FROM THE DESK OF DIRECTOR & HOD

Note from the Director, IIT Bombay



Prof. Devang V. Khakhar

IIT bombay today is a leading institution globally for education in engineering, management, pure science and social science. - Prof. Devang V. Khakhar

Message from the HOD, SJMSOM



Prof. Gajendra Kumar Adil

Post establishment in 1995, Shailesh J. Mehta School of Management (SJMSOM), as an academic unit in IITB, has grown steadily over the years and carved a niche for itself in the landscape of management education and research. We provide a well-rounded curriculum and training to our students and prepare them to meet the challenges they face ahead in their professional life after they graduate from here. SJMSOM has a blend of experienced and young full time faculty engaged in teaching, research and outreach activities. Situated in Mumbai, the school is able to draw a good pool of visiting faculty from industry in select disciplines where we believe the industry input can add areat value to our M.Mat programme.

The Indian Institute of Technology Bombay was established in 1958 for providing leadership in education and research with focus on science and technology. Over a period of five decades, about 34000 students have graduated from the institution with bachelor, master and PhD degree.

IIT Bombay today is a leading institution globally for education in engineering, management, pure science and social science.

We strongly support interdisciplinary research and development for the benefit of industry and society. Shailesh J. Mehta School of Management is an essential component of this strategy. SJMSOM was established to provide leadership in the area of management education with emphasis on developing all round managerial skills. In doing so, we believe the school will continue to create unique and novel programmes to make significant contributions to management as a domain.

While M.Mgt students get opportunity to interact with students and faculty associated in technology domain and along management dimensions, Ph.D. students can explore possibility of joint research with research fraternity in engineering and technology and humanities and social science fields. IITB houses in its campus the Society for Innovation and Entrepreneurship (SINE) through which the students get opportunity to interface with and learn from the experience of budding ventures. We have industry leaders interacting with the students through various activities that are organized by students and faculty.



ABOUT US



Shailesh J Mehta School of Management

IIT Bombay established its management school in 1995 with an objective of transforming professionals with technological background to "Renaissance Leaders" of tomorrow. In the year 2000, the school was renamed as Shailesh J Mehta School of Management (SJMSOM), in honour of Dr. Shailesh J Mehta, a distinguished alumnus of IIT Bombay and a generous contributor to the school. The school of management leads the way in preparing graduates to respond to the new challenges in businesses, by drawing on the varied intellectual resources of IIT Bombay and providing an outstanding and innovative programme in management education.

THE MASTER OF MANAGEMENT PROGRAMME

शेलेश जे. मेहता प्रवंधन विद्यालय SHALESHIMEHTA SCHOOL OF MANAGEMENT





Mission

"To develop professionals who manage the business activities in a dynamic environment in which technology is a key determinant of organizational success."

Vision

"To become a global leader in management education by driving innovation, leadership and entrepreneurial spirit."

Contributors



Dr. Shailesh J Mehta

- Dr. Shailesh J Mehta
- (President, Granite Hill Capital Ventures LLC, USA)
- Hindustan Lever Ltd.
- ICICI Ltd.
- Larsen & Toubro Ltd.
- Hindi Vidya Bhavan
- · Ministry of Human Resource Development, Government of India

SJMSOM offers following programmes

- Master of Management Full Time
- Doctoral Programme in Management PhD Degree
- Management Development Programme For Corporate Executives



SJMSOM offers a 2-year, full time programme leading to the M. Mgt. degree that develops managers with an integrated understanding of all business functions.

Through a judicious blend of concepts, tools and skills, the M. Mgt. curriculum provides an in-depth understanding of the operational and strategic aspects of management.

The programme emphasizes on:

- Analytical reasoning, teamwork and effective communication • Experience sharing through guest lectures and seminars by senior
- executives from the industry
- Holistic understanding of various aspects of business
- Industry interaction through course projects, summer internship and a final project

Selection of the students

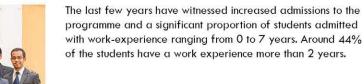
Only graduate engineers or post-graduates in science are eligible to sit for the rigorous three-tier selection processes: Common Admission Test (CAT), Group Discussion and Personal Interview.

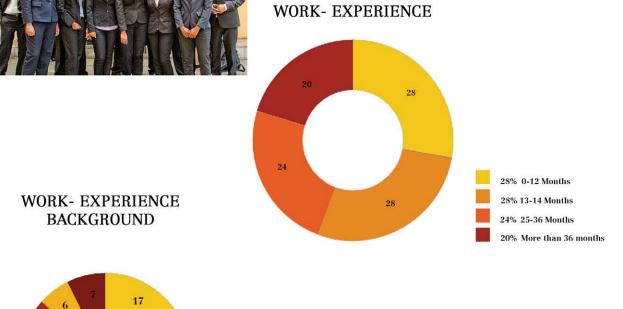
International candidates can opt for the GMAT in lieu of the CAT.

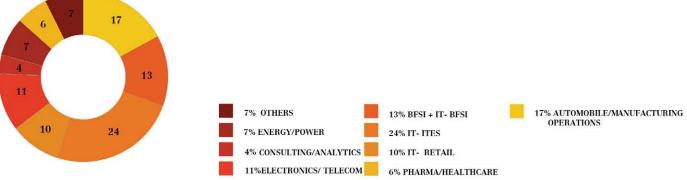




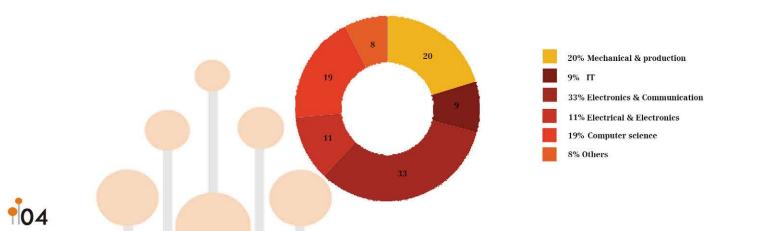
BATCH OF 2015- PROFILE INFORMATION







ENGINEERING STREAM



PEDAGOGY & COURSE STRUCTURE



Concept Classes

This is one key feature of the SJMSOM curriculum which differentiates it from other B-schools. During the in-dept theory classes, greater stress is laid on providing the students with sound theoretical background on the basics of management. A high emphasis on research oriented learning keeps the students abreast with the recent developments in the field of management theory.

Case Studies



Programme Structure

The Master of Management curriculum consists of four semesters with two terms in each semester. A total of 156 credits are covered during the whole programme. Students undertake an 8 -10 weeks Summer Internship Programme in various business firms across various management functions at the end of the 1st year of the programme.

