

INTERNATIONAL MBA IE BUSINESS SCHOOL

TO CREATE THE NEW AND TO TRANSFORM THE OLD, THE INTERNATIONAL MBA FOSTERS AN ENVIRONMENT THAT IS BEST SUITED FOR UNCONVENTIONAL THINKERS.

INTERNATIONAL MBA

QUICK FACTS

Format:	Full-Time
Profile:	Professional graduates with 5 years of experience (on average)
Length:	1 year
Intakes:	Nov-14, Apr-15, Sep-15, Jan-16
Languages of Instruction:	English and Spanish
Application Deadline:	Rolling admissions process
Campus:	Madrid
Url:	www.ie.edu/international-mba
Blog:	news.imba.ie.edu



TOP 10: WHY CHOOSE THE INTERNATIONAL MBA AT IE BUSINESS SCHOOL

1. INTERNATIONAL RECOGNITION

A top-ranked MBA program at the #1 European Business School (Financial Times 2013)

2. GO BEYOND YOUR OWN PERSPECTIVE

Empower your lateral thinking and challenge the status quo from day one

3. SEE PAST YOUR BOUNDARIES

Be part of a classroom made up of unconventional thinkers like yourself, and explore your own limits based on a truly diverse environment

4. IMPLEMENT YOUR IDEAS

Embrace new perspectives and balance your entrepreneurial mindset to transform or create what you envision, be it in already existing corporate settings or in your own startup

5. CUSTOMIZE YOUR MBA

Personalize your program by choosing the most adequate path for your professional objectives and passions while taking advantage of IE's unique resources for entrepreneurship

6. EXPAND YOUR BUSINESS HORIZONS

Strengthen your business acumen and gain a unique set of managerial competencies by following traditional and more visionary courses

7. BOOST YOUR CAREER

Become your own strategic career manager and enter the competitive job market in the best shape possible

8. TAP INTO A GLOBAL NETWORK

Network for your future in more than 300 on-campus events per year, 86 student clubs, with more than 50,000 alumni, more than 80 alumni chapters and more than 200 events around the world

9. LEAD FROM THE FRONT

Learn to perform at your best through our Behavioral Fitness program which will enhance your leadership, interpersonal and critical thinking skills






10. LIVE MADRID

Enjoy a cultural experience in the capital of Spain, and learn Spanish, the third most spoken business language in the world

INTERNATIONAL RECOGNITION

IE Business School shapes leaders that promote innovation and change in organizations, equipping professionals with a balanced entrepreneurial mindset that generates employment, wealth and social well-being. Founded in 1973, the school has undergone a rapid process of growth and internationalization and is now recognized by the international press as one of the world's leading business schools.

The international press ranks IE and its schools among the best in the world.

• European Business Schools	1st in Europe	 FINANCIAL TIMES	December 2013
• Online MBA Programs	1st worldwide		March 2014
• MBAs	5th in Europe, 13th worldwide		January 2014
• Non-US Business Schools	3rd worldwide		November 2012
• Executive MBAs	2nd worldwide	 The Economist E-I-U The Economist Intelligence Unit	July 2013
• MBAs	5th worldwide		May 2013
• Business Schools	1st in Europe, 3rd worldwide	 THE ASPEN INSTITUTE Center for Business Education	September 2011

A SNAPSHOT: CHANGE IS THE ONLY CONSTANT, AND IE IMBA MANAGERS KNOW HOW TO STRIVE IN IT

The last decade has seen many industries enter a period of increasingly rapid change and ever faster corporate “boom and bust” cycles. Worldwide connectivity, increasing global lifespans, smart technologies, and information overload are just some of the drivers reshaping how we think about work and how we create value.

As a consequence, while collaboration and interconnectivity are replacing hierarchy and bureaucracy, companies are exploring new forms of organizational structures by creating tailored corporate cultures and transforming old regulations. The rules of the game have changed: to survive means to anticipate the future and to be flexible enough to continuously adapt to it.

