



25

TOP MBA SUMMER INTERNSHIPS

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INTRODUCTION

A summer internship can be your big chance to land experience, contacts and hopefully a job offer in the firm or business function you've set your sights on post-MBA.

Applications for summer internships usually start in the fall with the latest deadlines in December. Sometimes you can sneak into an internship later on, particularly in smaller firms with more informal processes, but to get onto a competitive scheme you need to apply early.

Internships in large companies are often well paid. An MBA intern can expect to earn in the range of USD \$500 to \$2,000 a week working for a large corporate or bank. Companies like Google are reportedly generous (\$8,000 per month for an MBA intern).

We've put together a list of 25 MBA internship programs. It's nowhere near exhaustive, but a good starting point for those of you who want to start planning for summer 2013. All these firms are big, multinational, market leaders, with lots of opportunities to work on big projects and make lateral moves to different business areas: great for any career switchers out there!



AND ONCE YOU'RE IN...HOW TO CONVERT YOUR INTERNSHIP INTO A JOB OFFER?

The top tips we've gathered from MBA recruiters at big global firms...

1. Impress as many senior people as possible. Cast your net wide: your immediate boss might not be in a position to hire you, but someone else could be.
2. Schmooze with HR to find out which parts of the company are likely to have hiring budget/headcount when you finish your internship
3. Attach yourself to key on-going projects so the firm won't want to let you go at the end of your internship. This is preferable to working on a stand-alone or 'one-off' project that no one will care about at the end of the summer
4. Make yourself indispensable. Genuinely pick up workload from other people, roll your sleeves up and get yourself into a position of coordinating and managing projects. As in point 3., the company will prefer to keep you than find a replacement if you're already trained-up
5. Make yourself desirable. Line up other opportunities (preferably with competitors) to give yourself a stronger negotiating position at the end of your internship.

EMPLOYER	SCHEME NAME	START MONTH	LENGTH	LOCATION	GLOBAL EMPLOYEES	WHAT THE COMPANY SAYS?	LINK
Amazon.com 1	Operations/ Finance/ Product Marketing Internships	JUN	12 weeks	Ku (Japan) and Seattle (US)	65,600	Amazon offers summer internships in Operations (part of the MBA Pathways program), Finance and Product Management. MBAs are exposed to multiple functions across the organisation and given the opportunity to 'directly impact the success of the organization'.	http://www.amazon.com/MBA-Intern-Opportunities/b?ie=UTF8&node=369690011
Bain & Company 2	Summer Associate	JUN	10 weeks	Global	5,500	The Summer Associate (SA) program is an ideal opportunity if you are interested in pursuing a consulting career after graduation. As an SA, you are immersed in all aspects of Bain to help you effectively evaluate career opportunities after business school. In this role, you are expected to take ownership of client issues, develop lasting client relationships and learn about our unique culture. To facilitate professional networking opportunities, SAs also participate in a formal global training program.	http://www.joinbain.com/build-your-career/bain-career-progression/internships.asp
Barclays Capital 3	Internship	JUN	10 weeks	Global	25,500	An internship is an excellent way to develop an understanding of both Barclays Capital and the banking sector, providing a valuable mix of training, mentoring, and skills and knowledge development.	http://graduate.barclayscapital.com/emea/internships

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Genentech 6	MBA Internship Program	JUN	10 - 12 weeks	San Francisco (USA)	11,000	Genentech recruits high-caliber MBA talent from leading universities across the United States for an intensive 10-12 week opportunity in which you'll enjoy hands-on work within a fast-paced and challenging environment. You'll receive crucial firsthand business experience that will position you as a valuable team contributor with a head start in the biotechnology industry. Genentech usually recruits directly from university campus's but students from other business schools are also able to apply.	http://www.gene.com/gene/careers/mba.html
General Mills 7	Associate Manager Internships	MAY	12 weeks	Global	35,000	General Mills seeks superior first-year MBA students with strong leadership skills for their Summer Internship Program (12 weeks). As an Associate Marketing Manager Intern, you will become a key team member working on important projects with real business impact.	https://careers.generalmills.com/
Goldman Sachs Group 8	Summer Analysts	JUN	10 weeks	Global	33,300	Goldman Sachs offer real responsibilities that give you a sense of what you would be doing, day to day, as a full-time Goldman Sachs employee. You will work alongside leaders within the industry, as well as other smart, motivated people. They offer 10-week summer internship positions in several principal geographic locations. The summer associate role is for candidates currently working toward an MBA or a more advanced degree.	http://www.goldmansachs.com/careers/choose-your-path/our-divisions/operations/positions/interns.html

