



Shaping Leadership...

Indian Institute of Management Ranchi





Your success is directly related to your **ability** to work as a **leader** and a **team player**.

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Director's Message

The Institute has and continues to provide an erudite fusion of 'the wisdom of the east' and 'processes and technologies of the west' for knowledge creation...

Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.

Starting from a mere two floors in its current location in Suchna Bhawan, under the able mentorship of IIM Calcutta 4 years ago, the institute has now provided over 500 professionals to the country. The institute continues to provide an erudite fusion of 'the wisdom of the East' and 'processes and technologies of the West' for knowledge creation, dissemination and application. Management education in our institute not only helps students understand international business, but also instills a sense of community development. The nearness to the tribal population and under-developed territories of the country adds to the understanding of niche markets in India.

In status quo, where agility is the new buzz word, we have the best faculty from academia and the industry. Marketing enthusiasts at IIM Ranchi draw pedagogy from some of the most reputed names in industry as well as some of the cornerstone academia of our country in varied subjects like Retail Management, Integrated Marketing Communication and Strategic Brand Management. Most of

our Finance courses are taught by faculty from IIM Calcutta and Operations courses by industry experts and faculty from other global institutes. In the constantly changing world of E-commerce and Big Data, we have successfully implemented Business Analytics along with Strategy into our curriculum.

At IIM Ranchi, we constantly try to cultivate a culture of humility, service and teamwork among every individual belonging to this institute. We spend considerable amount of time and effort in moulding and equipping them with the right skill set and attitude to serve and survive in today's complex business environment. We aim to nurture our students as change agents who will not only work for the benefit of the company, but also contribute to the betterment of the community around and the environment as a whole, thereby bringing sustainable growth and prosperity to the organizations they eventually become part of.

With Best Wishes

Prof B.B Chakrabarti
Director, IIM Ranchi

Board of Governors

Chairman

Shri R C Bhargava

Chairman

*Indian Institute of Management, Ranchi
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Vice Chancellor

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Prof Diwakar Minz

Department of History

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Prof Binay Bhushan Chakrabarti

Director In-Charge

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Ranchi - 834008

Prof Pradip Kumar Bala

Dean In-charge (Academics)

Indian Institute of Management Ranchi

Suchna Bhawan, Audrey House Campus,

Meur's Road

Ranchi - 834008

The Sanskrit verses symbolize the Institute's vision as working to bring change towards **success**, not only for one's self, but **also for the community**.

Vision, Mission & Values

Vision

To be among the top 10 B-schools in the Asian region by 2020 (we are already ranked the 4th best in the Eastern Region - HT & The Week and among the top 5 emerging B-schools in India - India Today)

Mission

To attain thought leadership through erudite fusion, of Eastern Wisdom with the Western processes for Knowledge creation.

To strive for Holistic development of individual, institution and the society at large

To strive for harmonious co-existence with the society and the environment.

Core Values

Humility, Honesty and Hard work for individual and corporate success



Our logo has been designed to reflect the mission and core values:

The bird in the logo is a crow. We did not choose an eagle that is arrogant, a peacock that is proud or a seagull that is foreign to us. We chose the crow because it has several positive traits that the Institute stands for. Crow is an epitome of community living, sharing and caring for each other which are the ethos of IIM Ranchi. It is an aerial scavenger that cleans up the earth by eating carcasses. Crows in many cultures are the keepers of knowledge as nothing escapes their keen eye-sight. Crows are very adaptable and can live in different climatic conditions. The bird has been created in a manner that it looks like a forward arrow, taking everybody (the three green strokes symbolize the community) along for the flight. The Sanskrit verses symbolize the Institute's vision as working to bring change towards success, not only for one's self, but also for the community.



About the Institute

We realized the need for a major surgery of the curriculum as there was a disconnect between what was taught and what was needed by the business and the society



The ninth Indian Institute of Management was established at Ranchi in 2010. This was made possible with the extensive support from the Indian Institute of Management Calcutta and the Government of Jharkhand, working under the guidance of Ministry of HRD, Government of India.

We started at a time when the management education world over was criticized for over emphasis on competition, aggression and achievement of results by any means. American model of education has come under criticism from various quarters. Additionally, educational technologies have removed the aura and exclusivity of top ranking B-schools by making it possible to take quality education beyond the citadels of management (Coursera, Edx, Khans academy etc.).

We realized the need for a major surgery of the curriculum as there was a disconnect between what was taught and what was needed by the business and the society. We understood the need to incorporate right values in the young minds and also impart education relevant for information age that encourages networking and collaborative advantage. Also we decided to build contextual knowledge into the programs.

Our understanding is that creating leaders by B-schools has been over-hyped. Hence we decided to produce servants who will have the right skills, values and attitudes to serve the business and the society. Additionally, we decided to recalibrate our

courses for the information age that encourages collaboration and networking. At the same time, we also decided to prepare the students for the future by teaching courses on emerging areas like neuro management, analytics and energy management. In sum,

- We decided not in favor of producing business leaders; but servants
- We decided not to over emphasize goal orientation; but role orientation and soul orientation
- We decided not to be exclusive; but inclusive
- We do not want to promote aggression; but humility
- All these come out of our Vision, Mission and Core Values

IIM Ranchi currently offers a two year PGDM in General management and another two year Full year program on Human Resources Management (PGDHRM), Fellow Program in Management and 18 month part time Diploma in Management (PGEXP). We have also launched a certified Barefoot Manager program to promote entrepreneurship and to impart livelihood skills among the school drop outs and illiterates.



Faculty

Core Faculty



Amarendu Nandy

*PhD, National University of Singapore (NUS), Singapore
MSc, BSc, University of Burdwan, India (Gold Medalist)*
Domain: **Economics**

Amit Sachan

B Tech IIT Roorkee, FPM MDI Gurgaon
Domain: **Operations Management**

Anand

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Domain: **Accounting & Finance**

Ashish Hajela

*Fellow, Indian Institute of Management Lucknow,
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Bijaya Mishra

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Binay Bhushan Chakrabarti

*PhD in Economics, Jadavpur University, Kolkata
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MBA (Specialization in Finance) IIM Calcutta*
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Mousumi Padhi

Fellow in Management (XIMB), MBA
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N Sivasnkaran

PhD
Domain: **Accounting & Finance**

Pradip Kumar Bala

*BTech, IIT Kharagpur,
MTech, IIT Kharagpur, PhD, IIT Kharagpur*
Domain: **Information Systems**

Sasadhar Bera

*BE (NIT, Durgapur), M Tech in Quality Reliability and Operations
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Shibashish Chakraborty

*PhD, Jadavpur University, Kolkata,
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Domain: **Marketing Management**

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Visiting Faculty



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Domain: **Strategy**

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XLRI Jamshedpur
Domain: **Finance**

Prof Abhishek Goel
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Ms Alka Tiwari
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Prof B P Patre
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Prof Binay Anand
Capital Projects IM/IT Program Manager,
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Prof Binod Krumar
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Prof C Panduranga Bhatta
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Indian Institute of Management Calcutta

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Associate Professor - Marketing & Dean at SRMS

International Business School, Lucknow

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Institute for Financial Management and Research, Chennai

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Prof Vinod Dumblekar

Mantis, International Simulation and Gaming Association, New Delhi

Domain: **Accounting & Finance**



Why IIM Ranchi?