Furthermore, while companies are becoming more global, less hierarchical and more collaborative than ever before, demographic changes and cultural diversity are shifting economic power. To compete for this increasingly diverse customer base, companies are requiring culturally literate employees that are sensitive to the possible alignment and misalignment of products and services within these varying markets.

As a leader, to thrive in this increasingly volatile, complex and ambiguous environment, one must possess a fully developed business-acumen that understands the functioning of businesses and the interconnectedness amongst their departments. However, this is no longer enough. Today’s world also calls for an extremely cross-functional tool box of capabilities that supports among others, flexible thinking, effective problem solving, and cross-cultural teamwork. “Soft” skills have now become as critical to business management as the practical know-how, the abilities to interact with large amounts of information, and the type of mindset that influences one’s leadership style.

“ Khalil Gibran

Progress lies not in enhancing what is, but in advancing toward what will be.

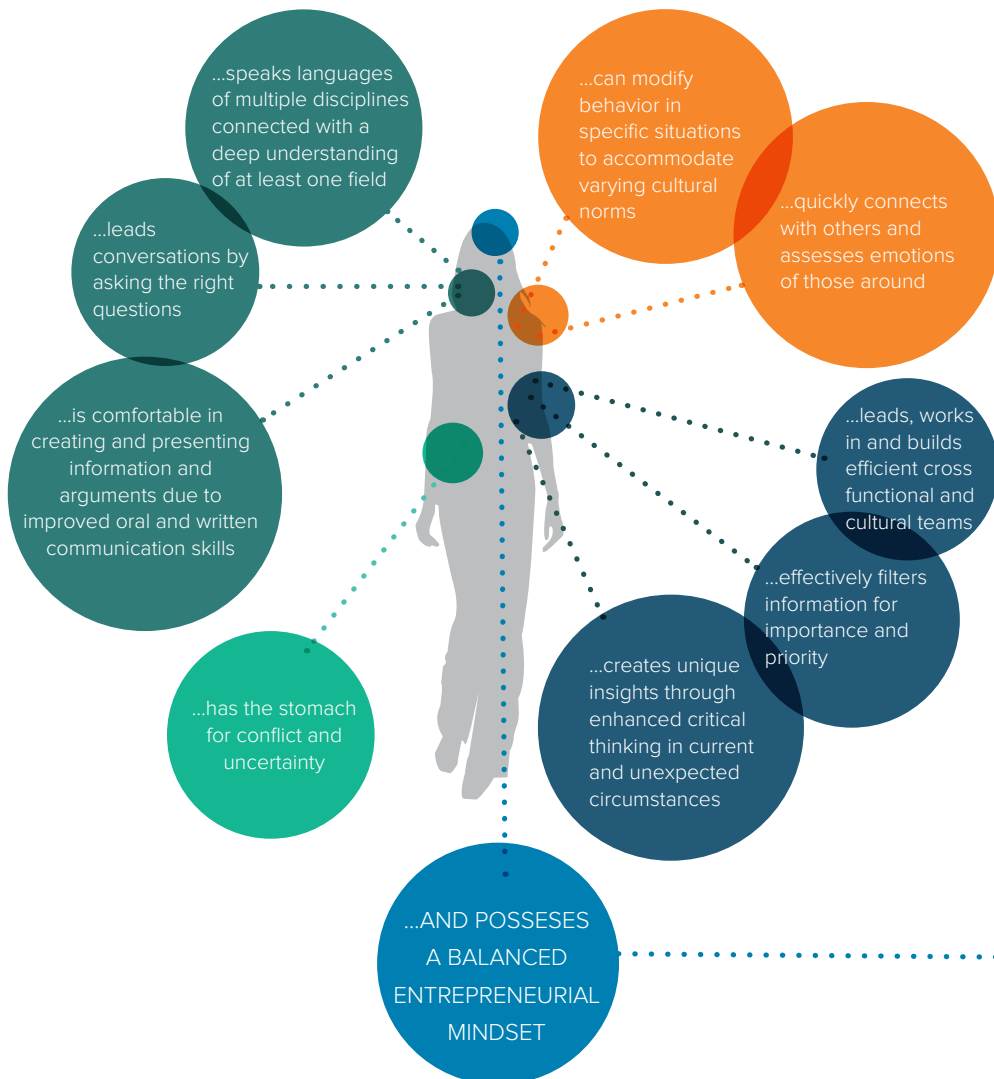
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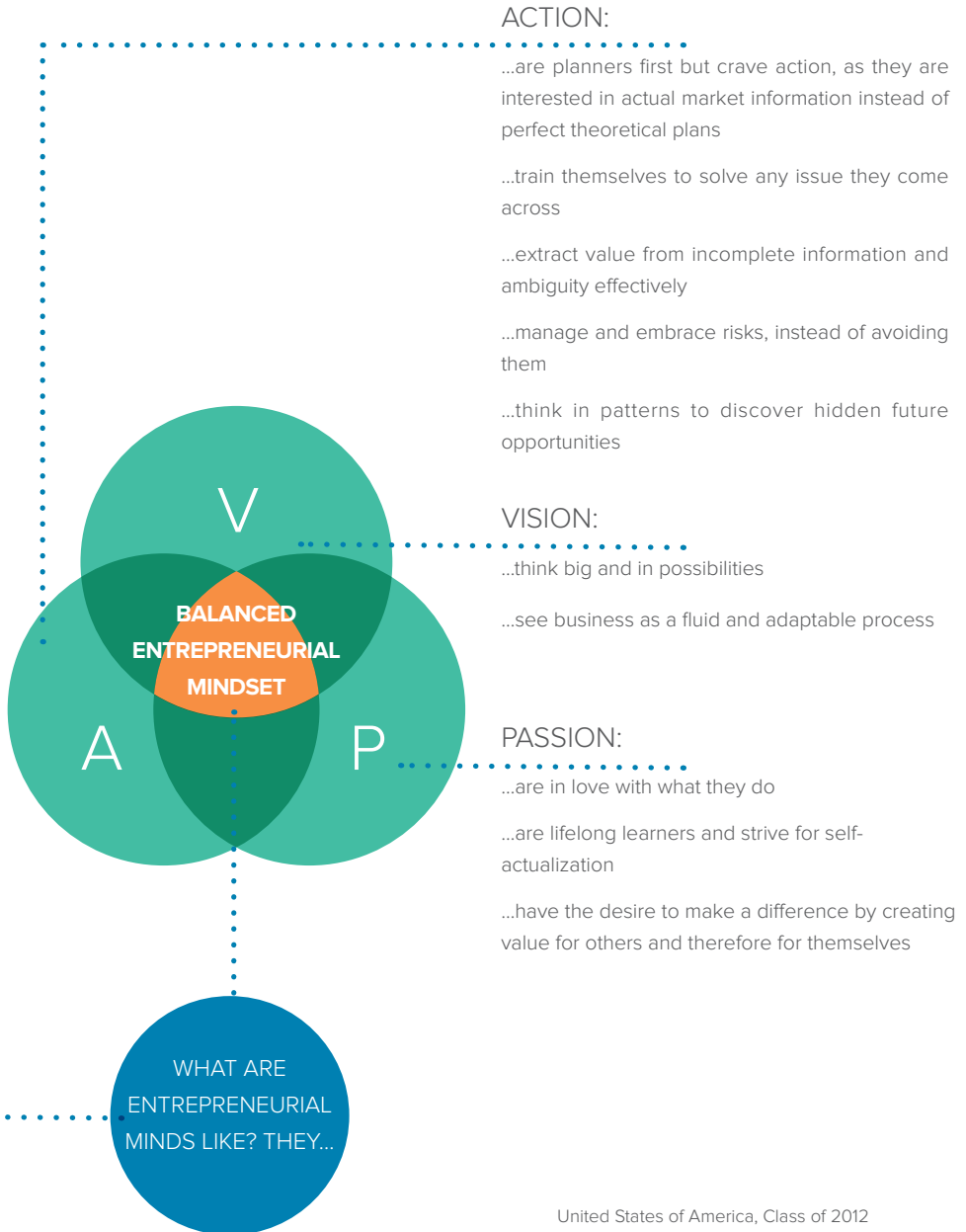
THE IE IMBA MANAGER

