

## NATIONAL INSTITUTE OF INDUSTRIAL ENGINEERING **NITIE**

Stepping into the new era with Leadership Innovation Technology

## RECRUITERS' GUIDE PGDIE | PGDIM | PGDITM | PGDISEM CLASS OF 2014

## VISION

2

"To be a leader in the knowledge led productivity movement."

### MISSION

"To nourish a learning environment conducive to foster innovations in productivity and business development."

## NITIE in Rankings:

"5<sup>th</sup> - Business World B-School Rankings" - Business World, 2013

> "Outstanding B-School(West) B-School with Industry Related Curriculum(Operations Mgmt)" - ABP National B-School Awards, 2013

"Top Institute of India Award" - Competition Success Review, 2013

## **QUICK REFERENCE**

Director's message	4
Invitation from the Dean	5
About Us	б
Infrastructure	8
Faculty Profile	9
Student Initiatives	13
Course Overview - PGDIE	18
Course Overview - PGDIM	22
Course Overview - PGDITM	26
Course Overview - PGDISEM	30
Our Legacy	34
Why Recruit at NITIE	35
Placements 2013	36
Recruitment Process	37
Recent Recruiters	38
NITIE-Mumbai	40

"Most Industry Focussed Curriculum" - ET Education Excellence Awards, 2013

"Super League 1 (Top 8) B-Schools in India" - Business Standard Rankings, 2012

"7<sup>th</sup> - CNBC B-School Rankings" - CNBC TV-18, 2012

## Director's Message



NITIE, incepted in 1963, has completed 50 glorious years of providing quality education to the students and industry professionals. We are celebrating Golden Jubilee of NITIE during the year 2013-2015. The ever growing and synergetic blend of technology and innovation is fuelling dynamism in global business arena. Transcending the ever changing business horizon effectively is the key challenge for today's management professionals. It is our consistent endeavour at NITIE to identify the evolving leadership and managerial imperatives of industry and employ a multidisciplinary approach to harness and channelize the latent potential of our budding management professionals. A truly varied mix of academic backgrounds and work experience in various sectors such as manufacturing, information technology, banking et cetera across a number of functions including operations, finance, marketing, logistics and consulting among others; along with unique cultural orientations and diverse backgrounds, the Batch of 2014's greatest asset is its ability to combine all these to develop distinctive managerial solutions with a thrust on values and ethics. I welcome you to partake in the initial stages of their transformation into future leaders and invite you on campus for the final placements of the Batch of 2014.

NITIE has a legacy of professional excellence associated

with it. The institute lays the foundation for conceptual and analytical reasoning, giving the students an insight into the dynamics of the corporate world. The course is fine-tuned

significantly every year to stay abreast with the current business scenario. We ensure a conducive environment wherein budding professionals unlock their entire human asset potential and develop their inherent skills and insight to don the leadership roles in their own right. I would also take this opportunity to thank the industry for their unflinching support and constant

A truly varied mix of academic backgrounds and work experience in various sectors along with unique cultural orientations and diverse backgrounds with a thrust on values and ethics is the greatest asset of the Batch of 2014

patronage that NITIE has enjoyed. We look forward to experiencing the same synergy in the future as well.



# Invitation from the Dean

(Student Affairs & Placement)

In the mission of creating tomorrow's leaders for the country, we at NITIE are extremely focused on quality education. With a conducive environment for scholastic excellence, we encourage our students to learn by developing a holistic approach. A rigorous academic regimen supported with year round extracurricular activities not only broadens their knowledge base and skills set, but also imbibes in them the feeling of social and individual responsibility. The aim is to create well balanced individuals who would be the change agents of future, yet carry forward the legacy of NITIE.

Over the years, our rich blend of students has managed to excel in the industry and this belief has been reinforced by the consistent faith of recruiters in offering

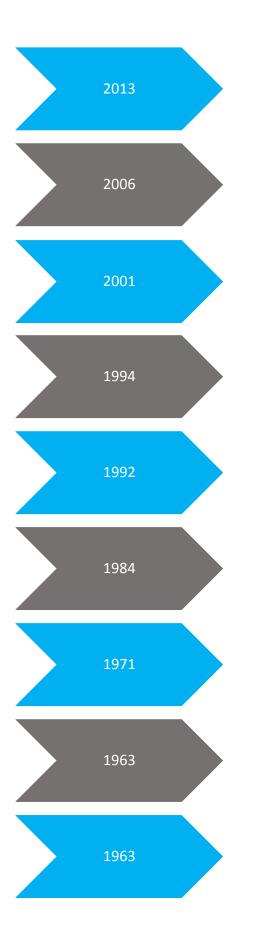
our students diverse and key roles in their organizations. The batch of 2014 has brought together a diverse mix of academic and industry background and cultures. With our integrated approach towards skills and functions, their creative, leadership and innovative skills are being further honed. The journey of their transformation through the unique pedagogy of our institute is on; which we are sure, will hold them in good stead in future. I am confident that they would be able to adapt to various challenging situations with confidence and ease and surpass all expectations when it comes to fulfilling the organizational objectives.

It gives me immense pleasure to introduce to you our enthusiastic, promising and talented students of the Batch of 2014. On behalf of NITIE, I invite you for the final placements of Batch of 2014.

A rigorous academic regimen supported with year round extracurricular activities not only broadens their knowledge base and skills set, but also imbibes in them feelings of social and individual responsibility.



## About NITIE



NITIE celebrates its Golden Jubilee year

**PGDITM** - A management programme to focus on systems/IT starts in response to the demand from the corporate world

**PGDISEM** - A very niche course to focus on environment and sustainability starts at the dawn of the new century

**PGDIM** - The management course begins with an aim of imparting cross functional management education

Name of the institute changed to National Institute of Industrial Engineering

**Fellow Programme** - Launch of Fellow programme (Equivalent to PhD Degree) in different areas of Industrial Engineering

**PGDIE** - NITIE joins Industrial Engineering movement with its Techno-Managerial Post Graduate Programme

Executive Development Programmes (EDP) launched

Government of India, ILO and UNDP establish National Institute for Training in Industrial Engineering



National Institute of Industrial Engineering (NITIE) was established with the mission of developing industries and businesses in India so that they become prime drivers of growth of the Indian economy. Over its five decades of existence, NITIE has emerged as an epitome of academic excellence by developing leaders who, through their innovations, steer the changing industrial needs. NITIE is celebrating its 50th year of inception in 2013.

Established under the aegis of United Nations Development Programme (UNDP) and the International Labour Organization (ILO), NITIE was set up in 1963 and is as old as the evolution span of management studies in India. Amongst its policy makers and primary visionaries were luminaries like Dr. Vikram Sarabhai, Mr. S. Krishnamoorthy (Government of India), Mr. David Blickenstaff from the United Nations Special Fund, Mr. V.K.R. Menon from the International Labour Organization, Mr. H.D. Shourie, the Executive Director of National Productivity Council to name a few. NITIE is an autonomous institution under the Ministry of HRD, Government of India administered through a Board of Governors representing industry, government, labour and professional bodies.

With the aim of "Udyog Pragati", the institute endeavoured to nurture the industrial excellence employing the versatile industrial engineering tools. Nested in the sylvan woodlands between Vihar and Powai lakes, the buzz of campus activity gives away NITIE's manifestation of the spirit of India's commercial capital. With near five decades of affiliation with the industry, NITIE has emerged as one of India's "Ivy-League" B-Schools and has been acknowledged as a "**Centre of Excellence**" by Ministry of HRD in line with the IITs, IIMs and IISc as well as declared as an "**Institute of National Importance**". NITIE is equipped with the state of art learning facilities and boasts of a faculty drawn from diverse disciplines having rich experience in teaching and consultancy. NITIE provides the industry with an expertise in Industrial Engineering, Supply Chain Management, Operations Management, Consulting, Information Systems, Sales and Marketing, Finance, Strategy, Safety and Environmental Management and Human Resources.

## **Infrastructure**

### Library

The library holds over 63,000 books along with nearly 10,000 back volumes of journals. It subscribes to over 252 professional and research journals. The e-library facilities include: EBSCO, Prowess, Economic Intelligence Services, Proquest, HBR online journal. The library is also an institutional member of APICS (USA), NYAS (USA), CAPAM (Canada), TIFR (Mumbai), TISS (Mumbai), the IITs, the IIMs, TERI (New Delhi), and NPC (New Delhi) among others.





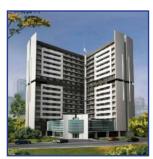
### Classrooms

Classrooms at NITIE are provided with latest teaching aids, which include LCD projectors, networked computers, cordless microphones and Wi-Fi routers. At the same time, we also believe in the conventional 'Chalk and Talk' method. At NITIE, the aim of each lecture session is to stimulate the minds of students through interactive discussion and two-way participation. The new academic block and library with world-class infrastructure and state-of-the-art classrooms is getting ready by the end of this year.

### **Computing Lab**

NITIE has the latest computing facilities which complement the pedagogy and administrative activities. The IT infrastructure includes a campus-wide LAN, supported by multiple servers, 24x7 internet connectivity through a 166 Mbps dedicated leased line, 600 workstations spread across laboratories, classrooms and hostels. NITIE subscribes to specialized software packages like SPSS, Statistica, SAS, GPSS, Prism etc. Dedicated centers for training on Oracle, SAP, Baan IV Enterprise Tools also exist for imparting practical training.





### Hostels

Hostel rooms at NITIE are reckoned by many to be the best amongst India's premier management institutes. Each hostel room is equipped with attached baths, 24x7 internet connectivity and spacious interiors. A new 16-Floor hostel block is getting ready during this year. The hostel life at NITIE fosters a spirit of team work and camaraderie among aspiring managers.

### **Recreational Facility**

NITIE is equipped with modern sports facilities which include floodlit tennis and basket-ball courts, a badminton court and a multi-utility sports field. It also maintains a scenic jogging track overlooking a pond. In addition, the hostels include library, reading rooms and a common gymnasium with state-of-the-art training equipments. Besides this indoor facilities like table-tennis, pool, carrom board and music room are also avaialable.



#### The NITIE faculty is the hallmark of knowledge, experience and interactive skills.

With the cross-functional knowledge of various aspects of business and continuous involvement in consultancy and management development programmes, the NITIE faculty has come to be regarded as the crème de la crème amongst all business schools.

A high-calibre faculty ensures that the students receive maximum exposure to the latest insights and thinking from the industry. The members of the faculty actively engage with students for case based curricula, real world examples and strong academic theories. With a passion for the classroom, they are also experienced, dynamic and interactive group of knowledge leaders.

The combination of broad experience and devotion to scholarship translates into a faculty that is committed to staying ahead in industry trends, countering the business' most complex challenges and imparting their knowledge to tomorrow's business leaders.



Director Ph.D (IIT Kharagpur) Areas of Interest: Technology and Innovation Mgmt, SCM, Project Mgmt, IPR

## DEANS

#### Srivastava, D K

**Dean - Programmes & Consultancy** Professor Ph.D (IIT B), MA Areas of Interest: Organizational Behaviour, Consumer Behaviour

### Nair, S K

Dean - Research

Professor Ph.D (University of Nagpur), M Phil, MA, DBM Areas of Interest: Organisational Behaviour, HRM

### **Pundir**, Ashok K

**Dean - Student Affairs & Placement,** 

Professor Fellow(NITIE), PGDIE (NITIE), B Tech (Mech.), FIE, FIIE Areas of Interest: Project Mgmt., BPR, Work-Systems Design, Productivity Management, Service Operations



In keeping with NITIE's rich tradition and a glorious past, this year's outgoing batches too, I hope, will leave no stone unturned in striving hard to excel in their chosen profession. I would like to wish each one of them a flourishing career and all the very best in their future endeavours.

