

## EXPRESS INSTITUTE OF MEDIA STUDIES

(a unit of **NEWSchool Ventures Limited**)

(a Wholly owned Subsidiary of **The Indian Express Limited**)

(Not affiliated to the Government of India, Delhi Government, UGC or the AICTE)

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# PROSPECTUS

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*This Prospectus provides general information prospective students are required to read the Prospectus carefully before filling in the Application Form for Admission to the Programme offered by EXIMS. EXIMS reserves the right to make any change/modification/additions in the provisions made in this Prospectus or otherwise as deemed fit. Students admitted shall also be subject to the provisions of the Rules, Regulations and/or Code of Conduct of the EXIMS as may be framed from time to time.*

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### ABOUT EXIMS .....

Express Institute of Media Studies is a venture floated by **NEWSchool Ventures Limited** which is a wholly owned subsidiary of The Indian Express Limited, the flagship company belonging to the Indian Express Group which was the unifying voice behind India's struggle for independence. The Group's English language daily "The Indian Express" pioneered investigative journalism in India. Having begun its journey in 1932, 'The Indian Express' has flourished over the years and is identified with credible and fiercely independent journalism. As a newspaper which stood for and represented the freedom of press with the mission to empower the citizen, uphold his right to know and to make all those in power and authority accountable to the people. The newspaper has built up a reputation and tradition of fearless journalism. As a testimony and recognition of the high standards of journalism, the Indian Express Group and its eminent journalists have received several accolades, awards and recognitions over the years.

For details please visit [www.expressindia.com/news/expressgroup/](http://www.expressindia.com/news/expressgroup/)

The concern and endeavour of the founders of EXIMS is to offer students a unique opportunity to interact with The Indian Express skilled team of professionals to be taught by them and to work alongside professionals who have made 'The Indian Express' the newspaper it is. For more on the Programmes, please visit the EXIMS website [www.exims.in](http://www.exims.in)

**100 percent placement for first two batches of EXIMS students at prestigious media companies including Times of India, Business Standard, Asian Age, The Indian Express, 9Wbca JWHja YgZ7 BB!6 BZ6`cca VYf[ 'HJ` and online media organisations.**

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Regd. Office : Express Building, 9 & 10, Bahadur Shah Zafar Marg, New Delhi – 110002.

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### **A. PROGRAMME IN JOURNALISM**

1. **DURATION** : One Year
2. **NO. OF SEATS** : Unless otherwise stated the maximum number of seats shall be 40.
3. **PROGRAMME FEE** : Rs. 1,95,000 + Taxes, payable in three installments. For details please visit [www.exims.in/fees.html](http://www.exims.in/fees.html)
4. **ELIGIBILITY CRITERIA** :
  - a. A Bachelor's degree in any discipline from a recognized university with a minimum of 50% marks.
    - i. Note : Candidates whose results have not been declared, may apply for admission provided they produce the result/certificate of the qualifying examination by the last date of admission.
  - b. Due weightage shall be given to participation in Sports & Extra-curricular activities.
  - c. Upper Age Limit : 30 years.
5. **PROGRAMME SCHEDULE** : Last date for acceptance of Admission Form shall be July 11, 2014. The written test will be on July 19, 2014 at 12 centers in India. The programme shall commence in August 2014. For details please visit the EXIMS website.
6. **VENUE** : The Programme shall be conducted at EXIMS, Express Building, 9 & 10, Bahadur Shah Zafar Marg, New Delhi - 110002.
7. **CERTIFICATE** : At the end of the programme, successful students shall be awarded an EXIMS CERTIFICATE.
8. **ACCOMODATION**: EXIMS helps in arranging suitable PG accommodation for students.