Infrastructure

Classrooms

Starting from 2 average-sized classrooms in 2010, the academic block now consists of six aesthetically designed classrooms of different capacities and each equipped with all the required modern facilities. We at IIM Ranchi believe that the process of teaching can be enhanced with the use of technology tools. It aids the students by giving them a better understanding of concepts and gives an extra edge by providing means to visualize the concept being taught. Hence, the classrooms are equipped with computers, projectors, modern sound systems, OHPs and other audio-visual tools. The entire academic block is equipped with Wi-Fi internet connectivity.

When you are pondering over some of the most crucial social and economic challenges being faced by modern society, having an environment that acts as a facilitator to such discussions is very important. The classrooms thus have ergonomically designed furniture, climate control systems, aesthetic lighting and pleasant interiors to make the environment in the classroom conducive to learning.

Library

The IIM Ranchi library is known as "Athenaeum - The Learning Resource Center". It is a state of the art library with a mixed collection of both print and electronic format, which includes books, journals, databases, CDs/DVDs,

e-journals, reports, etc. The learning resource centre plays a very important role in providing information services for the academic community in their intellectual pursuits.

The library provides a wide variety of services to the users both in-house and network based. The electronic resources subscribed by the library are accessible to the users through the Institute's network on users' own computer terminals. The e-facilities include several e-journals (like EBSCO, Emerald, JSTOR), e-books (from Sage, Oxford, etc), e-dissertations and e-databases (Bloomberg, Indiastat, Capitaline, Crisil to name a few).

Video Conferencing

The Institute is equipped with a state-of-the-art, in-house, two-way video conferencing facility. This facility can be used for conducting the placement selection processes if visiting the campus is not feasible for recruiters (especially in case of international recruiters). The facility has been used in the past and recruiters like Raymond, Tech Mahindra and Sun Pharma have expressed pleasure with the quality of interaction.

In case you would like to avail this facility, please let us know, and we will be pleased to offer our assistance in this regard.



The network backbone is designed with **Single Mode Fibre Optics** cable and the internal network is equipped with **Cisco 3750 Core Switch** and **Cisco 2960 Access Switches**.

IT

State-of-the-art Information Technology tools take care of the computing and communication needs of IIM Ranchi. 5 Rack Mounting servers with necessary accessories host a variety of servers including IIM Ranchi's website. Check Point Firewall handles Intrusion Detection and Prevention, Content and Application Filtering, besides managing Antivirus, Antispyware, and Gateway Anti-spam etc. All servers have Microsoft Windows Server licence and Red Hat Linux enterprise licence. Every computer in the computer lab has Windows 7 and is equipped with antivirus as well as laser printer and scanner.

The network backbone is designed with Single Mode Fibre Optics cable and the internal network is equipped with Cisco 3750 Core Switch and Cisco 2960 Access Switches. The academic block is internally connected through Wi-Fi as well as wired LAN (20 Mbps 1:1 internet bandwidth provided by RailTel) to support round the clock access to the resources on the network.

The remotely located hostel is connected to the academic block through a Virtual Private Network (VPN). The hostel area also has 24x7 network access through Wi-Fi as well as wired LAN (40 Mbps 1:1 internet bandwidth provided by RailTel) and is equipped with network printer. Both the academic block and the hostel area use Cisco Aironet 1242 series and Dlink DWL - 3200 secured Wi-Fi connectivity.

IIM Ranchi is also part of the National Knowledge Network (NKN) - a state-of-the-art pan-India network implemented by the National Informatics Centre (NIC). The NKN provides 1 Gbps connectivity out of which 100 Mbps is allocated for Internet bandwidth and the rest for Intranet bandwidth to provide inter-university and NKN pool connectivity.



Why IIM Ranchi?



Hostel

Student Block

The Student Block of IIM Ranchi is located in the residential block of sports village a.k.a. Khelgaon which is located in the outskirts of Ranchi. The greenery in and around the campus adds to the cool, calm and pleasant weather of the city. Being away from the turmoil and pollution of the city provides an ideal and vibrant ambience for the students to learn. The housing facility at IIM Ranchi is at par with the best in the world. It consists of separate blocks for girls and boys. IIM Ranchi is one of the few institutes which have fully Wi-Fi enabled campus. Each block consists of a mess and a canteen which remain open for nearly 20 hours a day and a dispensary for emergency medical requirements.

Flats

The housing facility consists of a mix of 3-bedroom and 4-bedroom shared flats that are fully furnished, serviced and

installed with five-star facilities. Apart from three or four bedrooms, each flat consists of a common room and a kitchenette. All the rooms in the flats have single occupancy and installed with campus LAN, apart from the Wi-Fi facilities. Housekeeping services are also provided, along with water-coolers in every floor and washing machines in alternate floors.

Common Room

The common room is a hub for students to conduct informal meetings, socialize and relax. More often than not, this is the place where one can chance upon hidden talents of the students. It consists of two indoor game rooms, a fully equipped music room, a fitness centre cum gym and a conference room for informal meetings.

Each block consists of **a mess and a canteen** which remain open for nearly **20 hours a day...**



The rigorous admission process of IIM Ranchi reinforces the hallmarks of setting high standards and encompassing the best.

Students

Around 2 lakh applicants sit for the Common Admission Test (CAT) for admission to the 13 IIMs and other top B-schools of the country. The nationally administered test is conducted by one of the IIMs on a revolving basis. The CAT exam grills aspirants on Quantitative Ability, Logical Reasoning, verbal ability and data interpretation. The test is renowned globally as one of the most competitive tests used for admission to b-schools.

Interview calls are given by IIM Ranchi to select candidates in the ratio of 1:10 for every seat. Then 160 final calls are issued after a multi-tier selection procedure involving the CAT score, the Written Ability Test (WAT), Personal Interview(PI), academic profile, relevant work experience and motivation. The 160 students earn their seat at this neo-mecca of managerial excellence and wear the IIM Ranchi badge with honour and humility.

The rigorous admission process of IIM Ranchi reinforces the hallmarks of setting high standards and encompassing the best. The strict criterion associated with the need for diverse background has resulted in the selection of intellectually capable and motivated students for all the batches. The diversity and excellence is demonstrated through different academic backgrounds, industry exposure and other interests.

IIM Ranchi has come up with a dedicated course on Human Resource Management, and the batch comprises a healthy mix of students from varied backgrounds. Many of our students have rich industry exposure with leading companies like Maruti Suzuki Pvt. Ltd., Accenture, Deloitte, HPCL, L&T, IOCL, Infosys and TCS.

