MBA & MCA PLACEMENT BROCHURE 2013 - 14

Maharashtra Cosmopolitan Education Society's

ALLANA INSTITUTE OF MANAGEMENT SCIENCES, PUNE

(MBA Program Accredited By National Board of Accreditation (NBA) for 3 Years w.e.f. 6th August, 2013)

Our Inspiration

Late Mr. Allana Mohammed Hussain Joosabhoy
Founder of Allana Group
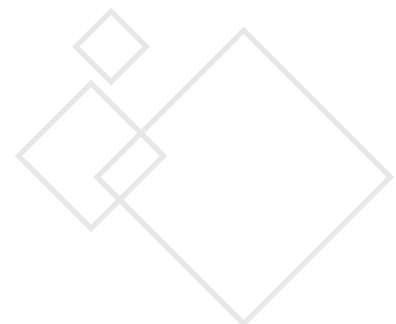
Foreword

Potential in the fast forward mode

In the 21st century, corporate progress is not about leveraging material and human resources alone. The true challenge is to utilize and consolidate the best of indirect resources, i.e. domestic / international market potential, cutting edge technological advancements and business policies. The key is to accelerate ideation and implementation of strategic corporate policies. Undoubtedly, a specialized approach towards the same is imperative and indispensable, not optional.

AIMS integrates syllabi, pedagogy and fine tuned technology with the latest developments on international business horizon, to provide modern enterprises thoroughly trained, self learning, highly motivated and consistently efficient leaders in the exacting domains of Marketing, Finance, Human Resource, Production, IT & Systems, International Business.

To achieve this objective, our faculty adopts a hands-on approach to academics with mandatory industry exposure so that these future managers are aware of the latest thought-schools in their respective specializations, Coupled with this, the regulare spate of extra curricular events fosters not just creative expression, but also kindles the initiative and drive to channel their energies and leverage their aptitude for ideation, organization and execution.

At AIMS, we combine faculty expertise with 21st century infrastructure and provide students with infrastructure that creates a versatile learning environment. We believe that only a tech-savvy and well-informed leader can render the highest standard of performance of key responsibilities in reputed multinationals in many countries, a fact we are proud of, a legacy we aim to perpetuate.

So here we are back with a batch of professional managers who will immerse themselves seamlessly in your work culture with incomparable commitment to perform. Bright, young men and women poised to drive the growth engine of your corporation. Self activated leaders who will deliver maximum impact to your corporation. Self activated leaders who will deliver maximum impact to your strategies for penetration and expansion.

Contents

AIMS : An Institute Par Excellence

Allana Institute of Management Sciences has been in existence since 1998. This Institute has a highly equipped Research Centre and SPSS Lab for the research purpose. The Institute offers 2-years fulltime MBA & 3-years fulltime MCA course, affiliated to the University of Pune and approved by AICTE, New Delhi & Government of India. The Institute also offers a 2-years fulltime MCM course & a Doctroal program in Management affiliated to the University of Pune. The Institute is located in an ultra mdern complex and has an excellent infrastructure, fully equipped library, modern computer laboratories, air conditioned conference rooms, classrooms with latest audio visual aids, cafeteria and other amenities. The institute is headed by Dr. (Prof.) R. Ganesan - Ph.D., FCA, MBA who is a renowned Management Guru. The Institute also has senior and experienced faculty members and innovative teaching methodologies and strategies guaranteed to unleash the potential of the students and to produce efficient and effective managers and professionals.

Vision

To become a world class management institute by providing exceptional management education thereby creating new frontiers of knowledge which will help to develop dependable and innovative managers committed to the society.

Mission

Our mission is to provide practical and comprehensive business and management education to eligible persons of high academic potential with particular emphasis on the provision of educational opportunities for promising minority students all over the country.

Further, we are dedicated to provide quality education thus creating human assets and intellectual capital.

Quality Policy

We continuously seek opportunities for improvement, to meet and exceed the need of our students through a process of self evaluation and continuous improvement. At AIMS, we are committed to qualitative education to eligible persons, thus creating human assets and enhancing intellectual capital. Our management training provides self-dependability, innovativeness, sociability, sensitivity and adherence to excellence.