Collaborative Practicum

In the re-structured curriculum for the Master of Management, SJMSOM has instituted a 21 credit mandatory Collaborative Practicum that takes the form of a year-long student group project guided by a faculty mentor. The learning objectives include fostering of teamwork skills, working in an unstructured environment with the opportunity of applying tools & knowledge gained during the academic program; & addressing real-world business problems involving working towards set deliverables.

> Some of the current CP projects challenges have been provided by organizations like-Reckitt Benckiser, Frost & Sullivan, Louis Dreyfus , Future Group, BureauVeritas, Godrej & Boyce, Abbott Healthcare Pvt. Ltd., Reliance Industries Ltd, Mahindra Reva Electric Vehicles Pvt. Ltd., SBI Mutual Funds, Cummins India Limited, TATA Group of Companies and so on.

The pedagogy involves concept classes and case studies. Strong foundations are laid through the theory classes which help in understanding the underlying concepts and also critical appraisal of the theories.

Relation of the same to case studies, consultancy experiences and practical problems from the industry help in cementing the concepts. This is reinforced by the continuous industry interaction through guest lectures and seminars by senior executives. The rich and diverse work experience of the students adds another dimension to the whole learning process.

Another component of the School's pedagogy is the rigorous case studies based learning approach, in line with that of the Harvard Business School, followed in almost all the functions of management. Such an approach equips students with tools and skills to apply knowledge when faced with a real life challenge. Case based teaching helps students analyze business scenarios in a holistic manner and engage in constructive discussions so as to be able to develop effective solutions to challenging problems.



THE MASTER OF MANAGEMENT PROGRAMME

Semester I

TERM 1

- Managerial Accounting & Control
- Introduction to Marketing
- Managerial Economics
- Organizational Behaviour
- Interpersonal skills lab
- Statistical Methods
- Quantitative skills lab

TERM 2

- Communication and Presentation Skills Lab
- Marketing Management
- Decision Models in Management
- Economic Environment and Policy
- Operations Management I
- Legal Aspects of Business

Semester III **TERM 5&6**

- Collaborative Practicum Stage 1
- 7 to 8 Electives

Semester II TERM 3

- Financial Management-l
- Business research methods
- Management of Technology
- Management of Human Resources
- Operations Management -II
- Information Systems

TERM 4

- Financial Management II
- International Business
- Business & Sustainable Development
- Corporate strategy

Semester IV **TERM 7&8**

- Collaborative Practicum Stage 2
- Business Ethics (TERM 7)
- Leadership and Vision (TERM 8)
- 8 to 9 Electives

COURSE ELECTIVES

Organization Behaviour &

Human Resource Management

- Performance Evaluation & Management System
- Management of Change
- Organization Theory and Design

Economics & Strategy

- Applied Industrial Organization
- Aviation Business Strategy
- Economics of Regulation
- Strategic Transformation
- Strategies for Growth

Finance & Accounting

- Mergers, Acquisitions and Business Valuation
- International Finance Management
- Indian Financial and Business Model
- · Security Analysis and Portfolio Management
- Fixed Income Securities
- Derivatives and Risk Management
- Management Control Systems
- Strategic Financial Management

Quantitative Techniques

- Managerial Decision making under Risk & Uncertainty
- Business Forecasting
- Large Scale Optimization
- Multivariate Data Analysis
- Simulation of Business Systems
- Business Dynamics Modeling & Simulation

Systems & IT

- Hospital Information System
- Information Technology Infrastructure Management
- E-Business Strategies and tImplementation
- Intelligent Systems in Management
- Software Project Management
- System Analysis and Design

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COURSE ELECTIVES

Marketing Management

- International Marketing
- Marketing Research
- Business to Business Marketing
- Consumer Behavior
- Product Management
- Advertising and Media Management
- Brand Management
- Customer Relationship Management
- Services Marketing
- Online Marketing

General Management

- International Competitiveness
- Managerial Effectiveness Skills
- Infrastructure Development & Financing
- Policy responses to climate change
- Managing Intellectual Property
- Patterns of Entrepreneurship Environmental Management
- Management of New Ventures

International Business

- Historical and Contemporary Perspectives in International Business
- International Trade
- Managing International Business & Policy
- Managing with New Business Models in the Knowledge Economy
- WTO and Indian Business

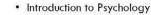


OTHER COURSES

Technology & Operations Management

- Introduction to ERP
- Lean Management
- · Logistics and Supply Chain Management
- Quality Management
- Purchasing and Supply Management
- Innovation Management
- Operations Strategy
- Project Management
- Innovation and Sustainability Lab
- Technology Strategy Lab
- Service Operations Management
- Technology Forecasting and Assessment
- Innovation and Entrepreneurship
- Technology Acquisition, Transfer and Absorption
- · High Tech Ventures: From concept to
- commercialization
- Science, Technology and Innovation policy

Courses from other Departments of IITB



- IT Project Management
- · Law, Governance, Rights and Development
- Perspectives on Economic Development
- Photo Communication
- Services Engineering and Management
- Software Engineering
- Quantitative Analysis in Finance & Marketing
- Communication through Video
- · Development, Technology and Global Order
- Financing Economic Development
- Information and Communication Technologies
- for Socio Economic Development
- Introduction to Financial Engineering
- · Quantitative Models for Supply Chain
- Management
- Problems in Social Ethics
- · Planning and Economic Policies in India

Summer Internship

Classroom concepts meet application at the end of the first year with the summer internship. The students spend 8 -10 weeks working in a business environment. This acts as a prelude to what each student will encounter in his or her career.

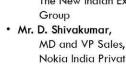
All in all, it provides them with an engaging two months of enriching exposure.

LEADERSHIP LECTURE SERIES

The School offers a compulsory course, "Leadership and Vision" to the final year students of M. Mgt. programme to instill the essence of leadership & entrepreneurship through a series of lectures by some of the eminent leaders in the Indian Industry. This innovative method involves the leaders sharing their experiences and their perception about a given theme. The students closely understand the leader's style, his/her perception about leadership and get a first- hand account of different situations the leader had faced in his/her career.

Speakers in last three years





Past Speakers

· Mr. A.K.Purwar, Chairman, State Bank of India • Mr. Anand Mahindra, Vice Chairman, Mahindra and Mahindra · Mr. ArunMaira, Chairman, Boston Consulting Group (I) • Mr. B. Muthuraman, CEO, Tata Steel • Mr. Baba Kalyani, Chairman, Bharat Forge Ltd. · Mr. C. K. Ranganathan, Former CEO, CavinKare Mr. Deepak Parekh, Chairman, HDFC Ltd.



