



SMU COX

MASTER
OF BUSINESS
ADMINISTRATION

There Are a Number of Reasons To Choose SMU COX in Dallas, Texas

#29 Full-Time MBA
Bloomberg Businessweek

Top 5 Metro for Job Growth
U.S. Bureau of Labor Statistics

#2 Top State for Technology
(CNBC)

#1 Best City for Good Jobs
Forbes

Top 30 in the World for
Alumni Network, Faculty Quality
The Economist

#1 Best State to Do Business
Chief Executive Magazine

At SMU Cox, we're influencing
the way the world does business,
one student at a time.

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A MESSAGE FROM THE DEAN

You are in the process of making a once-in-a-lifetime investment, both in an advanced degree and yourself. Your MBA—and the school that provides it—will help determine your initial job out of graduate school, contacts, lifelong network of alumni, where you live and even who your friends may be.

With that in mind, consider what the Cox School of Business has to offer:

- A private-school environment that fosters close relationships with your professors
- An MBA program deeply connected to the Texas business community
- The ability to concentrate your MBA on a particular area of interest
- A strong international reputation
- Personalized career management
- An active alumni network

We believe these core strengths make for a superior MBA experience and degree. And, they'll translate into real value for your investment of time, energy and tuition.

Let me offer a few words, too, about being in Dallas. While the Cox School has international reach, we also enjoy the advantages of a hometown that's truly one of the commercial hubs of the planet. Dallas has a diverse, robust economy that is home to numerous Fortune 500 public and private corporate headquarters. We're fortunate that many local business leaders engage with Cox students through mentoring programs, consulting projects and our executive speaker series. This is a city—indeed, an entire region—of exceptional opportunity.

Dallas also happens to be a wonderful place to live and go to school. We enjoy a vibrant cultural scene, including a spectacular new Arts District, just minutes away. The cost of living is very affordable compared to other metropolitan areas. And SMU itself is an especially exciting place to be right now. You can feel the buzz with new buildings going up around campus; our most noteworthy, of course, is the George W. Bush Presidential Center, which hosted President Barack Obama and former presidents George W. Bush, Bill Clinton, George H.W. Bush and Jimmy Carter at the Bush Center dedication in 2013.



Paul Morse for the George W. Bush Presidential Center

So, go over your choices carefully. Visit us and do your homework on the Cox MBA. We invite your utmost scrutiny. Because you'll find that a Cox MBA will not only heighten your understanding of business and the global economy, but transform it in ways that will lead to a lifetime of opportunities.

A handwritten signature of Albert W. Niemi, Jr. in black ink.

Albert W. Niemi, Jr.
Dean, SMU Cox School of Business

DYNAMIC LOCATION

“ Texas trounced the rest of the country in our latest survey of the **Best Cities for Good Jobs**, with five metropolitan including the four best cities to find jobs in the next few years.

This year's winner



Alicia Andrews

SMU Cox MBA 2014

From

Washington, D.C.

Undergraduate

Emory

MBA Internship

Travelocity

Full-Time Position

AT&T

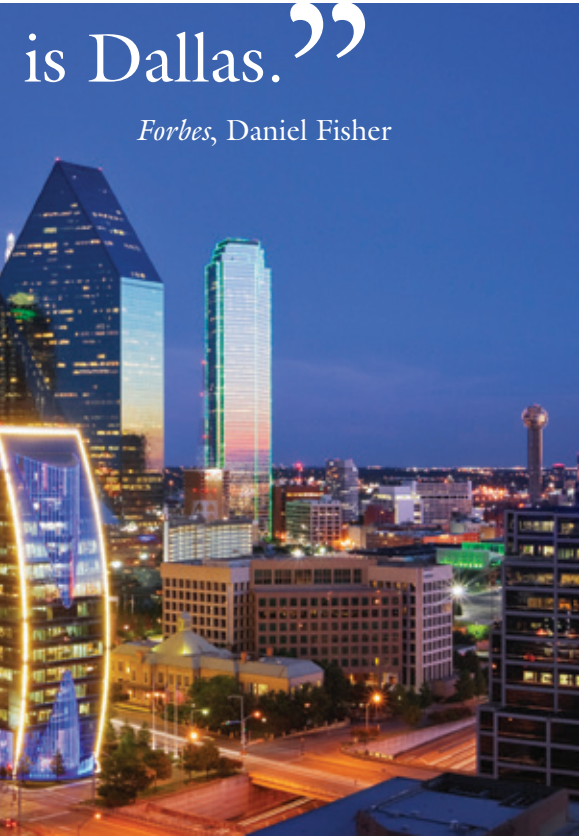
Alicia worked for Hilton Worldwide in its search marketing division at the global headquarters near Washington, D.C., where she analyzed performance data for all of Hilton's pay-per-click campaigns in the Americas and provided actionable recommendations to drive incremental revenue. Of all the MBA programs, she chose Cox to refine her business acumen and prepare her as an entrepreneur in the online space.



areas in the Top Ten,

is Dallas.”