### **Unnikrishnan**, S (Mrs)

#### **Dean - Academic**

Professor Fellow (NITIE), MSc, PGD (Environmental law) Areas of Interest: Environmental Mgmt.,

Environmental legislation, Air Quality Mgmt., Hazardous Waste Mgmt



'The Post Graduate Programmes of NITIE are well designed and in line with the emerging trends and needs of the industry. This program moulds students to develop good interpersonal and leadership skills and have provided leaders in the world of business. I wish the class of 2014 a brilliant career ahead."



"The Batch of 2014 is a fine example of the academic excellence that this institute has seen overthe years. Their aptitude to learn and apply their learning to real time business environment will help them in becoming successful leaders in future. Best Wishes for their success"

g



"The academic rigour coupled with the kind of industry interaction witnessed by the Batch of 2014 will put them in a good stead to face the challenges of the business world. I wish them all great success for their career and growth."

### OPERATIONS MANAGEMENT

### Sharma, Sanjay

10

**Group Co-ordinator** 

Professor Ph.D, M.Tech, BE Areas of Interest: Manufacturing Mgmt, SCM

#### Akarte, Milind M Associate Professor

Ph.D (IIT Bombay), M.Tech (IIT Bombay), B.E. (Production) Areas of Interest: Collaborative Product Design, Product Life Cycle Development

### Bhasin, H V

Professor

Fellow (NITIE), MS (Industrial Engg.), PGDIIT (Industrial Design), B.Tech (IITB)

Areas of Interest: Work System Design, Product Design & Mgmt., Tech. Mgmt., Value Engineering, Industrial Safety

**Ganapathy, L Professor** Ph.D (IIT Kgp), M Tech, B Sc (Engg) **Areas of Interest**: Quantitative Methods, Project Mgmt

### Kamble, Sachin S

Associate Professor Ph.D (Vikram University), MBA, BE Areas of Interest: Applied Statistics, Marketing Research & Operations Mgmt.

### Khanapuri, V B

Associate Professor Fellow (NITIE), MBA, BE Areas of Interest: Project Mgmt, Maintenance Mgmt, BPR & IT

Khanzode, Vivek Associate Professor PhD, M Tech (IIT KGP) BE (Mech) Areas of Interest: Operations Mgmt

### Maddulety, K

Associate Professor Ph.D (Shivaji University), MBA, B. Tech Areas of Interest: Operations Mgmt., Quality Mgmt., Business Statistics

### Narayana, Rao KVSS

Professor Ph.D (IITB), PGDIE (NITIE), B Tech Areas of Interest: Capital Markets, Industrial Engg.

### Panandikar, S C

Associate Professor Ph.D , M Sc (Mumbai University) Areas of Interest: Operations Research, Applied Statistics , Financial Modelling

### Pundir, Ashok K

Dean - Student Affairs & Placement, Professor Fellow(NITIE), PGDIE (NITIE), B Tech (Mech.), FIE, FIIE Areas of Interest: Project Mgmt., BPR, Work-Systems Design, Productivity Management, Service Operations

Verma, Rakesh Associate Professor PhD (IIT Kgp), M.Sc Areas of Interest: Operations

### INFORMATION TECHNOLOGY APPLICATIONS

### Sangle, S Purnima (Mrs)

**Group Co-ordinator** 

Associate Professor Ph.D (University of Indore), MSc Areas of Interest: Industrial Applications of Intelligent Soft Computing Techniques

### Biswas, P K

Associate Professor Fellow(NITIE), M Tech, B Tech (Electronics & Tele Communication), B.Sc (Physics)

Areas of Interest: Digital Electronics, Computer Systems Engineering, Operations Research, Finance and Energy Mgmt

### Date, Hema A. (Mrs)

Associate Professor Fellow (NITIE), PGDIE (NITIE), BE Areas of Interest: Software Engg.,MIS,DSS, e-business,Software Project Mgmt., AI, Data Mining & Data Warehousing, Knowledge ERP Mgmt, Expert Systems, IT Applications,e-CRM

### Hiremath, S B

Professor Ph.D (IIT Bombay), MBA, BE, M.Sc.(Tech) Areas of Interest: Mktg. Strategy, Software Engg, MIS

#### Ramaswamy, R

Professor

Fellow (NITIE), M Phil, M Sc (Tech) **Areas of Interest**: Computer Networks, Java Programming, MIS, Software Engineering

### INDUSTRIAL SAFETY & ENVIRONMENTAL MANAGEMENT

#### Murthy, Shankar Group Co-ordinator Associate Professor Ph.D (IITB), ME, BE

**Areas of Interest**: Environmental Engg. & Mgmt., Industrial waste water treatment

#### Diwan, Hema

Assistant Professor Ph.D, M Sc(Environmental Sc.), BSc Areas of Interest: Environmental Mgmt, Pollution Abetment

### Singh, Anju (Mrs)

**Associate Professor** Ph.D (IIT-B) **Areas of Interest**: Environmental Mgmt.

### Md., S K Rauf Iqbal

Associate Professor Ph.D( Vidhya Sagar University), MSc(Kolkata University) Areas of Interest: Ergonomics and human factors, Work exercise, Physiology, Fitness and Lifestyle Mgmt.

### Mukhopadhyay, Suman

Associate Professor Ph.D (Punjab University), MSc (Kolkata University) Areas of Interest: Ergonomics and human factors, Physiology, Fitness and Lifestyle Mgmt.

### Naik, Neelima S (Mrs)

Professor Fellow (NITIE), MS (Penn University USA), BSc Areas of Interest: Environmental Management, Noise management, Health Management

#### Sangle, Shirish

Associate Professor Ph.D (University of Indore), M Tech, MSc Areas of Interest: Corporate Environmental Mgmt., Life Cycle Assessment, DFE & ISO 14000 family of Standards

### Unnikrishnan, S (Mrs)

Professor Fellow (NITIE), MSc, PGD (Environmental law) Areas of Interest: Environmental Mgmt., Environmental legislation, Air Quality Mgmt., Hazardous Waste Mgmt

### GENERAL MANAGEMENT

11

**Ghodeswar, BM** Group Co-ordinator Professor Ph.D (Osmania), MBA (Osmania) Areas of Interest: Marketing Strategy, International Marketing, Brand Mgmt.

### Agarwal, Upasana

Assistant Professor PhD (IIT Bombay), Masters- Labour Law Areas of Interest: Organisation Behaviour

### Bhattacharya, Som Sekhar

Assistant Professor FPM(MDI), PGDM, BTech Areas of Interest: Strategic Management, Corporate Social Responsibility, Collaborative Strategy, Industry Analysis

#### Binilkumar, A S

Assistant Professor PhD (IIT B), MA Areas of Interest: Economics

#### Chattopadhyay, Utpal Assistant Professor

Ph.D (Delhi University), M.Sc (Calcutta) Areas of Interest: Industrial Economics

P.T.O

Chaudhuri, Ranjan

12

Associate Professor Ph.D , MBA (Marketing) Areas of Interest: Services Marketing, Marketing Mgmt, Retail Mgmt

### Chikhalkar, R D (Mrs)

Associate Professor Fellow(NITIE), MBA Areas of Interest: Marketing Mgmt

#### **Dhume**, Sudheer M

Associate Professor Ph.D, MBA, BSc (Agri) Areas of Interest: Consumer Behaviour, IICT Marketing, e-Learning

### Gupta, Vijaya (Mrs)

Professor Ph.D (University of Rajasthan), M.Phil, MA Areas of Interest: Business Economics, Agriculture Economics, Environmental Economics

**Jha, M K** Associate Professor Ph.D (University of Bihar), MBA, BE Areas of Interest: Mktg. Strategy, Software Engg, MIS

### Jha, Sumi

Assistant Professor Fellow (NITIE), MBA (HR), B.Sc Areas of Interest: HR & OB, Competency Mapping & Assessment Centre, Quantitative Technique and HR

#### Madala, Mani (Ms) Professor

Ph.D (IITD), MPhil, PGDPM & IR, LLB **Areas of Interest**: Strategic Mgmt., Entrepreneurship, Quality Mgmt., OB, Personnel Mgmt

#### Mehta, Nikhil

Associate Professor Ph.D (Nagpur University), MBA (Nagpur University) Areas of Interest: Organisation Behaviour, Communication

### Naik, Koteswara Rao

Assistant Professor Ph.D (IIT D), MBA (HR & PEM) BTech Areas of Interest: Entrepreneurship & Intellectual Property Mgmt

#### Nair, S K Professor Ph.D (University of Nagpur) ,M Phil, MA, DBM Areas of Interest: Organisational Behaviour, HRM

### Pandey, Neeraj

Assistant Professor Ph.D (MNNIT, Allahabad), MBA (Marketing), B.Sc Areas of Interest: Marketing Research, International Marketing, Brand Mgmt.

#### Prasad, T

Associate Professor Ph.D (University of Osmania), M Com Areas of Interest: OB & HRM

#### Ramakrishnan, K

Associate Professor Fellow - IIMC, PGDHRM, BE(Printing Tech.) Areas of Interest: Strategic Management

#### Srinivasan, G Professor

Ph.D (Jabalpur), M Com, PGDM **Areas of Interest**: Finance, Accounts, Human Resource Managements

#### Srivastava, D K

Dean - Programmes & Consultancy **Professor** Ph.D (IIT B), MA **Areas of Interest**: Organizational Behaviour, Consumer Behaviour

Venkateshwarlu, M Professor Ph.D (Osmania University), M Com Areas of Interest: Accounting & Finance

#### Verma, Sanjeev

Associate Professor Ph.D (Meerut University), MBA Areas of Interest: Marketing Mgmt., Services Marketing

## Lakshya 2012

Lakshya, a five day Management Extravaganza, is NITIE's annual venture to promote its business excellence through Industry - Institute Interaction (3I's). Lakshya has brought together leaders from the Indian Industry and the enthusiastic representatives of the student fraternity under one roof to celebrate and cherish the success of business. With Panel Discussions, Enlightening Speeches, Success Stories, Real time Projects, Competitions, Case Studies and most importantly highbrow Business Visionaries and sublime managers visiting the campus, Lakshya has become one of its kind corporate confluences in Asia.

#### Lakshya Business Visionary Awards

Lakshya Business Visionary Awards are given in recognition and appreciation of achievements to the icons of industry who have guided the nation through diligence and commitment and have transformed the Indian business by their strong vision.

The Lakshya 2012 Business Visionary awards were given to **Shri Jaiprakash Gaur**, Founder Chairman of Jaiprakash Associates Limited and **Shri Deep C Anand**, Chairman, Anand Automotive Limited.



On the Stage- L to R: Prof. Ashok K. Pundir (Dean-Student Affairs & Placement), NITIE; Mr. Jaiprakash Gaur, Founder Chairman, Jaiprakash Associates; Dr. Amitabha De, ex-Director, NITIE; Mr. Deep C Anand, Chairman, Anand Automotive Limited; Mrs. Vidya Murkumbi, Founder, Shree Renuka Sugars.