Values

Integrity, Passion for Truth and Innovation, Humanity, Social Equality and Respect.
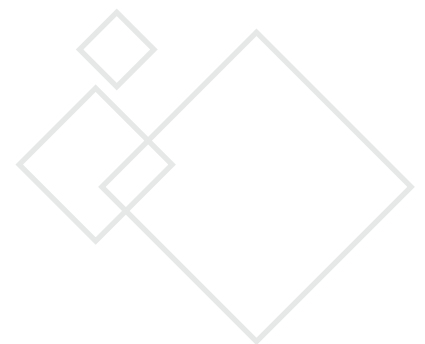
President's Message

For us, at AIMS, this moment is an epoch.

Our new batches of M.B.A. student managers, M.C.A., M.C.M. IT Technocrats, assiduously nurtured and mentored by our well qualified and highly competent faculty, are ready to join you in various functional areas and contribute to spur further growth of your industry and business.

Our Maharashtra Cosmopolitan Education Society, Pune is dedicated since 1948 towards the promotion of quality education at all levels. Beyond just complying with already rigorous requisites of University of Pune and All India Council for Technical Education (AICTE), we relentlessly strive to build and sustain an environment for professional enablement through inclusive learning, duly factoring in demands of a very dynamic present business environment.

I am sure our students would have made best of the facilities on the campus, and also imbibed the values we stand for, and would prove themselves an asset for your esteemed organization.

P. A. Inamdar

President,

M.C.E. Society

Vice-President's Message

What began as a foundation for professionalization of management, last century has assumed robust proportions, and today, management education - of respectable standards - has become a strategic categorical imperative for efficacy of business and industry.

We spare no efforts to relate our post graduate management programmes to today's dynamic global business environment so that our students ingrain not only subject knowledge but still beyond - inclusive competencies. Mentoring of students by experienced and proven senior management professionals, working in eminent business and industrial houses, gives impetus to our efforts.

In a nutshell, we endeavor to education students to become competent professionals - sensitive to the needs of others and prepared to assume leadership in their chosen arena. Our deployment of latest computer technology, including the internet, as an integral tool for learning, further enhances their empowerment.

When you visit our campus, we fondly hope, you will appreciate the working environment that inculcates in our students the competitive qualities required in the job market.

Abeda Inamdar

Vice - President

M. C. E. Society

Director's Message

It is my pleasure to present to you, our placements brochure for academic year 2013-2014 for our students pursuing the post graduate MBA and MCA programs. India is on the fast track of exponential growth. Our industry has withstood the recessionary trends and all our vital economic parameters are showing positive trends.

I am sure that the Indian growth will need several young and dynamic managers and leaders who will add to this exponential growth. It is against this background that we have successfully differentiated ourselves with several value additions in our curriculum and course delivery so that our students are fully equipped to meet the demands of the industry and develop skills and attitudes that enhance their employability.

At AIMS, we follow a rigorous 5-D teaching methodology which includes : **Discourses** by our experienced faculty and invited scholars, academicians and industry experts, **Discussions** among the students with facilitators for improving thinking abilities, **Dialogue** on a one to one basis for clarifying personal doubts, **Drills** through continuous tests and assignments for assessing level of knowledge transfer and **Dramatization** through real life case studies, practical assignments and industry visits. Our students are also continuously put through attitude and behavioral modification programs to imbibe in them a positive and winning attitude which will help them to blend in the corporate culture seamlessly and prove to be assets to their employers.

We also have several continuous development programs for our students such as communication skills enhancement, accent neutralization workshops, IT skills workshops, personality development programs etc., to give our students the much needed edge to become effective and efficient managers and leaders in the corporate world.

Our efforts have paid off handsomely and many corporate mentors who have interacted with our students have given us positive feedback that our students have a refreshing plus factor. With this, I welcome you to visit our campus and recruit our students. I assure you that our students will not only stand up to your expectations but surprise you by surpassing them.

