



M.Sc. Electronic Media

Syllabus

Duration: two year

Eligibility: Bachelor degree in any discipline

Session: 2008-09

Institute of Mass Communication and Media
Technology

Kurukshetra University

Kurukshetra

**Institute of Mass Communication and Media Technology
Kurukshetra University, Kurukshetra**

**M.Sc. Electronic Media
Scheme of Examination and Syllabus
w.e.f. session 2008-09**

First Semester

	T	P	IA	T
1. Science of Communication	80	-	20	= 100
2. Introduction to Audio-Visual Communication media	80	-	20	= 100
3. Basic Computer Application	50	30	20	= 100
4. Writing for Electronic Media	50	30	20	= 100
5. Electronic media production	50	30	20	= 100

Second Semester

6. Science & Technology of mass communication	80	-	20	= 100
7. Media Technologies	80	-	20	= 100
8. Radio Production-I	50	30	20	= 100
9. Television Production-I	50	30	20	= 100
10. Web production-I	50	30	20	= 100

Third Semester

11. Media Laws and Ethics	80	-	20	= 100
12. Communication Research	80	-	20	= 100
13. Radio Production-II	50	30	20	= 100
14. Television Production-II	50	30	20	= 100
15. Web Production-II	50	30	20	= 100

Forth Semester

16. Electronic Media Marketing and Management	80	-	20	= 100
17. Development Communication	80	-	20	= 100
18. Special Paper (Any one)	80	-	20	= 100
a. Professional Videography	50	30	20	= 100
b. Audio-video editing	50	30	20	= 100
c. News and documentary production	50	30	20	= 100
d. Multimedia technology	50	30	20	= 100
e. FM Radio Production	50	30	20	= 100
19. Current Affairs and Media Issues	80	-	20	= 100

20. Major Project Work

Report : 50		To be evaluated by a committee of three to be nominated
Viva : 30		by Director, IMC&MT
IA : 20		

Paper-I (First Semester)
Science of Communication

Time: 3 Hrs.
Marks: 80

Unit-I

- Definition, concept, process and elements of communication
- Evolution of human beings and human communication
- Role, scope and need of communication in society
- Functions and objectives of communication
- Barriers in communication

Unit-II

- Principles of communication
- Socialization and communication
- Traditional communication forms
- Verbal communication
- Non-verbal communication

Unit-III

- Communication in ancient civilizations
- Indian concept's of communication
- Levels of communication and interaction: intra-personal, interpersonal, group, public and mass communication. Machine to man, man to machine, machine to machine and mediated communication
- Spiritual communication

Unit-IV

Models and theories of human communication

- Aristotle
- Osgood
- Dance
- New comb
- Schramm
- Meaning theory
- Relational theory
- Transactional theory

Paper – II (First Semester)
Introduction to Audio-Visual Communication Media

Time: 3 Hrs.

Total Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Meaning and types of media
- Role and importance of media in society
- Brief history of Indian cinema
- Introduction to Indian documentaries

Unit-II

- Development of All India Radio
- Role of AIR in national development
- Growth of private radio channels in India
- Introduction to major Indian networks – FM Gold, FM Rainbow, Radio City, Radio Mirchi, My FM, Big FM, Red FM, Suryan FM, Radio Mantra, Radio Dhamal

Unit-III

- Development of doordarshan and private television channels
- Introduction to major Indian networks: Prasar Bharti, Zee group, Sun group, Enadu group, TV Today network, STAR India, Sahara group, NDTV group, CNN-IBN group
- Introduction to cable industry in India

Unit-IV

Development of New Media

- New media: meaning and characteristics
- Computer revolution in India
- Concept of cyber space and digital divide
- Convergence and future of media

Paper–III (First Semester)
Basic Computer Application

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Origin and growth of computer
- Main input and output devices
- Computer memories – primary and secondary
- Introduction to operating systems

Unit-II

- Leap office or MS-Word,
- MS-Excel and PowerPoint,
- Photo management software, Media players

