



# SUMMER PLACEMENT REPORT

## 2013-2014



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

**INDIAN INSTITUTE OF MANAGEMENT INDORE**  
**MUMBAI CAMPUS**

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## SUMMER PLACEMENT OVERVIEW

The second batch of the IIM Indore Mumbai campus is a diverse set of 55 bright young prospective managers from wide-ranging backgrounds. The batch's prior work experience in a range of domains such as manufacturing, IT, financial services, infrastructure, and market research, adds the much-needed value to the case-based discussions and participatory learning.

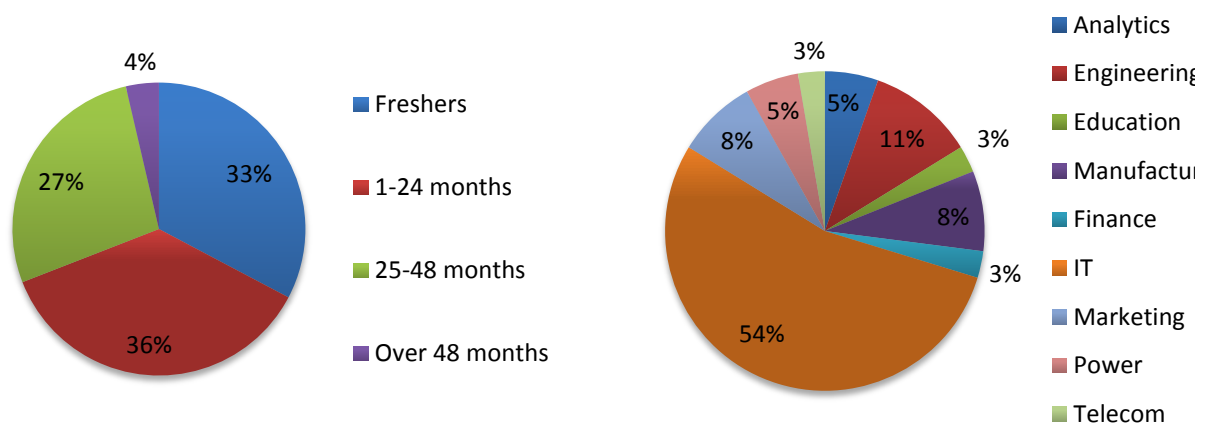
Despite the economic slowdown this year, we have been able to attract top recruiters from all major streams, and are proud to inform that the entire Class of 2015 has been placed for Summer Internships. Building on the robust frameworks and the lofty standards set by the first batch (Class of 2014), the present batch has been able to outperform them significantly with respect to generating lucrative opportunities.

30 participants opted to be placed by Placement Committee and were successfully recruited by 13 companies. Choices amongst the participants were many, leading to a few companies to go back empty handed. With our rapidly surging visibility in the corporate world, the scenario for the future looks promising than ever before.

Some of the prominent companies which recruited from our campus were Sharekhan, Bharat Petroleum, Reserve Bank of India, Central Bank of India, Innomantra Consulting, Allied Blenders & Distillers, Mahajan & Aibara, Resonance Eduventures etc. The participants have been recruited for profiles such as Marketing, Sales, Finance, Consulting and Business Development roles.

### SNAPSHOT OF THE BATCH

16% of the batch is from premier institutes such as IITs, NITs, PEC, NSIT, DAIICT etc. and the average work experience is 26 months in leading organizations such as ITC, Samsung, McAfee, IMRB, Coca-Cola, Nokia, Mu Sigma, Accenture among many others. Several participants also have international exposure in countries such as Singapore, Hungary, Ukraine, Egypt, Bahrain, UAE & Malaysia. With a healthy mix of freshers and experienced professionals, the batch also counts on diversity with 26% female participants.



Work Experience Breakup

Work Experience Profile



## HIGHLIGHTS OF SUMMER PLACEMENT 2013-2014

A significant number of offers were doled out for Sales & Marketing, Finance and Consulting roles. Rest of the offers came from Operations and Strategy domain.

### Finance

Participants aspiring to work in BFSI received an opportunity to intern across various financial domains in companies such as – Reserve Bank of India, Central Bank of India, Sharekhan, to name a few. Moreover, education service giant - Resonance Eduventures also offered financial roles to the participants.

### Marketing

Sales & Marketing emerged as the most prominent sector with the participation of several new companies. A good number of roles were offered in industries like advertising, eCommerce, luxury goods, petrochemicals, conglomerate, banking, etc.