As we move our feet in this century, India is poised to take a giant leap into the global economy, empowered by world class managerial capability spawned by the best institutes in the country. Being an integral part of the

this endeavour will be critical to our success as a leading management institute.

Diversity that has been ensured by the institute during student selection gives them a cutting edge advantage and makes them more receptive to different ideas, opinions and ways of working which we believe is the need of the corporate world today. Learning from such a diverse peer group is an integral part of the two years of enrichment students undergo at Indian Institute of Management Ranchi.



IIM fraternity, we all feel an extreme sense of pride in introducing this young institute to the global arena. Your support, encouragement and faith in

Why IIM Ranchi?

Programs & Course Overview

PGDM 2014-16

Term-Wise list of compulsory courses offered in the First year

TERM I

Microeconomics
Financial Reporting and Analysis
Organizational Behavior-I
Quantitative Methods for Business - I
Marketing Management-I
Business Communication
Business Ethics

TERM II

Macroeconomics
Managerial Accounting
Business Analytics & Research
Financial Markets
Operation Management-I
Marketing Management-II
Quantitative Methods for Business - II
Organizational Behavior - II

TERM III

Organizational Structure & Design
Human Resource Management
Strategic Management
Operations Management-II
IT for Business
Legal Aspects of Business
Corporate Finance
Business and Sustainable Development

Area-Wise list of electives offered in the Second year

ECONOMICS	ORGANIZATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT	MARKETING MANAGEMENT
India and World Economy	Training & Development	Consumer Behavior
International Economics	Competence Management	Strategic Marketing
Econometrics	Labour Laws and Employee Relations-I	Sales and Distribution
Game Theory & Strategic Behaviour (cross listed)	Compensation and Reward Management	Retail Management
	Human Resource Information System	Integrated Marketing Communication
INFORMATION SYSTEMS	Counseling and Coaching	Rural Marketing
Data Mining & Predictive Analysis	Organizational Change and Development	Business to Business Marketing
Marketing Analytics (cross listed)	Managing Conflict and Negotiations	Strategic Brand Management
Software Project Management	Labour Laws and Employee Relations -II	International Marketing
Data Warehousing & Business Intelligence	Leadership and Managerial Effectiveness	Product Management
E-Commerce	Role of HR in Mergers and Acquisitions	CRM
Analytics in Financial Markets (cross listed)	Career and Succession Management	Marketing Analytics (cross listed)
	Human Resource Planning	
OPERATIONS MANAGEMENT	Strategic HRM	ACCOUNTING & FINANCE
Quality Management	International HRM	Investment Management
Project Management	Diversity Management	Derivatives
Service Operation Management	Employee Welfare and Workplace Environment	Business Valuation
Supply Chain Modelling		Fixed Income Securities
Operations Strategy	STRATEGIC MANAGEMENT	International Finance
Analytics in Operations	International Business Management	Bank Management
Entrepreneurship	Micro Finance	
GENERAL MANAGEMENT	Mergers & Acquisition (cross listed)	Project & Infrastructure Finance
Neuro Management	Game Theory & Strategic Behaviour (cross listed)	Financial Risk Management
	Industrial & Competitive Analysis	Analytics in Financial Markets (cross listed)
		Mergers & Acquisition (cross listed)



Why IIM Ranchi?

PGDHRM 2014-16

Term-Wise list of compulsory courses offered in the First year

TERM I	TERM II	TERM III
Business Communication	Business and Sustainable Development	Self-Assessment and Personal Growth
Quantitative Techniques	Managerial Economics	Organization Structure and Design
Marketing Management	Operations Management	Strategic Management
Introduction to HR	Recruitment and Selection	Employee Relations and Trade Unions
Organizational Behaviour Management	Team and Group Dynamics	Performance Measurement and Diversity Management
Financial Reporting and Cost Management	Social Research and Methods	Psychological and Psychometric Testing
	Financial Management	
TERM IV	TERM V	TERM VI
Training and Development	Organizational Change and Development	International HRM
Competency Management	Managing Conflict and Negotiations	Supply Chain and Logistics
Labour Laws and Employee Relations-I	Labour Laws and Employee Relations -II	Diversity Management
Introduction to Business Law	Leadership and Managerial Effectiveness	Business Analytics
Compensation and Reward Management	Role of HR in Mergers and Acquisitions	Employee Welfare and Workplace Environment
Human Resource Information System	Career and Succession Management	
Counseling and Coaching	Human Resource Planning	
	People Strategy : Contextual Sensitivity	



Why IIM Ranchi?

IIM Ranchi is keen on developing **mutually beneficial relationships** with **B-Schools across the globe** and negotiations with a handful of them are underway.

International Exposure

In the pursuit of forging relationships with reputed B-schools across the world, IIM Ranchi has successfully signed a MoU with the Alba Graduate Business School (AGBS) at the American College of Greece, initiating a Student Exchange Program for the PGDM students. AGBS is known for its international outlook and reach and has alliances with the leading business schools worldwide. PGDM course at IIM Ranchi, found a close resemblance with the program at AGBS, making it mutually beneficial relationship. The batch profile of PGDM rich with diverse industry experience also makes it an attractive programme to associate with. Three applicants will

be selected from the PGDM 2013-15 who would be attending classes of Term V, from September to December 2014, at the aforementioned B-School.

IIM Ranchi is also developing mutually beneficial relationships with B-Schools across the globe and negotiations are at an advanced stage with 4 business schools in USA and Europe.

Clubs and Committees

Student-run Committees

The student committees form an integral part of IIM Ranchi. The committees complement academic life at IIMR and ensure the high standard of excellence expected from the batch. Every year, this baton is passed to the incoming batch. The student body of IIM Ranchi, has formed six committees to resolve all concerns and act as an intermediary between the administration and the students

Corporate Relations and Placement Committee

Academic Committee

Alumni and International Relations Committee

Technology Committee

Media PR Cell & Literary Committee

Student Facilities Committee

Sports and Cultural Committee





Clubs and Committees

Student-run Clubs

In addition to the above committees, the diverse interests of the students have facilitated the evolution of various student clubs resulting in a vibrant atmosphere. The clubs cater to all student interests and each club encourages participation by organizing a multitude of events all through the calendar year.

Consulting Club

Mission: Conundrum, the Consulting club of IIM Ranchi, aims to facilitate a seamless transition from B-school environment to a successful career in Management Consulting. They strive to provide students with ample opportunities for learning, exposure, and interaction with the consulting industry. Conundrum aims to provide solutions to the problems faced by various large, medium and small sector industries by organizing competitions and facilitating practical application of classroom concepts by students. Through various sessions and workshops, the club tries to develop innovative problem solving approach among the students.

Initiatives: Conundrum helps to arrange industry live projects for the students and organizes inter and intra college case study events in coordination with other specific interest groups of IIM Ranchi. Conundrum also organizes lectures by industry stalwarts to provide insight into the industry.