Following industry stalwarts are the recent recipients of the Business Visionary Awards:

Mr. Ratan Tata, Chairman, TATA Group Mr. Rahul Bajaj, Chairman, Bajaj Auto Ltd. Dr. Kumar Mangalam Birla, Chairman, ABG Mr. Venu Srinivasan, Chairman & MD, TVS Motor Company Mr. R. C. Bhargava, Chairman, Maruti Suzuki India Ltd. Mr. Subrata Roy Sahara, Chairman and Managing Worker, Sahara India Group Mr. A.M. Naik, Chairman & MD, Larsen & Toubro Mr. Venugopal N Dhoot, Chairman & MD, Videocon Group

#### Lakshya - On The Job Achievers' Contest

Lakshwiz - The Battleground for challenge seekers

India's first event of its kind, is an ideal platform for practicing managers to present their innovative and path breaking projects being judged by an elite jury panel consisting of industry stalwarts.



Shri. Deep C Anand, Chairman - Anand Automotive Limited

LakshWiz is case study contest, covering widely the verticals in Marketing, Finance and Supply Chain spice up the management cuisine. The event has been epitome of practical knowledge for the management intrigued people, who have potential to climb the crest of the problem and to reach depth of the solution.

13

## Prerana 2012

"Any intelligent fool can make things bigger, more complex, and more violent. It takes a touch of genius—and a lot of courage—to move in the opposite direction."

Prerana, born in 1995, is the annual conclave held at NITIE. The genesis of the event lies in the flagship Summer Project Contest (SPC) which seeks to unearth the best summer projects across subject areas of SCM, Marketing, Finance, HRM, Consulting, and IT.

Beginning with SPC as its sole event in the 1st edition, Prerana today has evolved into a panoply of pioneering contests. The sharpest and the brightest from the best business schools of the country arrive at NITIE every year to put mind over matter and battle it out for the top honours.

The event transforms NITIE into a hotbed of activity focussed at inspiring and driving students towards management excellence. It brings together the brightest management minds of the country, dignitaries from the top echelons of the corporate world, and trailblazers from the world of performing arts and cinema. Through this the event creates a platform for the kind of industry interface without which no management program is complete.

Prerana Business Meet marked the commencement of the five day extravaganza. The discourse this time centered around "Reviving the Indian Economy: Key Focus Areas to Sustain the Indian Growth". The panel included such luminaries as, *Mr. Anshoo Gaur* - President and Country Head, Amdocs Development Center India Ltd. *Mr. Harsh Mariwala* - CEO, Marico Industries. *Mr. S. Hajara* – CMD, Shipping Corporation of India. *Mr. V. Vaidyanathan* – CMD, Future Capital Holdings Pvt Ltd.

Prerana 2012 also hosted a series of engaging events including the Summer Project Contest, Reach(Research), Launchpad (Marketing), Beat the Street (Finance), Checkmate (Consulting), TacTix (Ops), etc. which saw corporate participation from over 40 companies with over 18 PPIs offered. A total of 120 corporate dignitaries visited the campus and the event drew a footall of 500 participants from across the premier B-schools of the country.



PBM Panelists 2012: (seated. from left): Prof Ashok Pundir - Student Affairs & Placement, NITIE. Mr. Anshoo Gaur - President and Country Head, Amdocs Development Center India Ltd. Mr. Harsh Mariwala - CEO, Marico Industries. Dr Amitabha De - Ex-Director. NITIE. Mr. S. Hajara – CMD, Shipping Corporation of India. Mr. V. Vaidyanathan – CMD, Future Capital Holdings Pvt Ltd.

## **Litmus** 2012

LITMUS is an IT conclave where the leading players of the industry, renowned academicians and Ivy-League B-school students converge to discuss the role of Information Technology in ever changing business scenarios. trend. Since its inception, LITMUS has provided a platform for business leaders, renowned academicians and B-school students to tackle some of the most crucial issues which business leaders face today.

Litmus '12 comprised of a panel discussion and a case study competition. In Biz-Talk, the esteemed panelists had an enlightening discussion on "Cloud, Social, Computing, Information and Mobility – How are companies coping with this rapid shift in trends" that left an impression in the audiences' minds. The panelists comprised of *Mr. Anantharaman Balakrishnan*, Vice President - Sales, EMC. *Mr. Abhijeet Joshi*, Pathways Operation Manager, Amazon. *Mr. Biswajit Mohapatra*, Global Integrated Delivery Leader - Business Application Modernization, IBM India. *Mr. Sunzay Passari*, Founder & CEO, iPlatini.netiPlatini.net



Biz-Talk Panelists 2012: (seated. from left): **Professor** R.Ramaswamy, Information Technology Application Group, NITIE.

Mr. Anantharaman Balakrishnan, Vice President - Sales, EMC.

Mr. Abhijeet Joshi, Pathways Operation Manager, Amazon.

Mr. Biswajit Mohapatra, Global Integrated Delivery Leader - Business Application Modernization, IBM India.

Mr. Sunzay Passari, Founder & CEO, iPlatini. netiPlatini.net

## Samiksha 2012

Samiksha, a series of corporate panel discussions, has come to serve as the ideal platform for thought leaders and industry captains to come together to deliberate on contemporary business problems. By employing the collective wisdom of both the present and the future leaders, Samiksha focusses on the disruptive forces that would be instrumental in shaping the businesses in the future. With the challenging times ahead, and a fundamental shift in the business environment, the Samiksha series attempts to fuel businesses in the new millennium with path breaking ideas. It takes the atmosphere of learning beyond the binds of class room & curriculum.

#### Few of the topics for the panel discussion were as follows:

- Rising NPAs and Regulatory Reforms in Banking Sector
- Next Generation Supply Chain Bigger Steps, Smaller Footprints
- Power Deficit in India Quenching Energy Thirst
- · FDI in Retail and its Implications on Supply Chain



Samiksha Panelists 2012: (From left):

Mr. Narendra Kethineni, Principal, Tata Strategic Management Group

Mr. Milind Kulkarni, GM, Kansai Nerolac Paints Ltd.

Mr. R.K. SInha, COO, Godrej Consumer Products Ltd.

Mr. Devdip Purkayastha, President, Chep India

Mr. Abhishek Bhattacharya, VP-SCM, Pepsico India

## <u>Student Initiatives</u>

## Envision 2012

16

Envision is an annual event organized by students of NITIE that aims at bringing the leaders from industry, academicians and students from the participating institutes together to discuss environment & safety related risks and share their perspectives on the same. Envision emphasizes the imperative need to discover solutions which are sustainable in nature.

The events in Envision 2012 comprised of of a Case study competition "Engauge", Panel Discussion "Ecolloquim" and an Individual Speaker session named "Green Lantern". The esteemed speakers and dignitaries during Envision 2012 are *Mr. Erick Vega*, Country Head EHS Schlumberger, *Mr. Alok Dayal*, Senior Director Environment, IDFC, *Mr. Sudeep Roy*, GM-EHS, Philips, *Dr. Paravastu Rambabu*, CEO General Carbon, *Mr. Sanjay Shrivastava*, GM-EHS, ABG Cement, *Mr. Manoj Karmarkar*, AVP- EHS, PI Industries, *Mr. Dhananjay Vyavhare* - OHS Head, Nokia Siemens Network, *Mr. Shaswat DC*, Executive Director Saaga Interactive Pvt. Ltd.



Ecolloquim Panelists 2012: (seated. from left): Dr. Pravin Sarkar, Head Environment - WNS Global Services Dr. Paravastu Rambabu, CEO General Carbon Dr. Prasad Modak, Executive President and Founder, EMC Mr. Sudeep Roy, GM EHS - Philips Mr. Dhananjay Vyavahare, OHS Head, Nokia Siemens Network Mr. Manoj Karmarkar, AVP EHS - PI Industries

## The NSC<sup>2</sup> Way

NITIE Students' Consulting Club, otherwise known as NSC<sup>2</sup> develops competencies among the student fraternity at NITIE by aiming to build long-term relationships with consulting organizations. The Raison d'être of the club is to bridge the gap between the industry and the student community in order to create an environment for the students to gain insights into the industry and provide them a platform to explore career options to ultimately develop a career in the same.

NSC<sup>2</sup> organised "**Consul-Talks**" – Lecture series delivered by consultants from E&Y and Accenture Management Consulting as well as "**Zenith**" – A unique workshop-cum-event aimed at equipping students with Consulting tools and strategies, testing their skills on live business problems and presenting results to the end client

## B-Gyan

B-Gyan is an industry-institute interaction initiative at NITIE. It is an endeavor to amalgamate the rich experiences of the corporate world with the academic acumen of the students to create meaningful insights into the world of business.

A series of extramural lectures on varied management related topics, it draws very enthusiastic participation from the stalwarts of the corporate world. Eminent speakers such as Mr. Kannan Rajarathnam (Head-Corporate Performance Management, Hinduja Group), Mr. Biju Dominic (CEO, Final Mile Consulting), Mr. Steve Remedios (Head - Customer Marketing, HUL), Mr. Anil Uttamchandani (VP, Head - Portfolio Counseling, Citibank) and the likes have used these lectures as a platform to connect with the students.

## Empresario

Empresario is an endeavour by the students of NITIE to spread the wave - "Entrepreneurship Everywhere". It is all about the change creators, it's about dreaming, about believing in beauty of one's dream, about the will to chase the dreams and finally it's all about realizing them. Since its inception in 2004, Empresario has grown many manifolds with new initiatives and mushroomed participation from student as well as the corporate. **Dr. Vidya Murkambi**, Chairperson, Shree Renuka Sugars Ltd. was awarded 'The Most Inspiring Entrepreneur' for the year 2012.

Dápprendre-My story session, hosts eminent entrepreneurs like **Mr. Ravi Kiran**, Co-Founder, VentureNursery and **Mr. Bhavish Aggarwal**, CEO and Co-Founder, Olacabs to enlighten the young inquisitive brains with various facets of Entrepreneurship.



Dr. Amitabha De felicitating Dr. Vidya Murkumbi, CoFounder, Shree Renuka Sugars with "EMPRESARIO-Most Inspiring Entrepreneur of the Year Award, 2012"

## Engineers' Day

This year at NITIE, faculty members and students enthusiastically celebrated Engineer's Day for the first time. The ceremony was inaugurated by the institute's Director Dr. Karuna Jain, Prof. A. K. Pundir (Dean, Student Affairs and Placement) and Prof. Seema Unnikrishnan (Dean, Academics). The chief guest at the event was Mr. A. K. Juneja, General Manager (Commercial Division) at NTPC Ltd.

As a part of the Engineer's Day celebrations, a new product generation contest was launched. The students were asked to put on their thinking caps and come up with a new product concept. Mazz Khan Pathan bagged the first prize for conceptualizing an eco-mobile charger. Harshita Singh was declared as the first runner up for suggesting a stair climbing design. Other winning entries suggested ideas ranging from developing an air controlled device to a three wheeled battery cum human operated vehicle. The event turned out to be successful and the celebrations are only expected to grow bigger year by year.



Chief dignitaries along with the Organizing Team of Engineer's day

## Avartan

Avartan, a journey of a thousand miles begins with a single step. Decades ago NITIE decided to take a step towards making a mark on the business school fraternity through the inception of such events as Lakshya (circa. 2000), Prerana (circa. 1995), Empresario (circa. 2003), Envison (circa. 2002), and Litmus (circa. 2007). The prime objective of these festivals has always been to provide the much needed industry interface for the students.

