

# INTERNATIONAL INSTITUTE OF GRAPHOLOGY

## Handwriting Analysis

### Self Empowerment Program

(Scientific tool to understand self and others)



## What is Graphology (Handwriting Analysis)?

Graphology is science of understanding the human subconscious mind through the handwriting.

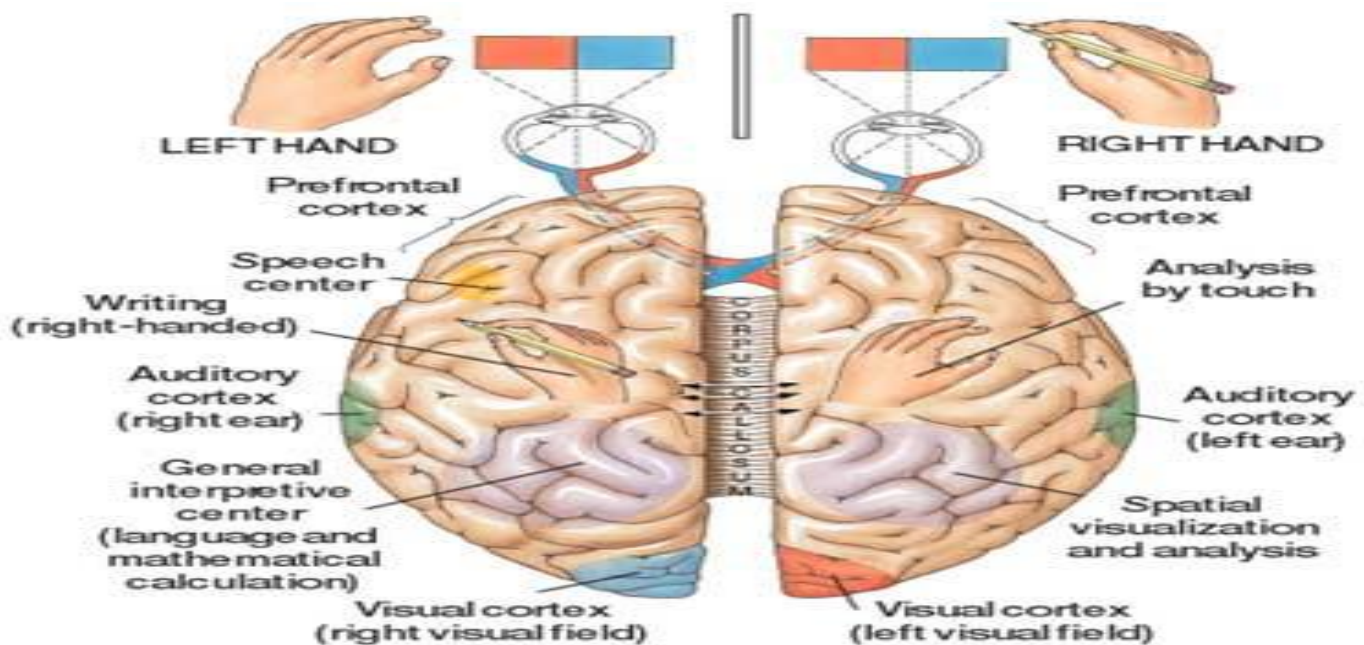
Graphology is the study of a person's character through the medium of handwriting. The study of handwriting is based on a general style of writing, formation of letters, slant and angle of the letters, the alignment and space between letters, words and lines, etc.

Through this study, one can get an idea of a person's character, mentality and attitude towards a particular field of profession, and much more.

Your handwriting bears the unique imprint of your personality, with all its strengths and weaknesses, for the entire world to see. It is as if, in an unconscious way, you are offering a window to your deepest self.

## Handwriting is brain writing

It is a documented fact that when a person communicates by way of speaking, only 15-20% of brain cells are activated, whereas when a person writes, nearly 85-90% of the brain cells are activated. Hence it is always easier for a graphologist to understand the person thoroughly through the handwriting.