Unit-III

- What is internet?
- Main facilities in internet
- Use of search engines
- E-mailing, Blogs, chatting, bulletin boards

Unit-IV

- Meaning and use of multimedia
- Hardware requirements for multimedia
- Components of multimedia – text, graphics, video and sound
- Introduction to digital image, sound and video

Paper – IV (First Semester)
Writing for Electronic Media

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Meaning and importance of language
- Language and communication
- Signs, symbols and codes
- Essentials of good writings

Unit-II

- Writing for mass communication
- Features of spoken language
- Concept of visual language
- Writing for visuals

Unit-III

- Process of script writing
- Introduction to various formats of scripts
- Writing for television programmes

Unit-IV

- Writing for radio programs
- Writing for web portals

Paper – V (First Semester)
Electronic Media Production

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit – I

- Concept and idea generation
- Writing proposal or synopsis for production
- Various stages of production: pre production, production, post production

Unit - II

- Radio program formats – news, newsreel, feature, talk, discussion, drama, phone-in program, music program, and commentary.
- Production team members and their responsibilities
- Introduction to radio equipments

Unit – III

- Television program formats – fictional and non fictional programs
- Production team members and their responsibilities
- Introduction to various video formats and equipments

Unit – IV

- Nature and types of web production
- Introduction to multimedia production, planning and delivery
- Multimedia production team members and their responsibilities

Paper-VI (Second Semester)
Science and Technology of Mass Communication

Time: 3 Hrs.

Total Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Definition, concept and process of mass communication
- Characteristics and functions of mass communication
- Technologies of mass communication
- Sociology of mass communication
- Concept of global communication and cultural diversity

Unit-II

- Various media and their characteristics & technologies
- Diversity and plurality in media
- Role of media in society
- Importance of objectivity in media
- Market driven content of media

Unit-III

- Lasswell
- Westley and Maclean
- Gerbner
- Convergence
- Gatekeeping
- Flow chart of mass communication
- Dominant paradigm

Unit-IV

- Social Theories: Bullet theory, agenda setting theory, uses and gratification, cultivation theory
- Psychological Theories: individual difference theory, cognitive dissonance theory, two step and multi step theory
- Theories of the role and importance of mass communication (impact theories)
 - Trends in mass communication: journalism, entertainment, infotainment, education, public relations and advertising, technologies, Convergence

Paper-VII (Second Semester)
Media Technologies

Time: 3 Hrs.

Total Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- The process of radio and television transmission
- Satellite: origin, growth, types and use
- Satellite and terrestrial broadcasting
- Different transmission bands

Unit-II

- Television display technology: CRT, Plasma, LCD
- Television standards: NTSC, PAL, SECAM, HDTV
- Distribution technology – cable television, DTH, CAS,
- Interactive television, IPTV, web television

Unit-III

- Nature of sound wave: frequency and amplitude
- Mono, stereo and surround sound
- Frequency modulation and amplitude modulation
- Satellite and web radio

Unit-IV

- World wide web
- Fiber optics
- Convergence media
- Broadband services

Paper-VIII (Second Semester)
Radio Production-I

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Types of audio recorders
- Dubbing systems and mixing techniques
- Audio consoles and various sound effects
- Sound monitoring system: VU meter, PPM

Unit-II

- Nature and types of microphones
- Selection and placement of microphones
- Various types of speakers and their characteristics
- Placement of speakers

Unit-III

- Various types of studios and their nature
- Acoustic treatment of a radio studio
- Cues, commands and signals of studio
- Introduction to various audio connectors and cords

Unit-IV

- Planning and production of radio programmes
- Recording talk and interview in studio
- Preparing radio advertisements

Paper-IX (Second Semester)
Television Production-I

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Working principle of a still camera
- Components and functioning of still camera
- Types of still camera: compact camera, SLR, DSLR
- Basic shots and their composition

Unit-II

- Working principle of a video camera
- Components of video camera
- Concept of looking space, head room and walking space
- Importance of cut away and cut in shots
- Various camera movements and angles

Unit-III

- What is lighting?
- Importance of lighting in television
- Lighting equipment and control
- Lighting techniques and problems

Unit-IV

- Planning and production of programs in studio
- Single and multi-camera shooting
- Shooting an interview

Paper-X (Second Semester)
Web Production-I

Time: 3 Hrs.