Entrepreneurship-Cell

Mission: E-Cell at IIM Ranchi is devoted to the cause of promoting entrepreneurship among students. The E-cell aims at bringing familiarity with the traits that are essential for an entrepreneur, who would further help our society grow. Ideas, Passion, Vision, and Resilience are at the core of learning and the club tries to nurture the same in students.

Initiatives: The E-cell endeavours to encourage and nurture the culture of entrepreneurship in the students by inviting various eminent entrepreneurs and speakers to share their experiences along with the business plan workshops, case studies and knowledge camps which are conducted throughout the year.

Student-run Clubs



Finance Club

Mission: The Finance Club of IIM Ranchi is a student driven club which aims at continuously enhancing the financial knowledge quotient of the students by conducting various Inter and Intra-college events like Business Simulation games, Online Trading Events, Business Valuation Case Studies and regular financial quizzes in addition to the weekly newsletters, panel discussions and M&A meets.

Initiatives: The club has also started an IIMR 20 portfolio which covers 20 top performing stocks from the Large-Cap, Mid-Cap and Small-Cap segments. The IIMR20 Index aims at delivering consistent returns and beating NIFTY on a regular basis. The companies are chosen by thorough fundamental and technical analysis done by the Club members which helps in enriching the knowledge of the students along with ensuring practical application of the financial concepts. Finance Club is working on its independent Credit rating model. At the moment, they are reducing the variation of the credit rating given by their model with that of Crisil. The vision is to extend this model for the companies which are not rated by major credit rating agencies.



HR Club

Mission: HiRe is the pioneer club of Human Resources Management at Indian Institute of Management Ranchi, established for the overall development and understanding of HR among management professionals. It thrives to be the most recognized platform acknowledged world over for Human Resource Management and Industry Relations. HiRe aims for the development of HR professionals by providing them the right platform where they can meet, network, share, learn and implement the best practices, trends and knowledge.

Initiatives: The club organizes HR conclave, IIMR's flagship HR event, where Industry experts from all over the world visit and exchange their views and latest advancements in Human resources. The event forms a platform for the enrichment of knowledge on the current industry trends and ekes out the requirements posed to a budding HR professional by the ever-changing Human relation dynamics. Apart from this, HiRe also organizes Vorstand, an inter B-school case study and simulated board room meeting competition as well as Brain Storm, an inter B-school quiz competition.



Clubs and Committees

Student-run Clubs

Marketing Club

Mission: Marquess, the marketing club of IIM Ranchi, works towards fostering interest and passion for sales and marketing among students and helps enthusiasts hone their skills. Its aim is to act as a facilitator for students to gain exposure on various marketing concepts and strategies; thus cultivating a culture of holistic learning by participation.

Initiatives: MarCase-an Inter College four round Case Study Solving competition that saw participation by 260 teams from 60 B-schools.

Mint-an Intra College Live Case Study judged by Mr Prakashlyer, MD-Kimberly Clark Lever.

The CanteenWala Case- a live case study competition to analyse the problems faced by the hostel canteen.

The club also has a good social media presence with over 1300 likes on social network website Facebook. Its best performance witnessed an outreach of 90000 viewers with zero spending. All its updates and competitions are featured on these

platforms. Apart from organizing various article writing, video ad, print ad making competitions, and releasing fortnightly newsletters and quarterly magazines, the club had also worked with Jharkhand State Cricket Association (JSCA) for the marketing of India-England ODI match at Ranchi.

Operations Club

Mission: Sankriya, the Operations Club of IIMR, derives its name from Sanskrit, and means "Activity". The club was formed in 2011 with the enthusiasm and energy of the students for knowledge sharing and for having interactions with the corporate world, other premier B-Schools and Operations mongers in general.

Initiatives: Apart from the regular gamut of activities like quizzes, case study competitions, panel discussions, corporate presentations, facilitating certifications (6 sigma, CSCP), the club tries to dispel the age old presumptions of Operations being a very dull field, through innovative events and adding colour to most regular activities.





Student-run Clubs

Quiz Club

Mission: Q-Source, the quiz club of IIM Ranchi is dedicated to ensuring the propagation of quiz culture within IIM Ranchi. The quiz club convenes fortnightly wherein a quiz is held for the IIM Ranchi populace. The path for knowledge is ever winding, and the IIMR quiz club fosters an interest in the world, beyond what is only taught in the classrooms. The quiz club also forms a platform through which IIMR participates in several quizzes across the country. And like the hypothetical logia that lends us its name, Q-Source serves to imbue a culture of knowledge seeking and wonder in all the students of IIM Ranchi.

Samarpan

Mission: Samarpan is the social responsibility club of IIM Ranchi and its initiatives have been forged through partnership with corporate and government associations. IIMR believes in inclusive Growth as a holistic part of Management Studies. As a premier Institute, IIM Ranchi looks at scaling up livelihoods and measuring the regional economy in terms of entrepreneurial development for the youth. To bring about this change the club looks at adding Corporate and Government Sector CSR values for a faster scale up.

As the name suggests, "Samarpan" is homage to all those who have demonstrated commendable spirit and courage to take the cause of mankind forward and a show of solidarity to those who have been victimized or have suffered due to the sharp divide that exists in our society.

Initiatives: The club has taken several initiatives like SAMVID (cleanliness awareness to motivate the rural people for keeping the surrounding clean), Education Awareness, and Volunteer to Teach, Subheecha, and book donation to Vikasbharti, Sankalp, National Conference on Inclusive and Impactful CSR, Bapu quiz and Blood donation camp. It is no secret that India, even while it is prospering at an enviable

pace is facing some grave internal challenges. These challenges have many dimensions e.g. social, economic and political etc. However, the real challenge lies not in highlighting the problems but in identifying the root cause of the problems and suggesting some practical and implementable solutions.

Toastmasters IIM Ranchi

Mission: Toastmasters International has been the trademark of leadership and communication skills. IIM Ranchi Toastmasters Club provides students the opportunity to learn the art of eloquence, turning them into more confident leaders. Its mission is to provide a supportive, non-threatening and a positive environment where students can develop and hone their Communication and Leadership skills. It aims not only to improve one's communication abilities but to groom the overall personality and make one a competent communicator and a better leader. With every meeting, by active participation one can build up team management skills and simultaneously improve one's public speaking skills.

Toastmasters club adopts a "learn-by-doing" philosophy, wherein each member learns at a pace suitable to his or her developmental needs. The Toastmasters program is divided into two separate tracks, Communication and Leadership, with members progressing along each track by presenting speeches and taking on roles within their club, district, and Toastmasters International itself.