On auspicious occation of Golden Jublee celebration of NITIE, Avartan would see the amalgamation of Prerana and Lakshya with the cultural festival – Denovo and the sports meet – Josh. Avartan refers to a rhythmic cycle of Indian music. Chosen as the name for the grand unification, it captures the essence of various events coming together in harmony to create a symphony that befits NITIE.

17

## Post Graduate Diploma in Industrial Engineering (PGDIE)

### **About Us**

18

PGDIE..A League Ahead...A Different Genre ..

"Companies that are not adequately engaged in industrial engineering are like houses build on sand. At Toyota we have a saying: IE makes money" - Taichi Ohno.

PGDIE is one of the very few courses that enjoy corporate excellence for over four decades. Since its Inception it has been enabling students with methodologies and systematic approaches to deal with diverse industrial challenges. It has continuously evolved since 1971 and is designed to transform engineers into management professionals capable of steering organizations along the growth path. As part of the couse curriculum, the capstone project aims at exposing them to advanced topics (or even subjects) that cater to research activities.

### Scope of the programme

The most distinctive aspect of PGDIE program at NITIE is the flexibility that it offers. PGDIEans work to make things better, be the processes, products or Systems. PGDIE covers a gamut of domains viz, Operations Management, Supply Chain Management, Financial Management, Marketing Management, Systems and IT Management, Project Management, Manufacturing, Productivity Management, Quality Management, Ergonomics/Human Factors, Strategic Planning, System Engineering, Logistics Management, Enterprise Resource Planning to name a few. Thus an Industrial engineer from NITIE has seamless career opportunities in a gamut of industries viz Consultancy, FMCG, IT/ ITES, Banking/Finance, Manufacturing, Pharmaceuticals, Textile, Real Estate etc.

### **Admission Process**

The meticulous admission procedure of its **42 years old course**, Post Graduation Diploma in Industrial Engineering (PGDIE) Program, ensures that only the "crème-de-la-crème" first class engineers who have already qualified the prestigious Graduate Aptitude Test for Engineering makes it through the institute's hallowed portals. In order to uphold the tradition of excellence this course has to offer, students are filtered through a multi level admission process of GD and PI resulting in the selection of only the brightest and the best. Candidates achieving top rank and constituting arguably the best brains of each engineering discipline at the national level, are made to undergo a rigorous GD and PI process, whereby the attitude as well as aptitude of the candidates, essential to join this course, are put to test.

	<b>INSTITU</b>	ES WE	COME	FROM
--	----------------	-------	------	------

IIT, Madras	PEC Chandigarh	Army Institute of Tech, Pune	CET Bhubaneshwar, Orissa
IIT, Delhi	BIT Mesra	VIT, Vellore	Panjab Univ. , Chandigarh
BITS Pilani	IET DAVV, Indore	VNIT, Nagpur	MIT, Pune
NIT Surat	IET, Lucknow	Walchand College of Engg.	ITER, Bhuvaneshwar
NIT Bhopal	Colg. of Tech., Pantnagar	BIT Sindri	ITM, Gurgaon
NIT Jaipur	JSS, Noida	SGSITS Indore	BIT Durg
NIT Raipur	IGIT, Delhi	Haldia Institute of Technology	YCC Nagpur
NIT Rourkela	IERT, Allahabad	MIT, Manipal	MIT, Moradabad
NIT Silchar	Andhra University College of	SGGSIE&T, Nanded	MITS, Gwalior
HBTI, Kanpur	Engineering, Vizag	BVP, Navi Mumbai	MMEC, Mullana

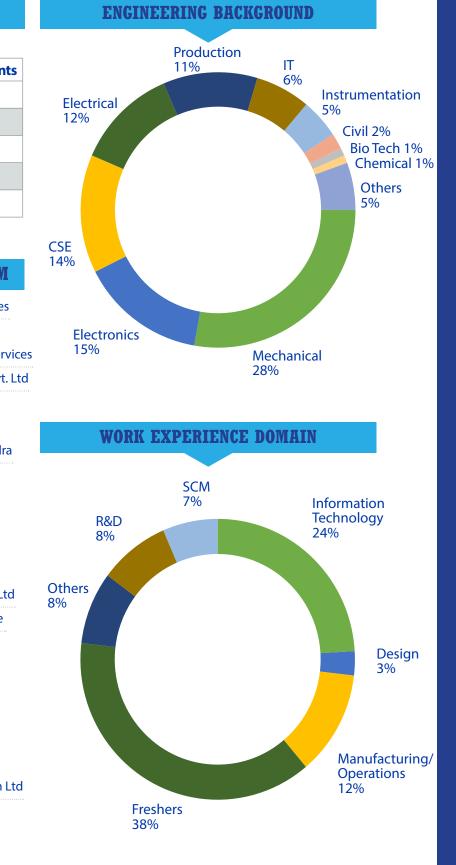
## **BATCH PROFILE**

#### **BATCH SNAPSHOT**

Work Experience (months)	No. of Students
Fresher	46
1-19 Months	30
20-36 Months	27
36 + Months	5
Total	108

#### **ORGANISATIONS WE COME FROM**

Alstom India	Jubliant Life Sciences
Andritz Hydro Pvt Ltd	L&T-MHI Boliers
Barclays	Letse Software & Service
BEML Ltd	M.N.Dastur & Co. Pvt. Ltd
BHEL	Maha GENCO
BSNL	MahaDiscom
CWC	Mahindra & Mahindra
Coal India Ltd	Mahindra Navistar
CTS	Mahle Engines
Corporation Bank	Maruti Suzuki
DMRC	Merdian Studies
Escorts Ltd	MMEC, Mullana
Essar Project india Ltd	Persistant Systems Ltd
Freescale Semiconductor	Raunaq Automotive
GAIL	Reliance Energy
Godrej & Boyce, Vikhroli	Reliance Industries
HPCL	SMS Siemag
Hyundai Construction	Surya Roshni Ltd
Infosys Ltd.	Tata Steel
Infotech Solutions	TCS
Intervalve India Ltd	Vedanta Aluminium Ltd
IOCL	Waterget Germany
JSW Steel	



## **Course Structure**

**First Year** 

20

I Mot Icui				
	Applied Statistics	Engineering & Managerial Economics	Industrial Engineering Concepts	Financial Accounting
Module 1	Principles of Organization & Management	Work System Design - I	Operations Planning & Control	
Module 2	Cost Accounting & Cost Control	Industrial Ergonomics	Logistics Management	Manufacturing Systems & Service Operations
	Materials Management	Operations Research - I	Marketing Management	
Module 3	Communication Skills	Software Engineering	System Efficiency & Improvement Techniques	Quality Management
	Supply Chain Management	Work System Design - II	Elective 1	
Module 4		Summer Internship ( 8	Weeks)	
Second Yea	ar			
Module 5	Facilities Planning	MIS & DBMS	Operations Research - II	Organisational Behaviour
	Project Management	Elective 2	Capstone Project	
Module 6	Business Process Modelling	Enterprise Resource Planning	Human Resourse Management & Industrial Relations	Industrial Environments & Policy
	Strategic Perspectives in Ind. Engg. & Mfg. Management	Elective 4	Elective 5	
Module 7	Business & Managerial Ethics	Strategic Management	Safety, Health & Environment Management	Elective 6
	Elective 7			

Elective 7

## **Subjects**

## **Operations Management**

Core Operations Planning and Control	Electives
Facilities Planning	Advanced Project Management
Applied Statistics	Advanced Production and Inventory Management System
Operations Research I & II	Flexible Manufacturing Systems
Quality Management	Computer Integrated Manufacturing Systems
Project Management	Non Linear and Multi- Objective Optimisation
System Efficiency and Improvement Techniques	Maintenance Management
Manufacturing Systems and Service Operations	Multivariate Data Analysis
Business Process Modelling	Advanced Topics in Operations Management
Industrial Engineering Concepts	Combinatorial Optimization
Work Systems Design I & II	Estimation Theory and Forecasting
Industrial Ergonomics	Stochastic Processes

#### **Supply Chain Management**

#### Core

Materials Management Supply Chain Management Logistics Management Enterprise Resource Planning

#### **Electives**

Advanced Logistics Management Advanced Supply Chain Management OR Modelling in SCM International Purchasing and Supply Management

#### Strategic Planning Core

Strategic Perspectives in Industrial Engineering and Manufacturing Management Strategic Management **Electives** Business Decision Models Reliability Engineering International Business Strategies Managing Technologies & Innovations Strategic New Product Development Quality Decision Making

#### Information Technology & Systems Core

MIS & DBMS Software Engineering **Electives** Business Process Analysis and IT Systems Data Warehousing & Data Mining e-Commerce Decision Support System and Expert System Software Quality Management IT for Business: e- CRM and Knowledge Management Business Process Integration Industrial Applications of Neural Networks Web Application Development

#### Finance Core

Financial Accounting Cost Accounting and Cost Control Engineering and Managerial Economics **Electives** Asset Valuation and Financial Modelling Commercial Bank Management Financial Engineering & Managerial Perspective Financial Intermediaries & Capital Market Financial Risk Management International Trade & Forex Management M&A Financial Analysis & Strategy

#### **Marketing Management**

Core Marketing Management Electives Brand Management & Media Planning Retail Management Services Marketing Global Marketing Pricing for Products and Services Rural Marketing Sales & Distribution Management Consumer Behaviour & Marketing Research

#### General & Human Resource Management Core

Principles of Organisation and Management Organisational Behaviours Safety, Health and Environment Management Business and Managerial Ethics Industrial Environment and Policy Human Resource Management and Industrial Relations **Electives** Organizational Development Business Analysis and Econometric Applications Role Behaviour in Organisations: Strategies and Interventions Entrepreneurship Development

## Post Graduate Diploma in Industrial Management (PGDIM)

### **About Us**

22

Post Graduate Diploma in Industrial Management (PGDIM) aims to groom the brightest engineering minds of the country into young managers who will not only design better procedures and systems but also manage the associated technologies successfully. The program strives to leverage the students' expertise in handling scientific management principles, methodologies, quantitative and analytical skills for developing the ability to adapt, apply and integrate these skills to enhance managerial effectiveness. PGDIM blends classroom work and hands-on industry internship.

The program strives to develop a holistic outlook that views the organization as an entity and not as a composition of fragmented functional areas. The interpersonal and leadership skills that the students develop as part of this course help them to manage human issues present in complex industrial scenarios, with emphasis on teamwork that builds shared vision and objectives. The practical knowledge that the students gain helps them to hone their skills to develop enterprises into smoothly functioning and efficient supply chains of products, services and information while enforcing internal and external customer relationships.