Indian cricket commentator and journalist MD and CEO, Crisil. Mr. Ajit Balakrishnan, Founder & CEO, Rediff.com Mr. N. Santosh Hegde, Former justice of the Supreme Court of India & former Lokayukta for Karnataka Mr. Prabhu Chawla, Editorial Director, The New Indian Express

Nokia India Private Limited

CEO, Teach For India • Mr.Niranjan Hiranandani, Founder, Hirco and Co-Founder, Hiranandini Group • Mr. Rajat Sharma, Chairman & Editor-in Chief,India TV Mr. Pritish Nandy, Chairman. Pritish Nandy Communications · Dr. Pawan Girdharilal Agarwal, CEO, Mumbai Dabbawala **Education Centre** · Ms. Chitra Ramkrishna, MD and CEO, NSE · Mr. Dinesh Ghodke, Director, WAYE

· Ms. Shaheen Mistri,

 Ms. Ela Bhatt, Chairperson, SEWA, Ahmedabad • Mr. G. N. Bajpai, Chairman, SEBI · Capt. G. R. Gopinath, Chairman, Air Deccan Airlines · Capt. G. R. Gopinath, Chairman, Air Deccan Airlines • Mr. GautamThapar, Chairman, Crompton Greaves Ltd. • Mr. Graeme Dalziel, Managing Director, Colgate Palmolive (I) Mr. GuluMirchandani, Chairman, **MIRC** Electronics, ONIDA Mr. Gurcharan Das,

Former CEO, P&G



PHD PROGRAMME

The Doctoral Programme prepares students for careers in research, consulting and teaching in the management stream. The School offers PhD programmes in all functional areas of Management. The institute encourages research in inter disciplinary areas through a system of joint supervision with other departments of IIT Bombay. The academic programme leading to the PhD degree is broad-based, typically phases over four years and includes one year rigorous course credit requirement

Selection Process

Entry into the program is twice a year - in Spring and Autumn semesters. The school conducts a test and/or personal interview for shortlisted candidates. The eligibility requirements for admission to PhD programme at SJMSOM are as follows:

- 1) B.E./B.Tech or equivalent with 70% marks/7.5 CPI (65% marks/7.00 CPI for SC/ST) and a valid score in GATE/CAT/JMET/GMAT/UGCCSIR JRF examination; OR
- 2) ME/M.Tech/M.Phil or equivalent degree with 60% marks/6.5 CPI (55% marks/6.0 CPI for SC/ST) at post graduation level; OR
- 3) Master of Management /MBA or equivalent with 60% marks/6.5 CPI (55% marks/6.0 CPI for SC/ST) at post graduation level; OR
- 4) M.Sc./ M.A./ M.Com/ LLM/MCA or equivalent with 60% marks/6.5 CPI (55% marks/6.0 CPI for SC/ST) at post graduation level and a valid score in GATE/ CAT/ JMET/ GMAT/ UGCCSIR JRF examination; OR
- 5) CA/CFA(US) with 60% marks/6.5 CPI (55% marks/6.0 CPI for SC/ST) in the preceding degrees and a valid score in GATE/CAT/JMET/GMAT/UGCCSIR JRF examination.

PhD Programme Dynamics

After entry, students take course work as de rigueur to prepare them for admission to candidacy. Credit requirement varies between 40 to 64 credits based on academic background and work experience. The students are admitted to PhD candidacy upon the successful completion of course requirements and a minimum of one credit seminar.

Doctoral Dissertation

The dissertation should be a scholarly contribution to the knowledge pertinent to the understanding and resolution of management problems. Subject to the degree requirement discussed below, the candidate submits and defends orally the dissertation before a Board of Examiners and subsequent approval of the Senate

Phd Scholars Achievements

Over the past 2 years, research scholars have published Papers in six international journals and presented 35 Papers in international conferences. The scholars have also contributed to book chapters across various management streams

CORE FACULTY

Prof. Gajendra Kumar Adil Head of Department, SJMSOM



Professor Ph.D, University of Manitoba, Canada Areas of interest: Operations Management and Decisions Sciences

Prof. A.T. Kusre



Professor M. Tech., IIT Bombay



Prof. (Ms.) Arti D. Kalro



Assistant Professor Ph.D., IIT Madras Areas of interest: Advertising, Integrated Marketing Communications, Marketing Management, Marketing Research and Media Studies

Prof. Ashish Pandey



Assistant Professor Fellow, MDI Gurgaon Responsibility



Prof. Dinesh Sharma



Assistant Professor Fellow, MDI Gurgaon Areas of interest: Marketing strategy, Marketing research, Brand management, Sales and Distribution management



Areas of interest: Management of Technology, Innovation and Entrepreneurship and Creation of New Ventures

Prof. Anand Patwardhan



Professor Ph.D., Carnegie Mellon University Areas of interest: Policy responses to climate change, including adaptation and mitigation, Science, Technology & Innovation policy with a focus on clean technologies

Areas of interest: Organization and Leadership Development, Human Resource Management, Spirituality in Management, Corporate Social

Professor

and Relationship

Prof. Atanu Ghosh

Ph.D.(IIT Bombay), M.Tech.(IIT Delhi), PGDM (IIM Ahmedabad) Areas of interest: Strategic Management, Innovation, Leadership, Customer Service



CORE FACULTY

Prof. Indrajit Mukherjee



Assistant Professor Ph.D, Industrial Engineering and Management, IIT Kharagpur Areas of interest: Operations Management, Quality Engineering and Management

Prof. (Ms) Karuna Jain



Professor Ph.D., IIT Kharagpur; Post-Doctoral Fellow, Faculty of Management, University of Calgary, Canada Areas of interest: Technology and Innovations Management, Supply Chain Management, Project Management, and Intellectual Property Right

Prof. Kirankumar Momaya



Professor PhD, Toronto University Areas of interest: Competitiveness, Cooperative Strategies, Management of Technology and Innovation

Prof. Pankaj Dutta



Assistant Professor PhD, IIT Kharagpur Areas of interest: Supply Chain Modeling and Optimization, Production Planning and Retail Inventory Management, Reverse Logistics, Project Scheduling, Mathematical Finance etc.

