

REGISTRATION FEE

Category

Fee per delegate
(inclusive of service tax &
excluding Accommodation)

Full time Research Scholars	Rs 2700/-
Faculty and Practitioners	Rs 3000/-
Students	Rs 750/-

Early Bird Offer (Till 31 December, 2014)

Full time Research Scholars	Rs 2500/-
Faculty and Practitioners	Rs 2700/-
Students	Rs 500/-

ACCOMMODATION

Rs 1250/- per night for Twin sharing and Rs 1500/- per night for single room. No accommodation for Students

The registration fee includes the conference kit, certificate, networking lunch and high tea for two days. Registration fee can be paid either by DD in favour of 'Christ University, Bangalore'.

CONFERENCE PATRONS

Fr Thomas T V
Director

Dr Sunithi Phadke
Dean

Prof. Ghadially Zoher
Associate Dean

CONFERENCE COMMITTEE

Conference Chair

Dr Harold Andrew Patrick
Professor & Head OB & HRM area

Conference Conveners

Dr S Hanuman Kennedy / hanuman.kennedy@christuniversity.in

Dr Arti Arun kumar / arti.kumar@christuniversity.in

Dr Subramanian k / subramanian.k@christuniversity.in

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Website: www.christuniversity.in



CHRIST
UNIVERSITY
BANGALORE, INDIA

Declared as Deemed to be University under Section 3 of UGC Act 1956
INSTITUTE OF MANAGEMENT



NATIONAL CONFERENCE

in ON

HUMAN CAPITAL CHALLENGES IN KNOWLEDGE DRIVEN ORGANIZATIONS



March 6 & 7, 2015

CHRIST UNIVERSITY

Christ University, formerly Christ College was started in 1969. It was accredited by National Assessment and Accreditation Council, UGC with an A+ in 2005. It was also recognized as an institution with the potential for excellence by UGC.

INSTITUTE OF MANAGEMENT

Institute of Management, Christ University was established in 1994. It offers 2-year MBA programme with specialization in Lean Operation & Systems, Marketing, Human Resources, Finance and General Management. The Institute operates in two campuses, the Main Campus and the Kengeri Campus and offers MPhil and PhD programmes in management. The curriculum designed is industry aligned and regularly updated to provide budding managers the best of opportunities for challenging and exciting careers. The institute also offers dual degree programmes with University of Applied Sciences, Wurzburg-Schweinfurt (Germany) and Virginia Commonwealth University, USA. Institute of Management is a nurturing ground for an individual's holistic development to make effective contribution to society. The institute strives to develop effective leaders for industry with ethical and human values to reshape the nation's destiny through increased productivity of the organization.

CONFERENCE THEME

Human capital is the single most important capability asset within knowledge value chain driven corporations. In the organization's pursuit to become knowledge driven, it is essential to address human capital challenges with prime focus on attracting, retaining and sustaining knowledge workers. Some of the major challenges are in the domain of talent acquisition, engagement and retention. Current trends show increasing rates of job hopping, attitudinal changes, job dissatisfaction, expectancy with regard to increased payments, greater autonomy in workplace and instantaneous career growth. Organizations face dilemma choosing between investing on training potential candidates or on acquiring talent. As talent moves rapidly to countries with better economies, the focus should be on geographical retention. Unequal distribution of knowledge and expertise is highly rampant. Traditional HR practices are no longer effective in motivating knowledge workers. The true challenge for any knowledge driven organization is how its human capital is managed effectively to function in a dynamic environment.

CONFERENCE OUTCOMES

Apart from an enriched experience, the conference ensures participants to:

- Identify the key strengths and challenges of managing human capital in knowledge driven organizations
- Explore the future of managing human capital in knowledge driven organizations
- Generate new insights and ideas in the field of managing human capital
- Provide leads for further debate and discussion in this upcoming field
- Ideate and exchange on critical issues in the HR domain
- Find out how practitioners in organization use research outcomes for solving people challenges

SUB THEMES

Under the broad theme mentioned above, authors may also take leads from the following subthemes to submit both theoretical and empirical papers

- Recruitment and Selection Challenges
- Learning, Training and Development Challenges
- Performance Challenge
- Talent Management Challenges
- Compensation and Benefits Challenges
- OD Challenges
- Ethical Challenges
- Human challenges in Mergers and Acquisitions
- Social Media Challenges
- HR challenges in Big Data Management
- Challenges of Analytics
- Challenges of HR Shared Services
- HR Consulting Challenges
- Leadership Development Challenges
- Industrial and Labour Relations Challenges

Research topics that extend beyond these thematic areas and within the ambit of the theme will also be considered for inclusion for the conference.

PARTICIPANTS' PROFILE

The Conference would be of interest to HR managers, Researchers, Practitioners, Government Representatives, Academicians, Students and any individual or professional who cares about people management.

Pedagogy

Pedagogy will be a mix of presentations and panel discussions.

Best Paper Award

Three best papers will receive a cash award and Certificate.
The top 10 Papers will be considered for publication in our peer reviewed Journal USHUS- Journal of Business Management, bearing a ISSN and DOI number

AUTHOR GUIDELINES

Authors are invited to submit the full paper in MS Word Format with 1.15 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font. References within the text and at the end of the paper should be in the style prescribed in the Publication Manual of the American Psychological Association (6th edition). Send in your papers by email to the conference administration. By submitting the paper, the author(s) make(s) a commitment that the work is original and not published before in any manner.

DATE AND VENUE

The Conference will be held
during March 6th & 7th, 2015 at
Institute of Management,
Christ University,
City Campus, Hosur Road
Bangalore- 560029

IMPORTANT DATES

Last date for Submission of Full Paper
20 January 2015
Notification of Acceptance
10 February 2015
Conference Dates
6 -7 March 2015

Please send in your papers to:
hrconf2015@conference.christuniversity.in