Forbes, Daniel Fisher



DALLAS: NOT JUST A CITY –
YOUR PASSPORT

Business runs deep in Dallas’ DNA, from its founding in 1841 as a center of commerce in the region to today, as a global hub for finance, banking, technology, health care and telecommunications. And the story doesn’t stop there. As the “D” in “DFW,” Dallas is part of the nation’s fourth-largest metropolitan area, home to 6.5 million people. It doesn’t take a macroeconomist to know that where there’s growth, there are ample opportunities for successful careers in business.

Just consider recent statistics for our hometown:

- #1 Fastest Growing Metro in the U.S. (Census Bureau)
- #5 for Job Growth (Bureau of Labor Statistics)
- #6 Largest Economy in the U.S. (and #11 in the world)
- #7 Next Big Boom Town (Forbes)
- #8 Best Places for Business and Careers (*Forbes*)
- 150 of the “Inc. 5000” companies are headquartered here

Beyond the classroom or office, Dallas has much to do and see—made all the better by the fact that we average 232 sunny days per year. You’ll find the largest urban arts district in America, a vibrant music scene, five professional sports teams and among the most restaurants per capita. It’s no wonder the Dallas Metroplex is consistently ranked as one of the top places to graduate, work and live.

SMU COX: DEEP IN THE HEART
OF TEXAS

Here, the Dallas business community surrounds and supports the Cox School of Business. More than 700 local executives, entrepreneurs and civic leaders serve on SMU committees and boards. They are invested in the school’s—and its students’—success. In addition, thanks to our international pull and prestigious reputation, SMU plays host to internationally sought-after speakers, authors and globally minded forums such as TEDxSMU and the Tate Lecture Series.

In the past few years, SMU has hosted President Barack Obama, former presidents George W. Bush, Bill Clinton, George H.W. Bush and Jimmy Carter, as well as speakers including Tom Brokaw, the Dalai Lama, Ruth Bader Ginsburg, Condoleezza Rice, Michael Lewis, Marcus Buckingham, Henry Kissinger, T. Boone Pickens, Katie Couric, Regis Philbin, Ray Hunt, Vicente Fox, Will Ferrell and a number of other CEO and civic and political leaders.

The Dallas Salary Advantage

True, Cox graduates work all over the U.S. and the world, but many Cox MBAs take advantage of Dallas’ affordable cost of living index, allowing their post-MBA salaries to go a long way, relative to other major markets. For example, see how a \$90,000 salary in Dallas compares to salaries in other major U.S. cities:

Boston	\$127,557
Chicago	\$110,565
Los Angeles	\$123,578
New York	\$207,236
Philadelphia	\$111,788
Portland	\$103,143
San Diego	\$123,830
San Francisco	\$154,172
Seattle	\$111,172
Washington, D.C.	\$131,336

Source: bankrate.com

RIGOROUS CURRICULUM

THE COX MBA – A RIGOROUS PROGRAM, PERSONALIZED

What makes the Cox School of Business one of the top-ranked MBA programs in the country? It's a combination of several reasons. The quality of the student body. The collaborative environment. Innovative teaching methods. A wealth of educational and career resources at your fingertips. And a curriculum that prepares you for success in whatever field you choose to pursue.

That last point warrants a little more detail. Here at Cox, in addition to foundational coursework in accounting, economics, finance, marketing, operations and organizational behavior, you can focus your studies on a specific area or field of interest. In fact, students may focus on up to two areas of academic concentration, as well as pursue less time-intensive minors. That's a truly customized academic experience that few business schools accommodate.

ACCOUNTING

- Concentration or minor

FINANCE

- Concentration or minor with further specializations in Corporate Finance, Energy Finance and Investments

GENERAL BUSINESS

- Concentration

INFORMATION TECHNOLOGY AND OPERATIONS MANAGEMENT

- Concentration or minor in Business Analytics
- Concentration or minor in Information and Operations

MANAGEMENT

- Concentration or minor

MARKETING

- Concentration or minor

REAL ESTATE

- Concentration or minor

STRATEGY AND ENTREPRENEURSHIP

- Concentration or minor

Joint Degrees

Two joint degree programs are also available.