Dr. (Prof.) R. Ganesan
Director
AIMS

Master of Business Administration at AIMS

Master of Business Administration (MBA) is a 2-years full time program affiliated to the University of Pune, approved by AICTE, New Delhi. Admissions are based on the entrance test conducted by DTE, AICTE & other entrance tests like MAT, CAT, XAT, ATMA, JMET, CMAT, etc. After tough competition between peers, the student is ready to face the two-year grid.

Generic knowledge of a variety of management related subjects is imparted in the first year. This tunes the students to a rigorous and demanding second year, which has specializations like Marketing, Finance, Human Resource, Production, International Business and Computer Management. Depending on the career objectives field of interest with the help of projects, case studies, seminars, workshops, industrial visits, training and development programs, etc.

The final outcome of an exhaustive, yet cherishing two years is presented to the corporate world. The legacy of our batches from yesteryears proved an impetus and instills confidence about the coming bright future.

AIMS has multi-disciplinary faculty drawn from a resource pool of experienced industry professionals, consultants and academicians. Their different backgrounds and experience provides valuable insight in the dynamic and challenging world of business. AIMS provides latest inputs to the students through renowned professionals from industry. Guests and visiting faculties conduct training and development sessions on a regular basis to update the knowledge of students.

Master of Computer Application at AIMS

MCA is a three year full time program which is affiliated to University of Pune and recognized by AICTE, New Delhi. The basic objective of our MCA program is to provide students the necessary knowledge, skills and foundations for rewarding careers in the rapidly expanding world of Information Technology.

The MCA program structure is a mix of computer and management related courses. The Computer related courses use microcomputers to introduce standard technique to programming, the use of software package including word processors, spread sheets, Java, .Net and advance database, system analysis and design. The management course includes functional areas of management like accounting, sales, purchase, inventory and production and stresses on key aspects of the present corporate working environment such as organizational behavior and corporate planning.

Students are exposed to system development in the information processing environment, with special emphasis on Management Information System (MIS) and software engineering for small and medium computer systems. In addition, exposure is also provided to microcomputer technologies, micro application software including network and graphical user interface system.

MBA Course Structure

MBA
2 Years
Full Time
Post Graduate
Curriculum

Semester I
101   Organizational Behaviour & Principles & Practice of Management
102   Management Accounting
103   Managerial Economics
104   Statistical & Quantitative Methods
105   Legal Aspects of Business
106   Basics of Marketing
107   Information Technology
108   Managerial Communication

Semester II
201   Marketing Management
202   Financial Management
203   Human Resource Management
204   Manufacturing & Operations Management
205   Material & Logistics Management
206   Management Information System
207   Research Methodology
208   Economic Environment of Business

Semester III
301   Business Policies & Strategic Management
302   Management Control System
308   Project Report

Marketing Management
303a   Marketing Research
304a   Integrated Marketing Communications
305a   Distribution and Retail Management
306a   Consumer & Organisational Buying Behaviour
307a   Sales Management & Personal Selling

Financial Management
303b   Advanced Financial Management
304b   Direct Taxation
305b   Advance Financial Services
306b   Banking & Financial Institutions
307b   Security Analysis & Portfolio Management

Computer Management
303c   Software Engineering
304c   Relational Database Management Systems
305c   Visual Basic and Oracle
306c   Enterprises Resource Planning (ERP)
307c   C Programming

Production and Materials Management
303d   Inventory Management & Material Requirement Planning
304d   Modeling Techniques and IT for Operations Management
305d   Supply Chain & Logistics Management
306d   World Class Manufacturing
307d   Productivity Management

Human Resource Management
303e   Labour Laws-I
304e   Industrial Relations
305e   Personnel Administration - Application & Procedure

306e   Training & Development
307e   Organizational Development

International Business Management
303f   International Marketing
304f   International Logistics & Supply Chain Management
305f   Environment and Global Competitiveness
306f   International Regulatory Environment
307f   Export and Import Procedures