Apart from all these clubs, like minded students are encouraged to form Special Interest Groups and these work to generate a specific interest and foster peer learning. Some of the SIG's at IIM Ranchi are:

1. **Society for Objective and Unified Learning (SOUL)**
2. **Dance**
3. **Dramatics**
4. **High Note - The IIM Ranchi Band**

Student Activities and Achievements

Student Activities 2013-14

TEDx

18 STORIES, 18 FIELDS, 18 MINUTES

In the spirit of ideas worth spreading, the 3rd edition of **TEDx** (here x signifies that it is an independently hosted TED event) IIM Ranchi was hosted on 2 February 2014. IIM Ranchi became the first B-school in India to get a level 2 licence which grants it to host more than 100 attendees.

This year, with the theme "Beyond Conformity", TEDx IIM Ranchi invited driven individuals and independent thinkers, who believed in themselves and faced all odds to realize their vision in a variety of fields.

List of Speakers:

1. **Mrs. Brinda Karat** - Member of Rajya Sabha and a prominent campaigner for gender issues
2. **Mr. Mihir Shah** - A renowned Indian Economist, policy maker and social worker and the youngest ever member of the Planning Commission of India
3. **Mr P.P Sharma** - Ex Chief Secretary of Jharkhand
4. **Mr. Varad Pande** - Officer on Special Duty (OSD) to India's Minister for Rural Development
5. **Dr. Medha Samant** - Social Activist
6. **Mr. Harsh Mander** - Social Activist
7. **Swami Sarvapriyananda**- MBA turned Monk - Ramakrishna Math
8. **Mr. Myshkin Ingawale** - TED Fellow and Serial Entrepreneur
9. **Mr. Anand Damani** - Entrepreneur
10. **Mrs. Vijayalakshmi Subramaniam** - Noted Carnatic music vocalist
11. **Mr. Vineeth Vincent** - Beatboxer, musician, emcee and performing artist
12. **Ms. Shivani Sharma Dasmahapatra** - Independent Media Professional & Photographer
13. **Mrs. Emma Dawson Varughese** - Independent scholar and writer
14. **Ms. Ani Choying Drolma** - Buddhist nun and musician
15. **Mr. Tathagat Tulsi** - Child Prodigy, Assistant Professor - IIT Bombay
16. **Mr Diwakar Shukla** - Ogilvy & Mather
17. **Mr. Vineet Kumar** - Chief Technical Officer, Jharkhand police
18. **Ms. Dia Mirza** - Noted Film Actress and Social Activist

The event drew to a close with performance by upcoming Indo-Fusion band 'Swarathma'.

The largest B-School TEDx event in the country, it was conceptualized and organised completely by the students of IIM Ranchi. The grand scale success of TEDx IIM Ranchi stands testament to the management skills of our students.

We are set in our ways, bound by our perspectives and stuck in our thinking. The need of the hour is to unlearn what stops us, to grow beyond boundaries, beyond stereotypes, BEYOND CONFORMITY...





Student Activities 2013-14

Arcenciel 2014

Arcenciel is the flagship B-school fest of IIM Ranchi. As one of the fastest growing fests in the country, Arcenciel 2014 organised in February saw participation from more than 100 B-schools across the country. The total prize money up for grabs was to the tune of INR 400000. For the first time since its inception, Arcenciel finals were held at IIM Ranchi Campus and renowned members of Industry and Academia took part in the event with great enthusiasm. The organizational ability and hospitality of our students was duly appreciated.

True to its name, Arcenciel (which literally means an arch in the sky or rainbow in French) was a unique confluence of energetic, entertaining and stimulating events that encompass the panorama of learning in a B-school. The event facilitated the coming together of industry, academia and future leaders of the business world on an interactive platform wherein innovation and ideas got the recognition they deserved and passion conquered all.

Some of the events organised were:

Guesstimate Knights, the flagship event of **Conundrum**, the **Consulting Club** at IIM Ranchi was a one of a kind team event which gave teams a chance to test their analytical skills in a time crunch.

Another interesting event was **Politburo**, a first of its kind professional political consulting opportunity for the students, with an eye on the upcoming Lok Sabha elections.

Sankalp was a Case Study Competition organised by **Samarpan**, the CSR club of IIM Ranchi. The most innovative, sustainable and feasible business proposal was proposed to the Ministry of Rural Development and to Corporate Houses.

Marcase, the flagship event of **Marquess**-the marketing club at IIM Ranchi, was two stage case study competition. The event provided an opportunity to the participants to improve their understanding of the field of marketing and strategy.

VeniVidiVici is an event by **E-Cell** of IIM Ranchi aimed at solving live problems faced by the NGOs through entrepreneurial ways.

Sankriya, the **Operations Club** of IIM Ranchi presented the students a unique opportunity to take up any basic concept from Operations management, new or old, and make a short movie out of it.

Vorstand- Organizations today are waiting eagerly for polished managers to arrive and storm their board rooms with innovative ideas and their intellectual insights. This was the thought behind organising this event by the IIM Ranchi **HR Club**.

Plutus organised by **Finance Club** of IIM Ranchi was a thrilling challenge where teams from the top B-Schools of the country fought it out with their skills of capital management and value investing.





Student Activities and Achievements

Student Achievements: 2013-14

The academic session 2013-15 witnessed remarkable performances by the students of IIM Ranchi at various notable country-wide contests. The students upheld the flag of IIM Ranchi at several competitions and proved that class-room lessons when taken beyond the four walls, can do wonders.

Mahindra War Room Season 6 Winners

India's biggest B-School competition, Mahindra War Room Season 6 saw Team IIM Underdogs from Indian Institute of Management, Ranchi beat some of the best brains in the country representing top notch B-schools.

Mahindra War Room season 6 saw India's best B-schools fight it out to provide innovative solutions to 18 different case studies covering various sectors. The Team IIM Underdogs from Indian Institute of Management Ranchi, comprising of Nipun Bansal, Archan Rawell, Priyank Deshmukh and R. Venkatesh blazed into the competition as wild card entry winners from the North Zone. They proved their mettle in two more rounds, viz. The CEO round, comprising of 22 teams and the President's round, where they emerged victorious in an arena of 7 best teams.

"Mahindra War Room is like the world-cup of B-school competitions and we were well prepared with our

extensive research, innovative ideas and impeccable presentation skills to bag it!" said Mr. R. Venkatesh. Sharing his experience about the event, he added "even before the results were announced, Dr. Jaideep Devare, M.D., Mahindra Insurance Brokers Ltd, applauded us and remarked that we were already winners in his eyes and he was deeply impressed by our innovative and implementable solution. Furthermore, he had already communicated our solution to his team! It was a reward in itself and immensely satisfying for the team". It was a true testament of the excellent pedagogy and industry readiness of IIM Ranchi students as they had made it to the national finals as a wildcard last time too.

Mr. Anand Mahindra, Chairman and MD of the Mahindra Group, personally judged the finale along with Mr. Pawan Goenka, Mr. Rajeev Dubey, Dr. Jaideep Devare and other eminent dignitaries. He remarked that it was a not to be missed event on his calendar." Mr. Anand Mahindra applauded the team for not treading the tried and tested path and choosing a rather unglamorous case of Rural Health Insurance.