Prof. Rahul Patil



Assistant Professor PhD, University of Colorado, Boulder, USA Areas of interest: Supply Chain Management, Operations Management, and Decision Models in Management

Prof. Rajendra Sonar



Associate Professor, Ph.D., University of Pune Areas of interest: Knowledge-based Systems, Hybrid Intelligent Systems and their applications to Management, Computer Based Information Systems

Prof. S. Narayan Rao



Associate Professor Ph.D., IIT Madras Areas of interest: Mergers and Acquisition, Financial Engineering, Security Analysis and Portfolio Management, Corporate Finance, & Capital Markets

CORE FACULTY

Prof. S.V.D. Nageswara Rao



Professor Fellow, IIM, Ahmedabad Areas of interest: Corporate Finance, Capital Markets, Mutual Funds

Prof. Shishir Kumar Jha



Associate Professor Ph.D. Syracuse University Areas of interest:Knowledge Economy, Copyright and the Public Domain, International Business.



Prof. T Niranjan



Assistant Professor Fellow, MDI Gurgaon Areas of interest: Supply chain management and service operations

Prof. (Ms.) Trupti Mishra



Assistant Professor Ph.D, IIT Kharagpur



Prof. Vinish Kathuria



Associate Professor Ph.D., Indira Gandhi Institute of Development Research (Deemed University), Mumbai Areas of interest: Economics of Regulation, Industrial Economics and Economics of Industrial & Urban pollution

Prof. Shivganesh Bhargava

Professor Ph.D., Gujarat University Ahmedabad Areas of interest: Innovative Work Behaviour, Innovative Work Behaviour, Engagement, Psychological Contract and Trust, Competency Assessment & Skill Development: Giftedness and Talent Management.

Areas of interest: Economics of Pollution, Economics of Climate Change, Valuation of Environmental Resources

Prof. Varadraj Bapat Assistant Professor Ph.D., IIT Bombay Areas of interest:Managerial Accounting, Financial Accounting, Financial Inclusion, Spirituality in Management

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CORE FACULTY

Prof. (Ms.) Usha Ananthakumar



Associate Professor Ph.D., IIT Bombay Areas of interest: Statistics and Operations Research. Her research interests include Applied Statistics, Statistical Inference and Statistical Quality Control



Prof. Ashish Singh Ph.D., IGIDR, Mumbai Areas of interest : Economics of discrimination, Distribution, Social exclusion and underdevelopment.

Distinguished Guest Professors

Dr. Jahar Saha **Operations Research**

Dr. Jaithirth Rao International Business, Entrepreneurship Corporate Governance

Adjunct Faculty

Dr. Kamal Sharma

Managerial Effectiveness Skills, Technology Forecasting and Assessment

Dr. Atul Kanyalkar

Purchase and Supply Chain Management

Dr. Raj Hirwani Patent Analysis, Intellectual Property Rights

Mr. Sanjeev Chachondia

Industrial Marketing

Visiting Faculty Member

Prof. Natesan Ramesh

Corporate Strategy, International Business, Global Entrepreneurship

Prof. Owen Berkley-Hill Lean Management

Areas of Research

- Decision Sciences: Applications of Quantitative Techniques such as Fuzzy Logic, Neural Network and Genetic Algorithm
- Digital Economy, Business Models and Governance • Financial Analysis, Capital Market Analysis
- · HR Policies and Practices, Talent Development and Management, Employee Work-Life Balance and Wellbeing, Employee- Employer Relations
- Information Security and Management
- Intellectual Property Valuation and Management
- Intelligent systems and Information Technology Strategy
- Strategy Public Policy Studies in Global Climate Change
- Relationship Marketing and Customer Relationship Management Technology Management: Technology Transfer, Innovation Management and Intellectual Capital Management

Consulting Projects

The school recognizes that consultancy and executive education are vital for building industry linkages and for reflecting current trends and challenges in management education. The school's faculty is actively engaged with a number of organizations through consulting assignments. They are also involved with industry in non-executive Board of Director positions. The students also get a good opportunity to work along with the faculty on such live projects that further complements their classroom learning

Sample Serviced Organization

Advanced Medical Optics	
India Pvt. Ltd.	
Ashok Leyland Ltd.	
Confederation of Indian	Indi
Industry	JAN
Film Lila Entertainment Pvt. Ltd.	Net
HSBC	Solu
ICICI	Joh
ICRA Ltd.	Kote
	Lars

ian Oil Corporation NSSEN-CILAG Pharmace core lutions Pvt. Ltd. Johnson & nnson Ltd. tak Mahindra rsen & Toubro Ltd. Mahindra & Mahindra Ltd.

FACULTY RESEARCH

In congruence with the mission of IIT Bombay to serve as a fountainhead of new ideas, there is a strong emphasis on research in the School. The School Faculty is engaged in research in virtually all areas of management including a number of new inter-disciplinary fields.

- Internet & Communications Technologies and Knowledge Management
- Operations Management: Supply Chain Management, Manufacturing

Pajas InfoPath India Ltd. Pawan Hans Helicopters Ltd. Ranbaxy Fine Chemicals Ltd. Ranbaxy Laboratories Ltd. Ranbaxy Laboratories Ltd. (Allied Businesses)

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FACULTY RESEARCH & ACHIEVEMENTS

Sample Serviced Organization

Business & Industries

RPG Enterprises Siemens Information Systems Ltd. (SISL) SRS Icon Tube Manufacturing Private Ltd. Walchand College of Engineering

Government & Multilateral Agencies

Department of Electronics Department of Science & Technology Ministry of Environment & Forests Planning Commission State Bank Staff College World Bank UNDP

Faculty Achievements

- Prof Pankaj Dutta Best Merit Paper Award, ICOR-IMECS, Hong Kong, March 2012
- Prof Shivganesh Bhargava Best Paper Award, AOM 2012, Boston, Massachusetts, August, 2012
- Prof Vinish Kathuria

Received the P C Mahalanobis National Award in March 2012 "A gold medal in memory of the late Professor P.C. Mahalanobis, awarded once in two years to an Indian who is not above the age of 45 years at the time of the award and who has made outstanding contributions to quantitative economics, while working in India"

- Faculty research published in top journals such as European Journal of Operational Research (Prof Indrajit Mukherjee), Journal of Operations Management (Prof T T Niranjan), International Journal of Operations & Production Management (Prof Gajendra K Adil) and (Prof Usha Ananthakumar)
- Iken Solutions Pvt Ltd (co-founded by Prof R.M.Sonar)
- NASSCOM Innovation Awards 2008 Finalist
- First at the Tie-Canaan Entrepreneurial Challenge 2008
- Selected by Microsoft to participate in Le Web '08 as one of the Top 10 innovative start-ups in the world
- · Mooga won Silver Award for "Best Technology Innovation" at the Mobile Content Awards 2008
- Among Top 25 start-ups, Silicon India, May 2010
- Power of ideas 2012: How services of 5 tech start-ups have turned into revenue-boosters for large Indian firms (Economics Times 9 Nov 2012)

MANAGEMENT DEVELOPMENT PROGRAMMES



Key MDPs and Certificate programmes conducted in recent years

MDPs:

- Finance for Engineers
- Management of Technology and Innovation
- Manufacturing Excellence for Larsen & Toubro Ltd.
- Project Management for Reliance Industries Ltd.
- Project Management forTechnimont ICB Pvt.Ltd.