Semester IV
401   Entrepreneurship Development & Project Management
402   International Business Management
403   Current Trends in Management

Marketing Management
404a   Services Marketing
405a   Relationship Marketing and Strategy
406a   Product and Brand Management
407a   International Marketing
408a   Virtual Marketing

Financial Management
404b   Indirect Taxation
405b   International Finance
406b   Risk & Insurance Management
407b   Strategic Financial Management
408b   Strategic Cost Management

Computer Management
404c   Emerging Trends in Information Technology
405c   Software Project Management & I.T.
406c   Business Applications
407c   Information System Audit
408c   Internet Technology

Production and Materials Management
404d   Operations Strategy
405d   Technology Management
406d   Quality Management
407d   Project Management
408d   Strategic Sourcing

Human Resource Management
404e   Labour welfare
405e   Labour Laws-II
406e   Strategic Human Resource Management
407e   Emerging Trends in HR Practices
408e   Case Studies in PM & IR

International Business Management
404f   International Business Operations
405f   Foreign Exchange Management
406f   International Financial Management
407f   International Diversity Management
408f   Business Ethics and Social Responsibility

MCA Course Structure

Semester I

IT11   Computer Organization
IT12   C Programming
IT13   Software Engineering
BM11   Principles and Practices of Management and Organizational Behavior
BM12   Business Process Domains with Cost and Financial Accounting
MT11   Discrete Mathematics
IT11P   Mini project using C
SS1L   Soft Skill – Word Power, Business English
BM12L   Business Process Domains with Cost and Financial Accounting

Semester II

IT21   Object Oriented Programming with C++
IT22   Database Management System
IT23   Operating system Concepts
BM21   Management Information System and Business Intelligence
IT24   Enterprise Resource Planning
BM22   Soft Skills
IT21L   Mini Project using C++
IT22L   Mini Project based on RDBMS Concept
SS2L   Soft Skill – Group Discussion.

Semester III

IT31   Web Technologies
IT32   Data Communication and Computer Networks
IT33   Data Structure using C++
IT34   Advanced Database Management System
IT35   Object Oriented Analysis and Design
MT31   Research Methodology and Tools
IT31P   Mini Project based on Web Technology
IT31L   Mini Project based on Data Structure concept
SS3L   Soft Skill – Technical Writing

Semester IV

IT41   Java Programming
It42   Mobile Computing
IT43   Information Security and Audit
IT44   Design and Analysis of Algorithm
MT41   Optimization Technique
BME41   Business Scenario – Elective
IT41L   Java Lab
IT41P   Mini Project Using Mobile Computing
SS4L   Soft Skill – Presentation Skill
BME41L   Business Scenario – Elective Lab

Semester V

IT51   Software Testing and Quality Assurance
IT52   Software Project Management
IT53   Emerging Trends in Information Technology
IT54   Advanced Development Technology
IT55   Advanced Internet Technology
ITE51   Advanced Technology – Elective
IT51P   Mini project using AIT and ADT
IT51L   Case Tools Lab
SS5L   Soft Skill – Interview Skill
ITE51L   Advance Technology – Elective Lab

Semester VI
IT61P   Project

List of Indicative Advanced Technology – Electives
I   Multi-Core Architecture
II   Enterprise Server Management
III   Cloud Computing
IV   Green Computing
V   Mango – Mobile Technology

Electives List of Indicative Business Scenario – Electives
I   Social Networking
II   Customer Relationship Management
III   International Financial Reporting Standards
IV   ISO Audit Security
V   Capability Maturity Model

