



SPONSORSHIP BROCHURE
2013 — 2014

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About us

The Society of Petroleum Engineers (SPE) is an International non-for-profit association for professionals worldwide in the upstream segment of the oil and gas industry. It is composed of more than 100 000 members.

The aims of the SPE are to collect, disseminate and exchange technical knowledge concerning the exploration, development and production of oil and gas resources. Moreover the SPE provides opportunities for professionals to enhance their technical and professional competence.

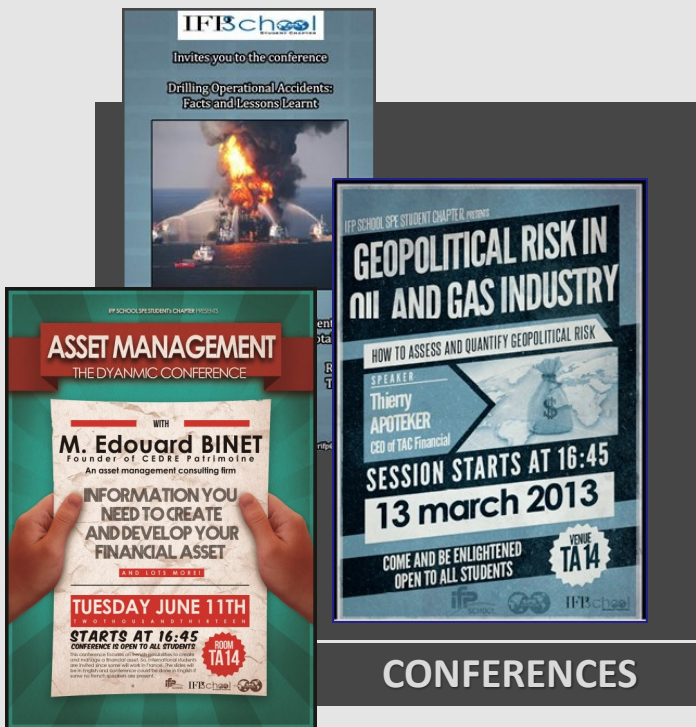
The IFP School – SPE Student Chapter is an independent subsidiary of the Society of Petroleum Engineers. The Student Chapter, awarded with the 2013 Gold Student Chapter, is a recognized association which act as a link between IFP School students and the oil and gas industry through a wide range of activities like field trips, conferences, company visits and monthly newsletters. This year, the Student Chapter is composed of 40 active members.



WHAT WE DO

We are really thankful to our sponsors from last year, without whom none of our projects could have succeeded. Their financial support and involvement in our events enabled us to organize a wide range of activities and bring the Oil & Gas industry closer to IFP School students. The following is a list of our sponsors and an insight into some of the events organized last year :

**PERENCO — PETRONAS — SCHLUMBERGER — TECHNIP — TOTAL
TRANSOCEAN — IFP SCHOOL — SPE INTERNATIONAL — SPE FRANCE
IFP TRAINING — KAPPA — OPC — SUBSEA-7 — VAREL — GDF SUEZ
CAMERON — BEICIP-FRANLAB — LUNDIN — IFP SCHOOL ALUMNI**



**VISIT TO THE SCHLUMBERGER RIBOUD
PRODUCT CENTER IN CLAMART**

FIELD TRIP TO SINGAPORE AND MALAYSIA



And also: 7 editions of « The Rollin' Barrel », the launching of our new website www.spestudents-ifpschool.org, registration events for the SPE, energy career day, movie projection, participation in student life of IFP School ...

OUR PROJECTS

This year, the IFP School Student Chapter once again needs the support of companies. We have planned an ambitious agenda and the fulfilment of our project depends on the support that Oil & Gas companies can give us.

CONFERENCES & COMPANY VISITS

The aim of the committee is to organize events based on various themes related to technical knowledge of the Oil and Gas industry, such as future challenges and opportunities, geopolitics, careers and economics. The Conferences and Company Visits team works to provide an insight into these aspects of the industry for IFP School Students.