Mr. Pawan K. Goenka, President of Automotive and Farm Sectors of the Mahindra Group tweeted "IIM - Ranchi win the Mahindra War Room with an excellent strategy for an inclusive healthcare insurance"

Student Activities 2013-14

Some of the other notable achievements are:

Event	Winners
Philips India Campus Journos Week 3 Winner	Sandeep Kumar, Praveen Shekhar, Ronak Johari
Runner up in Operations Chariot an inter B-school operations event	Debasish Sethi, Shashidhar Boga
RPG Blizzard 2.0 Winner	N N S Manogana, Rasa Rahul, Nishant Chauhan
RPG Blizzard 2.0 Brand it! Winner	Dillaswar Rao
Philips India Campus Journos Week 2 Winner	Vikash Kr Bhagat
Athlos 5.0(XIMB Sports Fest) winner in Athletics & Carrom	Vikash Kr Bhagat & Vineet Rai
L.I.M.E. - National WILD Card Entry Finalists	Prateek Jaiswal, Ron Babu John , Vikram Keerthi
MAXIM(OTDC)- 3rd Prize winners powered by TATA Steel at XIMB	Ram Jaiswal, Saurabh Dhotre
Mahindra AQ (Auto Quotient) East Zone Finalists	Archan Rawell, Anirudh
Strategy White paper competition- XIMB's flagship consulting & strategy conclave (2nd Prize)	Archan Rawell
Athlos 5.0(XIMB Sports Fest) Best Player Chess	Saket Kamboj
Athlos 5.0(XIMB Sports Fest) Second Position Chess Ranjith	Saket Kamboj, Mohit Rathi, Ravi Ranjan Soren,
Infosys Ingenious Winners Randeep	Pallavi Srivastava , Gurtej Singh Chopra, Gaurav Verma, Ankur Krishna, Akshat Gupta, Singh Brar
First Prize (Industrial Relations Research Paper Presentation Competition) from amongst more than 100 entries at the 6th National Industrial Relations Conference (XLRI, Jamshedpur)	Yashwant Singh Yadav
Deloitte - Maverick "Be The One" Challenge - Winner (East)	Dillaswar Rao
2nd prize among 560 participants in "Corporate Catalyst" (Valuation Challenge) conducted at Intaglio, International Business Festival of IIM Calcutta	Anirudh Prakhya, Mihir D Mehta, Saurabh Jain
3rd prize globally in VirBela business simulation event	Jubin Goyal
Deloitte - Maverick "Battle of the Bands" - National Level(2nd) Winner (Eastern Region)	Aditya Singh, Russell Warjri, Sumit Anand, VivekTomar, V Ganesh
OPJEMS National Scholarship	Anmol Sikka
Finalist in inter B school event- Call for Arms by IIM Lucknow	Aishwarya Krishna, Preeti Kumari
Student Panelist at First AwanishDev Memorial Lecture, Organized at XISS, Ranchi by Maruti Suzuki India Ltd.	Akshat Gupta
First Runner up, Kamyab Strategist contest by Biz Research Labs for recommending growth strategy	Nipun Bansal
Ranked 13th in finals of TATA Motors Mindrovers Season3	Gaurav Raj, Ashish Raj
LatentView's Data Premier League (Analytics Challenge) Finalists	Randeep Singh Brar
Ensemble XLRI, Frames 2013 (winner)	Ainsteena Martin
One among top 5 teams selected for final round during EMergeon an national Operations event conducted by Great Lakes Institute of Management, Chennai	Ejaru Sagar
First Runner up at pan-India Business Quiz organised by IIM Rohtak	Shivang Ganatra, Nagarjuna Dheram
Finalist at pan-India HR Event Gladius, IMI New Delhi	Shivang Ganatra, Pragya Priyadarshani, Nirbhay Bhandari
Finalist at pan-India event DecipHR, IIM Shillong	Shivang Ganatra, Pragya Joshi
Finalists at event SRIJAN, Case Study event of HR and LR fest MANTHAN 2014 of TISS, Mumbai	Kaustabh Hazarika, Devanshu Wadhawan
Winner, Leadership Summit - Vision 2020, IIM Ranchi	Pulkit Bohra, Nitansh Platia, Diptesh vMallick
Finalist, Deloitte Maverick	Pulkit Bohra, Pulkit Mathur, Tarun Gupta
Winner, Microsoft Talent Hunt	Abhinandan Narayan

Student Activities and Achievements

Student Activities 2013-14

Some of the other notable achievements are:

Event	Winners
Runner up , "InQuizitive" Quiz, IIFT Delhi	Abhinandan Narayan, Jyotsna Singh
Campus Winner, Benchmark Six Sigma	Pulkit Bohra, Anshuman Bharati, Abhijeet Yadav, R Saravanan
Regional Finalist (Dubai), HULT International Prize Competition conducted by Bill Clinton Foundation	Pulkit Bohra, Nitansh Platia, Anshuman Bharati, Rohit Agarwal, Shobhit Saxena
IIM Calcutta Carpe Diem, Joka Idol Competition, Winners - Duet	Deborah K Belho, Russell J Warjri
1st Prize, Marketing Article writing competition organized by LIBA	Archan Rawell
Runners-up, flagship event "Olympus" of IIM Calcutta sponsored by TAS	Ankur Saurabh
Winner, Flagship event of IIM Shillong sponsored by PGTI (official governing body of Golf in India)	Ankur Saurabh, Anuj Kumar Verma
Winner, Stock Mogul, trading competition, NMIMS	Ankur Saurabh
Winner, X-fin-trading competition, XIMB-Bhubaneswar	Ankur Saurabh
PPI, Trade Mogul event, Futures First	Ankur Saurabh
Runners-up, SPJIMR, Mumbai, strategy event	Abhijeet Yadav, Ankur Saurabh, Subha Mookherjee
Certificate of Appreciation, mbaskool.com, Article writing competition	Ankur Saurabh
Finalist at pan-India consulting competition Neetishastra' 13 by IIM Indore	Nachiketa Sharma, Sourav Roy, Zeeshan Ali
Finalist at pan-India HR Case Study competition, IIM Kozhikode	Shivang Ganatra, Manas Pratim Bora, Leena Handique
Finalist at national-level HR Case Study competition, IIM Raipur	Shivang Ganatra, Parul Katyal
Finalist at pan-India HR Competition, FMS Delhi	Shivang Ganatra, Parul Katyal
Grabbed a Live Project from Aroma Foods Pvt. Ltd. (Ranchi). Competition was organized by Consulting Club (IIM Ranchi)	Hila Jimosaya, Vellanki Kishore
NTPC Electron Quiz-2012 National Finalist	Pramit Agrawal, Zeeshan Ali
Runners up in Tata Crucible Regional Jamshedpur	Pramit Agrawal, Jubin Goyal
All India rank 13 Flip national challenge 2013 Wealth management certification exam	Priyesh Thakur
ELAN IIT Hyderabad Entertainment quiz	Jinson Chacko
2nd in IIT Kharagpur Spring Fest - Sports quiz Olympique	Jinson Chacko
2nd in IIM Calcutta - Carpe Diem - General Quiz	Abhishek Tripathy, Saurav Mukhopadhyay, Jinson Chacko
Winners - Gameathon - Counter Strike - Panache, XISS	Hemanth Kumar , Banda Vinay, Srikanth Bizza, Sandeep Kota, Dominic Lal, Nachiketa
Winners - Marketing Marshal, Panache- XISS	Prateek Jaiswal, Chahat Ranga, Areef Syed, Nachiketa
National Finalist at Benchmark Six Sigma Essay Writing Challenge	Nachiketa

The baton is now in the hands of the coming batch and IIM Ranchi hopes that this winning streak will continue.



