





# LEADERSHIP DEVELOPMENT PROGRAM (LDP)



# Messages





Mr. Jamaan Al Wagdany
IOB Director General

Since its inception in 2010, the Leadership Development Program (LDP) has significantly contributed towards enhancing the leadership skills and potential of outstanding managers in the region.

The program successfully sharpened the participants' ability to think strategically and to act as visionary leaders. The quality, contents and structure of the program added true value to the participants and their organizations.

The Institute of Banking and its partners the Bahrain Institute of Banking and Finance, and the reputable University of Virginia Darden School of Business will continue their mission towards developing highly qualified human resources capable of driving change and business growth for their organizations.

The third run of the Leadership Development Program in 2012 promises to serve the executive and senior managers in the region with state-of-the-art knowledge solutions. We are confident that both the participants and their sponsoring organizations will find the LDP at the Darden School of Business of great value and an exceptional return on investment. I look forward to welcoming you on the LDP, and thank you for your support to such an important program.





Mr. Garry Muriwai
BIBF Director

BIBF has for the last 10 years run the highly successful Gulf Executive Development Program (GEDP) for senior Gulf managers in conjunction with the Darden School of Business. Inevitably, change is required when organizations like BIBF wish to review where their program sits in comparison to others, whether as the environment has changed that the program is still fully relevant, or whether opportunities to further add credibility to the program exist.

In our case, all three examples highlighted above occurred. Of course a review of the 10 year GEDP is not taken lightly, however, when removing the emotion attached to such a legacy, we discovered that there were areas that could be improved. Further, we have formed a triumvirate with the addition of the Saudi Arabia Institute of Banking (IOB) to the enduring relationship between BIBF and the Darden School of Business. This clearly will add interest and focus to the new program.

Simply, on behalf of our sister institute, university partner and BIBF itself, I welcome the introduction of the Leadership Development Program (LDP). Program details will be outlined below, however there are three components I wish to comment on. They are target market, program length and program location. Firstly, this program is about Leadership, not Management, not learning about how to become a leader, it has loftier aims than this. We all believe there must be a focus at the top end of the market for already recognized and talented executives who need stretching in thinking. This is the core of LDP. Secondly, recognized and talented executives who need stretching in thinking. This is the core of LDP. Secondly, this is a five-week program. We have balanced the needs of staff workloads, with the need to provide a robust learning experience and quality recognition. It is timed for a late January to mid-April completion each year.

Lastly the program locations. There are three parts to the LDP. They are Orientation which is located in Manama, Bahrain for one week. The second week is based in Riyadh, Saudi Arabia. Weeks three to five, which deliver the core program components, is based in Charlottesville, Virginia, USA at the Darden School.

I have a high degree of certainty that all candidates will not only benefit from the program quality, but have an enriched experience in multiple countries. You are not likely to find such a program currently available anywhere in the region.

I wish to thank the IOB and Darden for making this opportunity possible, as well as the effort of the BIBF Academic and Executive Center.

My final comment is for all prospective candidates. Never stop learning.

# Messages





My colleagues and I at the Darden School of Business have enjoyed working with the Bahrain Institute of Banking and Finance for over a decade to help develop the next generation of leadership from the region. The Leadership Development Program is an exciting next step, addressing more senior leaders as they face today's, even greater challenges.

Darden Executive Education, in partnership with the Saudi Arabia Institute of Banking and the Bahrain Institute of Banking and Finance, has designed a three week executive development program for high-potential managers working in the Gulf region. For over half a century, Darden has served as a critical resource for businesses around the world, conveying the relevant concepts and specific business and leadership skills needed to formulate sustainable growth.

The faculty and I look forward to welcoming the next LDP class to Darden in April 2012 and working with them during this challenging three-week period of personal and professional growth.

Mr. David Newkirk CEO Executive Education, Darden School of Business

# About the Darden School of Business



# Reputation for Excellence

Consistently, Darden Executive Education ranks in the top five globally among business schools offering executive education. (*Financial Times, 2004-2011.*)

# World-Class Faculty

The same world-class faculty that teach in the MBA program teach in Darden Executive Education. Year after year, faculty and course design are ranked #1 by participants in Executive Education programs. (Financial Times, 2004-2011.)



**Executive Education**Ranking 2011

# The Program

Darden Executive Education has partnered with the Institute of Banking in Saudi Arabia and the Bahrain Institute of Banking and Finance to design a three-week executive development program for outstanding managers from the Gulf region. The Leadership Development Program faculty team has created an impactful program based on action-oriented learning experiences and participant-centered classroom discussions. Through case study analysis, participants will explore actual business problems and solutions that will lead them to develop new ways of thinking about their own challenges. Learning team and class discussions offer an opportunity to practice influencing others, understanding differing viewpoints, and thinking strategically.