Certificate Programmes:





SJMSOM faculty actively focuses on executive training by way of various general as well as custom made MDPs. These MDPs are aimed at developing and maintaining a strong interface with industry. They also enable the school to identify current trends in business practices.

· Civil Aviation in India today - Emerging Patterns of Competition

• Finance for Non-Finance Managers for Reliance Industries Ltd. • R & D Management with emphasis in Market Driven R & D • Resource Mobilization for Society for Service to Voluntary Agencies (SOSVA) Supply Chain Management for Siemens Information System Ltd.

• Manufacturing Excellence for Ashok Leyland Ltd., Hosur Management for Executives of Godrej Industries Management with dual specialization in Marketing and Managing People



INTERNATIONAL RELATIONS

In this world of growing globalisation, it has become almost mandatory for everyone to have cross cultural communication skills as well as awareness about the working of international trade.IR team focuses on strengthening exactly these points by organising international study tours and exchange programs to give the students an opportunity to see a variety of companies live in action. Meeting and interacting with students from varied management colleges helps broaden their thinking horizons. SJMSOM considers international Relations as one of the key elements of management studies

Exchange Program and Study Tours

The school is privileged to maintain International Linkages in the form of Student and Faculty Exchange Programs and Joint Research Activities with some of the top B-Schools in the world like Kellogg Graduate School of Management, National University of Singapore, North-Eastern University, Nanyang Business School at Singapore,

This year 40 students were selected for two study tours to University of Washington- USA and Telecom Ecole de Management- France.On these tours, students not only got a chance to learn about International Business Management from prominent faculty of the respective universities, but also had visits to companies like Boeing, SNECMA, Orange, etc.

Every year a number of foreign students visit the campus as a part of the schools international exchange program. The students spend an entire semester in the school learning about the Indian style of business management. They provide rich cross cultural learning exposure for the host students and bring an international perspective to class room discussions.

Guest Lectures

The students of SJMSOM can utilize the considerable resources of IIT Bombay for international exposure. Business leaders and academicians are regularly invited from abroad to share their experiences and knowledge, for various institute colloquiums and Guest class room lectures.

> These exposures not only inspire students but also give insights on the paths treaded by magnates of today. Apart from these, students at SJMSOM regularly participate in international competitions and have brought laurels to the school across the years.



INFRASTRUCTURE & FACILITIES



discussions and learning activities. lectures and other events.



Students at SJMSOM have access to the best infrastructure to facilitate their stay and study. SJMSOM has state-of-the-art classrooms, specially designed and equipped with latest audiovisual aids and wireless internet connectivity to enhance group

The School has its own seminar hall and auditorium in addition to Institute's central facilities to conduct seminars, guest-

The students of SJMSOM derive immense benefits from not only the School resources, but also the world class resources that IIT boasts of Some of these resources include the Central Library, Student Activity Centre, Convocation Hall, F. C. Kohli Auditorium, and Sports Facilities like Swimming Pool, Tennis Courts, Squash Courts, Badminton Courts, Basketball Courts, Football Courts, Cricket Ground, Hockey Ground, Gymnasiums and many more.



KNOWLEDGE RESOURCES

Online Databases

- Complete CMIE Package
- Capitaline
- Euro-monitor

Library Collection (SJMSOM)

- Books (8100)
- Audio Visual Material (380)
- Thesis & Dissertations (734)
- MDP Reports (55)

Full-text Electronic Journal Database

- EMERALD
- Science Direct
- ABI/Inform
- EBSCO

Library Collection (Central Library)

- Management Related Books (5000)
- Printed Journals (38)

Computing

Faculty and students in SJMSOM have access to some of the best computing facilities in the country. IIT Bombay has a gigabit Ethernet network that connects all academic buildings, faculty residences and student hostels. Network outlets are provided in each hostel room. The School building has a wireless Ethernet network that allows students to connect to the campus network from anywhere in the building, including the classrooms.

The School is a member of the Microsoft Developer Network (MSDN) Academic Alliance, through which students and faculty have access to a complete range of Microsoft products, including operating systems and development environments. The School provides access to industry-standard application software, including SAS, SPSS and optimization packages.









Alyque Padamsee



IMPORTANT EVENTS

AVENUES – Annual Business Festival

'Avenues' strives to create a highly dynamic platform for active interaction between academia and the corporate world. The 3-day event is a conflux of entrepreneurship, business and management. This event has been consistently successful in attracting the smartest and the brightest students from business schools across the country and abroad and getting them to test their mettle against each other in carefully thought of strategy games. Avenues 2013 lived up to the theme "Sustain to succeed" by continuing to be an amazing platform for the top young minds of the country to engage and interct. As part of Avenues, "Alankar " - The Distinguished Lecture Series, aims at bringing together eminent personalities from different walks of life to enlighten us through their speeches.

> Alankar lived up to its legacy as its stage was graced by Mr. Rajat Kapur (Actor and Director), Mr. Lucky Ali (Singer & Composer) and Mr. Alyque Padamsee (Ad Guru). Alankar has previously played host to Mr. Harsha Bhogle, Mrs. Anita Bhogle, Mr. Ajit Balakrishnan, Mr. N. Santosh Hegde, Mr. Prabhu Chawla, Mr. D. Shivakumar and Ms. Shaheen Mistri.

Lucky Ali



Rajat Kapoor



IMPORTANT EVENTS

CONTINUUM- Rolling Seminar Series

Continuum is the rolling seminar series of SJMSOM. This is a platform where the leaders of tomorrow interact and learn from those who have redefined the way business is done today. Every edition of Continuum focuses on a particular management function and delves into issues relevant to the topic for the edition.