In conjunction with SMU's Dedman School of Law, students may pursue their JD/MBA. And, for those interested in Arts Management, we offer an MA/MBA in partnership with SMU's Meadows School of the Arts.

FIRST YEAR

Fall Term

Module A — 9 credits

Financial Accounting I
Managerial Finance
Managerial Statistics
Marketing Management
Managing Your Career

Module B — 7 credits

Financial Accounting II or
Managerial Accounting I
Management Decision Analysis
Managerial Economics
Business Presentation Techniques



The Kitt Investing and Trading Center is a state-of-the-art instructional and research facility designed to integrate finance curriculum, enhance innovative faculty research and teach students practical finance and investment applications.

Spring Term

Module A — 8 credits

Operations Management
Organizational Behavior
2 Electives

Module B — 10 credits

Global Leadership Program
Macroeconomics
Strategic Management
2 Electives

SECOND YEAR

Summer Term

Corporate Internship — 1 credit

Fall Term

Module A — 8 credits

Business Electives

Module B — 6 credits

Business Electives

Spring Term

Module A — 6 credits

Business Electives

Module B — 6 credits

Business Electives



Will Bernitsky

SMU Cox MBA 2014

From
New York, NY

Undergraduate
Brown

MBA Internship
Hunt Oil

Full-Time Position
PwC

Will, a former track star in the Ivy League, focused on distribution finance and price/margin forecasting first for CardinalHealth and later at Remy Cointreau in New York City. He moved to Dallas to pursue his MBA in order to build his network in the energy sector and make a switch into the consulting industry.



COX MBA CFA FAST TRACK

SMU Cox is one of the few MBA programs in the country to offer a unique track within the finance curriculum allowing students to earn their MBA and CFA. Open to 25 students per year, this curriculum track prepares students to sit for CFA Level 1 at the end of the first year and CFA Level 2 at the end of the second year. In year one, students have access to a highly subsidized CFA prep course and finance courses usually reserved for second-year students.

GLOBAL PRESENCE



Kellen Pirri

SMU Cox MBA 2014

From

New Orleans, LA

Undergraduate

Furman

MBA Internship

American Airlines

Full-Time Position

AT&T

New Orleans native Kellen Pirri is an avid climber, artist and entrepreneur. Having achieved an ice climb of the Matanuska Glacier in Alaska as well as six pitch climbs in the Tetons of Wyoming, she set her sights on business. After experiences in industries ranging from health care to power tools, she has accepted a position in leadership development with AT&T.



THE COX GLOBAL LEADERSHIP PROGRAM

Most top-ranked business schools offer a global component to their MBA programs, but few can compare with the experience found at Cox. As one of the first leading business schools to mandate global immersion for our students, we have built deep and extensive personal relationships with the leaders of today's greatest international companies. As a result, you don't just tour countries and visit headquarter locations; you hear and learn from the C-level executives who lead their global organizations on a daily basis.

The Preparation

During your first semester at Cox, you will select a geographic region to study, such as Asia, Europe, India or Latin America. You will study the history, political climate, economy and culture of each country in your region of choice. Students then visit a few of the GLP companies' regional offices to learn about the organizations so they can compare and contrast global operations.

The Trip

At the end of the first year, prior to your summer internship, you will embark upon a trip that will undoubtedly alter your perceptions and assumptions about business in the global marketplace. You will meet with executives to learn about doing business in that region, discuss political policies and their impact upon the local economy, and visit important historical and cultural sites. Airfare and hotel costs are subsidized by the Cox School and our corporate sponsors.

The Takeaway

During the trip, students are encouraged to share their experiences via social media so their peers can follow their adventures. Upon your return, each regional group participates in the Global Leadership Program Symposium. Groups present their findings about the unique challenges and opportunities of each global region before peers, professors and local corporate leaders. The symposium is a celebration and a highlight of the year.