Total Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

Networking and Internet

- Network and its classification, networking topologies,
- Network computing models, client server, peer to peer
- Fundamentals of internet: WWW, IP, web page, web site, search engines
- Internet protocols (TCP/IP, FTP HTTP)

Unit-II

Web production

- Planning and designing a website
- Domain registration, hosting website, uploading and downloading web pages
- Role of web master, application manager and network engineer
- Web team members – project manager, visualizer, graphics designer, animator, audio-video expert, web site developer/web master

Unit-III

Web media technology

- Basic structures of HTML scripts
- Creation of individual pages and hyperlinking
- Web media development tools: dreamweaver

Unit-IV

Computer graphics

- Introduction to multimedia graphics
- Working on images: Adobe Photoshop
- Working on audio: Sound Forge
- Making graphics on Flash

Paper – XI (Third Semester)
Media Laws and Ethics

Time : 3 Hrs.

Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Constitution of India: fundamental rights,
- Freedom of speech and expression
- Right to Information Act 2006
- Press and books registration act 1867
- Copy right act 1957
- Official secrets act 1923
- Law of defamation
- Contempt of court and legislature

Unit-II

- Press commissions
- Press council – structure and functions
- Prasar Bharti Act 1990
- Cable TV networks regulation act 1995
- Cinematograph act 1952
- Information technology Act 2000
- Convergence bill, cyber laws

Unit-III

- Code of ethics by editor's Guild of India,
- Code of conduct for journalists by press council and media houses
- Reports of various committees & commissions dealing with media in India – Chanda committee, Varghese committee, Joshi committee, Vardhan committee, Sengupta committee,
- Mac Bride commission

Unit-IV

- ASCI code of ethics for advertising
- DAVP'S code of advertising
- IPRA code of ethics for PR practitioners
- PRSI code for PR practitioners

Paper-XII (Third Semester)
Communication Research

Time : 3 Hrs.

Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Research: concept, definition, role and scope
- Social research, communication research, media research
- Basic elements of research.
- SITE, NRS, IRS, TRPs

Unit-II

- Need and scope of media research
- Fundamental research and applied research
- Experimental design and semi experimental design
- Exploratory, descriptive design, benchmark studies, panel studies

Unit-III

- Methods of communication research: observation, case studies, census, random sample survey, content analysis
- Data collection tools
- Questionnaire-preparation and pre-testing
- Art of conducting research interview
- Feedforward and feedback

Unit-IV

- Sources of data, data coding, tabulation, graphs and tables.
- Statistical methods: mean, median, mode, standard deviation, chi-square test
- Interpretation of data, research report writing
- Problems in communication research.

Paper-XIII (Third Semester)
Radio Production-II

Time : 3 Hrs.
Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Preparing log sheet of radio programs
- Planning and production of field based programmes

Unit-II

- Voice modulation
- Common errors in pronunciation
- Techniques of radio announcing
- Role of a radio jockey

Unit-III

- Audition : meaning and types
- Conducting audition
- Preparations for audition

Unit-IV

- Producing field based radio programs
 - Recording outdoor interview
 - Recording voice dispatch
 - Producing a radio feature

Paper-XIV (Third Semester)
Television Production-II

Time : 3 Hrs.
Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Editing - meaning and significance
- On line and off line editing
- Linear and non liner editing

Unit-II

- Editing equipment - recorder, player, video switcher, vision mixer, audio mixer, monitor, speaker,
- Connecting and handling editing equipment
- Working on NLE software

Unit-III

- Structure and functioning of studio
- Floor management
- Production control room and talk back system
- Various audio-video cables and connectors

Unit-IV

- Make up for television: materials and application
- Scenic design and props
- Television graphics
- Concept of virtual studio

Paper-XV (Third Semester)
Web Production-II

Time : 3 Hrs.
Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

Web writing

- Features of web reporting
- Different formats of web writing
- Sources of web writing
- Creating hyperlinks to the content

Unit-II

Functioning of a portal office

- Structure of a web newsroom
- Process of content collection
- Role and responsibilities of content team members
- Nature of the work of web content producers

Unit-III

Web journalism

- Updating website
- Use of visuals in web writing
- Introduction to web business
- Introduction to web advertising

Unit-IV

Web site development

- Prepare proposal for a website
- Production of a website based on the theme assigned by the teacher containing at least 20 pages.