Colloquium 2013

IIM Ranchi seeks to educate students in MBA with due importance given to holistic development and sustainability

'Colloquium - Meet the Leaders' is an IIM Ranchi initiative, where the students get an opportunity to interact with Industry leaders in Finance, Marketing, Operations and Human Resources fields. Since its inception three years ago, Colloquium has been striving to get the crème de la crème from the industry to provide invaluable insight that comes with their years of experience.

Colloquium '13 started off with Mr. Pankaj Phatarphod, Managing Director of RBS India, who inspired the students to keep looking ahead in a very competitive world. Mr. Phatarphod talked about how the Institute tag was important to a certain level, but it was up to each individual to get ahead in life. "It is up to you to make your life successful", said Mr. Phatarphod sharing his success mantra with the audience.

Another memorable event was an interactive session with Mr. Onno Ruhl, Country Director, India, World Bank, who discussed the various contemporary issues that plagued India. Mr. Ruhl brought out the key indicators that would differentiate the states on economic standards and emphasized on the urgent need of inclusive growth for the development of the country.

"Urbanization is inevitable", Mr. Ruhl said adding that agricultural development alone could not remove poverty in India.

These talks are arranged by the students themselves with focus on giving a first-hand account of how the industry works. Students are encouraged to freely interact with the lecturers, ask questions and thereby better prepare themselves for the roles they are required to fill in after passing out from the institute.

IIM Ranchi seeks to educate students in MBA with due importance given to holistic development and sustainability. Colloquium is one of the various tools that IIM Ranchi uses to enrich its students with various skills that are required to stay ahead in an ever-unpredictable competitive industrial scenario.

The 'Colloquium - Meet the Leaders 2013' has continued with a host of eminent speakers from firms including 3M, General Mills, Barclays, Wells Fargo Bank, Kimberley Clark Lever, Delcure Lifesciences, Relaxo Footwears, World Bank, Becton Dickinson, Bristlecone, Alphom, JRG International, etc.

Colloquium 2013

Some of the corporate personalities that interacted with the students during previous years include:

Ms. Geetu Verma,
Executive Director (Innovation), Pepsico

Mr. Sanjesh Thakur
Partner, Ernst & Young

Mr. Sameer Nagarajan
Head Employee Relations, HUL

Mr. Ajay Garg
Founder & MD, Equirus Capital

Mr. Krishna Kislay
Head, Organisational Effectiveness Rollout & Implementation, Vodafone India

Mr. Anshuman Vatsyayan
Vice President, Deutsche Bank

Mr. Atul Sinha
VP New Business Development, Britannia

Mr. Kishore Gandhi
MD, J P Morgan

Mrs. Shaili Gupta
Head HR, Edelweiss Capital

Mr. Radhakrishnan Nair
VP Talent Acquisition, TATA Group

Mr. Anup Bagchi
MD and CEO, ICICI Securities

Mr. K K Rajesh
EVP, Dabur

Mr. Virat Diwanji
Head Retail Banking, Kotak Mahindra Bank

Mr. Praveen Kutti
Head Retail Banking, DCB

Mr. Anup Agarwal
Vice President, HSBC

Mr. Ankan Ganguli
Associate Director, Standard Chartered Bank

Mr. Prashant Singh
Neilson Company

Mr. A Sivakumaran
National Director, Coca Cola

Mr. V P Kamath
CEO, Apollo Hospitals

Mr. Vaibhav Nikte
Head Marketing, IDEA Cellular

Mr. Amitava Sen
Associate Director, PWC

Mr. Pankaj Phatarphod
MD, RBS

Mr. Ram Gopal
COO, Barclays

Mr. Onno Ruhl
Country Director, World Bank

Dr. Prashant Nair
Head HR, Cipla

Mr. Deepak Kulkarni
Head HR, Bristlecone

Ms. Smitha Swami
Head HR, Wipro E Peripherals Ltd

Mr. Sameer Walia
Co founder and MD, The Smart Cube

Mr. Harish Kaushi
Senior VP, Reliance Capital

Mr. Prakash Iyer
MD, Kimberly & Clark

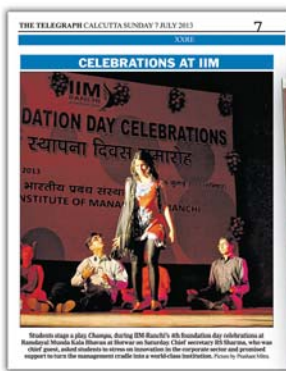
Mr. Ashim Parashar
AVP, KPMG



Corporate Partners



IIM Ranchi in News



THE TELEGRAPH RANCHI 9
MONDAY 21 JULY 2014

IIM wins contest

OUR CORRESPONDENT

A four-member team from IIM Ranchi won the Nascom Education Summit Business Plan Competition 2014, which was organised at the Eastern Zonal Cultural Centre in Salt Lake, Calcutta, on July 18.

Rickshawale – as the IIM-R team comprising Kishore Vellanki, Shashadhar Boga, Saneeth Bangaru and Kanav Mishra was called – had submitted a plan to improve working conditions of rickshaw-pullers by providing them with electronic or motorised three-wheelers under government schemes.

“The competition was open to business schools from across the country and the participating teams were required to submit plans online,” Bangaru said, adding that 10 semi-finalists were short-listed on July 17 who vied for the title a day later.



THE TIMES OF INDIA
SUNDAY 24 JULY 2013

IIM Ranchi students to meet industry leaders

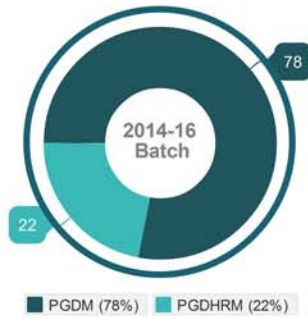
RANCHI: Market dynamics are changing rapidly and corporates are expected to evolve with time or face the dead-end. ‘Colloquium 2013 – Meet The Leaders’ brought the reality to future corner room bosses at Indian Institute of Management, Ranchi on Monday. The month-long corporate interaction programme was all about making students aware of the cut-throat competition and the desired adaptability.

