ENGINEERING

B. Tech

- Aerospace Engineering
- Automobile Engineering
- Biomedical Engineering
- Biotechnology
- Chemical Engineering
- Civil Engineering
- Computer Science and Engineering
- Electrical and Electronics Engineering
- Electronics and Communication Engineering
- Electronics and Instrumentation Engineering
- Genetic Engineering
- Information Technology
- Information and Telecommunication Engineering
- Mechanical Engineering
- Mechatronics Engineering
- Nanotechnology
- Software Engineering

B. Arch | B. Des

M. Tech | M. Arch | Ph.D

## SCIENCE AND HUMANITIES

Bachelors, Masters and Doctoral degrees in  
Commerce Computing | Bio Sciences | Media |  
Sciences Hotel Management | Education

## MEDICINE AND HEALTH SCIENCES

Bachelors, Masters and Doctoral degrees in  
Dentistry | Pharmacy | Nursing | Physiotherapy  
Occupational Therapy | Public Health

## MANAGEMENT

BBA | MBA | MBA (Integrated) | Ph.D

For complete details on degree programs, eligibility  
and other information visit [www.srmuniv.ac.in](http://www.srmuniv.ac.in)

## YOUR LIFE STARTS HERE!

### LEARN LIKE THE WORLD DOES

Curriculum | Research | Innovation

### SEMESTER ABROAD INCREDIBLE OPPORTUNITIES

MIT | Harvard | Carnegie | Warwick | NUS | RMIT

### INTERNATIONAL AND CORPORATE CONNECT

World's Best 40 Universities | Top 215  
Companies

### ACCREDITATION AND RECOGNITION

NAAC 'A' grade | MHRD 'A' category

#### Dean (Placement)

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## PLACEMENT



# SRM

UNIVERSITY  
(Under Section 3 of UGC Act 1956)





### Arriving on the job scene

SRM helps students to achieve lifelong success in their chosen career by reaching out to employers and alumni. The advisory boards, International and Corporate, play a pivotal role. A key challenge is in understanding the career plans of students and aligning them with the windows of opportunities. And, the results speak for themselves: a full range of career options with 70% of students taking up coveted positions in corporates, 20% going overseas for higher studies in reputed institutions like MIT, Stanford, Carnegie Mellon, Cornell and Cambridge, and 10% turning into entrepreneurs

### Preparing for the best

The holistic development of the students makes the SRM graduate stand apart. The Career Development Center (CDC), the Center for Skill Development (CSD), the understanding gained from company internships, the hands-on practice, the foreign languages learnt and the orientation on entrepreneurship and innovation all combine to give students the experience to succeed in life.

### Placement Speaks

Our graduates are sought after by companies the world over. Every year, SRM has an incredible track record of placing over 4000 students in India and abroad with over 250 companies, even before they complete their studies. These include reputed companies like Accenture, Bank of America, Hindustan Lever, IBM, L&T, and TCS. SRM is one place where companies come to create all-time records of picking the largest number of students in any single campus.

### Recruiter Speaks

“We are very happy to be associated with SRM University. We have seen the institution grow from a very good private engineering college to one of the best and renowned universities in the country. SRM University is one of its kind with its presence felt in the fields of Engineering, Medicine, Management and Science and is also known for the diversity of its students.”

**T Ramkumar**  
Regional Head - Talent Acquisition  
Group, TCS, Chennai



## SNAPSHOT

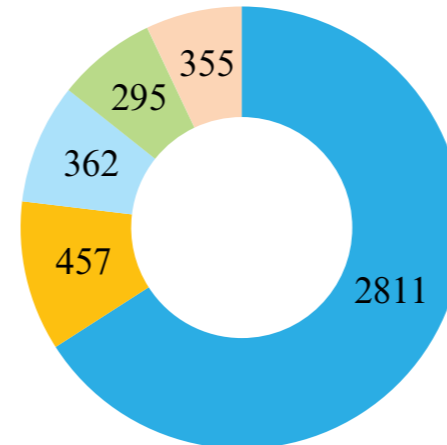
The diversity of students from 48 countries and across 28 states of India, and an array of 124 programs is a delight for recruiters.

**4280**  
PLACED

**265**  
COMPANIES

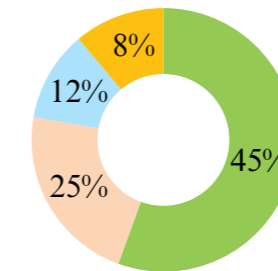
**INR 32 LAKH**  
HIGHEST OFFER

### PLACEMENT BAND



- Engineering
- MBA
- Medicine & Health Sciences
- International
- Science & Humanities

### STUDENTS ACROSS INDIA



- South
- North
- East
- West

## SOME OF THE RECRUITERS



### About SRM

SRM University offers undergraduate, post graduate and doctoral programs in engineering, management, medicine and health sciences, and science and humanities. It is one of the most preferred institutions in India with 33,044 students from 48 countries and 28 states of India, and 2661 faculty members, in a vibrant multicultural environment. We believe multiculturalism is important in shaping the personality of young minds, and in promoting a spirit of brotherhood across nations. The many student clubs and cultural to sports and societal activities, unfolds the power of students.

### Strategic steps

The university has undertaken several ambitious strategic initiatives to help educate future leaders and to find solutions to pressing global challenges through its International Advisory Board(IAB) with eminent scholars from 40 leading global Universities, including MIT, Harvard, Stanford , Carnegie, Cambridge and NUS. The other initiatives include the Corporate Advisory Board (CAB) with eminent executives from 221 leading companies, Faculty Abroad Program (FAP), Student Semester Abroad Program (SAP), Research Institute and Innovation in Teaching and Learning Pedagogy.

### Rank and Recognition

All these have led to SRM University being ranked as India's No.1 (factual ranking) by India Today 2013 and earlier by "The Education Times" (The Time of India). The university is recognized by the Ministry of Human Resource Development (MHRD) placing it in the highest Category 'A', and accreditation by NAAC with the highest 'A' grade.

### Student Innovations

The students are encouraged to innovate and put their ideas to work. To cite a few: SRMSAT nano satellite was designed by students from several departments, and launched in collaboration with India's space research agency, ISRO. Other innovations include: Award-Winning "Green" Airplane Design ' in NASA competition, and participation in Rover Challenge, a Robotics competition to design and build the next generation Mars Rover. SRM's Team AVAS, also made it to fifth place in the finals at Airbus and UNESCO's 'Fly Your Ideas' Contest.

*It is important for students to make use of every opportunity they get to sharpen their problem solving abilities and in gaining an insight into real life industry conditions. I was fortunate to be studying in a university that encourages internships with industry. It was a dream come true when a leading Japanese firm offered me one of the highest pay pack of ₹32 lakhs.*

**Ganesh Manoharan, Engineering Student**