***Brain impulses controls handwriting and the act of handwriting involve conscious and sub-conscious mind, nerves, muscles and fingers.***

***Change Your Writing – Change Your Personality: - If a person changes certain formations with honest efforts and practice it – he will get the desired results (changes) in his personality. It works on reverse sub-conscious programming principle. – Change in actions will bring change in thoughts. And changed thoughts will create desired changes in personality.***

## **How can Graphology benefit you?**

### **Self Understanding**

After learning graphology an individual can know his/her strengths and weaknesses and sees himself/herself in a totally new light. It can reveal various problems and its reasons that are associated with our life. Graphology does not change you, it simply makes you aware.

### **Knowing people around you:-**

The knowledge of graphology also enables a person to know the real aspects of personalities and hence it not only helps you to understand them better, but also improve relations with them. After learning Graphology, you can come to know which person is capable of speaking lie, who is trustworthy, who has a suicidal tendency, jealousy nature of a person, level of confidence, romantic attitude of a person, introvert, extrovert, which student gets good marks, argumentative nature, Who has habit of telling "I don't have time", Why some people express their feelings and some don't, who are the people who get tired by watching cricket on TV and who don't get tired after playing cricket on the ground etc.

### **Life partner selection:-**

There is a big difference between a boyfriend and a husband. Before marriage many boys promise the moon and the stars but later the girl's disappointment, the picture after marriage is not that rosy. Graphology can help in selecting the right partner as per the true picture.

### **Business partner selection:-**

Equally important it is for you to select the correct business partner since you can read and understand the mindset of the person and that itself can help you in taking you the right decision.

### **Child development:-**

Every child's mind is programmed in the childhood by the male and female images in the child's life usually the parents. Parents can understand their children in a better perspective know their strengths and weaknesses and can mould them to enhance their hidden skills for becoming better individuals of tomorrow. Some of the points are discussed under:

- How can I make my child more loving and constructive?
- How can I make my child more expressive?
- Why does my child remain back in academics?
- Why my child is not good at sports?
- How does my child perceive me as a parent?

And the most important question of all...Do I know my child totally as he/she is?

### **Criminology:-**

Graphology can assist the police department in solving crimes related to burglary, thefts, suicides and extortion. It also assists banks and insurance companies to detect signature frauds Graphology can expedite investigation via writing and signature of

suspects and solve crimes. But this is not the proper use of graphology, because instead of detecting crime, graphology should be used to prevent crimes. This is useful for the society in general.

### **Health:-**

International Institute of Graphology is continuously involved in of following studies through handwriting. We are trying to get closer to the possibilities of handwriting and physical health connections.

Gastro Intestinal disorder, Psycho somatic conditions, orthopedic deformation, Infertility, Sexual problems, Headache, Migraine etc., Kidney malfunctioning, Cardiac problems and blood pressure, pulmonary disorder, Fragile X/ autism mentally retarded.

### **Recruitment:-**

Graphology can help in recruiting the right people for the right job. E.g. if a company wants to recruit excellent team players or very strong leaders etc., graphology can help in identifying these individuals via their handwriting and this can easily benefit the individual and organization.

Handwriting can reveal so many characters of person, under below are some of them:

- Leadership quality of a candidate
- Trustworthiness in handling finance
- Tendency to change the job/company frequently
- Behavior with juniors
- Behavior with seniors
- Behavior with people of the opposite sex in the organization
- Revolting against management
- Handling conflict situations
- Capacity to work under pressure
- Creative thinker
- Optimistic nature of the candidate
- Group-work abilities
- Quality management ability
- Ability to complete the project/job in time
- Job sincerity of a candidate etc

### **Syllabus for Basic Level – 1**

- Introduction to Graphology
- Principles of Graphology
- Margins
- Pastocity
- Handwriting Size
- Spacing
- Baselines
- Handwriting Pressure
- Handwriting Slants

- Handwriting Zones
- Connections
- Individual Letters
- Introduction to Signature

### **Other Activities of the Institute**

1. Research on the relationship between ones handwriting and the diseases he/she suffers from.
2. Certain handwriting formations for better health and relationship.
3. Handwriting analysis for recruitments for corporate.
4. Conceptual logo designing based on graphology.

