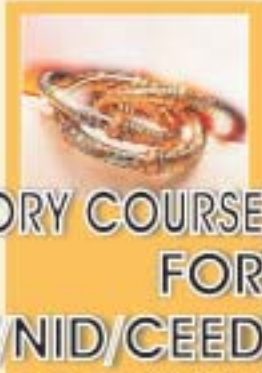


PREPARATORY COURSE  
FOR  
NIFT/NID/CEED  
ENTRANCE EXAMS  
2007



Academy of Fashion & Design offers comprehensive postal courses for NIFT/NID/CEED Entrance Exams. The course content and structure has been designed by NIFT/NID Alumni. The course coordinator is a graduate of Apparel Merchandising & Marketing (NIFT, New Delhi-1993 batch) and ex-H.O.D. (Fashion Technology Dept), Assumption College, Changanaserry, Kerala.

With over 35,000 candidates appearing for these entrance tests, one requires, help in honing up one's creative abilities. AFD postal course for NIFT, NID & CEED, launched in the year 2000 has been extremely popular and successful. Maya Xavier, Haritha Baby, Suren Vikhash, Vineetha Sasi Menon, Reji John, Priyanka Ann Koshi, Seema Muralidharan, Gigi George, Amarnath Shaw, Hamsa Ganesh, Shweta Grampurohit are some of the AFDians who have had noteworthy success in these prestigious institutes. AFD's postal coaching is of immense help in preparing for entrance examination of various other reputed design institutes like **Srishti School of Art and Design, Bangalore; Pearl Academy, Delhi; Symbiosis Centre of Design, Pune; Apeejay Institute of Design, Delhi; SOFT, Pune; CLRI Chenna; FDDI, Noida; CFTI, Agra** etc. For details of these institutes please see our additional information booklet or our visit AFD website.



AFD COURSES & FEES

Coaching Program	Resident Indians	NRI
<b>NIFT/ NID 2007</b> (Postal Combo Pack) UG Design	Rs. 5500	Rs. 10,000
<b>NID 2007-GDPD</b> (Postal) Undergraduate	Rs. 4000	Rs. 7500
<b>NIFT 2007</b> (Postal)UG Design	Rs. 5000	Rs. 9000
<b>NIFT 2007</b> (Postal) UG Technology, PG Technology, PG Management	Rs. 3000 Rs. 3000 Rs. 3000	Rs.7500
<b>NID 2007 --- PGDPD</b> (Postal) PG Design(All streams)	Rs. 4000	Rs.7500
<b>CEED 2007 (Postal)</b>	Rs. 3000	Rs. 7500
<b>NID / CEED- 2007</b> (Postal Combo Pack) PG Program	Rs. 5000	Rs.9000
<b>Contact Program 2007</b> 5days training at Mumbai, Delhi, Pune, Kolkatta, Bangalore, Chennai, Lucknow, Hyderabad, Kottayam	Rs. 4000	
<b>NIFT/ NID 2007- Onam</b> Workshop/ 30 hours coaching in Kottayam UG & PG Design	Rs. 3000	
<b>NIFT/ NID 2007- 60 hrs</b> classroom coaching/ Kottayam UG & PG Design	Rs. 8000	
<b>IGP 2007- Postal Studio Test/</b> Situation Test (UG & PG programs)	Rs. 2500	Rs. 4000
<b>IGP 2007- Workshop</b> Mumbai, Delhi, Bangalore - UG & PG Design	Rs. 4000	Rs. 4000
<b>NIFT/ NID 2008 2 yrs</b> postal guidance UG Design	Rs. 8000	Rs. 12000
<b>SUMMER CLASSES 2007.</b> April 15 <sup>th</sup> to May 15 <sup>th</sup> .	Rs.12000	Rs.12000
<b>Symbiosis, Pearl, Srishti,</b> <b>Apeejay, Soft, Niift (Mohali)</b> <b>DJAcademy - 2007 (Combo Pack)</b> UG & PG Design	Rs. 3000	Rs.7500

Service tax, as applicable has to be paid, extra.

