



Studying CIMA

with First Intuition



**Home study, online
and part-time
classroom courses**

first intuition 
where people count



Welcome to First Intuition

where people count



A fresh approach

First Intuition was formed in 2007 with the aim of becoming the first choice accountancy tuition provider for employers and students. With expert tutors, flexible study options and first class facilities and customer service we are confident that our offering is the best in the country. We now have over five study centres throughout the UK.

Why choose us

- ◆ **Expert tutors** all our tutors are employed full time
- ◆ **Flexible study options** classroom, online and home study courses
- ◆ **Small class sizes** all classroom courses are capped at 30 students
- ◆ **Unrivalled study support** our tutors give their mobile and home phone numbers for 24-7 support and give one-to-one feedback on marked assignments
- ◆ **Exam-focused course notes** written by our tutors
- ◆ **Recorded online lectures** covering the entire syllabus
- ◆ **City centre locations** within easy reach of major transport links
- ◆ **First class facilities** internet café area with free refreshments, internet access, study room for private study
- ◆ **Great value** our courses are short and exam-focussed so represent great value for money compared to other leading tuition providers
- ◆ **PQ Magazine's College of the Year** in 2010, 2012 and 2014 based on student feedback



As a CIMA Learning Quality Partner you can be assured of excellent service and pass rates

First Intuition has quickly established itself as a leading CIMA tuition provider, with one of the highest pass rate standards in the country.

About CIMA

The CIMA (Chartered Institute of Management Accountants) is the only professional body that qualifies accountants solely for business.

The **CIMA professional qualification** is recognised worldwide for its focus on business and strategy. It equips you with the financial expertise and skills you need to make key decisions in business.

To qualify you must complete:

- 15 exams (11 of which are eligible for exemption)
- relevant practical experience, (minimum 3 years)

First Intuition is here to help you pass the exams.

Chartered Management Accountants combine a high level of financial and management expertise with excellent business acumen and decision-making skills. This makes them essential to every business in all sectors covering industry, commerce, public sector and not-for-profit organisations. Above all they are great communicators who can make sense of the figures for non-financial managers.

Studying CIMA

First you must **register as a student** with CIMA. Enrolment on our courses does not register you or enter you for the exams.

There is no minimum entry requirement, but you must be competent in Maths and English.

You may be **exempt** from some of the exams if you already hold a relevant qualification (e.g. an accountancy degree). If you do not have any exemptions you must complete the CIMA Certificate in Business Accounting. You can check your exemption status online at www.cimaglobal.com.

Once you are ready to get started, you should decide how you want to study and choose a training provider. Look for a CIMA Learning Quality tuition provider if you want the best quality tuition, service and study materials.

You also need to decide how many exams you want to attempt at each exam sitting, which depends on how much time you have for studying.