Bharat Petroleum, Sharekhan, Housing.com and Central Bank of India were the premier companies among many others.

### Consulting

Mahajan & Aibara, Innomantra Consulting, Phyzok Learning Solutions, Learning Quotient Testing Solutions were among the premier companies that recruited for consulting roles.

### Operations

Opportunities in Operations were offered by companies such as Allied Blenders & Distillers for Supply Chain Management roles.

### IT & General Management

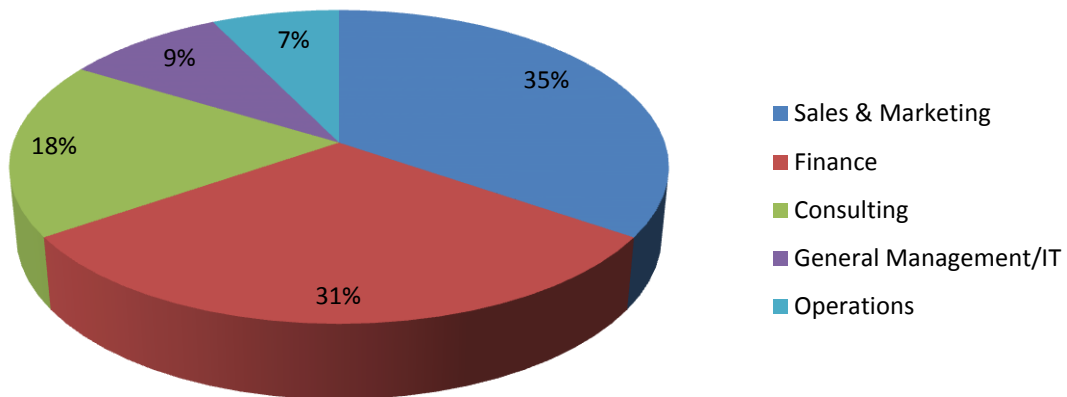
Resonance Eduventures, Wegilant IT Solutions, Learning Quotient Testing Solutions and aSai Vishwa offered various roles in General Management & IT.

**Off Campus Opportunities** were also aplenty this year. This is a remarkable aspect of us being in Mumbai, and is yet another testimony of the autonomy and proactive nature of our batches.

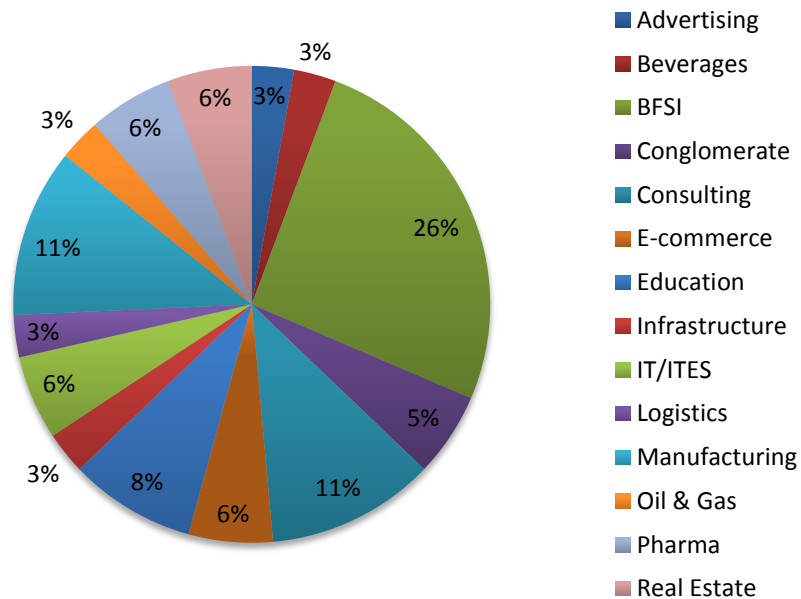
Some of the major companies where the participants sought off campus placements were - **Dr. Reddy's Laboratories, ICICI Bank, HDFC Bank, Axis Bank, GE Capital, Titan, JWT, ITC, Mahindra & Mahindra, Deloitte, Ambuja Cement, L&T Infotech, Times Television Network** etc.



## PROFILE BREAKUP (Aggregate\* of all opportunities)



## SECTOR WISE BREAKUP (Aggregate\* of all opportunities)



### Key Figures

No. of participants	55
Average Stipend (On Campus)	INR 26,689
Average Stipend (Aggregate*)	INR 41,657
Highest Domestic Stipend offered (On Campus)	INR 70,000

\*Aggregate – including on campus and off campus offers



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