For administrative support, enrolment & despatch related queries. **PH: 0481 2577452**

AFD POSTAL COURSE  
CONTENT

**NIFT- Design (UG)**

Creative Ability Test (CAT) - Design & Creative Ability, Drawing skills, Situation Reaction Test, Solved Question Bank of past 13 years, Sample Papers.

General Ability Test (GAT) -

Quantitative Ability, Communicative Ability, English Comprehension, Analytical Ability, Thematic Apperception, GK in Fashion & Arts

**NID- GDPD**

Drawing Ability, Design Ability & Creative Thinking, Colour Psychology and Application, Symbolism and logo design, Solved question bank of past 10 years, Sample Papers.

**NIFT- UG Technology**

Managerial Ability Test (MAT) - Case Study, Business Domain, Logical ability

General Ability Test (GAT) - Quantitative Ability, Communicative Ability, English Comprehension, Thematic Apperception, Analytical Ability, General Science

**NIFT - Technology (PG)**

Management Ability Test (MAT - Advanced) Business Domain, Case Study, Logical Ability

General Ability Test (GAT - Advanced)

Quantitative Ability, English Comprehension, Analytical Ability, Communicative Ability, Thematic Apperception, Apparel related GK & Current Affairs, Textile Science

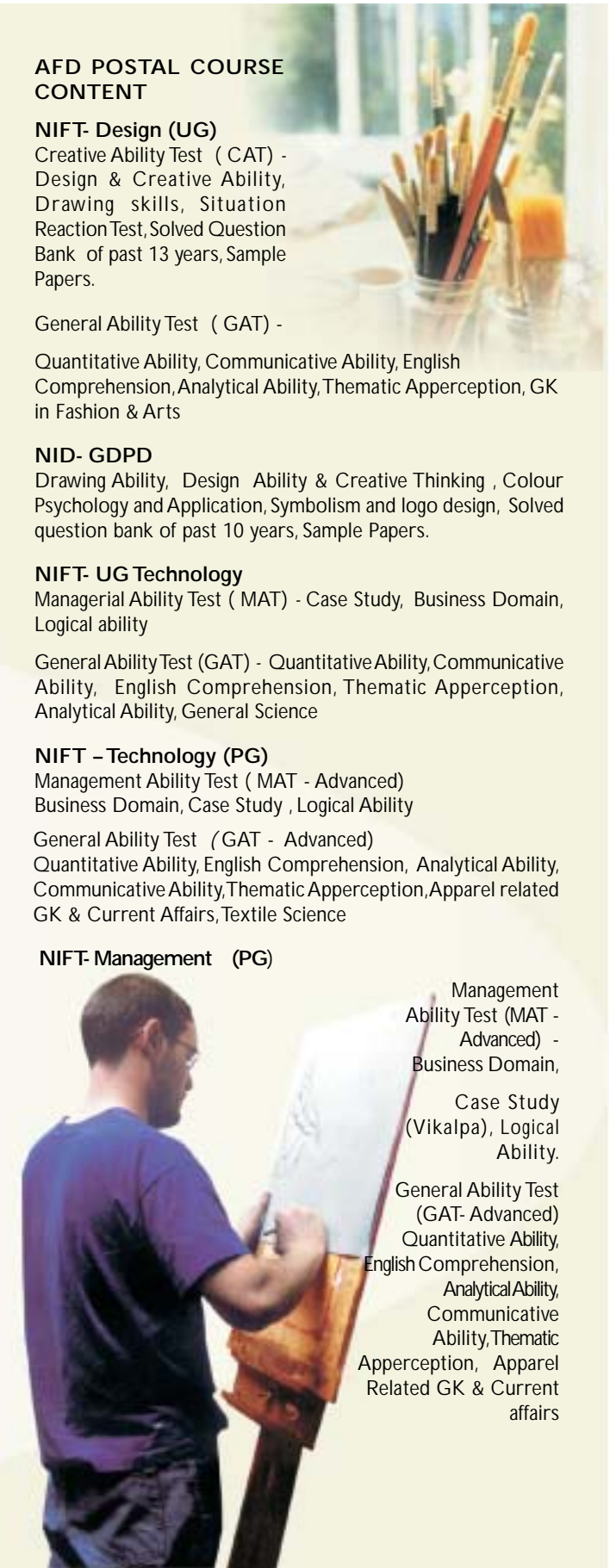
**NIFT- Management (PG)**

Management Ability Test (MAT - Advanced) - Business Domain,

Case Study (Vikalpa), Logical Ability.

General Ability Test (GAT- Advanced) Quantitative Ability,

English Comprehension, Analytical Ability, Communicative Ability, Thematic Apperception, Apparel Related GK & Current affairs





### NID – PGDPD

Creative Ability (Advanced), Drawing Skills(Advanced), Colour Theory, Comprehension and Psychology, Solved Question bank of all streams.

### CEED:-

Basic Design concepts, Visual & Mechanical Design Visualization Skills, Spatial Recognition, English Comprehension, General Awareness

### Course Features & AFD Support System

- Well Illustrated and Easy to understand course materials
- Answers/ Solutions/ Hints/ suggestions to past and latest question papers.
- Evaluation of assignments
- Online chat with your personal tutor
- Contact Programs
- E-mail discussion forums
- Career guidance / counselling
- Design Aptitude Test/ Quiz
- News letters
- Mock test
- Regularly updated website
- Test series