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### **GENERAL ADMISSION NORMS, FEE PAYMENT AND REFUND RULES**

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1. Admission shall be strictly based on merit and prescribed merit evaluation methods . Merit Criteria shall be determined and specified by the Selection Committee Programme-wise.
2. **SELECTION** : In general, selection shall be based on the following :
  - a. Marks that the candidate has obtained at the bachelors' degree examination and the answers submitted by the candidate with the Admission Forms as prescribed by the Institute.
  - b. Short-listed candidates shall be required to undergo a Written Test at prescribed locations/centres across India. Details to be notified on EXIMS website.
  - c. Those who pass the written test, may be required to appear for an interview.
3. The decision of the Selection Committee with regard to selection shall be final and binding.
4. The Institute reserves its right to reject the candidature of any person at its sole discretion. No candidate shall be entitled to claim admission as a matter of right.
5. Admission shall be subject to medical and mental fitness. The students shall be under obligation to make full disclosure of any chronic or serious illness such as asthma/epilepsy etc., take/carry all safety measures under medical advise and inform the Institute of their next of kin who should be contacted in case of an emergency situation.
6. No application/request from candidates for rechecking/re-evaluation of Test Papers shall be entertained.
7. Admission to the Programme of the EXIMS can be cancelled, at any time, if any information furnished by the candidate at the time of admission is found to be incorrect, or if the candidate has been wrongly admitted due to any reason.
8. Application forms for admission can be downloaded from EXIMS website ([www.exims.in](http://www.exims.in)) and submitted along with the application fee prescribed in the Application Form by the notified last date. Mid-term admissions will not be considered.
9. Selected candidates will be notified individually or through the website.
10. Admission shall be subject to payment of fee - Installment at the beginning of each term as prescribed in the Fee structure and schedule at [www.exims.in](http://www.exims.in)

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11. Admission shall be subject to realization of full payment of the first installment fees by the due date, failing which the selection shall have lapsed and shall stand cancelled automatically, without any further notice or correspondence. The Institute shall be free to offer the seat to another person.
12. Programme fee shall be non-refundable
13. Any right or power of the Institute hereunder shall not be prejudiced or affected by reason of any failure, neglect, forbearance or delay in the exercise of enforcement thereof and shall not be deemed to have been waived any of its rights and powers under any part of these rules and regulation (as amended from time to time).



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### **GENERAL CODE OF CONDUCT AND RULES OF DISCIPLINE FOR STUDENTS**

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In keeping with the tradition of the Express Group, the students of The Express Institute of Media Studies shall maintain discipline and decorum in the Institute. The students shall refrain from any act, activity, or conduct, which could tarnish the image, reputation and standing of the Institution. Students found guilty of breach of discipline shall be liable to such punishment, including fine, expulsion or rustication as the Institute may deem fit. Serious violations shall result in appropriate disciplinary action including expulsion.

1. Smoking, use of tobacco, pan and pan masala are strictly prohibited within Institute premises.
2. Alcohol, intoxicants, and psychotropic drugs are strictly prohibited within Institute premises.
3. Arms, ammunition, knives, weapons and/or dangerous or combustible substances are strictly prohibited within Institute premises.
4. Use of mobile phones, PDAs, ipods, radios, etc during academic sessions is prohibited.
5. Students shall not make use of the Institute's phones, faxes, computers or any other equipments, articles or goods without permission.
6. Students will use the Institute's premises and articles with due care and ensure no damage or destruction thereof, failing which the Students shall be liable to repair or replace the same.
7. Students shall dress in a decent, presentable, neat and clean manner. Informal / casual dress, rubber slippers, shorts, etc shall not be permitted. The Institute reserves its right to prescribe a dress code.
8. Students shall not entertain visitors or guests in the Institute's premises
9. Fee as prescribed and other charges should be paid well in time to avoid any embarrassment.
10. Use of Internet for the purpose other than academic related activities is prohibited.
11. Misbehaviour, misconduct, intimidation, hate mail, disruptive behaviour, etc with other Students and/or staff, visitor or any third party including sexual harassment will be seriously dealt with.
12. EXIMS expects students to be regular in their classes and ensure 100% attendance.
13. Ragging within or outside the EXIMS is prohibited.

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14. Misrepresentation, copying, infringement of copyright, passing off, providing false information, and/or unethical or unprofessional behaviour shall be seriously dealt with.
  15. Following, amongst others, shall be Grounds for Immediate Expulsion :
    - 1) Threat, possession or use of illegal substances, knives, and other lethal weapons.
    - 2) Assault or bodily injury to another person or intentionally trying to cause an injury.
    - 3) Defiant or aggressive behavior towards others.
    - 4) Harassment of others.
    - 5) Any destruction of property belonging to the Institute.
    - 6) Willful disobedience or open and persistent defiance of Institute Faculty/authority.
    - 7) Poor Attendance, absenteeism or abandonment of the Programme.
    - 8) Prolonged Poor academic performance.
    - 9) If the Institute reasonably believes that the Student has been guilty of conduct that would justify his expulsion.
    - 10) If the Institute is of the opinion that the continuation of the Student would be prejudicial to the interests of the Institute
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