To best prepare professionals for this ever changing work environment, IE has constantly been searching for unconventional thinkers that can use the International MBA program as a hothouse to interact, to be challenged, and to grow.

After the completion of the program, an IE IMBA Manager...



An integral part of the IE IMBA Manager is his or her mentality. IE IMBA Managers promote innovation and change, by understanding how to balance the action, passion and vision ingredients of their entrepreneurial mindsets perfectly to generate value on a professional, social and personal level.



“ “ Yvonne Krywyj

While relaxation isn't always easy to come by, inspiration abounds. When I see people come together to form teams, and witness their drive and enthusiasm, I realize what great things can be accomplished when people who share a common goal join forces.

United States of America, Class of 2012
 Program Coordinator at CMAP
 Co-Founder at Next Generation Lab

” ”

THE IE INTERNATIONAL MBA: A HOTHOUSE FOR UNCONVENTIONAL THINKERS DARING TO BE DIFFERENT

Just like a hothouse, that represents an artificial and perfectly aligned environment fine-tuned to the needs of particular plants in which they can grow much faster than in the outside world, the International MBA program creates a deeply diverse surrounding that stimulates rapid professional and personal development in its students which they would otherwise find difficult to achieve in only one year's time.

However, not every plant grows equally as fast in every hothouse. Therefore, IE actively searches for the right "seeds" to consequently help them to develop and understand their true potential with the tools and knowledge the school offers.



Virgil F. Esguerra

IE has given me the curriculum, colleagues and courage to confidently envision and explore different life possibilities.

Philippines, Class of 2013
Emerging Markets Strategist
Rogge Global Partners



IE IMBA STUDENTS - A PARTICULAR TYPE OF SEED; ARE YOU ONE OF THEM?

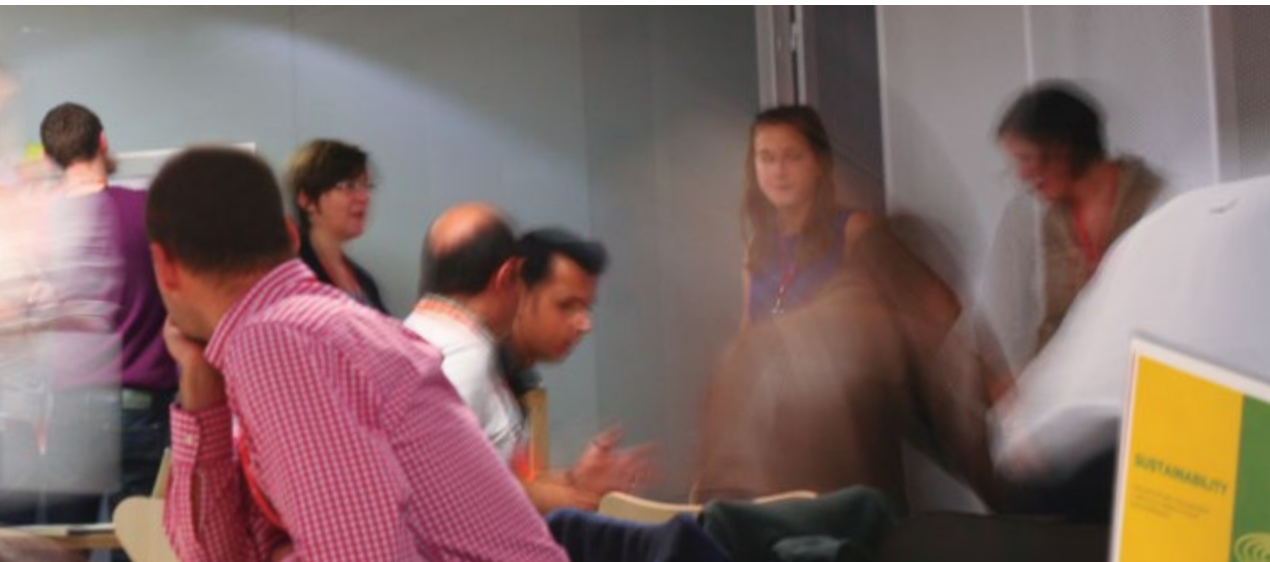
To create the new and to transform the old, the International MBA has created an environment that is best suited for unconventional thinkers.