### CONTACT PROGRAM

Every year, AFD organizes one week classroom coaching for the written test in all metro's during December/ January. The venue, dates and time are put up on the AFD website.

The Contact programs focus on tackling previous year's question papers of NIFT/ NID. Mock tests are conducted and results evaluated on the spot.

### INTERVIEW GUIDENCE PROGRAM (IGP)

*NIFT (Situation Test) and NID (Studio Test)*

For those qualifying to the second round of NIFT and NID entrance test, AFD offers IGP package, consisting of practice kits and design briefs similar to those asked for the Studio Test and Situation Test in previous years.

IGP POSTAL : The postal package contains 10 kits, designed to give hands on experience in working with various likely materials, plus a booklet containing experiences of successful students, material manipulation, interview guidance, tips on portfolio development and reading matter about the design industry .

IGP WORKSHOP During the month of April, AFD conducts 4 day workshop in select metro cities for the Studio Test and Situation Test. The students execute various design briefs, under the guidance of experienced faculty. The workshop features:

- Exposure to works of successful students
- Tips on Portfolio Development
- Interview Guidance and
- Picture Analysis
- Mock Interview/ Group Discussion

### IMPORTANT DATES

Institute	Application Date	Exam Date		Results	
		1 <sup>st</sup> rnd	2 <sup>nd</sup> rnd	1 <sup>st</sup> rnd	2 <sup>nd</sup> rnd
NIFT	Nov	Feb	Mar- may	Mar	May
NID	Oct	Jan	Apr-May	Mar	May-Jun
CEED	Sep-Oct	Jan	Apr-Jul	Apr	July
Srishti	Mar	May			
SCOD (Symbiosis)	Mar	May	Jun		
PEARL	Apr	Jun	Jul	Jun	Jul
Apeejay	Jan	May	Jun	Jun	Jul
SOFT	Apr	Jun	Jun		
CEPT	May	Jun	Jun	Jun	Jun



**What is CAT? (NIFT UG Design):-** Creative ability test evaluates imagination, innovativeness and aesthetics. The examiners are looking for Originality,

Sense of colour, Eye for detail, and Speed. It includes objective questions on common apparel related choices and how you react in certain situation. Basic skills like memory drawing, knowledge of proportions, colour application, and designing ability are assessed. The AFD courseware briefs you on all aspects of Drawing, Designing Colour concepts, Human figure proportions and SRT.