“Any corporate which does not change with time is bound to die,” said Pankaj Phatphad, MD of RBS Business Services Pvt Limited, who inaugurated the programme.

PGDM & PGDHRM Batch Details

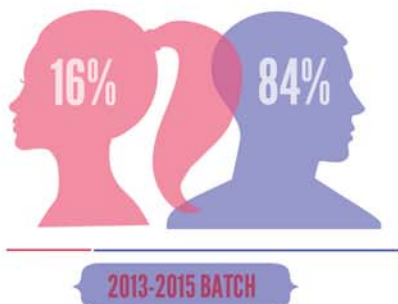
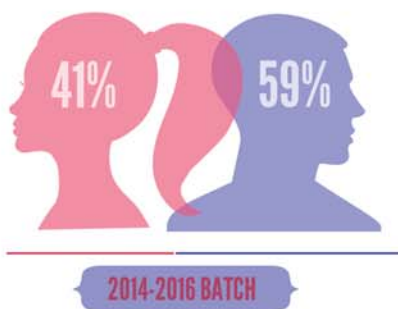
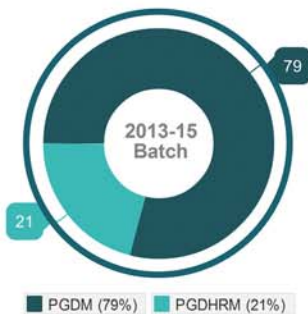
Branch Details

A healthy mix of PGDM and PGDHRM students



Branch Details

A healthy mix of PGDM and PGDHRM students

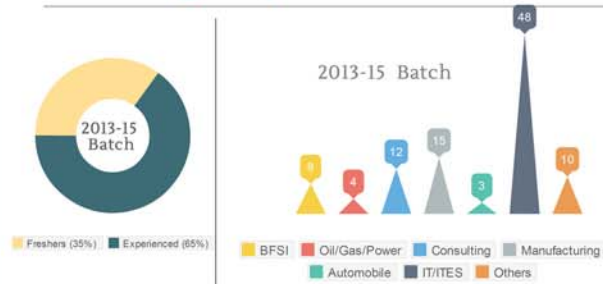


Work Experience

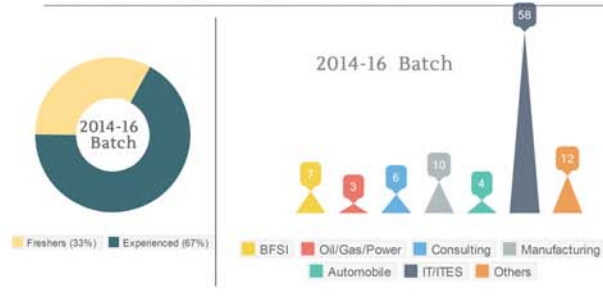


PGDM & PGDHRM Batch Details

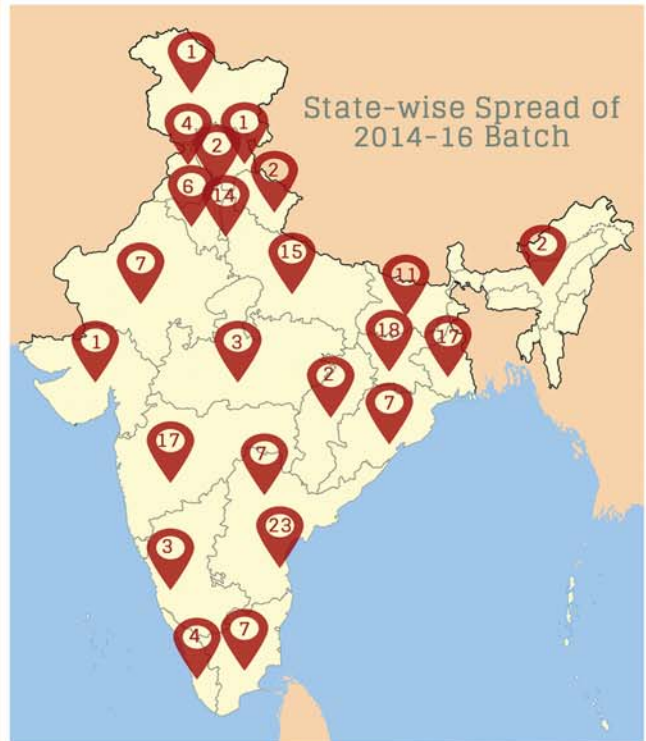
Industry Experience



Industry Experience



State-wise Spread of 2014-16 Batch



Placement Committee

Placement Chairperson

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Placement Process

1. Corporate executives and students interact on campus through engagement activities such as Guest Lectures, Live Projects, Competitions, Industrial Visits etc
2. Batch profiles are shared with the corporate executives.
3. Company conducts Pre-Placement talk.
4. Resumes of interested candidates are shared with the company
5. Company comes down to IIM Ranchi campus for selection process during the placement Season.



Travel and Accommodation



Flight Schedule

Delhi to Ranchi

Airline	Departure	Arrival
Jet Konnect 9W 2291	12:05	13:50
Air India AI 809	13:00	14:45
IndiGo 6E 493	16:20	18:10
Go Air G8 147	17:45	19:40

Ranchi to Delhi

Airline	Departure	Arrival
IndiGo 6E 494	10:25	12:25
Jet Konnect 9W 2292	14:25	16:15
Air India AI 810	15:20	17:10
Go Air G8 148	20:05	21:45

Mumbai to Ranchi

Airline	Departure	Arrival
IndiGo 6E 467	11:25	15:05
Go Air G8 385	11:15	15:05
Air India AI 809	10:00	14:45

Ranchi to Mumbai

Airline	Departure	Arrival
IndiGo 6E 467	15:30	17:45
Go Air G8 385	15:30	17:55

Kolkata to Ranchi

Airline	Departure	Arrival
Jet Konnect 9W 2856	07:10	08:25
Jet Airways S2 3856	6:40	07:55
IndiGo 6E 374	11:50	12:55
Jet Konnect 9W 2858	18:30	19:40

Ranchi to Kolkata

Airline	Departure	Arrival
Jet Konnect 9W 2857	08:55	10:05
IndiGo 6E 347	13:25	14:25
Jet Airways S2 3859	20:10	21:20

Accommodation

Hotel	Contact
Radisson Blu	0651-6602222
Capitol Hill	0651-2331331
Capitol Residency	0651-6607777
Hotel Chanakya BNR	0651-2461211
Yuvraj Palace	0651-2480326





At IIM Ranchi, we constantly try to **cultivate**
a culture of **humility, service** and
teamwork among every **individual**
belonging to this **institute**.

sangvybs.com/iimr01/14-15

Indian Institute of Management Ranchi

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