Although different in curiosities, ideologies, nationalities, academic and professional backgrounds, IMBA students are connected through a unique mix of attributes that pushes them to explore, thrive, exchange and experiment with the goal to write their own stories and define the boundaries of their personal realities.

With these types of individuals as future classmates, friends and business partners, you will be able to write new rules, reach original solutions and change the game you want to change.

IE IMBA STUDENTS ...

- Question the status-quo; they are not afraid to look at the world in a different way every day, as they embrace different points of view and are inspired by non-conformist people like themselves
- Dare to be different and are not defined by their context; they are moved by a desire to focus on an inner transformation whilst remaining interconnected to the collective whole
- Are looking to expand and act far away from their boundaries and comfort zones, with the goal to discover their true thresholds of capabilities
- Believe in everyday heroes and have an innate interest in other people, and motivation to grow



“ “ **Anna Kompaniyets**

IE is all about the people you meet. Together you learn and grow, supporting each other along the way, and celebrating successes - a true start of lifelong friendships.

Ukraine, Class of 2012
B2C Global CRM Manager
NH Hotel Group

” ”

DIVERSITY 3.0 - THE MOST POTENT FERTILIZER FOR UNCONVENTIONAL THINKERS

As new ideas and new ways of thinking don't just leap fully-formed out of the ground, they, and the minds that produce them, need nurturing. During the International MBA, these nutrients come in form of diversity that goes beyond geographical and cultural differences. As a consequence, in addition to the IMBA's more than 70 nationalities, you will experience the meaning of diversity in a much deeper way.

Diversity at IE is not only a nationality, but it is a way of being; a combination and blend of academic and professional backgrounds, personal and career goals, interests, age, ideologies and experiences, all in addition to different cultures and nationalities.

For you to best absorb and take advantage of this truly diverse environment, IE focuses on experiential learning combined with the case methodology and daily teamwork. To get an idea, take a look at a real IMBA workgroup from the last intake:

Jorge Pongo

33, Peruvian/American

He had a career in the military and concurrently got a degree in Finance. Later he worked for a multinational mutual fund company, and spent 2 years back-packing all over the world exploring 36 countries. He is originally from Peru but spent most of his life in the US. He wants to change careers.

Pier Spinazze Andrea

27, Italian/South African

He is a doctor having spent a year as a plastic and trauma surgeon. He has studied in Italy, London and the US. He has climbed Mount Kilimanjaro, cycled from Sudan to Kenya, plays the violin and is thinking of changing careers.

Barnabe Ferrero

32, British/Italian

He has a degree in Math and founded two companies. He later took a gap year during which he traveled the world by sea. He also speaks French and is a professional piano player.

Hanna Evron

30, Israeli/American

She has a Business Administration background, has lived the past 15 years in Los Angeles and most of her experience focuses on startups.