# Special Features

- Practical application.
- Simulations- incorporated to test new strategies and actively practice leadership skills.
- Leadership Practice Inventory- a 360-degree assessment process and individual coaching sessions will provide each participant a view of their leadership style and clear goals for improvement. A follow-up assessment and coaching is provided after the program finishes in order to measure new leadership skills attained.







# Who Should Attend?

This program is designed for outstanding managers with experience leading organizational entities or major project teams who are identified as having potential to be strategic leaders of their enterprise.

# Benefits of Attending (Deliverables)

- Increased effectiveness as a result of examining personal leadership practices through 360-degree feedback and coaching.
- · Broadened business perspective and improved decision making as a result of a more comprehensive understanding of the total enterprise.
- Improved capability to think and act more strategically and to establish personal and organizational goals consistent with corporate strategy.
- Certificate of completion is awarded to graduates of the program.



# Content Overview

## **Leadership Development**

- Assessing Your Leadership Style
- Becoming a Strategic Leader: Purpose, Process, People and Performance
- Creating High Performance Teams
- Formulating a Personal Action Plan
- Learning, Leading, and Change
- · Personal and Team Engagement

# **Business Acumen and Enterprise Thinking**

- Creating Value through Process
- Marketing Your Competitive Advantage
- Operational Alignment for Service Excellence
- Organizational Excellence: Agenda to Action
- Understanding the Total Enterprise

# **Strategic Management**

- Analyzing Industry and Global Competition
- Building Sustainable Competitive Advantage
- Building Stakeholder Commitment
- Communicating Strategic Vision
- Developing a Customer Centric Mindset
- Linking Strategy and Execution

ADERSHIP

# **Travel Arrangements and Accommodation Passages**

Please note that participants are required to make their own travel arrangements to Washington D.C. and then to the Darden School of Business, Charlottesville, Virginia.

## Accommodation in the U.S.A.

At Darden, participants will stay at the Inn at Darden (formerly Sponsors Executive Residence Center), which offers private sleeping rooms with private bath and amenities especially selected for comfort; discussion-group rooms; meeting rooms; a fully equipped exercise room; and a recreation area. Most meals will be served in the Abbott Center dining room adjacent to Darden's classroom building and near the Inn at Darden.



# General Information

# **Program Cost:**

SR 125,000 or BD 12,500 payable by the 2nd of February 2012. This amount includes full residential board at the Darden School of Business

# **Program Duration:**

3 weeks (22 April – 11 May, 2012)

# **Application Deadline:**

4th of January 2012

# **Program Requirements:**

- Fluency in English
- A minimum of 3 years managerial work experience

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"It was my pleasure being one of the Leadership Development Program participants in the Darden School of Business. I highly value the leadership experience and the help I have received to participate in the discussions with high self-confidence. I can say that the program helped me discover my potential leadership capability which would in turn contribute to my organization's growth. It was a truly rewarding experience for me personally and professionally with a well balanced mixture of participant's thoughts and class discussions that challenged me to think differently."

## **Issa Al Huraimees**

# Regional Head - Central Region - Bank Al Rajhi

"The design of the program in terms of its approach, teaching methodology, content & method of delivery etc. had been very well planned and thought out. The Leadership Development Program added true value to all participants and we are confident that what we learned was indeed a life changing experience. The program will definitely contribute to the growth and prosperity of our respective organizations."

## Fatima Budhaish

Senior Manager - Head of Credit Review

**National Bank of Bahrain** 

"This course has been one of the most prestigious and beneficial courses I ever attended. The business simulations were especially helpful along with the course material/case studies. I highly recommend this course as I believe this would provide the necessary tools, techniques and psychological state of any future successful leader."

## **Talal Almahroos**

# Manager- Investment - Khaleeji Commercial Bank

"The experience to learn and interact with a class of executives from such diverse backgrounds is an exceptional opportunity to learn key skills for organizational, professional, and personal leadership. This program has given me a valuable opportunity to evaluate my leadership style and enhance it in a way to further benefit my organization down a road to success and my career by understanding what it takes to be competitive and focused. Excellent combination of theory, discussion, teamwork, and outdoor activities that generate a fast immersion on key leadership practices."

## **Ayman Al Tayyar**

EVP, Head, Islamic Branch Network Division

#### The National Commercial Bank

"During The time we spent in The Leadership Development Program (LDP), we learned very practical and useful techniques related to the challenges we face in our daily life as leaders in our organizations. LDP was very inspiring, motivating us to lead the transformation and drive the culture of change toward success in our business and personal life."

## **Fahad Alhussain**

# **CEO**, International System Engineering

"I would like to take this opportunity to thank those who worked on designing and launching this important program. I am sure that many mangers in Saudi Arabia and the region will benefit from this program during the next runs."

## Ali Al Qarni

# Head of IT PMO - Bank Albilad

"This training program is considered as a great development opportunity and will have a great impact on my professional career. It will directly reflect in the business performance."

## **Khalid Fagih**

AGM - Division Head - SAMBA Financial Group





#### Mr. Samer Jan

Head-Executive Learning Unit The Institute of Banking

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