Here are a few of the organizations visited during GLP in 2011-2014

Accenture	National Bank of Slovakia
AT&T	PepsiCo
Banco Patagonia	Petrobras
Bridgestone-Firestone	PwC
China Vest	7-Eleven
Dell	Siemens
Deutsche-Borse	Toshiba
European Central Bank	UPS
General Electric	U.S. Embassy - Beijing
Hitachi	Volkswagen
Honda Motors	Walmart
Jones Day	Yum! Brands

GLP countries visited

Argentina	India
Belgium	Italy
Brazil*	Japan*
Chile*	Mexico
China*	Slovakia*
France	South Korea*
Germany	Sweden
Hungary	Switzerland
Hong Kong	United Kingdom*

*GLP countries visited in 2014

SUPPORT FOR YOUR SUCCESS

THE COX FACULTY – CONSISTENTLY TOP RANKED

As faculty, they are at the head of their class. Cox consistently attracts an outstanding group of professors distinguished by their innovative research, passion for teaching and industry experience. They are not only graduates of leading schools like Harvard, Stanford, Penn and University of Chicago, but also expert consultants to many nationally and globally recognized corporations. That's why our faculty are key to our high rankings in leading business publications such as *Bloomberg Businessweek*, *The Economist* and *Financial Times*. What's more, Cox students benefit from our more intimate, private-school environment that facilitates one-on-one student-professor relationships.



Robin Pinkley Professor, Management and Organizations

Robin Pinkley is a recognized authority on strategic negotiation and conflict management. She is the author of the book *Get Paid What You're Worth: The Expert Negotiators' Guide to Salary and Compensation*. Her articles have appeared in publications including the *Journal of Applied Psychology*, *International Journal of Conflict Management* and the *Academy of Management*. Pinkley has consulted with numerous corporate and government organizations such as General Electric, JPMorgan Chase, Mobil and NASA. She is frequently quoted in the media on topics related to corporate negotiations.



Kumar Venkataraman Fabacher Endowed Professor of Alternative Asset Management, Finance Department Chair

Kumar Venkataraman specializes in market microstructure and writes about financial market design; evaluation of trading strategies; and functioning of equity, debt and commodity markets. He has published work in major international financial and accounting journals, including the *Journal of Finance*; in textbooks and industry publications, such as *The CFA Digest*; and in business press, including *The Wall Street Journal*, *Barron's*, *Financial Times*, *The Economist* and *Bloomberg News*. Venkataraman teaches courses in investments and has repeatedly received the Outstanding Teaching Award in the Cox MBA and Cox BBA programs. He serves as associate editor of the *Journal of Financial and Quantitative Analysis* and *Journal of Financial Research* and on the board of directors of the Texas Hedge Fund Association.

William R. Dillon Senior Associate Dean for Academic Affairs, Herman W. Lay Professor of Marketing & Professor of Statistics

William "Bill" Dillon is currently ranked the 16th most prolific scholar in the world by the *Journal of Marketing*, based upon his publications in the top four marketing journals—*Journal of Marketing*, *Journal of Marketing Research*, *Journal of Consumer Research* and *Marketing Science*. His areas of expertise include marketing research, segmentation and product positioning, and new-product forecasting. His research addresses latent modeling, brand equity, brand dependencies and data mining for customer relationship management. Dillon serves on the editorial board for the *Journal of Marketing Research* and *Marketing Letters*.



Many Cox grads credit their success to the training they received at the BLC.

"The BLC provides the perfect environment for aligning academic education with real-world application of many diverse business concepts. This truly unique experience adds significant value to the Cox MBA program."

Justin Sanderson, MBA 2010, Accenture

"When I joined the MBA program at SMU Cox, I believed that leadership was inherent and could not be acquired. My experiences at the BLC have forced me to disagree with my original beliefs."

Krishna Matta, MBA 2009, Raytheon

"I started attending the BLC seminars after I paid my deposit but before I had decided 100 percent to come to SMU Cox. The BLC made the decision easy for me."

Matt Day, MBA 2010, McKinsey



SMU Cox students explore service culture at the Disney Institute, one of three experiential learning programs offered through the BLC.

THE COX BUSINESS LEADERSHIP CENTER

In addition to your coursework, the Business Leadership Center (BLC) enables you to extend your academic experience beyond the classroom.

Seminars: Hone your skills in strategic communication, conflict resolution and leadership through more than 90 seminars, led by industry experts from organizations such as Accenture, AT&T, The Container Store, Dell, Procter & Gamble, Texas Instruments, The Walt Disney Company and Yum! Brands.

Executive Roundtables: Learn from and network with seasoned, C-level executives who are eager to share their professional experience. Typically, the BLC offers 10 roundtables per year—that's more than 13 hours of face time with top-level executives.

Applied Leadership: Develop professionally through three off-campus, experiential learning opportunities: Disney Institute, Nonprofit Consulting Program and The Leadership Challenge. These interdisciplinary programs are designed to help you apply practical leadership skills in a real-world setting.

Coaching: Improve your soft skills with professional coaching. Outside of the BLC, professionals typically pay thousands of dollars to access what Cox students can take advantage of at no cost.