Amalia Carvajal Sardi

27, Italian/Colombian

An Art History and Marketing double major, Amalia worked at a museum and an auction house before focusing on marketing, first as a communications specialist and afterwards as an external consultant.

Alfredo Fonseca Zauner

29, Panamanian/Austrian

He has a background in law and although he is originally from Panama, he has lived in London for several years. He is a pilot and a sailor, and has been involved in creating a business plan for a new online recruiting platform. He wants to change careers.

Sarah North

25, American

She has professional experience in production and an educational background in economics and accounting. She was a professional dancer for several years and travelled through South America while teaching dance. She is looking for a career change.



THE IE IMBA FACULTY - A GUIDE ALONG THE WAY

Like horticulturists, IE's international faculty provides the needed resources, care and guidance, while being an invaluable thinking partner during the entire length of the program. Due to their intellectual diversity and different perspectives, IE professors, of which many have held executive positions in multinationals and start-up companies, consist of fulltime professors, industry professionals and visiting subject matter experts.

To read more about specific faculty profiles, please visit www.ie.edu/business-school/faculty-research.

47% International



33% Women



93% Ph.D.



THE INTERNATIONAL MBA PROGRAM

PROGRAM OVERVIEW

Located in the cosmopolitan and fast-paced capital of Spain, the International MBA at IE is designed for those who like to think outside the box and challenge traditional thinking. During one year, the program encourages you to act upon your ideas, and offers a truly hands-on and practical curriculum that **focuses on your individual career aspirations.**

IE's International MBA is not only about acquiring the right competencies and skills that are needed to become a better professional. Its **innovative pedagogy pushes the boundaries of a classroom and increases your competitiveness in ever more fragmented business scenarios that are changing the rules of the game.** You will be able to encounter different ways of making sense of the world, challenge old assumptions and test new ideas to understand that sometimes your own ideologies might be incomplete or partial, when looking at the growing complexity of today's business environment.

To help you develop faster, the program is **highly customizable and flexible**, putting you in the driver's seat of your own development and progress. Furthermore, the program places additional emphasis on developing skills such as critical thinking, communication, and the ability to effectively collaborate with others through its experiential learning methods.

The International MBA helps all students to acquire and to balance entrepreneurial mindsets, while fostering a lifelong attitude towards learning that doesn't see leadership as "knowing it all" but as **having the capabilities and mentality to keep on adapting to change actively.**

Your time at IE is a transformative experience that will take you to the next level, wherever you want that to be.



Benjamin Leaver

United Kingdom, Class of 2012
VP, Lepe Capital
Lepe Partners



IE gave me an extraordinary opportunity. Not only did I get the chance to live in the most wonderful city but my classmates exposed me to cultures that I would not have met otherwise. In my opinion, the IMBA is only partly about what you learn; who you learn from and how you learn is just as important. The school's focus on diversity, the entrepreneurial mindset and leadership has never been as important as it is now. The student body and faculty both epitomize these qualities and make me proud to have attended IE.



PROGRAM STRUCTURE

As 40% of the program structure can be tailored to your individual needs and aspirations, the International MBA allows for a personalized journey in which choice will enable you to live up to your potential.