Contact CIMA

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www.cimaglobal.com

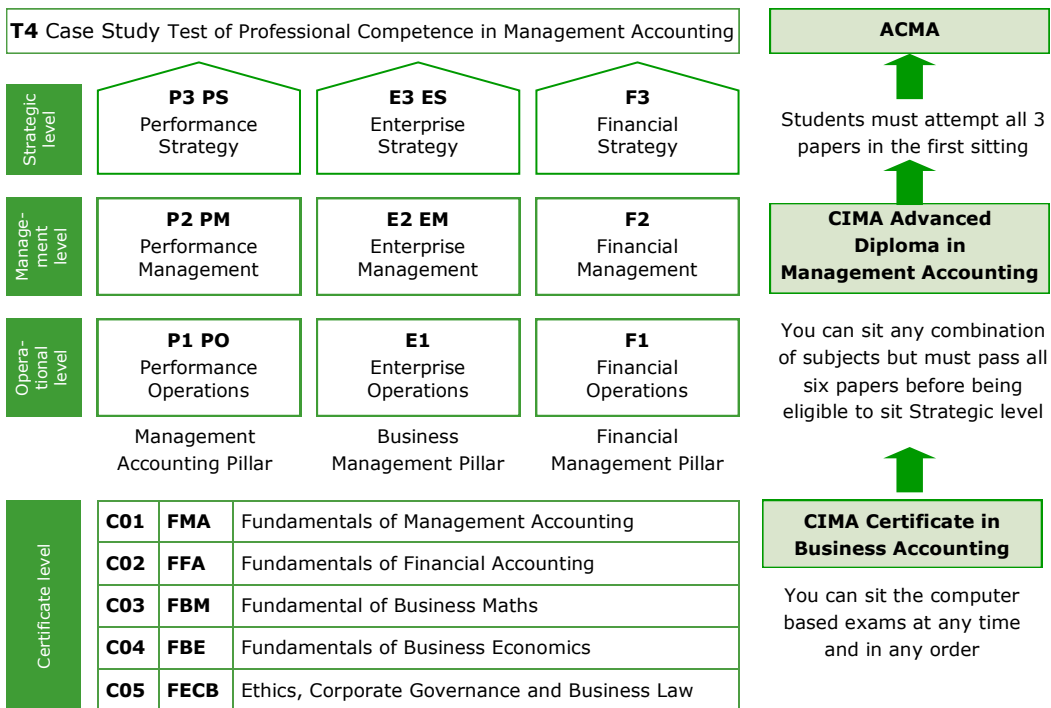
You can find out more about the CIMA exams and the different study options available in the following pages. If you have any questions about studying CIMA please give us a call.

The CIMA qualification

The CIMA qualification is split into two levels, the **CIMA Certificate in Business Accounting** and the **CIMA Chartered Management Accounting Qualification**.

The CIMA Certificate in Business Accounting is an entry level qualification consisting of five subjects. You must complete the Certificate level exams (or be exempt) before you can study for the chartered qualification.

The CIMA Chartered Management Accounting Qualification is built on three learning pillars across three levels. The final hurdle is the case study, which tests your knowledge across the syllabus, relating to a simulated business environment.



Practical experience

In order to gain full CIMA membership you must gain a minimum of 3 years relevant practical experience. Your experience is recorded in your CIMA Career Profile and must be signed off by your employer before submission. You must submit your Profile within 4 years of passing the T4 exam. You will not be awarded ACMA status until you have completed the exams and your Career Profile has been assessed.

CIMA Exams

CIMA exams are not easy and require a lot of hard work. The best way to prepare for your exams is to follow a First Intuition course of study. The pass mark in all exams is 50%.

Certificate level subjects are assessed by **computer based examination** (CBE). These can be attempted at any time and in any order at any licensed CBE centre. The exams are 2 hours long and comprise a mix of multiple choice and objective test/short answer questions. First Intuition holds regular exam sessions at all its study centres and you contact us directly to book your exam. Call us or check our website for available exam sessions.

The Chartered level exams are **written exams** of 3 hours duration with 20 minutes additional reading and planning time. The exams are held in May and November each year. Entry for these exams is online via your my CIMA account. Most students take the exams in subject order but any combination of Operational and Management level papers can be sat in any sitting.

There are now additional examination sittings in March and September each year. Currently these are reserved for T4 case study on PC and resit examinations. These exams are held at approved CIMA tuition providers. Strategic level resit exams are PC-based.

If you aren't sure which papers to sit please call us for advice



Prizewinners

We are delighted to have trained a number of prize-winning students in recent years, including Simon Wilshire who came first in the world for CIMA T4, beating **4,841** students who sat the exam in February and May 2013.

Key dates

	March exams	May exams	Sept exams	Nov exams
Completion of	n/a	1 March	n/a	1 Sept
Exam entry deadline	Mid-Late Jan	14 March	Mid-Late July	14 Sept
Exam fee deadline	End Jan		End July	
Exam dates	Early March	Late May	Early Sep	End Nov
Results	Late March	Mid July	Late Sep	Mid Jan

Study options

First Intuition offers home study, online and a range of classroom based courses from all its study centres. Each of these study options includes dedicated tutor support and a complete set of study materials.