Molly McClung

SMU Cox MBA 2014

From
Dallas, TX

Undergraduate
University of Texas

MBA Internship
Credit Suisse

Full-Time Position
J.P. Morgan Private Bank

After working for a U.S. senator in Texas and a corporate communications firm in New York City, where her clients included Accenture and Coca-Cola, Molly decided it was time to return to the Lone Star State to pursue her MBA at Cox.



SUPPORT FOR YOUR SUCCESS

THE CAREER MANAGEMENT CENTER – WORKING FOR YOUR SUCCESS

From the moment you're accepted, the Cox Career Management Center (CMC) gets to work on your behalf. The CMC staff is committed to your successful pursuit of an ideal career before, during and after your MBA program. Here are a few ways they can help:



Pre-MBA

- Take advantage of our extensive self-assessment survey to better define your career goals.
- Use the vast resources of the CMC to get a jump-start on your career search.

MBA — Year 1

- Work closely with a CMC career coach to improve job search skills and identify your ideal career path and target companies.

MBA — Year 2

- If you have not already accepted a job offer from your internship, the CMC will help you refine your strategic plan so you can secure your target job at graduation.

The Cox CMC at Work:

- 45 companies sponsor information sessions, networking and career events on campus annually.
- More than 90 companies attended 2012-13 career fairs.

The Wall Street Trek

Finance students travel to Wall Street to network with organizations and individuals, including senior-level management and peer professionals at companies such as Cantor Fitzgerald/CCRE, Credit Suisse (Investment Banking and Private Wealth), Citadel, Federal Reserve Bank of New York, Goldman Sachs (Investment Bank and Private Wealth), J.P. Morgan (Investment Bank and Private Bank), Morton Capital Management and UBS Investment Bank.

Houston Energy Trek

Students with an interest in the energy sector have traveled to Houston, where they visited with Anadarko, ExxonMobil, Credit Suisse Oil and Gas Investment Banking, Worley Parsons, Halliburton and others.



SMU Cox students prepare to ring the closing bell at the New York Stock Exchange.



Matthew Mayer

SMU Cox MBA 2014

From

Decatur, IN

Undergraduate

Ball State University

MBA Internship

Agrium Advanced Technologies

Full-Time Position

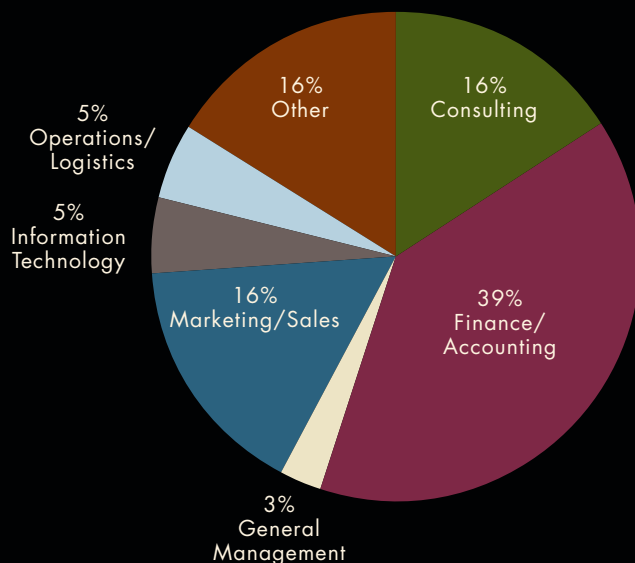
Arcole Outdoors, LLC (co-founder)

After positions in the White House and the U.S. State Department, Matthew attended Officer Candidates School for the U.S. Marine Corps. After commissioning, he spent the following four years as a logistics officer with the 2nd Battalion, 8th Marine Regiment stationed at Camp Lejeune, North Carolina, and Helmand Province, Afghanistan. He has utilized his MBA to transition out of the military and co-found his own company.