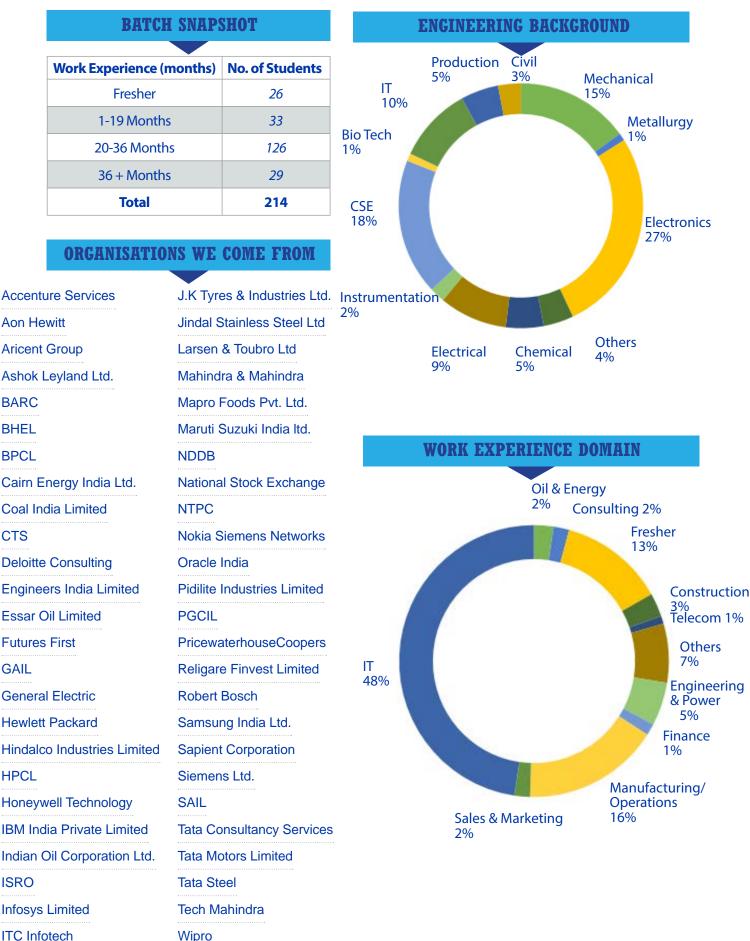
### **Admission Process**

NITIE is rather fastidious when it comes to admissions to the Post Graduation Diploma in Industrial Management (PGDIM) Program. Only the best of first class engineering graduate applicants makes it to the institute. The institute seeks students who are not only intelligent and highly professional but who can also bring fresh perspectives and energy, during their interactions with teachers and peers. In addition to a superior academic record and professional achievements, NITIE values analytical thinking, teamwork and interpersonal skills.

In consonance with these objectives students are put through a multi-level admission process. The process starts with **CAT - Common Admission Test,** followed by group discussion exercise for candidates clearing the cut off and ends with interview sessions. The selection process at NITIE is arguably amongst the toughest in the country, enabling only the brightest to come on board.

	INSTITUT	TES WE COME FROM	
ISM Dhanbad	NIT Nagpur	BIT Mesra	National Institute of Fashion Technolog
IIT Kharagpur	NIT Raipur	IET Lucknow	NSIT Delhi
IIT Roorkee	NIT Silchar	Coimbatore Institute of Tech.	Osmania University
IIT Varanasi	NIT Srinagar	Anna University, Chennai	Punjab Engineering College Of Tech.
NIT Allahabad	NIT Surat	GEC Raipur	Sardar Patel College Of Engg. Mumbai
	NIT Surathkal	GEC Jabalpur	
NIT Bhopal	NIT Trichy	Harcourt Butler Tech Institute Kanpur	SASTRA University Thanjavur
NIT Durgapur	NIT Warangal	MS Ramaiah Insitute of Technology	Thapar University Patiala
NIT Jaipur	BITS Pilani	Jadavpur University	VIT Pune
NIT Jamshedpur	DCE Delhi	Jaypee Institute Of Information Tech.	VIT Vellore
NIT Kurukshetra	Bhilai Institute of Technology Durg	College of Engineering Pune	VJTI Mumbai

## **BATCH PROFILE (PGDIM)**



## **Course Structure**

**First Year** 

24

Module 1EconomicsStatisticsNegotiation SkillsAnalysisModule 1Industrial Engineering & Productivity ManagementMarketing Management IOrganization & Management IOrganization & Management IModule 2Economic Environment & Macro PolicyFinancial ManagementMarketing Management IIMIS & DBMSModule 2Organizational BehaviorOR Modelling & ApplicationsProduction & Operations Management IIMIS & DBMSModule 3Data Mining for Business IntelligenceEnterprise Resource PlanningHuman Resource ManagementLogistics ManageModule 4Summer Internship (8 Weeks)Service Operations ManagementCost & ManagerModule 4Summer Internship (8 Weeks)Service Operations ManagementAccountingModule 5Strategic ManagementProject ManagementService Operations ManagementAccountingModule 5Strategic ManagementElective 2Elective 3AccountingSupply Chain ManagementElective 2Elective 3AccountingCorporate LeadershipBusiness & ManagerialBusiness & CommercialGlobal Trade	I list lear				
Module 1       Industrial Engineering & Principles of Organization & Management         Module 2       Economic Environment & Marketing Management       Marketing Management       Marketing Management         Module 2       Corganizational Behavior       Financial Management       Marketing Management       MIS & DBMS         Module 2       Organizational Behavior       OR Modelling & Operations Management       Production & Operations Management       MIS & DBMS         Module 3       Data Mining for Business       Enterprise Resource Planning       Human Resource Logistics Manage       Logistics Manage         Module 4       Strategic Procurement & Marketing Management       Cost & Management       Logistics Manage         Module 4       Summer Internship (8 Weeks)       Service Operations Accounting       Accounting         Module 5       Strategic Management       Project Management       Service Operations Accounting         Module 6       Corporate Leadership       Business & Management       Accounting         Module 6       Labor Laws & Managing Industrial Relations       Elective 4       Elective 5         Module 7       Public Systems & Policy       Managing Green Business & Commercial & Cost & Cos					Financial Accounting &
Module 2Macro PolicyFinancial ManagementManagementMils & DBMSModule 2Organizational BehaviorOR Modelling & ApplicationsProduction & Operations ManagementModule 3Data Mining for Business IntelligenceEnterprise Resource PlanningHuman Resource ManagementLogistics ManageModule 3Data Mining for Business IntelligenceEnterprise Resource PlanningHuman Resource ManagementLogistics ManageModule 4Summer Internship (8 Weeks)Second YearService Operations ManagementCost & Manager AccountingModule 5Strategic ManagementProject Management Business & ManagementService Operations ManagementCost & Manager AccountingModule 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 6Corporate Leadership DevelopmentElective 4Elective 5Elective 5Module 7Public Systems & PolicyManaging Green Business & Cleaner TechnologiesField Research ProjectElective 6	Module 1	Industrial Engineering &		Principles of Organization &	
Organizational BehaviorOR Modelling & ApplicationsOperations ManagementModule 3Data Mining for Business IntelligenceEnterprise Resource 			Financial Management	5	MIS & DBMS
Module 3IntelligencePlanningManagementLogistics ManageStrategic Procurement & Materials ManagementTQM & Six SigmaElective 1Module 4Summer Internship (8 Weeks)Second YearStrategic ManagementProject ManagementService Operations ManagementCost & Manager AccountingModule 5Strategic ManagementProject ManagementService Operations ManagementCost & Manager AccountingModule 6Strategic ManagementElective 2Elective 3Module 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 7Public Systems & PolicyManaging Green Business & Cleaner TechnologiesField Research ProjectElective 6	Module 2	Organizational Behavior	-	Operations	
Strategic Procurement & Materials ManagementTQM & Six SigmaElective 1Module 4Summer Internship (8 Weeks)Second YearModule 5Strategic ManagementProject ManagementService Operations ManagementCost & Manager AccountingModule 5Supply Chain ManagementElective 2Elective 3Module 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 6Public Systems & Managing Industrial RelationsElective 4Elective 5Module 7Public Systems & PolicyManaging Green Business & Cleaner TechnologiesField Research ProjectElective 6	Madula 2	-			Logistics Management
Second YearModule 5Strategic ManagementProject ManagementService Operations ManagementCost & Management AccountingSupply Chain ManagementElective 2Elective 3Module 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 6Public Laws & Managing Industrial RelationsElective 4Elective 5Module 7Public Systems & PolicyManaging Green Business & Cleaner TechnologiesField Research ProjectElective 6	Module 3		TQM & Six Sigma	Elective 1	
Module 5Strategic ManagementProject ManagementService Operations ManagementCost & Manager AccountingSupply Chain ManagementElective 2Elective 3Module 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade InstitutionsModule 7Public Systems & PolicyManaging Green Business & Cleaner TechnologiesField Research ProjectElective 6	Module 4		Summer Internship (8 V	Veeks)	
Module 5     Strategic Management     Project Management     Management     Accounting       Module 5     Supply Chain Management     Elective 2     Elective 3       Module 6     Corporate Leadership     Business & Managerial     Business & Commercial     Global Trade       Module 6     Corporate Leadership     Business & Managerial     Business & Commercial     Global Trade       Module 6     Labor Laws & Managing     Elective 4     Elective 5       Industrial Relations     Elective 4     Elective 5       Module 7     Public Systems & Policy     Managing Green Business & Cleaner Technologies     Field Research Project     Elective 6	Second Yea	ır			
Supply Chain ManagementElective 2Elective 3Module 6Corporate Leadership DevelopmentBusiness & Managerial EthicsBusiness & Commercial LawsGlobal Trade 	Modulo 5	Strategic Management	Project Management	1 A A A A A A A A A A A A A A A A A A A	Cost & Management Accounting
Development       Ethics       Laws       Institutions         Module 6       Development       Ethics       Laws       Institutions         Labor Laws & Managing Industrial Relations       Elective 4       Elective 5         Public Systems & Policy       Managing Green Business & Cleaner Technologies       Field Research Project       Elective 6	Module 5	Supply Chain Management	Elective 2	Elective 3	
Labor Laws & Managing Industrial Relations       Elective 4       Elective 5         Public Systems & Policy       Managing Green Business & Cleaner Technologies       Field Research Project       Elective 6	Madula		-		Global Trade & Institutions
Public Systems & Policy     Cleaner Technologies     Field Research Project     Elective 6       Module 7	INIUUUIE O	5 5	Elective 4	Elective 5	
		Public Systems & Policy		Field Research Project	Elective 6
	iviodule /	Elective 7			

## **Subjects**

### Supply Chain Management & Operations

**Core** Enterprise Resource Planning Industrial Engg. and Productivity Mgmt. Supply Chain Management OR Modeling and Applications Project Management Logistics Management Business Statistics Strategic Procurement & Materials Mgmt Production and Operations Management TQM & Six Sigma
Service Operations Management
Electives
Advanced Logistics Management
Advanced Production & Inventory Mgmt.
Advanced Supply Chain Management
Business Decision Models
Business Process Re-Engineering
Computer Integrated Manufacturing System
Decision Making Under Uncertainty
Energy Management Strategies
Estimation Theory and Forecasting

Flexible Manufacturing Systems Global Production Strategies & Implementation International Purchasing & Supply International Purchasing & Supply Management Multivariate Data Analysis Non-Linear, Multi-Objective Optimization

#### **Marketing Management**

#### **Core** Marketing Management I (B2C) Marketing Management II (B2B)

Electives Brand Management And Media Planning Consumer Behavior & Marketing Research Global Marketing Industrial Marketing Systems International Marketing Pricing for Products and Services Retail Management Rural Marketing Sales And Distribution Management Services Marketing