Home Study



Study material includes

- First Intuition course notes
- First Intuition question bank
- Pocket Notes
- Tutor-marked mock exam and solution
- Regular email updates
- Tutor support by phone

A Home Study course from First Intuition includes a complete set of study material combined with tutor support and is ideal for those with limited study leave or who are highly motivated to complete their studies independently. We include a study guide to help you plan and organise your studies, and your tutor will mark a mock exam for you, providing valuable feedback and advice ahead of the real exam.

Home study students can upgrade to an online or classroom course simply by paying the difference between the online course and home study fee paid.



Tutor Support

One of the unique features of First Intuition Home Study is our tutor support. Each subject has a specialist tutor, so you always get to speak to the same tutor if you have any queries. Because we provide home and mobile numbers you can call at any time when you are studying. We also mark your mock exam ourselves and give you valuable feedback ahead of the real exam. We are confident that no other tuition provider goes so far to help home study students.

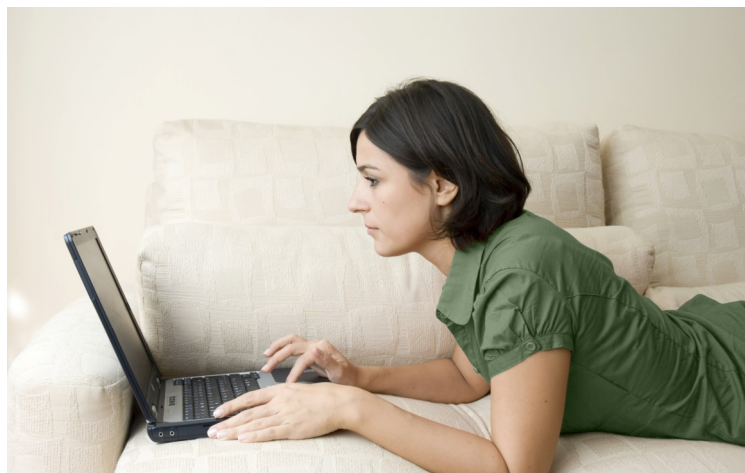
Tutor support is provided until the earlier of the exam date or 6 months from invoice date.

Online courses

Our online courses are a great alternative to a classroom tuition course. Our recorded lectures cover the entire syllabus and include worked lecture examples. All online content is accessed via www.firstintuition.net.

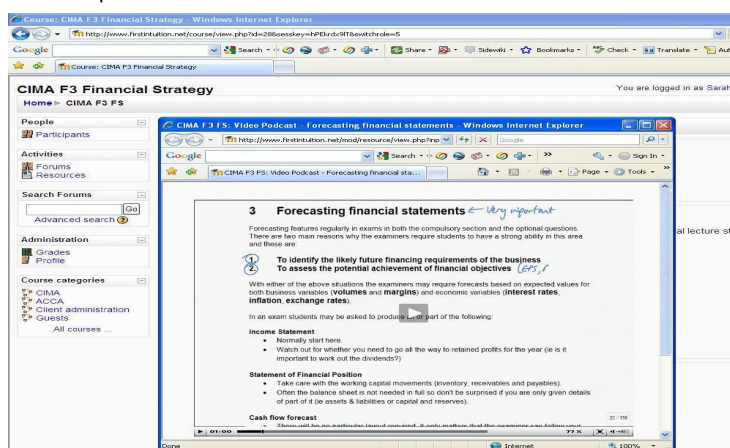
Online resources include

- Recorded lectures covering the entire syllabus which can be viewed as often and whenever you like
- Recorded past exam question debriefs
- Quizzes and downloadable progress tests
- Online forums and chat rooms
- Relevant press and examiner articles
- Live question debriefs



We also provide a **complete set of study material**, including our own study guide and course notes. For full details of what's included please refer to the home study package. Online course students also receive tutor telephone and email support, and benefit from tutor marking of the mock exam. You can view sample lectures on our website or on our YouTube channel.