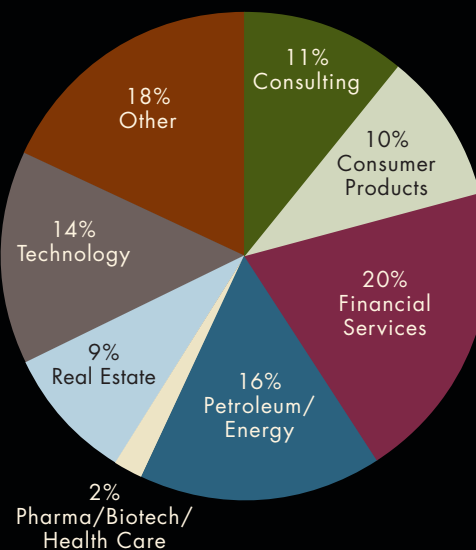
Companies that recently hired Cox MBAs

7-Eleven	DaVita	Intel	Samsung
Accenture	Deloitte Consulting	Johnson & Johnson	Saudi Aramco
Alcatel-Lucent	Dr. Pepper Snapple Group	J.P. Morgan Investment Banking	Sony Playstation
Amazon	Emerson	Kimberly-Clark	Southwest Airlines
American Airlines	Ericsson	KPMG	Starbucks
AT&T	EY	L'Oreal	Target
Bank of America Merrill Lynch	Exxon Mobil	Match.com	Texas Instruments
Bank of Texas	FedEx	McKinsey & Co.	Texas Rangers
Best Buy	Frito Lay	Microsoft	Travelers
BMW	General Electric	Morgan Stanley	Trinity Private Equity Group
Booz Allen Hamilton	General Mills	PepsiCo	UBS
Brinker International	Goldman Sachs	Pizza Hut	United Airlines
Chevron	The Hershey Company	PwC	Vanguard
Citi	Hewlett Packard	Procter & Gamble	Walmart
Coca-Cola	Hitachi Consulting	Prudential Capital	Walt Disney Company
Colgate-Palmolive	Hunt Oil	Raytheon	Wells Fargo
Credit Suisse	IBM	Sabre Holdings	Yum! Brands

Cox MBA Employment by Job Function



Cox MBA Employment by Industry



LIFE AT SMU COX

WORK HARD, PLAY HARD

Ruck up with an Ivy League investment banker

For the last 15 years, the Cox Rugby team has competed against other top graduate business students from across the globe in the MBA Rugby World Championship. The Cox team has a strong tradition of surprising some of the more traditional Ivy League rugby powers and walking away from the tournament with the hardware to show it, recently bringing the coveted Mug Round trophy back to Dallas.



Use your MBA smarts to do the community good

Each spring, the BLC's Nonprofit Consulting Program pairs 35 MBA students with one of four local nonprofit organizations. Student teams work over a six-week period researching and benchmarking, gathering and analyzing data, and ultimately generating plans to solve core business challenges. At the conclusion of the program, students present these plans to staff and board members at each of the organizations.

"Through the BLC's Texas Scottish Rite Hospital for Children Consulting Program, I have been able to draw on my experience as a business analyst, combined with new knowledge, and give back to the community in a way that potentially has a more far-reaching impact than just obtaining an MBA degree. The TSRHC experience has been a highlight of my SMU educational experience!"

Greg Elliott, MBA 2011



Get your game face on for networking

Whether you're going to Saturday's SMU football game or not, you don't want to miss the Dean's Tailgate on the Boulevard. Scheduled for each home game in the fall, current Cox students socialize with recent grads, faculty, senior executives and CEOs in an informal and relaxed setting. It's a smart move to bring your business cards before heading to this BBQ. Internship, anyone?



Stephen Lawson

SMU Cox MBA 2014

From

Atlanta, GA

Undergraduate

U.S. Air Force Academy

MBA Internship

Procter & Gamble

Full-Time Position

Procter & Gamble

A former football and rugby player at the Academy, Stephen was deployed to Al Udeid Air Base, Qatar, where he served as a project management officer for six months in the base communications squadron. He split time between the Pentagon and Camp Sabalu-Harrison, Afghanistan, working as a case research officer and personal representative for U.S. detainee operations. Stephen utilized the Cox MBA to transition into brand management at Procter & Gamble in Cincinnati, Ohio.



You've got things to do, people to see.

The opportunities to get involved at Cox are endless. Throughout the year, students participate in a number of clubs and annual activities that allow for networking, fun and community engagement. Each Thursday evening when classes are in session, Cox students host a social event on or off campus. A sampling of the various opportunities to get involved include:

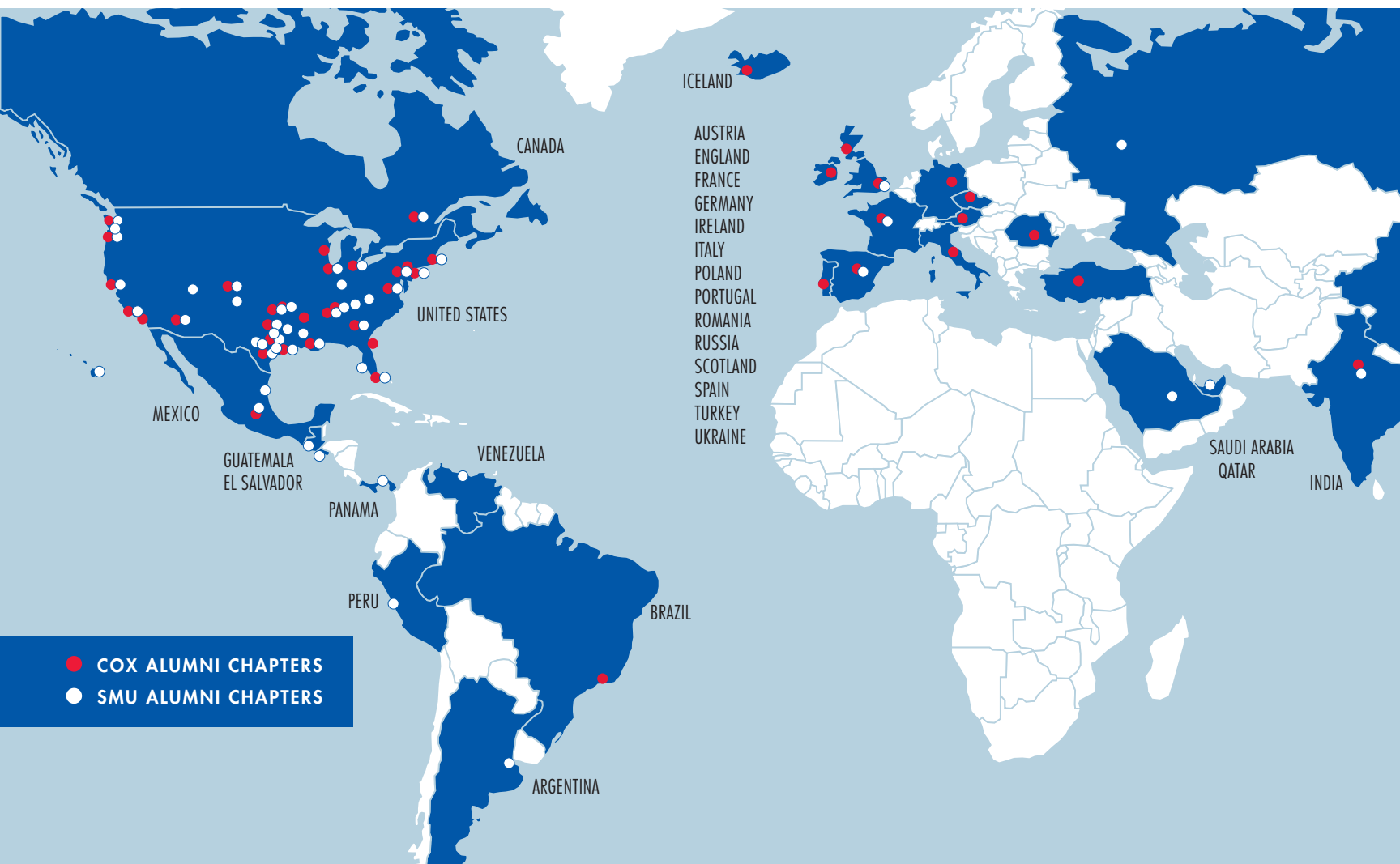
- | | |
|--------------------------------|--------------------------------------|
| BLC Disney Institute | Halloween Party |
| Boston MBA Fun Run | International Club |
| Boulevard Cox Tailgates | International Festival |
| Consulting Club | Investment Club |
| Cox Christian Business Society | Jewish Business Club |
| Cox Holiday Open House | Marketing Club |
| Cox MBA Net Impact | MBA Rugby World Championship |
| Cox MBA Venture Fund | Operations & Technology Club |
| Cox Wine Club | Real Estate Club |
| Diversity Club | SMU Intramural Sports |
| End of Year Party | Social Club |
| Energy Club | Strategy & Entrepreneurship Club |
| Energy Trek to Houston | Student Advisory Board |
| Finance Club | The Cox Cup |
| Global Leadership Program | Veterans in Business |
| Golf Club | Wall Street Trek |
| Golf for Cox Tournament | Wells Fargo Finance Case Competition |
| Graduation Reception | Women in Business |



Travel to India, China, Mexico and France all in one evening

Each year, the International Festival allows Cox students from all over the world to showcase their cultures, cuisines, music and attire in an entertaining evening of food and festivities.

GLOBAL REACH, LOCAL TOUCH



THE COX ALUMNI ASSOCIATION

Students reap a lifetime of benefits from the strength and magnitude of our alumni network. With more than 40,000 alumni around the world, it's no surprise that *The Economist* ranks our alumni network 25th in the world for global breadth and effectiveness.