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Google 9	Summer Internship	JUN	10 - 12 weeks	Global	33,077	At Google all interns receive ongoing mentorship and training throughout their program. You will be assigned an intern "host" who will inspire you, oversee your work, help identify project goals, and support your professional development. Additionally, they offer a series of trainings for your continued education. All interns can attend regular talks given by various Googlers, learning about different products and groups across the company. Interns also have the opportunity to attend weekly company meetings to get the latest news from their country leaders, and address specific questions or issues.	http://www.google.com/intl/en/jobs/students/sga/mba/internships/
International Business Machines (IBM) 10	The Extreme Blue Program	MAY	12 weeks	USA Canada Europe China India Brazil	433,362	The Extreme Blue™ program is IBM's premier internship program for top-notch students pursuing software development and MBA degrees. Once selected into the program, you will become part of a team working in one of the 15 Extreme Blue labs worldwide. Your team's challenge is to develop the technology and business plan for a new product or service that addresses an existing market challenge.	http://www-01.ibm.com/employment/us/extremebblue/apply2.html

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J.P. Morgan 11	MBA Summer Associate Program	JUN	8-10 weeks	London (UK)	260,095	You're working towards an MBA degree at one of the best business schools. Your previous work experience has given you the skills and experience to enable you to build a successful career in investment banking at one of the world's leading global investment banks. The JP Morgan London-based European MBA Summer Associate Programme offers unparalleled opportunity to learn about the industry and experience first hand the challenges and the rewards that come with a career in this fast-paced, constantly evolving sector.	http://careers.jpmorgan.com/student/jpmorgan/careers/europe/postgraduate/mba/summer
Johnson & Johnson 12	Commercial and MBA Finance Leadership Development Programs	APR	10-12 weeks	Global	117,900	The International Recruitment and Development Program (IRDP) internship seeks qualified first-year Master's/MBA candidates for internship positions within Johnson & Johnson operating companies in the Consumer, Pharmaceuticals, and Medical Devices & Diagnostics business segments. This formal and structured professional training scheme may include preassigned projects and other departmental responsibilities in Marketing, Key Account Management, Finance, Logistics, Human Resources, Information Management, or Business Development. Interns report to management supervisors and have opportunities to present key project findings and recommendations to business leaders.	http://careers.jnj.com/Internship-co-op-programs

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KPMG 13	MBA Summer Internship	JUN	12 weeks	London (UK) Moscow (Russia) Zurich (Switzerland) Munich (Germany)	145,000	KPMG Europe is launching a new MBA recruitment programme for entry in Autumn 2013. The programme will run in two of their Advisory areas, Transactions & Restructuring and Management Consulting, and is aimed at MBA students who have 4-6 years' previous relevant work experience. Summer internships are a great opportunity to join one of the Strategy teams and experience how we consultants work with our clients across Europe. They'll give you the chance not only to be part of the client project team but also to work with other interns as a virtual European team on special projects.	http://www.kpmg.com/eu/en/joinus/pages/strategy-advisory-kpmg-europe.aspx
McKinsey & Company 14	Summer Associate	JUN	8-12 weeks	Global	17,000 (9000 consultants)	Several McKinsey offices offer paid internships for MBAs to 'explore management consulting'. The typical duration and timing is 8-12 weeks in the summer, though in some cases, there may be opportunities to intern for fewer weeks, or during the spring or fall (this is dependent on the office and the availability of the intern). The intern works on a client engagement as a member of a McKinsey team over this duration. At the end of the internship, the office will generally make a decision as to whether or not to extend the intern a permanent offer.	http://www.mckinsey.com/careers/apply/university_recruiting/internships_at_mckinsey

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Microsoft 15	MBA Internship	JUN	12 weeks	USA	92,000	MBA internships are offered across the US in Finance, HR, Marketing, Operations and Sales. As an MBA in the US, you have just one summer to expand your horizons and show the world what you've got. Spend that summer at Microsoft where you'll take on challenging projects like bringing a new technology to market or guiding our multi-billion dollar businesses into a new era.	http://careers.microsoft.com/careers/en/us/mba-internships.aspx
Morgan Stanley 16	Summer Associate	MAY	10 weeks	North America	61,899	Summer Associate Programs are available to students pursuing MBA, MFE or PhD Degrees. These programs are designed to provide candidates with in-depth exposure and hands-on experience in their business area while rapidly enhancing their professional skills and knowledge.	http://www.morganstanley.com/about/careers/internships.html
Nestlé 17	Marketing Internship	MAY	12 weeks	USA	328,000	For graduate students, they offer a summer internship in brand management for MBA students. Marketing Interns are challenged with leading integral aspects of their brands' marketing plans. This highly competitive program could also give you the opportunity to transition into a full-time position. (Summer Internship)	http://careers.nestleusa.com/apply.html
Nike 18	Development Program	YEAR LONG	10 weeks	Beaverton, Oregon (USA)	38,000	Nike's specialty of course. To get a foot in the door, graduate students can intern at the company's headquarters in Beaverton. Nike offers a paid ten-week program with a travel and living stipend.	http://www.nikebiz.com/careers/diversity.html