Faculty

LIST OF FEW OF OUR MBA FACULTY MEMBERS

Sr. No.	Name	Designation	Qualification
1	Dr. Roshan Kazi	HOD & Professor	B.A., PGDBM, MMS, M.Phil, Ph.D, Post. Doc (IIM Indore)
2	Dr. S. Balasubramaniam	Professor	B.E., MBA, Ph.D
3	Dr. Atik Shaikh	Associate Professor	B.Com, M.Com, Ph.D, GDCA, ICA
4	Dr. Mayanka Sharma	Associate Professor	B.Sc, B.Ed, M.Sc, M. Phil, MBA, Ph.D
5	Prof. S. D. Bagade	Associate Professor	B.E., DBM, MMS, DLL & LW
6	Prof. Asad Zafir	Associate Professor	B. Com, M. Com, NET
7	Ms. Sheryl Xavier	Assistant Professor	B. Com., M. Com, MPM
8	Ms. Sazia Patel	Assistant Professor	B. Sc., DLL & LW, MBA
9	Mr. Ravi Bhandari	Assistant Professor	B.Com, M.Com, MBA, SET
10	Mr. Syed Azher Ali	Assistant Professor	B.Sc, B.Ed., M.Sc, MBA, NET
11	Ms. V. Selva Lakshmi	Assistant Professor	B.Com, DLL & LW, MBA
12	Ms. Durdana Sohail	Assistant Professor	B.Com, MBA
13	Ms. Gunjan Singh	Assistant Professor	B.E., MMM, NET
14	Ms. Mukta Srivastava	Assistant Professor	B.Sc, MBA, NET
15	Ms. Rabia Langoo	Assistant Professor	BCA, MBA
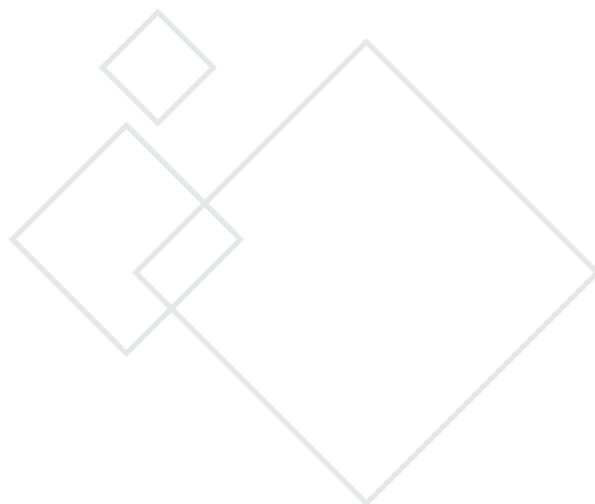
Faculty

LIST OF FEW OF OUR MCA FACULTY MEMBERS

Sr. No.	Name	Designation	Qualification
1.	Prof. Jawed Khan	HOD & Associate Professor	B.Sc., MCA
2	Dr. H. S. Acharya	Professor	B. Sc., M.Sc., Ph. D
3	Dr. Abhijeet Kaiwade	Professor	B. Sc., MCA, Ph. D
4	Prof. Dayanand Suryawanshi	Associate Professor	B. Sc., MCA
5	Ms. Mehdi Khundmir	Associate Professor	B.E.
6	Mr. M. M. Junaid	Assistant Professor	B. Com., M. Com., MCA
7	Mr. Mir Mehdi Ali Jafri	Assistant Professor	B. Sc., M.Sc., MCA
8	Mr. Shaikh Ashfak	Assistant Professor	B. Sc., MCA
9	Ms. Tehniyat Shaikh	Assistant Professor	B. Sc., MCA
10	Mr. Bennur Tajuddin	Assistant Professor	BCS, MCA
11	Ms. Rana Tarannum	Assistant Professor	B. Sc., M.Sc., MCA
12	Ms. Afroz Shaikh	Assistant Professor	B.E., PGDBM & HR
13	Ms. Ameerunnisa Rahila	Assistant Professor	B.E.
14	Ms. Sheetal Uplenchwar	Assistant Professor	BCS, MCM, MCA, M.Phil
15	Mr. More Rajesh M	Assistant Professor	B. Sc., MCA
16	Mr. Yogesh M. Ghorpade	Assistant Professor	BCA, MCA
17	Mr. Pratul Keshrawani	Assistant Professor	B. Com., MCA
18	Mr. Hanifkha Pathan	Assistant Professor	B. Com., MCA
19	Ms. Tabassum Shaikh	Assistant Professor	B. Com., MCA
20	Ms. Sandhya Bhosale	Assistant Professor	B. Com., MCA