Themes of Continuums 2013

Consulting Continuum Unconventional strategies in a conventional world

Finance Continuum Global Financial Architecture

Marketing Continuum Evolution of Marketing -From selling product to delivering experience

Operations Continuum Building Resilient supply chain through effective collaboration

Systems Continuum Evolution of Systems: From Uniqueness to Ubiquity

HR Continuum Developing Non-hierarchical leadership: from command to collaborate

Technology Management Continuum Technology management accelerating the pace of innovation

Speakers, Continuums 2013

Mr. Rajeev Mehta, **Executive President**, Logistics, Ultra Tech Cement Ltd Mr. Prakash Dadlani, Vice President, Marketing Excellence,3M India

Mr.Sushil Rathi, Sr. VP, SCM at Mahindra Logistics

Mr. Anil Radhakrishnan, **Managing Director** APL India Pvt Ltd.

Mr. Rajesh Ramachandran, President & CTO, Rolta India Ltd

Mr. Vivek Sharma, Senior Vice President, Rediff

Mr. Sushant Paikray,

Business Manager, ExxonMobil Chemical

Mr. Jayantha Prabhu, Chief Technology Officer, Essar Group

IMPORTANT EVENTS

Some of the key speakers at Diksha

Mr.Awdhesh Krishna, MD & Global Head of HR, Nomura

Mr. Uday Kulkarni, MD , Schindler India

Mr.Sudhendu Bali, Executive Vice President - IT, Lodha Group

Mr. Chandrashekhar Nimkar, Director Supply Chain, **Alvogen Pharmacueticals**

Mr. Venkatakrishnan lyer, Business Information Management Practice Lead, Capgemini Consulting

Mr. Jayakumar Krishnaswamy, Director Supply Chain, AkzoNobel

Mr. Sriram Ramnarayan, Country Head - Financial Markets South Asia, **Thomson Reuters**



DIKSHA- Industry Interaction Sessions

"Diksha" is a process of transfer of knowledge from the "Guru" to the disciples. Diksha, which attracts captains of the industry and eminent academicians, acts as a forum wherein contemporary business issues are discussed and dissected to the fullest. The doyens from the industry impart valuable learning from their rich experiences. Attending these sessions provoke the students to understand and appreciate the challenges every business leader is posed with and how he/she deals with it

> Dr. Rakesh Sinha, Chief Operating Office, Godrej Consumer Products

Mr. Rajesh Prasad, Head - Offer Management, Buying & Merchandising (Region West), METRO Cash & Carry India

Mr. Govind Das Gupta, Head - SCM, Bombay Dyeing

Mr. Lakshminarayan lyer, Head - Trade Finance, Development Credit Bank Limited

Mr. Rajesh Pednekar, Head -Distribution, Pfizer

Mr. Sai Prakash, Director - Supply Chain, L'Oreal India



OTHER EVENTS

E-Summit



E-Summit is the annual flagship event of The Entrepreneurship Cell, **IIT Bombay** which is a student organization with its aim and mission to foster and sustain entrepreneurship among students and youth. E- Summit serves as a common platform for aspiring, budding & successful entrepreneurs to interact and help build successful enterprises. It creates a networking hub for people from varied domains since the attendees of E-Summit involve corporates, working professionals & students from all across the nation.

The theme of E-Summit 2011 was "Changing mindsets, creating leaders" with the sole motive of recognizing the need of global economy for leaders who can steer it to a better and brighter future. SJMSOM's E-Club worked along with E-Cell to make this event a grand success. Mr. VSS Mani founder & MD of Just Dial, Mr. R Sriram founder of Crossword with others graced the event and talked about the challenges and scope of entrepreneurship. Competitions like Biz Quiz, Business Simulation Game, Virtual Stock Market, IdeaStorm and Nokia Adventure gave the young entrepreneurs a platform to strut their flair & knowledge.

Mood Indigo

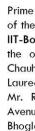
It is the Annual Cultural Festival of the Indian Institute of Technology Bombay. It is held towards the end of December every year, & attracts a whopping 72,000 students from more than 500 colleges all over the country. Started in 1971 by a bunch of enthusiastic IITians, Mood Indigo has now snowballed to become the largest festival of its kind in Asia

Bands at Mood Indigo

Mood Indigo 2013 had many big names associated with it. Neal Morse band with Mike Portnoy rocked the audience with a stellar performance. Euphoria created the buzz in with their lively music. Mohit Chauhan's performance added the glitz on the last day of Mood Indigo. Mood I this year was also graced by Bollywood personalities Aamir Khan and Yami Gautam.

Tech Fest

Born in 1998 with the motto of promoting technology, scientific hinking & innovation, Techfest has surpassed 15 golden years of creating an unmatched aura of a science and technology spectacle year after year. Techfest has diversified into an organisation that apart from showcasing the pinnacle of technical advancement, also strives for the betterment of the society with unique initiatives.

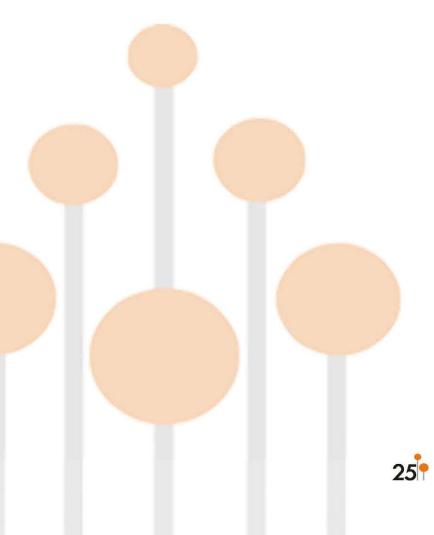




OTHER EVENTS

Eminent Personalities at Campus

Prime Minister Dr. Manmohan Singh was the Chief Guest on the occasion of the Golden Jubilee Convocation of the Indian Institute of Technology, IIT-Bombay on 13th of August 2012. Other dignitaries who graced the occasion were Mr. Azim Premji, Mr. Kapil Sibal, Mr.Prithviraj Chauhan. As part of the Techfest 2013, IIT-B welcomed Nobel Laureate Mr. Amartya Sen, the first Indian to travel in space Mr. Rakesh Sharma, Ei-ichi Negishi: Noble Laureate in Chemistry. Avenues-2012 saw noted Cricket commentator Mr. Harsha Bhogle delivering a motivational speech to a packed audience.



PLACEMENTS

On-Campus Placements

SJMSOM has an annual on campus placement process, which is supervised by the Faculty Placement Coordinator and coordinated by the student elected Placement Committee. Every year, the process is streamlined as per convenience of students and recruiters. The placement process begins with Pre-Placement talks by companies, usually scheduled between the months of October and December. Elaborate slotting criteria is used to slot the companies for the placement process. The Pre Placement talks are followed by the Lateral Placement Process, which is tailor made for recruitment of students with prior work experience, and is immediately followed by the Final Placement Process.