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Pepsi Co 19	MBA Internship	JUN	8- 12 weeks	Europe	297000	PepsiCo like to provide their MBA interns with stretching opportunities to add real value on live business critical projects. In Europe they have close relationships with London Business School, Warwick Business School and INSEAD but are interested in hearing from MBA students at other top tier schools. They tailor each MBA Internship to suit the personal requirements of the individual and current needs of the business. In all cases, they provide each of intern with a live, strategic business challenge and ask them to provide solutions by taking a consultative, analytical and innovative approach.	http://careers.pepsico.com/job/Plano-PepsiCo-Marketing-MBA-MLT-Job-TX-75023/1984455/
Sony 20	MBA Internship Program	YEAR LONG	8 - 12 weeks	Global	162,700	The Sony MBA Internship Program aims to develop business professionals who are looking for an enriching and truly diverse experience and is dedicated to individuals who carry a global outlook and continuous drive for innovation. Internships are available all year round.	http://www.sonypicscareers.com/Internships/Paid/index.html
Standard Chartered 21	MBA Internship	JUN	8- 12 weeks	Global	86,865	The 8 to 12 week Standard Chartered programme is designed to provide in-depth exposure and hands-on experience in your chosen area. You will get to understand banking from within, be given an opportunity to apply and stretch your talents, and deliver an outcome that will have genuine value for the business. High calibre interns who prove to be a good match with the Bank will be offered a place in the Management Associate Programme for the following year, on their final day as part of the internship programme.	http://www.sonypicscareers.com/Internships/Paid/index.html

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<p>Starwood Hotels & Resorts</p> <p>22</p>	MBA Summer Internship	JUN	8- 12 weeks	USA	145,000	Starwood offers summer internships to first-year MBA students in numerous business functions such as Marketing, Operations, Sales, Real Estate and Finance. MBA interns are immersed in teams and given ownership of key projects. The MBA program is limited to first-year MBA students only.	http://www.starwoodhotels.com/corporate/careers/recruiting/mba_program.html
<p>Toyota</p> <p>23</p>	MBA Summer Internship	MAY/ JUN	12 weeks	Tor-rance, Cali-fornia (USA)	324,747	Do more than get your foot in the door. Kick it wide open with an internship at Toyota's headquarters in Torrance, CA. Every summer they take on 8-12 talented MBA students from around the US and give them a chance to participate in areas such as Marketing, Planning/Strategy, Finance and Information Technology.	http://www.toyota.com/html/talentlink/hr/graduate/mbasi.html
<p>Walt Disney</p> <p>24</p>	MBA Summer Internship	JUN	10 - 12 weeks	Cali-fornia (USA)	156,000	After spending a few years honing your financial and strategic skills in the real world, you're pursuing your MBA and looking for an exciting challenge for you summer break. Consider Disney Consumer Products for your MBA Summer Internship, where your work will help inspire memories that last a lifetime. The 10-12 week MBA program offers a unique opportunity to explore toys, fashion, food, stationery and more through finance and business development projects.	http://dcp.disneycareers.com/en/students-recent-grads/mba-summer-internship/

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<p>25</p> <p>Yahoo</p>	Project Manager Internship	MAY	12 weeks	California (USA)	120,000	A Product Manager Internship in this organization will work with a Product Manager on a specific project during for the duration of 12 weeks during the months of May through September. If you're an innovative thinker, can assist with strategic planning and an individual who can execute flawlessly, then this position will involve cross-business-unit coordination and working in a cross functional team to create, prioritize, and deliver against, a strategic product roadmap. Successful Yahoo Interns have a strong drive, great interpersonal and relationship building skills as well as keen analytical and strategic minds.	http://humbanetworknewswire.blogspot.co.uk/p/product-manager-mba-internship-at-yahoo.html

THE END.