- **Introduction to LNG — December 2013**

GDF SUEZ : Frederic DEYBACH

- **About the « World Energy Outlook » — January 2014**

EIA: Didier HOUSSIN

- **Specifications of gas market — February 2014**

GDF SUEZ: Frederic DEYBACH

- **Shale Gas : Field Development in USA — March 2014**

- **Deep Offshore — April 2014**

- **Optimization of mature fields — May 2014**

- **End of easy oil : Economics point of view — June 2014**



OUR NEWSLETTER: THE ROLLIN' BARREL

The Rollin' Barrel is the newsletters for the SPE Student chapter, released to all IFP School students and also available on our website. It summarizes the main events of the oil & gas industry and is also a way to communicate on the events and conferences organized by the SPE Student Chapter.



OUR PROJECTS

FIELD TRIP TO HOUSTON

Each year, IFP School SPE student chapter organizes a field trip to gas processing plants, heavy oil extraction facilities and refineries, or manufacturing facilities. Many students have never worked in the field before ,so these trips give them an excellent introduction to the sector.



This year, we plan to travel to **Houston in the USA**. We have chosen this location because it hosts a highly active hub of petroleum companies and offers many opportunities to visit both conventional and unconventional field. We also plan to visit the local Student Chapters, such as College Station, which will be a great opportunity to reinforce the SPE network and exchange with other students. The trip will last 9 days and 30 IFP School students will participate.

SOCIAL EVENT FOR THE 30th ANNIVERSARY OF SPE FRANCE

For the occasion of the 30th anniversary of the French section of the Society of Petroleum Engineers, the v SPE Student Chapter is organizing an event mixing different networks : students and young professionals. We will gather students from several European SPE Student Chapters, to learn and exchange with professionnels about Oil & Gas original topics .

Representatives of the SPE and 90 students from European student chapters are expected to participate. The event will take place in Rueil-



Malmaison, with conferences, round tables and various challenges.

Saturday, 1st March 2014

MORNING

Welcome breakfast

Opening speech

Introduction of student chapters

Conferences

Topic: Innovation in the O&G industry

Lunch at Château de Vert-mont

AFTERNOON

Oil and Gas Awards

Topic : Strategy and Development
Choices in Petroleum History

Round tables

Topic: HSE, New Maps and Geopolitics
play, new asset developments

EVENING

Cocktail and dinner
with SPE members and guests

SPONSORSHIP BENEFITS

We believe sponsorship should be a mutually advantageous partnership between the companies supporting our activities and us. Thus, as a recognized association, the IFP School SPE Student Chapter is fully committed to satisfying our partners by:



- **Giving acknowledgement.** The Company logo will be present in all the events held by the SPE Student Chapter. It is important to highlight that the Social Event of March 2014 offers a great chance to give recognition to our partners as students from different parts of Europe will take part.
- **Contributing to the students learning process.** Students can seize the opportunity to gain a more realistic perspective of current technologies and acquire useful tools to succeed in their future positions.
- **Providing the opportunity to interact with students.** Through the Social and conferences we organize throughout the year, students are given the opportunity to interact with your company representative on a personal level. Moreover, the industry visits we hope to organize are a unique opportunity for students to gain an insight into the kind of jobs that exist within your companies.



SPONSORSHIP OPPORTUNITIES

The following are the sponsorship packages we have designed for companies. The content and the amount are fully negotiable and can be adapted to your requirements:

PLATINUM

5 000 €

Platinum sponsor receives maximum recognition and visibility throughout each of our activity and is offered many opportunities to interact with our student members.