Interaction and Pre-Placement Talks

Organizations are formally invited to participate in the placement process. Recruiters visit the campus for delivering Pre-Placement talks to the students. The Talks are interactive sessions broadly covering a wide spectrum of aspects like company profile, core values, job descriptions, career growth plan, selection procedure and emoluments offered. The companies would submit the 'Recruitment Form' with details of job offerings during this phase.

Slotting

Companies are allocated the day and time slots to hold their final selection process on campus based on the slotting criteria. Aspects like the company profile, nature of the job, long-term relationship, emoluments, career growth and student's preferences are given prime importance while slotting the companies. The slots are communicated to the participating organizations well in advance.

PLACEMENTS

Lateral Placement Process

The Lateral Placement Process specifically targets companies that wish to have a fresh look at talent with relevant work experience. The process evidently, is a win-win situation for both students and companies. On the one hand, students are presented with an opportunity to leverage their relevant work experience and join companies at higher levels, and on the other hand, companies get to recruit students who could be inducted directly without intensive training. Typical job profiles in this arena vary from diverse middle management roles to very specialized senior management positions. The process is usually scheduled in the second week of January.

Final Placement Process

The Final Placement Process marks the culmination of the annual placement process wherein candidates, irrespective of their nature of their prior work experience, participate. Companies visit the campus as per their respective slots. All logistics and infrastructural support required for the selection process of various companies would be provided by the Institute. This process is usually scheduled in the third week of January.



SALARY TREND

Key Recruiters at SJMSOM

Banking & Finance

American Express, Bank of America, Goldman Sachs BarclaysCapital, Axis Bank, Citibank, Enam, HSBC, ICICIBank, ICICISecurities, INGVysyaBank, Irevna, JPMorganChase, StandardChartered, TataCapital, UBS,YesBank,Kotak, SBILife

Consulting

Accenture, Avalon Consulting, Deloitte, Ernst & Young, Feedback Ventures, IMaCS, Synovate, Tholons, TSMG, Universal Consulting

• IT & Technology Cognizant, GE, HCL, Honeywell, HP, IBM, Infosys, Intel,

Sun Microsystems, Microsoft, Oracle, Patni, SAP, Sybase, TechMahindra, Wipro,Capgemini

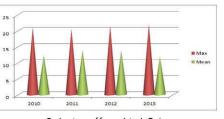
- Leadership Cadburys, GE, HCL, TechMahindra
- Operations & Supply Chain Management

Cadburys, Cargill, Colgate Palmolive, Dell, Nestle, Asian paints ECS,Glenmark, Global e-Procure, Godrej, GSK, HCCB, ITC, L'Oreal, Marico, P&G, RPG, TPG, General Mills, Cummins

Sales & Marketing

Britannia, Castrol, Croda, Godrej, ITC, L'Oreal, Marico, RPG, Titan,Idea

- E commerce
- Amazon E-bay Flipkart



Salaries offered in L.P.A.

Placement Trend

Offer/Profile Statistics	Year 2008	Year 2009	Year 2010	Year 2011	Year 2012	Year 2013
Number of Student	53	72	83	96	117	117
Number of Companies	53	61	68	62	71	68

SUMMER INTERNSHIP & PLACEMENT PROCESS

The students of SJMSOM do their summer internships at the end of their first year. The duration of the internship is for a period of 8-10 weeks during which the students are exposed to the real life scenarios of the dynamic corporate world. This enriching exposure provides students with a perspective as to what they would face in their careers once they step out of the school portal.

Companies offering internships in the past

 Procter & G Reckitt Ben Colgate-Pale Frost and Se Global e-Pre JP Morgan G American Es Union Bank Johnson and SBI Capital I Mayfair Busi Goldmon Se General Mi Kimberley G 	ckiser Essar Oil molive Ultra Tec ullivan Synnovate ocure HSBC Co Chase Tata Capi kpress Asian Pair of India GMR gro I Johnson Brittania Markets Ltd Larsen & ness Strategy achs Everstone	 Marico L'Oreal Mphasis Orp. Citibank Prudential 4S-Capital SABMiller Capgemini Toubro Cadburys 	 RPG UBS HP GE Idea Aircel Amazon Wipro Avalon Godrej Nielson Deloitte
Placement Calend	ar		

Summer Placement Details		Final Placement Details		
Schedule	First Week of October	Lateral Placement Process	Last Week of December	
Pre-process	Last Week of August onwards	Final Placement Process	Third Week of December	
Pre-placement talks	October-December	Pre-placement talks	October onwards	

Summer Internship

Summer Placement

Companies are invited to offer summer internships at the end of the first year. The duration of the internship is 8-10 weeks commencing in the month of May. The summer placement process takes place in the month of December. Confidential feedbacks are sought from the companies on the students' performance at their organizations and the value added to their organizations. This communication is treated as strictly confidential between the organization and the school. Some of the past recruiters are listed.



ALUMNI & STUDENTS ACHIEVEMENTS

Alumni

SOM alumni are the best portrayal of what our school stands for. Our alumni not only define SJMSOM in the industry, their gratuitous interaction with the School is a path up the ladder that helps groom the younger breed and evolve the School. The alumni have been an integral part of the School's future by helping identify critical characteristics in the applicants as part of the Admissions process, and co-curricular developments in the form of frequent alumni interaction programmes, Avenues, Continuums, and Dikshas. SJMSOM Connect - The Alumni Portal and Alumni Connect - the Alumni Newsletter enable alumni to be in constant touch with each other and with the School's activities.

Some of the highlights of last year were:

- •Alumni Hangouts at Pune, Delhi, Hyderabad, and Mumbai
- •Participation by the Alumni, even from the very first batch, in the Admissions 2013 process
- •SJMSOM National Alumni Meet 2013

Esteemed Alumni

- Dr. Ganesh Nataraian Chairman, NASSCOM Global CEO, Zensar Technologies
- Dr. Kamal Sharma Vice Chairman, Lupin
- Kaustubh Kulkarni VP (Investment Banking), JP Morgan Chase (India)
- Dr. Mukti Khaire Associate Professor, Harvard Business School
- Dr. Sudarshan Bajoria Co-Head (Real Estate Investments), ICICI Ventures
- Raju Subramanyam Head of Sustainability & VP, Dr. Reddy's Laboratories
- Sudip Mazumder AVP and Head Consulting, Zensar Technologies
- Rohitash Gupta CFO, eClerx
- Sanjay Ghag Senior VP, IL&FS Ltd.