Snapshots

MBA Faculty with Director

MBA 2013 - 14 Batch

Snapshots

MCA Faculty with Director

MCA 2013 - 14 Batch

Infrastructure

Activity Hub

E-Library

Computer Lab

Class Room

Beyond Academics

Brand Baaja : Branding & Advertising Seminar

Entrepreneurship Week

National Summit : FDI in Retail

Business Idea Competition

International Conference : "Artha-Satya"

Happening 2013

Lifetime Achievement / Excellence Awards Conferred to Eminent Personalities

◆ **Mr. R.K. Laxman - Cartoonist**

◆ **Ms. Prahlad Kakar - Ad Film Maker**

◆ **Mr. S.B. Zaware - CA**

◆ **Mr. Alyque Padamsee - Ad Guru**

◆ **Mr. Dajikaka Gadgil - Owner PNG**

◆ **Ms. Kiran Bhat - Advertising Professional**

Guest Visits

◆ Ms. Isabelle Mangeat - Germany

◆ Mr. Kapil Dev - Cricketer

◆ Mr. Peter Ernest - Values Journey, Australia

◆ Mr. Amol Palekar - Film Actor

◆ Mr. Timothy Roemer, US Ambassador

◆ Ms. Diana Hayden - Model

AIMS Placement Team

MBA PLACEMENT TEAM

Dr. Roshan Kazi, HOD - MBA

Prof. Syed Azher Ali, Asst. Professor

Prof. Rabia Langoo, Asst. Professor

Contact Details :

Tel. : +91 20 2644 0491 / 2643 3901

E-mail : mbaplacementcell@azamcampus.org

MCA PLACEMENT TEAM

Prof. Jawed Khan, HOD - MCA & MCM

Dr. Abhijeet Kaiwade, Professor

Prof. M. A. Jafri, Asst. Professor

Contact Details :

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E-mail : placements@aimspune.org

Our Recruiters for Placements & Projects

IFFCO, Sharjah, U.A.E.
Allana Sons, Mumbai
Shoppers Stop
TVS
Reliance Group
TCS
Acer I Pvt. Ltd.
Kotak Securities
Syntel
Citibank
Cognizant
Arvind Retail Ltd
ICICI Lombard
Whirlpool
XL Dynamics
WNS
Eclerx
American Express
Gera Dev. Pvt Ltd.
Fullerton Securities
Sellcraft Softech Pvt. Ltd.
Global Innovsource
British Libaray
Edelweiss Capital
ZMCIT
Hotel Madhav International
Mafoi Randstad
VKC Credit & Forex Pvt . Ltd.
Hexagon Nutrition Pvt. Ltd.
Star Health Allied Insurance Co Ltd.
Indiamart
Taurus Infrastructures
GA Content Solutions
Gaurav Computers
Quick Solve
Corporate Bridge Academy
Vyom Labs
Ideal Insurance
e Source India
Innov Source
Career Fusion

Aloha Technology
Global System Services Pvt. Ltd.
Stratecent Consulting
Inamdar Hospital
Advent Infosoft Pvt. Ltd.
Globe IT solutions
Maverick Software
Corewire Research labs
Sai Sun Group
BVG India Ltd.
Protech Soft
Techxis
Sai Service Station
GRG Securities
Mega Fiber
Sava Global
Vespa
Career Fusion
Thyrocare
Arth Phuti Financial services
Alliance Prosysy I Pvt Ltd
Xoriant
Glixer Technology
Emkay Global Finacial Services
Shamdin Technologies
Able Technology India Pvt. Ltd.
Infowave Solution
Hotel Studio Estique
TAL Manufacturing Solutions
Shahi Foods
Govind Milk & Milk Products
HDFC Bank
Khandelwal Properties
KPIT
Xento
DELL
Millitech System Inc.
IBM
UnionSys Technologies
Webandmap Solutions
Ubsoft 5Points (Five Points)
NIC