To access the full online course you must have purchased an online or classroom course to obtain an enrolment key. Online resources and tutor support are available until the exam date, after which your enrolment will be terminated. If you wish to renew your online course you may extend your enrolment for a further 6 months subject to paying a nominal re-registration fee.



The screenshot shows a web browser displaying the CIMA F3 Financial Strategy course page. The page title is "CIMA F3 Financial Strategy" and the user is logged in as Sarah. The main content area displays a video podcast titled "3 Forecasting financial statements" with a play button icon. Below the video player, there is text explaining that forecasting features regularly in exams and provides two main reasons why examiners require students to have a strong ability in this area. The text includes a list of key areas to focus on: "To identify the likely future financing requirements of the business" and "To assess the potential achievement of financial objectives (EPS, I)". It also mentions that examiners may require forecasts based on expected values for both business variables (volumes and margins) and economic variables (interest rates, inflation, exchange rates). Below this, there are sections for "Income Statement", "Statement of Financial Position", and "Cash flow forecast", each with a list of key points to watch out for.

KPMG chose First Intuition for its national ACCA training scheme on the basis of our tutor support and online course offering.

Classroom courses

Our classroom courses give you the very best chance of passing your exams first time. We supply all relevant study materials and tutor support right up until the date of the exam. We also provide free refreshments throughout your course and a study room for private study during opening hours.

All our classroom courses are small, meaning you get more tailored feedback from your tutor

Tuition courses

Tuition courses cover the entire syllabus, teaching you topic by topic using exam-standard lecture examples. We use past exam questions right from the start so you know what is expected of you in the real exam. Courses typically start about 3 months before the exams. We offer a choice of weekday, weekend and evening courses for most subjects. Please refer to our course dates and prices brochures for details.

Revision courses

Revision courses focus on question practice and exam technique and take place about 1 month before the exams. We include a **free mock exam** which your tutor will mark, giving you valuable feedback and advice before the real exam.

Question days

Question days give you the opportunity for additional timed question practice with immediate tutor marking and feedback.



Our classroom courses are often shorter than those of our competitors because we focus on exam requirements and use past exam questions from day one of the tuition course. We include full online resources with every classroom tuition course so you can review and recap at any time.

Free Retake Scheme

Students who do not pass the exam having attended all sessions of a tuition and revision course and completed the course and mock exams may attend any equivalent course leading to the next exam sitting free of charge. See website for full terms and conditions www.fi.co.uk.

Study centres

All of our study centres are designed with the student in mind. We provide free refreshments throughout our courses and provide free wi-fi and internet access. We also invest in bigger desks and more comfortable chairs than many of our competitors for a more relaxing and enjoyable study experience.

All our study centres are in central city locations, within easy reach of the major public transport links.

To view maps, images and tutor details visit the study centre pages on our website.

Open days and events

We hold regular open days and promotional events at all our study centres to give new students the opportunity to see our facilities and meet our tutors. Call us or check online for upcoming dates.



First Intuition was voted PQ Magazine's Accountancy College of the Year in 2010, 2012 and 2014 based on student feedback

Tutors and staff

All of our tutors bring a wealth of teaching and management experience to the classroom.

Our tutors are employed on a full time basis so they are always on hand to help with student queries.

Our customer service staff will be able to advise you if you have any general queries about the CIMA qualification or our course offerings.

You can find out more about us on our website, www.fi.co.uk.

Booking and contact details

Online Visit www.fi.co.uk

Phone Call your chosen study centre with your credit or debit card details

Email Download and complete our booking form and email it to your chosen study centre

Fax or Post Download and complete our booking form and fax or post it to your chosen study centre

If you would like us to invoice your employer directly please complete the employer section of our booking form, ensuring your manager has signed the form and you have provided a purchase order reference number if required.

Please note that all bookings are subject to our terms and conditions, details of which can be found on our website or on the reverse of our booking form.

Please refer to our course dates and prices brochures for detailed information about our courses.

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