#### Information Technology and Systems Core

**MIS & DBMS** Data Mining for Business Intelligence **Electives Business Process Integration Computer Networks Decision Support System & Expert System Distributed Systems F-Commerce** Fuzzy Application to Business Problems Industrial Applications of Neural Networks IT for Business: e-CRM and KM Software Project Management Software Quality Management Web Application Development **Finance** Core **Financial Accounting and Analysis Financial Management** 

**Cost and Management Accounting** 

#### **Electives**

Advanced Financial Statement Analysis Asset Valuation & Financial Modeling Commercial Bank Management Financial Engineering Financial Intermediaries & Capital Market Financial Risk Management Insurance & Risk Management International Trade & Forex Management Investment Analysis & Portfolio Mgmt M&A: Financial Analysis and Strategy

## Human Resource Management Core

**Corporate Leadership Development** Labor Laws & Managing Industrial Relations Principles of Organization & Management **Organizational Behavior** Human Resource Management **Electives Organizational Development** Role behavior in Organizations: Strategies & Intervention **General** Core **Business Economics** Strategic Management **Business and Managerial Ethics Global Trade and Institutions Public Systems and Policies Business and Commercial Laws Economic Environment & Macro Policy Communication and Negotiation Skills** Managing Green Business and Cleaner Technologies **Electives Business Analysis and Econometric Applications Economics of Information Technology** Economics of Regulation and Business Strategy **Entrepreneurship Development** Infrastructure Management **International Business Strategies** Managing Technology And Innovations **Qualitative Decision Making** 

### Post Graduate Diploma in Information Technology Management (PGDITM)

### About Us

The 21st century has brought with it a rapidly changing world characterized by falling market barriers. The need of the hour is a manager who can function effectively and effortlessly in this demanding environment and exploit emerging IT, communication and process technologies to the advantage of the enterprise. To lead industry in this new era, one also needs self-reliant "intrapreneurs" who can provide the necessary vision and leadership. There is an ever growing need of managers who understand the business processes better and who can use the technology to the advantage of the client. The programme includes a wide spectrum of topics which enable students to move into the areas of Business Analysis, IT Marketing, Business Development (pre-sales) and Project Management. In addition to the classroom training, students get an opportunity to have hands-on learning in the latest technologies which are being used to spruce up the businesses the world over. Guest faculties from prestigious organizations are invited to enrich the learning experience of the students. This 2 year residential course aims at developing:

- » An aptitude for identifying business needs and transforming them into IT systems for global enterprises
- » An understanding in three main areas of IT management (IT enterprise management, knowledge and information management, and Internet and Web technologies)
- » Skills which can contribute to organizations by improving business processes
- » Leadership qualities to proficiently drive the organization into the next century

### **Admission Process**

NITIE takes only the best-in-class engineers with relevant IT work-experience or a penchant for IT learning for its Post Graduate Diploma in Information Technology Management (PGDITM). The institute lays

emphasis on analytical skills and professionalism. The course is a rich blend of students who bring in their related expertise. In addition to a superior academic record and professional achievements, NITIE values logical reasoning, teamwork and interpersonal skills.

In consonance with these objectives students are put through a multi-level admission process. The process starts with **CAT** - **Common Admission Test** followed by group discussion exercise for candidates clearing the cut off

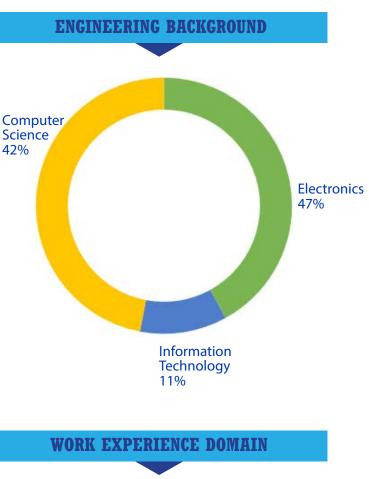
and ends with interview sessions. The selection process at NITIE is arguably amongst the toughest in the country, enabling only the brightest to come on board.

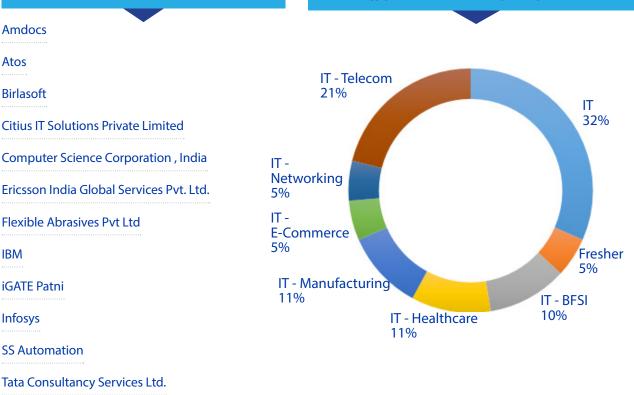
INSTITUTES WE COME FROM	
NIT, Silchar	Jamia Millia Islamia
NIT, Warangal	Jawaharlal Nehru Tech. Univ. Kakinada University Colg. of Engn
NIT, Jamshedpur	Maharaja Agrasen Institute of Technology
Bharati Vidyapeeth's College of Engineering, New Delhi	Medicaps Institute of Technology and Management, Indore
Maharashtra Institute of Technology - College of Engineering	Orissa Engineering College,Bhubaneswar,Odisha
Assam Engineering College	Seth Jai Parkash Mukand Lal Institute of Engineering and Technology
Government College of Engineering, Aurangabad.	Tezpur University
Heritage Institute Of Technology	University Institute of Engineering And Technology

## **BATCH PROFILE**

BATCH SNAPSHOT			
Work Experience (months) No. of Students			
Fresher	1		
1-19 Months	1		
20-36 Months	15		
36 + Months	2		
Total	19		

**ORGANISATIONS WE COME FROM** 





TeamF1 Inc

## **Course Structure**

**First Year** 

28

Business Statistics	Business Economics	Computer Organisation & Architecture	Java Technologies
Operating Systems Using Linux	Principles of Organization and Management	Software Engineering	
Financial Accounting	Human Resources Management	Industrial Engineering & Operations Research	Marketing Strategies for IT
Operations Planning & Control	Procurement & Materials Management	Software Design Patterns	
Communication Skills	Data Warehousing	Enterprise Resource Planning	Financial Management
MIS and DBMS	Supply Chain Management	Elective 1	
	Summer Internship (8 W	(eeks)	
ar			
Business Process Integration	Data Mining for Business Intelligence	e-Customer Relationship Management	IT Risk Management
Software Project Management	Wireless Communication	Elective 2	
e-Commerce	Enterprise Application Integration	IT Leadership Development	IT Strategies
Knowledge Management	Elective 3	Elective 4	
Field Project using Open Source Software	IT Consultancy Management	Mobile Computing	Elective 5
	Operating Systems Using Linux Financial Accounting Operations Planning & Control Communication Skills MIS and DBMS MIS and DBMS Business Process Integration Software Project Management e-Commerce Knowledge Management Field Project using Open	Operating Systems Using LinuxPrinciples of Organization and ManagementFinancial AccountingHuman Resources ManagementOperations Planning & ControlProcurement & Materials ManagementCommunication SkillsData WarehousingMIS and DBMSSupply Chain ManagementSummer Internship (8 W Summer Internship (8 W ManagementBusiness Process IntegrationData Mining for Business IntelligenceSoftware Project ManagementWireless Communicatione-CommerceEnterprise Application IntegrationKnowledge ManagementElective 3Field Project using OpenIT Consultancy	Business StatisticsBusiness Economics& ArchitectureOperating Systems Using LinuxPrinciples of Organization and ManagementSoftware EngineeringFinancial AccountingHuman Resources ManagementIndustrial Engineering & Operations ResearchOperations Planning & ControlProcurement & MaterialsSoftware Design PatternsCommunication SkillsData WarehousingEnterprise Resource PlanningMIS and DBMSSupply Chain ManagementElective 1Software Project ManagementData Mining for Business Intelligencee-Customer Relationship ManagementSoftware Project ManagementWireless CommunicationElective 2e-CommerceEnterprise Application IntegrationIT Leadership DevelopmentKnowledge ManagementElective 3Elective 4Field Project using OpenIT Consultancy Mohile ComputingMohile Computing

## **Subjects**

### **Information Technology and Systems**

Core	Computer Organisation and Architecture		
Software Engineering			
Software Project Management	Operating Systems using Linux		
MIS & DBMS	Software Design Patterns		
Java Technology	E- commerce		
Data Mining for Business Intelligence	L- commerce		
Data Warehousing	Knowledge Management		
Business Process Integration (SAP)	E-CRM		
Enterprise Application Integration			
IT Risk Management	IT Consultancy Management		
IT Strategy	Mobile computing		

IT Leadership Development

#### **Electives**

Computer Networks Wireless Networks Decision Support Systems and Expert Systems Distributed Systems Information Security and Management Business Process Management ICT Infrastructure Management ICT Infrastructure Management Industrial Application of Neural Networks Software Quality Management Fuzzy Application to Business Problems IT for Business Value Outsourcing and IT Based Business Information Systems Audit

## Supply Chain Management & Operations Core

Enterprise Resource Planning Industrial Engineering and Operations Research Supply Chain Management Operation Planning and Control Procurement and Materials Management **Electives** Advanced Supply Chain Management

Service Operations Management OR Modeling in SCM Production Planning and Control Business Process Re-engineering Multivariate Data Analysis Logistics Management Decision Making Under Uncertainty Advanced Logistics Management Inventory Management Systems Non-Linear, Multi-Objective Optimization Computer Integrated Manufacturing System Strategic Warehouse Management

#### Marketing

#### Core

Marketing Strategies for IT Products **Electives** Brand Management and Media Planning Retail Management Services Marketing International Marketing Consumer Behaviour and Market Research Global Marketing Pricing Strategies for Products and services Sales and Distribution Management

#### Finance Core

Financial Accounting Financial Management **Electives** Cost Accounting and Control Financial Engg & Managerial Perspectives Financial Intermediaries and Capital Markets Financial Risk Management Investment Analysis and Portfolio Management

#### Human Resource Management Core

Principles of Organization & Management Human Resource Management **Electives** Role behavior in Organizations: Strategies & Intervention Organizational Development

#### General

Core Business Economics Communication Skills Business Statistics Electives Economics of IT Simulation Modelling and Analysis Managing Technology and Innovation Data Analysis and Decision Making

### Post Graduate Diploma in Industrial Safety and Environmental Management (PGDISEM)

### About Us

In this era of globalization, organizations face a multiplicity of challenges in evaluating the long-term impacts of their business decisions. They need cross functional managers with an ability to understand various business functions. The Post Graduate Diploma in Industrial Safety and Environmental Management (PGDISEM) programme was started in the year 2001 taking into consideration the industry demand for such managers. The PGDISEM curriculum encompasses both managerial and technical aspects of business.

PGDISEM is a unique programme that lays emphasis on sustainable environmental management and is the only programme of its kind in South-east Asia. In addition to general management courses, the course also extensively covers Safety and Environmental Management so that it provides future managers with the skill sets needed to handle real world challenges and lead the transition to sustainable business practices in corporate across industry sectors. Apart from classroom learning, emphasis is also laid on industrial visits, practical case studies, guest lectures, student presentations and management games.