Santiago Hernandez

SMU Cox MBA 2014

From

Mexico City, Mexico

Undergraduate

Universidad Anahuac

MBA Internship

J.P. Morgan

Full-Time Position

J.P. Morgan Private Bank

After working as an associate at Navix, a leading Mexican private equity fund specializing in energy and infrastructure investments in Mexico and Mexico's first mortgage brokerage start-up, Santiago realized that he needed to hone his skills at Cox in order to transition into investment management. He was actively involved in the Buy Side Club and the Real Estate Club at Cox.



Patrick Hall

SMU Cox MBA 2010

From

North Chesterfield, VA

Undergraduate

Coastal Carolina University

Full-Time Position

Texas Instruments

"The Cox School of Business alumni network was one of the primary reasons I chose SMU. I knew the network was strong in Dallas, but I was surprised at how extensive it was across the world."

Parth Desai

SMU Cox MBA 2012

From

Mumbai, India

Undergraduate

University of Mumbai

Full-Time Position

McKinsey & Co.

"I ultimately chose SMU Cox for a variety of reasons: quality of faculty, rankings, the Global Leadership Program, cost, class size, the opportunity to live in Dallas and the ability to network. The CMC was instrumental in helping me secure my internship, which in turn led to my full-time position in New York."



ASSOCIATE BOARD MENTOR PROGRAM

More than 250 of the area's most influential leaders from virtually every major industry eagerly mentor our MBA students on an individual basis. As opposed to many mentor programs, Cox students can actually choose their preferred mentor—they are not simply assigned. Following a series of networking events in the fall, students submit their preference, receive their match and begin a professional association that often thrives long after graduation.

YOUR NEXT STEPS

ESTIMATED STUDENT BUDGET FOR ACADEMIC YEAR 2014-15

A summary of anticipated tuition and living expenses for the 2014-15 academic year is outlined below. Most Cox MBA students live off-campus in houses or apartments near the university.

Category	Estimated Cost
Tuition	\$44,200
University and Program Fees	\$5,870
Living Expenses	\$14,000
Books & Supplies	\$2,500
ESTIMATED TOTAL	\$66,570

This is a nine-month budget based on SMU estimates. Individual budgets may vary significantly. The estimate above does not include cost for health insurance and other miscellaneous expenses. Tuition is subject to change on an annual basis.

For more information, visit cox.smu.edu/web/full-time-mba/tuition-and-budget.

NEXT STEPS

What's next for you? Is the Cox Full-Time MBA the right fit for your personality and career goals? The best way to answer that is to visit the campus, talk to our admissions team and meet our faculty and students. Then take stock and make sure you're ready for two of the most challenging and transformative years of your life.

We look forward to receiving your application.

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation or gender identity and expression.

APPLICATION DEADLINES Fall 2015 Entry

ROUND 1

October 15, 2014

(international and domestic applicants)

Applicants receive priority consideration and are automatically considered for merit scholarships.

ROUND 2

December 15, 2014 (international applicants)
January 12, 2015 (domestic applicants)

Applicants receive priority consideration and are automatically considered for merit scholarships. We strongly recommend that all international applicants apply by the Round 2 deadline. Students applying for the Cox Distinguished MBA Scholars program must apply no later than Round 2.

ROUND 3

March 8, 2015 (all applicants)

Final deadline for international applicants

Round 3 is the final application deadline for international applicants. Students who wish to be considered for the Marketing Scholars or ITOM Scholars programs must also apply no later than Round 3.

ROUND 4

May 5, 2015 (domestic applicants)

Final deadline for domestic applicants

Applications received after May 5 will be considered only if space remains available in the incoming Full-Time MBA class.

For more information, visit cox.smu.edu/web/full-time-mba/admissions.

CHECKLIST

Your complete application will contain the following components:

- Application forms found in the online application
- Professional résumé
- Essays
- GMAT or GRE score taken within the last five years
- Undergraduate transcripts
- If applicable, TOEFL or IELTS score taken within the last two years
- Two professional references (names and contact information only, no letters)—people who can speak to your work-related skills and abilities

Questions?

214.768.1214
mbainfo@cox.smu.edu

SMU Cox School of Business
PO Box 750333
Dallas, TX 75275



P.O. Box 750333

Dallas, Texas 75275-0333

214.768.1214 | 800.472.3622

Fax 214.768.3956

E-mail mbainfo@cox.smu.edu

coxmba.com