Paper-XVI (Forth Semester)
Electronic Media Marketing and Management

Time : 3 Hrs.

Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

Media economics

- Indian media houses and their holdings
- Major heads of income in radio, television and web media
- Recruitment, hiring, salary and training of staff

Unit-II

Management of electronic media

- Structure and functioning a radio channel
- Structure and functioning a television channel
- Structure and functioning a web portal

Unit-III

Basics of advertising

- Meaning and classification of advertisement
- Ad appeals, types of ad appeals
- Concept and process of media planning,
- Concept of 'Brand image' and 'Brand positioning'

Unit-IV

Basics of media marketing

- Media marketing, space and time selling
- Market survey – audience, product and media profile
- What is television ratings points (TRP)?
- Methodology and process of ratings

Paper-XVII (Third Semester)
Development Communication

Time : 3 Hrs.
Theory Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Social change, modernization and development
- Characteristics of developed and developing society
- Theories of development : social, political and economic theory
- Models of development : western, eastern, Gandhian,
- Schumacher's development communication-concept and meaning
- Spiritual vs. materialistic development

Unit-II

- Family planning
- National integration
- Women and child development
- Uplift of weaker sections
- Education literacy
- Poverty alleviation programmes and unemployment
- Human rights
- Environment and ecology
- Health, hygiene and nutrition
- The concept of social marketing and media
- Development Indices

Unit-III

- Government sector
- Public sector
- Corporate sector
- Non governmental organizations (NGOs) and social service organizations
- National and international bodies
- Media for development communication

Unit-IV

- Panchayati Raj
- Rural Journalism
- Media and agricultural development programmes
- Role of community radio and local media in development

Paper-XVIII (Third Semester)
Special Paper
A - Professional videography

Time : 3 Hrs.

Theory Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Types of cameras and their features
- Specific use of various types of camera
- Role and importance of camera in video production

Unit-II

- Power supply, preheat, genlock, gain, iris,
- Zoom control: servo, manual, remote,
- Focus control: auto, manual, remote, back focus, macro focus
- View finders: indicators and control

Unit-III

- Colour temperature
- White balance: Process and need, camera control unit
- Different camera angles and movements
- Different shots sizes and their composition

Unit-IV

- Types of lenses -normal lens, telephoto lens, wide-angle lens, zoom lens
- Camera mounting: types of tripod, dolly, trolley & other accessories
- Introduction to filters and their creative use

Paper-XVIII (Third Semester)
Special Paper
B – Audio-video editing

Time : 3 Hrs.
Theory Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Creating time line - cut, fade and mix
- Basics of audio – bass, timber, pitch, tempo,
- Introduction to editing tools
- Applying effects to sound

Unit-II

- Making edit decisions
- Creating a time line
- Main tools of editing
- Basics transitions: cut, dissolve, wipe and fade

Unit-III

- Audio mixing
- Special audio-video effects
- Video titling and graphics
- Rendering and authoring
- Working on non linear editing software

Unit-IV

- Concept of time, space and pace
- Selection of relevant music
- Types of cuts – jump cut, parallel cut, match cut,
- Editing montage and rhythm

Paper-XVIII (Third Semester)
Special Paper
C – News and documentary production

Time : 3 Hrs.