- Pooja Sehgal Head of Marketing and Communications (India), RBS
- Dr. Hasit Joshipura VP (South Asia) and MD (India), GSK Pharma
- Sunil Verma Director - Strategic Analysis (Capital Management), RBS
- Dr. Pankai Nagar Director (Corporate Banking),Standard Chartered Bank
- S. Srivathsan Head-HR, Times Television Network
- Dr. Raj Hirwani Head, CSIR-URDIP
- Sanjeev Chachondia Operating Partner, New Silk Route Advisors
- Mukesh Kothari Director, Deloitte Consulting
- Rajesh Shinde Business Leader, TCS
- Atul Shah Director, Goldstar Group

Recent Achievements of Master of Management Students

- 1st Place in Amazon Customer Excellence (ACE) Innovation Challenge 2013 Seller Services Category
- 1st Place in DHL- SCOPE Thought leadership competition in Life Sciences Sector
- 1 st Place in Cognizant-Syncquest IT Case study competition conducted by NITIE
- 2nd Place, IRF Rising Star 2013
- 3rd Place in Twist-ops Operations Simulation Game conducted by IIM Bangalore
- International Finalist Aspiringminds An HR analytics challenge
- National Finalists, Amazon Customer Excellence (ACE) Innovation Challenge 2013(Seller Services)
- 2 National Finalists, Amazon Customer Excellence (ACE) Innovation Challenge 2013(Operations)
- Regional Finalists, West Zone Deloitte Maverick Case Study competition
- Finalists, Wild Card Segment HUL LIME
- 1st place in Amazon ACE (Nov 2012)
- 1st place in The Last Marketer Standing organised by NMIMS(Nov 2012)
- 1st place in Google MIT AITI Startup showcase(Aug 2012)
- 1st place in Reckitt Benckiser Ozone organised by IIM Lucknow(Nov 2012)
- 1st Place in Metamorphosis- An All India Business Plan Event in ISB (2012)



















FUN@SOM





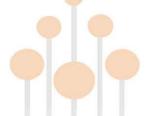














CLUBS OF SJMSOM

The students of the school, inquisitive and innovative as they are, have organized themselves into various clubs according to their areas of interest. The clubs focus on one functional areas of business. These clubs provide a forum for the students to share their ideas, knowledge and experiences in their respective domains.

> They supplement the academic life by helping the students to continuously learn and improve themselves so as to achieve the ever increasing benchmarks of the modern era. These clubs also provide them with a platform to work together and understand each other's viewpoint better, foster creative solution building and enable them to view things from a holistic perspective.

Opera(The Operations Club)

tinyurl.com/Sjmsom-opera

Anyone who leaps at the top lines without looking back at the bottom lines is missing something. The pillars of functional areas like marketing and finance rest on the foundations of product and price. This foundation is nothing but operations. Our Operations club, OPERA, helps in fostering new ideas and opening up unseen vistas in operations and Supply chain management, making our budding managers well armed to be leaders with a cutting edge.

Marktrix(The Marketing Club)

facebook.com/SJMSOM.Marktrix

How does one sell a comb to a ball man? Or, is it better to sell him an oil that fertilizes and replenishes the loss flora? Such questions and many more are tossed around and discussed on a normal basis. The activities are decided periodically that range from discussing case studies, following the positioning of products, both old and new, finding out the success stories and analyzing the ideas that were involved. The aim is to shape a MARTice into a socie marketer who'll have his finger on the pulse of the latest developments and will be creative as well.

Consig(The Consulting Club)

facebook.com/ConSIG_SIMSOM.IITB

Often in business, it pays off to get an outsider's perspective. Looking at the growing popularity of consulting as a career choice, the club provides a platform for the budding consultants to interact with the industry stalwarts. The Consulting Club seeks to build competencies in the field of consulting through Regular workshops, Industry interaction, Live consulting assignments, Case-based interview practice sessions.

Finesse (The Finance Club)

Indian growth story is for real. As we set to transform our self from being an emerging economy to a developed economy, finance sector will play a key role in accelerating this transition. The Finesse Club at Shailesh J. Mehta School of Management intends to help and involve aspiring managers in learning about financial nitty-gritties. The club is centifiely an infinitiative of the students to acquaint themselves about the latest in the rapidly changing financial world. It is a forum by means of which the students deliberate and discuss the issues of concern to the financial world.

Systematics(The Systems Club)

facebook.com/Systematics.SJMSOM.IITB Systematics is a student body at the school that involves itself with developments in the fastest changing domain of the world business, i.e. information technology. The members of the club have a penchant for understanding IT and its potential in changing the way business is conducted a could the world.T Being mostly from techie backgrounds, they view these developments from both business and technical perspectives, and deliberate and debate their outcomes from time to time.

E-Club(The Entrepreneurship Club) facebook.com/EClub.SJMSOM SJMSOM's Entrepreneurship Club was formed in March 2007 by a group of SJMSOM students who were enthusiastic about entrepreneurship and wanted to spread the message of entrepreneurship amongst the fellow IITians, b-school students and within student community in general. SJMSOM's e-club looks to augment and complement the efforts of IIT Bombay's e-cell in its mission of igniting the entrepreneurial spark in the student community.

Humane(The HR Club) facebook.com/sjmsom.humane Aristotle said, "the whole is more than the sum of its parts" and it is certainly true when it comes to organisations where people align themselves to row together in the same direction to achieve that common goal of the organisation. We, the members of HUMANe assist the students of SJMSOM in gaining sufficient knowledge in the Human Resources Management domain and help them to get an insight into the contemporary best practices in the field of Human Resource Management.

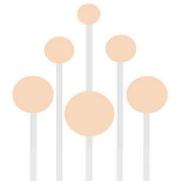
HUMANe

facebook.com/FinesseSOM



SJMSOM ADVISORY COMMITTEE MEMBERS

 Dr. Uday Apte, Professor of Operations Management, Graduate School of Business & Public Policy, Monterey Prof. Pankaj Chandra, Director, Indian Institute of Management Banglore Dr. Ashank Desai, Non Executive Director, Mastek Ltd Mr. Kiran Deshmukh, Dy. Managing Director, Sona Koyo Steering Systems Ltd Mr. Ashish Dwivedi, Principal Executive Assistant, Aditya Birla Group Dr. Shailesh J. Mehta, President, Granite Hill Capital Ventures LLC Mr. K. K. Nohria, Advisor, Crompton Greaves Ltd Mr. K. Ramkumar, Executive Director, ICICI Bank Ltd 	
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