

Job Profile: Business Intelligence & Web Analyst

About iXiGO:

iXiGO.com is South Asia's leading online and mobile travel search engine. iXiGO.com's vision is to develop products to ease and simplify the life of travelers and to make traveling a happy and wholesome experience. Their key products like the TripPlanner, FareMapper, FlightPlanner amongst others help a traveler in planning a trip and searching the best travel solution suited to an individual's needs.

Launched in 2007 by IIT, INSEAD and Amadeus alumni as the first travel meta-search engine in India, iXiGO's unbiased search results and ease-of-use have won it several accolades from TiE and NASSCOM, and have made it one of the top travel sites in India almost entirely through word-of-mouth from satisfied users. iXiGO.com is an investee company of SAIF Partners & MakeMyTrip Limited.

For more information about iXiGO.com, visit www.ixigo.com or m.ixigo.com (mobile). Keep up with interesting trivia, facts and contests around travel by iXiGO.com on Facebook at www.facebook.com/ixigocom and Twitter @ixigorocks.

Role:

We are looking for candidates with the right attitude and having a quantitative flair. The role will involve parsing through volumes of data to draw logical inferences on business problems.

This Position is based in Gurgaon, India and will be reporting to VP, Marketing & Product Strategy.

Required Skill Set

- Bachelor's degree in business or technology
- 1-3 years of work experience, preferably in the Web Analytics domain
- Should demonstrate good understanding of Web 2.0, knowledge on travel industry would be considered as an advantage
- Advanced skills in MS Office specifically MS Excel / MS Powerpoint
- Knowledge of reporting and analytics software such as Google Analytics, SPSS will be preferred
- Strong business acumen to combine with analytics to help drive recommendations
- Demonstrate creative and analytical problem solving skills

Desired Skill Set:

- Self starter with a high level of drive and commitment
- High energy and drive to work in a startup environment
- Conceptual thinking, flexibility and ability to juggle with multiple responsibilities
- Ability to work under pressure and confidence to deal with complex issues
- Strong communication skills and most important, an undying appetite for numbers and the ability to derive the big picture!

Compensation: Competitive, Commensurate with experience & Skills

<u>To apply for this position, please send motivation letter, updated resume & original work samples to **careers@ixigo.com**</u>