Theory Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- What makes a news story?
- News sources and news values
- News package and other formats of television news
- Role and responsibilities of a reporter
- Importance of piece to camera and vox pop
- Interview – meaning, types and preparation

Unit-II

- Structure and functioning of a news channel
- Run down and structure of a news bulletin
- News graphics - importance, types and usage

Unit-III

- Documentary – meaning, types and structure
- Debate of content and form in documentary
- Appreciation of ten documentaries

Unit-IV

- Concept and idea formation
- Research and recce for documentary
- Writing script for documentary
- Producing a documentary

Paper-XVIII (Third Semester)
Special Paper
D – Multimedia technology

Time : 3 Hrs.
Theory Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit – I

- Definition of digital sound.
- Features of digital sound: tone, note, intensity, pitch & timbre
- Electronic music and synthesizer: MIDI interface and data format
- Capturing and processing digital sound

Unit –II

- Types of digital file formats
- The process of digitization of video
- Video compression
- Introduction to Adobe Premier

Unit –III

- Introduction to digital Image, resolution and quality
- Animation: meaning and types; 2d and 3d animations
- Fundamental of 2d and 3D animation: space, axes, co-ordinate line, special effects, morphing, tweaking etc. skeletal deformation
- Introduction to 3D Max: Feature & Facilities

Unit –IV

- Introduction to authoring metaphors
- Basic categories: slide show, book metaphor, windowing metaphor, icon metaphor and network metaphor
- Authoring stages: content, flow chart, prototyping programming, testing and evaluations, using authoring tool- Macromedia director and Flash,
- Doing multimedia production

Paper-XVIII (Third Semester)
Special Paper
E – FM radio production

Time : 3 Hrs.
Theory Marks: 50

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Role and importance of RJ
- Voice modulation, pronunciation and ad-lib
- Voice analysis – pitch, volume, tempo, vitality
- Voice problems – huskiness, harshness, sibilance, nasality

Unit-II

- Interview programs and live chat shows
- Gossips, mimicry, jokes and sheyros shayri
- Music appreciation and music selection

Unit-III

- The structure and functioning of FM radio channel
- Ad campaigning and branding the channel
- Rates of commercials and listenership surveys

Unit-IV

- The concept of advertisement and promotional
- Developing concept and producing ad
- Developing concept and producing promo
- Writing jingles, slogans and teasers

Paper-XIX (Forth Semester)
Current Affairs & Media Issues

Time: 3 Hrs.

Total Marks: 80

The question paper will be divided into five Units containing nine questions. Students are required to attempt five questions in all. There will be two questions in each unit I to IV and students are required to attempt one question from each unit. Unit V will have only one Compulsory question containing short notes and covering the entire syllabus. All questions carry equal marks.

Unit-I

- Indian social system
- Indian political system
- Indian economic system
- Indian election system

Unit-II

- Indian educational system
- Indian judicial system
- Indian culture-diversity & unity
- Landmarks of ancient, medieval and modern history of India

Unit-III

- Landmarks of social economic development in India
- Freedom of press & media
- Press commission of India
- Press council of India

Unit-IV

- Regulation of media content
- Accountability and credibility of media
- Status of media persons in India
- Terrorism and media

Paper-XX (Forth Semester)
Major project work
(Audio/video/web)
50 (Production) + 30 Viva + 20 (IA)

Concept

The main idea behind this project is to give an opportunity to the students to produce a programme from concept to final output themselves and to ensure the practical aspect during the training. This project is supposed to ensure skill based training in the campus.

Introduction

Each student shall be supposed to complete a project in the end of first year. This project will be related to the content taught in other modules. It can be in the audio/video/web format. Each student will be allowed to select only one media.

Process

Each student will be assigned an idea to develop into a small project. Students are supposed to complete their project work under the supervision of the concerned teacher. S/he will propose a subject/idea with all production planning to the teacher and start working on that only after due approval of the supervisor.

Program formats:

- Audio feature, documentary and drama
- Video documentary, television commercial,
- Web presentation and web site

Evaluation

In the end of the year external expert will evaluate the project. The producer of the project is to provide the synopsis of the experts in written form. The synopsis will have all details about the concept/idea, treatment, planning, production process, script, and name of the team members. The production will be screened before the experts and the concerned student will be asked questions regarding her/his production. This may be a kind of viva-voce.