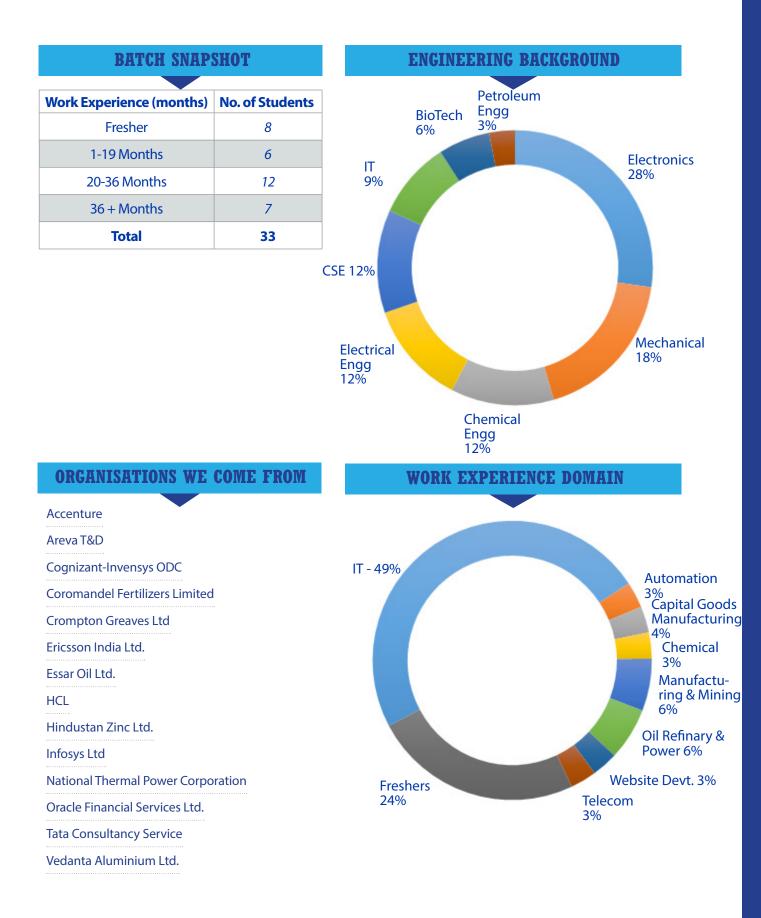
### **Admission Process**

The PGDISEM course seeks students with strong intellectual ability, superior interpersonal skills and a desire to create value for business and society. In addition to a superior academic record and professional achievements, NITIE evaluate each candidate for their passion to work in the field of Environment, Health & Safety. The selection criteria of NITIE start with short listing candidate based on their CAT percentile, followed by group discussions and personnel interview. NITIE welcomes diversity in all forms like work experience, educational background but above all, NITIE values the zeal of students to be a leader in the knowledge led productivity movement. The selection process at NITIE is arguably amongst the toughest in the country, enabling only the brightest to come on board.

#### **INSTITUTES WE COME FROM**

IIT Guwahati	Hartcourt Butler Technological Institute, Kanpur
IIT Madras	Indian School of Mines, Dhanbad
NIT Hamirpur	AC Tech Campus, Anna University Chennai
College of Technology, GBPUAT, Pantnagar	Institute of Technology & Management, Gurgaon
Jaypee University of Information Technology, Solan	Dr. M.G.R Educaitonal & Research Institute, Chennai
Pondicherry Engineering College, Pondicherry	Kalinga Institute of Technolgy, Bhubaneshwar
Vellore Institute of Technology, Vellore	

## **BATCH PROFILE**



## **Course Structure**

First Year				
	Accounting &	Business	Business	Marketing
	Finance	Economics	Statistics	Management
Module 1	Fundamentals of Industrial	Operations	Principles of	
	Safety & Environment		Organization &	
	Management	Management	Management	
	Environmental Legislation	Human Factor in Engg &	Industrial Engineering &	Human Resource
Module 2	Environmental Legislation	Design	<b>Operations Research</b>	Management
Module 2	Industrial Safety	Industrial Wastewater	Procurement and	
	Management	Management	Materials Management	
Module 3	Air Quality Management and CDM	Communication Skill	Industrial Health & Hygiene	Corporate Environmental Management
	Esternise Deserves Discusion	Solid and Hazardous	Supply Chain	
	Enterprise Resource Planning	Waste Management	Management	
Module 4		Summer Internship (8 W	/eeks)	
Second Yea	ar			
	Environmental Economics	Environmental Impact	Physical Work	Project Managemen
Module 5		Assessment	Environment	
iniouale 5	Safety and Health Legislation	HSE Audit Systems-ISO	Elective 1	
	Standards	14000 and OHSAS 18000		
Module 6	Disaster Management	Environmentally	Industrial Noise	Loss Prevention and
		Conscious Manufacturing	Management	Industrial Insurance
	Process Safety Management	Sustainable Strategic Management	Elective 2	
Module 7	Energy Management	Environmental Modelling	Socially Relevant Project	Elective 3

## **Subjects**

### **Safety and Health Management**

#### Core

Disaster Management Human Factors in Engineering and Design Industrial Health, Hygiene Industrial Safety Management Physical Work Environment Process Safety Management Workplace Health and Stress Management

#### **Electives**

Fire and Safety Management Safety in Engineering and Construction Industry Safety Management in Nuclear Industry Safety Management in Oil and Gas Industry

#### **Environmental Management**

#### Core

Air Quality Management & CDM Corporate Environmental Management Energy Management Environmental Economics Environmental Impact Assessment Environmental Modelling Environmentally Conscious Manufacturing Fundamentals of Industrial Safety & Environmental Mgmt Industrial Noise Management Industrial Wastewater Management Solid and Hazardous Waste Management

#### **Electives**

Business Strategies for Climate Change Carbon Market Analysis Economics of Climate Change Energy Efficiency and Carbon Management Environmental Accounting Integrated Water Resource Management Remote Sensing and GIS Applications Sustainability Laboratory

#### Legislations & Standards Core

Environmental Legislation Global Environmental Policy HSE Audit Systems - ISO 14000 & OHSAS 18000 Loss prevention and Industrial Insurance Safety and Health Legislation Sales and Distribution Management

#### **Operations Management** Core

Industrial Engineering and Operations Research Operations Management Procurement and Materials Management Project Management Supply Chain Management

#### **General Management**

#### Core

Accounting & Finance Business Economics Business Statistics Communication skills Enterprise Resource Planning HR Management Marketing Management Principles of Organisation and Management Socially Relevant Projects

#### **Electives**

Asset Valuation and financial modelling Brand Management and Media Planning Business Marketing Business Process Reengineering Structure Corporate Social Responsibility Decision making under uncertainty Financial Risk Management

## **Our Legacy**

**Ganesh Natarajan** Vice Chairman and CEO Zensar Technologies

Rakesh Agrawal Head - R&D Microsoft Labs

**B Prasada Rao** CMD Bharat Heavy Electricals Ltd.

**K Venugopal** President and CEO GE Lighting India

Seshadri T.V. Division President, South Asia Master Card Worldwide

Diwakar Singhal Sr. VP, Banking & Financial Services GENPACT LLC

**Dev Bhattacharya** Group Executive President Aditya Birla Group

Akhilesh Tuteja Executive Director KPMG

R Suresh CEO Stanton Chase Intl

Amitabh Dasgupta AVP PriceWaterhouseCoopers **B Ravi** CEO Eicher Consultancy

N Sreekumar VP Apollo Tyres Ltd

Rakesh Sinha COO, Global Supply Chain Godrej CP

Choonia Mufaddal Chief Executive Officer Mahindra Racing SRL

Shashi Mandpaty Director, Global Procurement P&G

Ajay Kumar Sinha GM, Operations ABB Alstom India

Dharmesh Joshi VP - Manufacturing Business Development Mondelez

Vivek Sarabhai Director CS&L Mondelez

Anand Mocheria Country Head Daimler (Thailand)

Saurabh Tiwari Lead Strategic Sourcing & PMO, Asia Pacific Mondelez **D** M Reddy

President and CEO, Executive Director Subros India

**V Subramanyan** Logistics Manager, Asia Pacific

Kellogg

Jayanto Karmakar Head - Retail Bombay Dyeing

**G Shiva** MD Marcopolo Asset Mgmt.

Ashwin Rangan CIO Edward Life Sciences

Arvind Thakur CEO, Joint MD NIIT

Sharad Hegde Member of Advisory Board ComputerXPs Software Pvt Ltd.

Amitava Mondal Founder & MD Stone India

Swadia Prashant K Director - Purchasing General Motors

K Subramanian MD Afcons **K G Mohan** VP - IT, Asia Pacific Johnson and Johnson

A S Vishvanathan Executive Director Invenio Business Solutions

Anand G K Associate Director Ernst & Young

A K Birla President Eicher Truck and Buses

Deepak Gupta Sr. VP - Procurement and Vendor Development

Pepsico

Ramesh Konidala IT Director - Global Sourcing & Logistics

GE Oil and Gas

Jai Prakash Nethala Director, Quality & Test Engineering, SAP Business Suite

SAP Labs India

Sushil Rathi Senior Vice President -Supply Chain Management

Mahindra Logistics Ltd

Atul Tripathi Senior Director

Pepsico

34

## Why Recruit at NITIE?

At NITIE, we maintain the highest standards of excellence by providing a positive learning environment to the students. Right from the rigorous input selection process, which entails screening of first class engineers with strong analytical and problem solving skills – till the admission of a select few, the process assumes the highest quality.

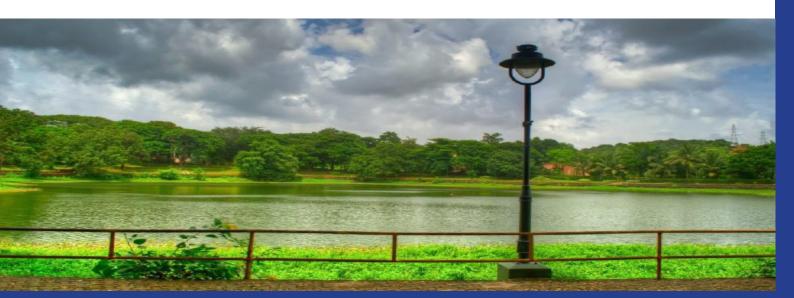
The batch of 2014 has a fine blend of fresh graduates and students with prior experience in domains as diverse as *FMCG, Automobiles, Engineering, Oil and Gas, Power, Banking, Telecom, Real Estate, Technology and IT.* Students with prior international exposure during their professional stint contribute further to the learning environment with their broadened views.

NITIE is proud to have an excellent resource of highly knowledgeable and esteemed faculty. It has a high faculty-student ratio and a strong base of highly acclaimed visiting faculty from across specialisations guiding the students and sharing their experience. Further, through different certification courses, a very high degree of academic rigour is maintained.

NITIE has always gone beyond the traditional when it comes to building leadership skills and developing a culture of innovation amongst its students. Student initiatives like *Lakshya, Prerana, Litmus, Marksfete, Mastishk* are carried on very successfully round the year, thus putting the virtues of responsibility and team building spirits right across. The contribution of the forums in adding an air of finality to the academic demands cannot be over emphasized

Events like Samiksha and B-Gyan ensure valuable industry insights to the students from the business stalwarts thus reinstalling our belief that the best learning takes place by extensive interfacing with the industry and ensure the same through the summer internships as well as live weekend projects. All these provide the student a firm fundamental knowledge, giving them flexibility to achieve success in a wide range of sectors, industries and functions.