- Sponsorship recognition in all our events: company name and logo displayed on every presentations and on our website
- Company logo on the field trip T-shirt and on the field trip banner (large size)
- Company brochure included in field trip attendee pack
- Invitation to our conferences and an optional pre or post conference presentation for job openings or presentation of your activities
- Official and exclusive sponsorship of one newsletters publication and of one conference

GOLD

2 500 €

The Gold sponsor is recognized as a major sponsor of our activities and we offer high visibility to this sponsor throughout our activity and many opportunities to interact with our student members.

- Sponsorship recognition in all our events: company name and logo displayed on every presentations and on our website
- Company logo on the field trip T-shirt and on the field trip banner (medium size)
- Company brochure included in field trip attendee pack
- Invitation to our conferences and opportunity to do a short intervention

BRONZE

1 500 €

The Bronze sponsor is shown as a significant sponsor of our activities, we offer visibility during all our events.

- Sponsorship recognition in all our events: company name and logo displayed on every presentations and on our website
- Company logo on the field trip T-shirt and on the field trip banner (large size)
- Company brochure included in field trip attendee pack

SPECIAL SPONSORSHIP OPPORTUNITIES

For the occasion of the 30th anniversary of SPE France we are organizing an event which aims to gather European Student Chapters together in Rueil-Malmaison. For this one-off event, we offer companies the opportunity to get involved and meet students from various school in Europe. We have two specific sponsorship packages for this event:

DIAMOND — SOCIAL EVENT OFFICIAL HOST

5 000 €

Exclusive chance to be the official host of our social event. We offer a maximum recognition of the diamond host status during the event and insure many great opportunities to address students and professional attendees during the event.

- **This package is exclusive**
- Recognition by the conference chair during opening and closing remarks
- Official host of the prestigious evening dinner
- Opportunity to be one of the conference and do a long presentation (45min)
- Possibility to address the participants during the opening and closing session
- One member of your company designated as President of the jury of the Oil & Gas challenge
- Possibility to choose the subjects discussed during the round tables

SILVER — SOCIAL EVENT SPONSOR

1 500 €

Our Silver social event sponsors is offered visibility during the social event and the opportunity to exchange with the participants. This package is especially designated to companies willing to promote their innovative activities and to meet SPE members.

- sponsorship recognition through marketing for the event (web, mail ...)
- Invitations to conferences, round tables and dinner
- Opportunity to address the participants during a short presentation (15 min)
- Member of your company designated as member of the jury of the Oil & Gas challenges



BUDGET INFORMATION

Funding for our activities is obtained exclusively through sponsorship from Oil & Gas companies, from IPF School and from SPE France and International. The following is a provisional estimation of the budget required to carry out projects for the year 2013-2014:

Activity	Funding required for	Expense details	Amount
Conferences	7 conferences	<ul style="list-style-type: none"> • Transportation: 2 000 € • Cocktails: 1 500 € 	3 500 €
Company visits	2 visits — 50 participants	<ul style="list-style-type: none"> • Transportation: 1 500 € 	1 500 €
Field Trip	9 days —30 participants	<ul style="list-style-type: none"> • Flight: 25 000 € • Accomodation & food: 13 000 € • On-site transportation: 6 000 € • Other (VISA, insurance...): 3 000 € 	47 000 €
Social Event	2 days—100 participants	<ul style="list-style-type: none"> • Transportation: 5 000 € • Accommodation: 3 000 € • Activities and room rental: 5000 € • Dinner: 7 000 € 	20 000 €
Communication	Marketing	<ul style="list-style-type: none"> • Newsletter: 1 500 € • Website: 500 € • Goodies: 1 000 € 	3 000 €

TOTAL: 75 000 €

HOW TO CONTRIBUTE

If you require further information on sponsorship, level of involvement, or have further general questions, please do not hesitate to contact us.

If you prefer to meet us in person we can organize a meeting. We inform you that our packages are negotiable, they can be adapted to your requirements and we are also interested by any kind of collaboration and new projects which could be of mutual interest to you and us.

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You can also find us on the Internet at www.spestudents-ifpschool.org





IFP School

STUDENT CHAPTER

www.spestudents-ifpschool.org/