### **Eligibility to join the course**

Anyone who understands English may join the course. Minimum age limit is 14 years. There is no maximum age limit.

### **For children below 14 years, we have separate course**

### **Who joins this course?**

People from all walks of life join this course, such as college students, Engineers, MBAs, homemakers, chartered accountants, doctors, clinical psychologists, counselors, teachers, architects, HR managers, self employed people, Homeopaths, Software professionals, journalists etc.

### **About Faculty**

Sandip S Arsude is an expert Graphologist and having huge experience in the area of research and handwriting analysis teaching.

He has done MBA from *MIT-School of Management, Pune*. He also holds Post Graduate Diploma in Advertising and Communication Management from *Symbiosis Institute of Business Management, Pune*.

### **Graphology Training:-**

Sandip S Arsude is continuously doing research in the area handwriting analysis. He has taught this unique science in the B-School – Management Institute of Leadership and Excellence (MILE – College), Pune as a course subject for two years.

He has trained 300 primary school teachers under Rural Empowerment Project in Bhiwandi (Mumbai).

Apart from this, he is teaching this science in 'Infosys' and 'Persistent Systems Limited', Pune for more than 3 years. Other clients are 'BMC Software' & 'HDFC Bank'.

**Infosys**<sup>®</sup>  
POWERED BY INTELLECT  
DRIVEN BY VALUES



**bmcsoftware**  
BUSINESS RUNS ON I.T.™

**HDFC BANK**  
We understand your world

He has solved various forgery and frauds cases of individuals, private firms as well as Government organizations. He has trained various organizations' officials. He is working for MNC companies as an Analyzer in recruitment processes. His interview on Graphology (Handwriting Analysis) has also been aired on **Big-FM Radio Channel** at Mumbai in 2010.





## Persistent Class – Level 1



Infosys Class – Level 1

### **What is a logo?**

The dictionary meaning of the Logo is “A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.”

In generic terms, a logo can be a symbol, picture, company name, abbreviation. Logo helps to identify company, products and its services.

A logo is not only a symbol depicting organization, product or services but also it communicate about organization’s mission, vision, values and culture. So it is very important to make sure that logo communicate well and correct message to its audience. To achieve this logo should always be selected or designed very carefully.

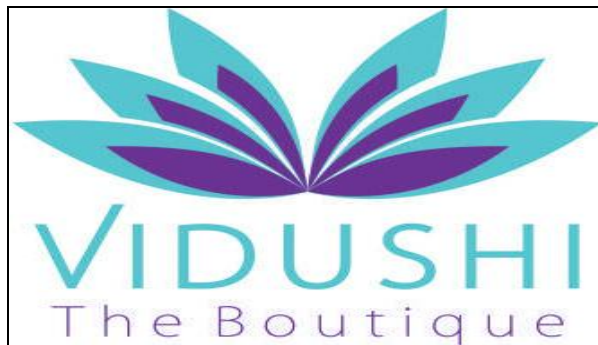
### **Logo Designing By IIG:-**

International Institute of Graphology(IIG) has got expertise in the area of Logo Designing. As, we are designing logo’s on the basis of sub-conscious match up with the business, in a scientific way.

Signature shows a person’s personality/image, in the similar way the logo shows company image. So the core design of logo plays an important role in the formation of company image.

That is the reason the logo design has to be made in a scientific and logical way.

Few Logos made by IIG:-



### **Services Offered By - International Institute of Graphology**

- Graphology Training
- Handwriting Analysis
- Logo Designing (Conceptual Logos in scientific way – As per sub-conscious match-up)
- Recruitment Analysis (Assistance to place right candidate at right job)
- Career Counseling
- Personal Counseling
- Forgery Verification(Signature Verification)

#### **Contact Us:**

International Institute of Graphology  
Office No. 904,9<sup>th</sup> Floor, Siddharth Towers,  
Sangam Press Road, Near City Pride Multiplex,  
Kothrud, Pune - 411029.

Mail Id: - [iigpune@gmail.com](mailto:iigpune@gmail.com)

Website: -[www.iigpune.com](http://www.iigpune.com)

Contact No: +91- 7507987891 /98909 02154 /8275707599