NITIE has always invested in the overall growth of individuals and thus produced managers of tomorrow, who take initiatives, try to learn from every opportunity and successfully handle their responsibilities.



## Placements 2013

National Institute of Industrial Engineering (NITIE) once again emphatically proved its resilience to poor economic conditions by achieving 100% placements with an average CTC of Rs. 11.47 Lakhs while placing a huge batch of 375 students in the placement season of 2012-13. This year we saw participation from 112 companies. A wide variety of profiles like SCM, Operations, Marketing, Finance, Consulting, Strategy and IT were on offer.

International offers were made by IFFCO, Sharjah and one of the world's biggest mining companies, Rio Tinto. The Highest package was 63870 Australian dollars offered by Rio Tinto.

The highest domestic package was Rs. 24.01 Lakhs, offered by UHC. FMCGs, the likes of P&G, HUL, ITC, PepsiCo, Colgate Palmolive, RB, Asian Paints etc. continued recruiting from NITIE despite the slowing market conditions. Amazon, Cognizant, Wipro and Infosys continued their strong association with us and recruited in double digits. Wipro was the highest recruiter making 14 offers, followed closely by Cognizant and Infosys making 12 offers each.

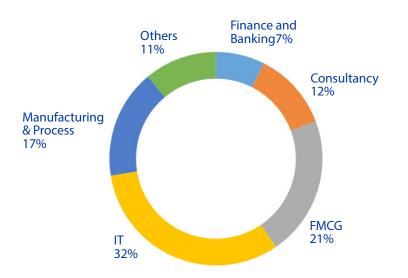
We also saw a rise in the number of PPOs offered. A total of 71 PPOs was offered to the 2013 batch by the likes of

CitiBank, Cummins, PepsiCo, GSK, RB, HUL, Tata Motors etc.

Pharma sector saw increase in participation with UHC, Dr. Reddy's, Mylan, Abbott & Ranbaxy offering roles ranging from SCM to IT. The presence of manufacturing was also healthy with the auto sector, with the likes of Hero Motocorp, Bosch, Schaeffler and Maruti, as well as the non-auto sector, with the likes of Freudenberg, TASL, VVF and OPG Power, recruiting in good numbers.

The consulting domain, which recently has seen an increase in traction at NITIE, with the student community enthusiastically welcoming The Big 4, CBC, ZS associates amongst others also included domain specific consults like GeP and Bristlecone. IT, ERP and Analytics based roles were also offered by the likes of JDA, Ramco, Honeywell, HCL, Dell, Bridge i2i etc. The BFSI sector made its presence felt with Citi, DBOI, ICICI, Yes and Neogrowth participating in the final recruitment process. Other sectors like Realty, EPC and Logistics were also represented by players prominent in their respective areas.

2013 Placement Statistics							
Highest Salary (Domestic)	INR 24.01 Lakhs						
Highest Salary(International)	AUS \$63870						
Average Salary	INR 11.47 Lakhs						



### Sector wise placement

## **Recruitment Process**

The recruitment process facilitates your interaction with the students of NITIE, whom you would be considering for further association.

The process comprises the following stages -

#### **Pre Placement Talks**

The process begins with the Pre-Placement Talks, a platform for candid and free interaction between the company and the students. It normally starts with the company presentation introducing the company, its growth path and the career opportunities within the company, followed by an interactive discussion.

#### **Selection Process**

The selection process is based on the institute rules and regulations and the company's recruitment process.

#### **Lateral Recruitment Process**

In Lateral Recruitment Process (LRP), students having prior work experience of 20 months and above, participate. The Lateral Placements are likely to happen in last week of November/first week of December 2013. During LRP, students are offered "higher than entry" level placements. LRP provides the opportunity to both students and the corporate to leverage the candidates' rich and diverse experience.

#### **Campus Recruitment Process**

During the Campus Recruitment Process (CRP), freshers and students with prior work experience of less than 20 months, participate. CRP is tentatively scheduled during first half of January 2014. NITIE follows a slot process wherein companies are slotted on different days based on various criteria – Profiles Offered, Career Growth Opportunity, Remuneration, Past Relationships with the company etc.

Process	Lateral Recruitment Process (LRP)							
Month	November 2013			December 2013				
Week	1	2	3	4	1	2	3	4
<b>Corporate Presentations</b>								
Submission of Resumes								
Shortlisting of Candidates								
Final Selection Process								

#### **Tentative Calendar for Placements 2013-14**

Process	Campus Recruitment Process (CRP)											
Month	November 2013		December 2013			January 2014						
Week	1	2	3	4	1	2	3	4	1	2	3	4
Corporate Presentations												
Submission of Resumes												
Shortlisting of Candidates												
Final Selection Process												

## **Recent Recruiters**

38

INTERNATIONAL	Amiantit Oman Barclay's Capital Citius tech Cyberstar Dubai Telecom Adventity American Express	ESSAR Group IFFCO Dubai Olam International Rio Tinto Deutsche Bank eClerx	Super Group Supermax Triniti VVF Dubai JP Morgan Chase Kotak Mahindra Bank
BANKING & FINANCE	Anand Rathi Aviva Axis Bank Bank of Baroda Barclay's Bank BNP Paribas CARE Citibank Citigroup CRISIL Darashaw	Edelweiss Capital FINO Futures First GE FMP Global Trust Bank HDFC HSBC ICICI Bank ICICI Prudential Irevna JLT	Merrill Lynch MetLife Insurance Neogrowth Concepts Nomura Capital Reserve Bank of India ROC Capital SBI Capital Markets SCOPE International Standard Chartered Ventura Securities YES Bank
CONSULTANCY	Accenture Business Consulting AF Fergusson Atos Origin Avalon Consulting Bristlecone Capgemini CBC CHEP Deloitte Consulting	Emergent Ventures Ernst & Young Global eProcure HBD Consulting IBM Business Consulting KPMG Manhattan Associates Miebach Consulting Mindtree	MuSigma PricewaterhouseCoopers SAP Consulting GDC SAP Labs VE Technopak TSMG Vector Consulting ZENeSYS Consulting ZS Associates
FMCG	Asian Paints AT Foods Bharati Walmart Britannia Cargill Foods CavinKare Coca Cola Colgate Palmolive GlaxoSmithKline Consumer Godrej Consumers Heinz	Henkel Hindustan Coca-Cola Beverages Hindustan Unilever Ltd. ITC Limited Johnson & Johnson Consumers Kelloggs L'Oreal Marico Metro Cash & Carry Mondelez (Kraft Foods) Nestle	Nivea Parle Agro PepsiCo Perfetti Van Melle Procter & Gamble Reckitt Benckiser SABMiller UB Group VVF
IT/ITES	3i Infotech Accenture Amazon BaaN Info Systems CGSL Cognizant Tech. Solutions Compaq CSC Datamatics FirstSource GE IMLP Genpact HCL Headstrong Hewlett Packard	i2 Technologies IBM ICICI Infotech IDC iFlex Infosys Infosys BPO Intel ITC Infotech KPIT Cummins Mahindra Satyam Mphasis NIIT Oracle Patni Computers Systems	Polaris SoftwarePolaris SoftwareSAP ISSGSatyamSchneider ElectricSiemens Information SystemsSierra AtlanticSun MicrosystemsTata Consultancy ServicesVerizonVistaarWipro ConsultingYash TechnologiesZensar Technologies

## **Recent Recruiters**

		ACC Group	Gammon India	Philips		
		Akzonobel	GE Medical	Pidilite		
		Anand Group	General Mills	Piramal Glass		
		Aqua Logistics	General Motors	Raymond Group		
		Arvind Mills	Hero Group	Reliance Petroleum		
		Ashok Leyland	Hindustan Motors	Reliance Power		
		Bajaj Motors	HPCL			
		BASF	Huber Chemicals	RPG		
		Bharat Forge	ICI Paints	Saint Gobain		
		BHEL	IFFCO	Schlumberger		
		Bosch	InLogistics	Shaw Wallace		
M	ANUFACTURING	BPCL	IOCL	Sterlite Subros Limited		
		British Petroleum	ITW Signode			
		Burckhardt Compressions	Jindal Steel	Tata Chemicals		
		Castrol	Johnson & Johnson Medical	Tata Motors		
		Caterpillar	Jubiliant Organosys	Tega Industries		
		Ceat	Kansai Nerolac	Thermax		
		Cummins	Lafarge	Titan Industries		
		Daimler	Larsen & Toubro	Transformer & Rectifiers		
		DuPont	Lupin			
		Eicher Goodearth	Mahindra Group	Tupperware Ltd.		
		Elecon Engineering	Maruti Suzuki	TVS Motors		
		Essar Group	Murugappa Group	UTC		
		FIAT	ONGC	Vedanta		
		Abbott	Eli Lilly	Novartis		
		AstraZeneca	GlaxoSmithKline Pharma	Pfizer		
	PHARMA &	Biocon	Glenmark Pharmaceuticals	Ranbaxy		
	HEALTHCARE	Dr. Reddy's Labs	Johnson & Johnson Medical	Sandoz		
		DSM India	Johnson & Johnson Pharma	Strides Arcolab		
		AbsolutData	DHL	Lenovo		
		Aditya Birla Group	Direxions	Lodha Group		
		AFCONS	Entercoms	Madhura F & L		
		Air India	FedEx	Maersk		
		Aircel	Flipkart	Nokia		
		Airtel	Gadhia Solar	Ogilvy & Mather		
		Aramex	Galaxy Surfactants Ltd	OmniActive		
	<b>OTHERS</b>	Benetton	Gati Logistics	Punj Lloyd		
	OTTERS					
		Bennet, Coleman & Co.	GE Water	Ramco		
		Bharti Realty	Ginger Hotels	SanDisk		
		Big FM	Godrej Properties	Seclore		
		Blue Star Infotech	Idea Cellular	Shapoorji Pallonji		
		CEVA Logistics	i-maritime	Tata Teleservices Ltd.		
		Christ Nishotech	Inspirage	Texas Instruments		
		Christ Nishotech Cypress Semiconductors	Inspirage JL Morrison	Texas Instruments Vodafone		

## **Batch Photos**

40





## **Batch Photos**





## <u>NITIE- Mumbai</u>



NITIE, New Hostel Block

For the benefit of those who would like to make arrangements on their own, following is a list of hotels near NITIE

Hyatt Regency Mumbai Sahar Airport Road, Mumbai - 400 099 Phone: +91 22 6696 1234 Renaissance Mumbai Convention Centre 2&3B, Chinmayanad Ashram, near Powai Lake, Powai, Mumbai - 400 072 Phone: +91 22 66927777 Ramada Powai Hotel & Convention Centre Near The Residence Hotel Before Vihar Lake, Powai, Saki Vihar Road, Mumbai - 400 087 Phone: +91 22 67776000





National Institute of Industrial Engineering Vihar Lake PO NITIE POWAI MUMBAI 400087 INDIA Phone No. +91 22 28574836(Direct) +91 22 28573371 +91 22 28035262 +91 22 28035219 Fax: +91 22 28574836/28573251 Email:placements@nitie.edu nitie.placements@gmail.com

Web: www.nitie.edu

Prof. Ashok K Pundir Dean, Student Affairs and Placement

Placement Cell: Ms. Suchita Bedekar Ms. Jalaja R. Mr. L. V. Varthe Mr. Ram Singh Rawat