**What is GAT? (NIFT – UG & PG):-** General Ability Test is common to all levels of NIFT exams. It consists of Quantitative ability, Communicative ability, English Comprehension, Analytic Ability, Thematic appreciation and more.

**What is MAT? (NIFT- UG & PG):** Management Ability Test is common to UG & PG Technology and PG Management exams. MAT judges the management effectiveness and inter personnel skills of the candidate. The test consists of Case studies, Apparel industry related questions (Business Domain) and Logical Ability.

**What is GDPD? (NID-UG):** The test for



Graduate Diploma Program in Design extends beyond the students previous academic qualifications. It evaluates perception, attitudes, aptitudes and motivation essential to a design career. The test consists of three parts carrying 60 points.

The AFD courseware for GDPD includes study of relative proportion, innovative thinking, thematic colour arrangement, symbolism of colour, logos, poster making, doodling, lettering, symbolisms etc.



**What is PGDPD ? (NID-PG):** To some extent the questions for Post Graduate entrance are similar to the UG entrance, but the PG candidate are expected to come up with better evolved ideas,

better drawing skills, neatness of presentation and innovative concepts. PG tests would also involve a good knowledge of perspective, proportion, composition, colour associations and ability to create designs from inspiration. The PGDPD entrance test has 3 parts of which the first two are the same irrespective of your area of specialization. The third test will be directed specifically to your area of specialization. The design principles taught in the AFD courseware, can be applied to all tests, irrespective of your chosen area of specialization



**CEED (COMMON ENTRANCE EXAM FOR DESIGN)** CEED is a qualifying examination for admission to Post Graduate (M.Des.) Programs

at the Industrial Design Centre, (IIT Bombay); Instrument Design and Development Centre, (IIT Delhi); Centre for Product Design and Manufacturing, (IISc Bangalore); Design Program, (IIT Kanpur) and other IIT centres for design. CEED is a preliminary examination and does not guarantee admission. The CEED score is a prerequisite to apply to the various IIT's, IISc for admission.

The announcement for admission to the M.Des program will appear along with other Postgraduate program of various Indian Institute of Technology branches, during January to April in leading newspapers. You can take CEED any number of times. CEED qualification score is valid for a period of two years.

CEED questions vary a bit and involve knowledge of mechanical drawing, 3D Visual and Spatial skills, product innovation, problem solving capabilities, communication skills, General Awareness and sound drawing skills. The courseware contains explanatory notes, solved design problems, exercise and previously asked questions. Importance is given to Problem Analysis, Creative or alternate concepts Justifications of your solutions and Visual and Textual Presentation skills.

### AFD REGISTRATION PROCESS

To register for the NIFT/NID/CEED or Other college's Entrance Preparatory Course with AFD, fill in the enclosed application form and send it along with the course fee to AFD, Kottayam by registered post, speed post / courier. The course fee should be sent by bank draft in favour of "Academy of Fashion and Design" payable at Kottayam. You may also make online payment using a credit card from the AFD website.

On receipt of the completed form & payment, the courseware will be despatched to you by speed post or courier.

To know more, visit us at <http://www.afdindia.com>

### TESTIMONIALS

The comprehensive and complete study materials of the NIFT, of which I was an earnest aspirant. I am extremely thankful to the AFD for the excellent tips and guidance extended to me. AFD is surely a boon to the NIFT aspirants.

"Priyanka Ann Joshi"

I recommend your course very strongly to students as it is extremely examination oriented and clears your basic concepts beyond doubt... Your study materials and the question bank have played wonders in my success and I think that the faculty at AFD has done a very good job in preparing these questions which have been extremely useful.

"Fahana Khuwaja"



### ACADEMY OF FASHION & DESIGN

11<sup>th</sup> Floor, Sharon Building, Near Kanjikuzhy Bridge, Muttambalam (P.O), Kottayam, Kerala State, India.

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