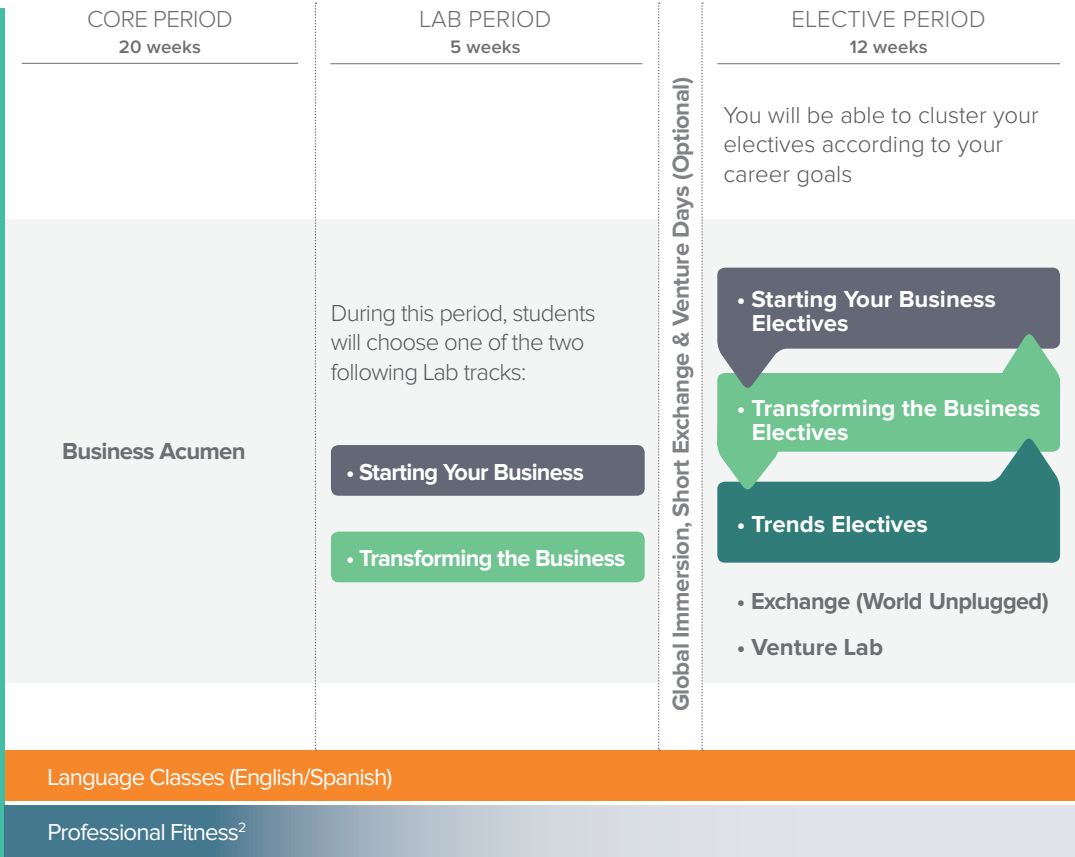
During the streamlined Core Period, you acquire the needed business acumen of regular MBA degrees through courses in Economics, Accounting, Marketing, Operations and Finance among others. In addition, subjects on Innovation and Design, Critical Management Thinking, and Entrepreneurship are designed to give you an edge over other MBA graduates.

After the Core Period, you enter an accelerated module offering an entrepreneurial pedagogy, and you will choose a track aligned to your career objectives by either starting a business or becoming a change agent and transforming one. These “Labs” use experiential learning through challenges, workshops and multimedia tools, to bring you as close as possible to solving real case scenarios.

To further enable you to pursue your passions, to deepen your understanding and to finalize your career focus, the elective period at the end of the program offers a wide variety of customization options, including trends and track specific electives as well as exchanges.

After the Lab Period, you will also have the possibility of participating in different international options like the IE Venture Days, short exchanges such as a finance trip to Jeddah, or social impact trips to Ethiopia or Brazil as part of the Global Immersion Experience.

PRE-PROGRAM¹



Integrative Exercise & Graduation³

IMBA Unplugged⁴ (Optional)

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| <ul style="list-style-type: none"> ¹ • Intensive Spanish Classes • Mandatory Pre-Program Online (Financial Accounting, Quantitative Analysis & Careers) | <ul style="list-style-type: none"> • Opening Ceremony • Orientation Days |
|--|--|

² Professional Fitness will take place throughout the program. During the Core Period, one day a week will be dedicated to this.

³ During the last part of the program, you will be able to implement the knowledge acquired throughout the International MBA by means of an integrative exercise or final exam, where you can choose to present in front of a panel a case, your venture lab or social impact project, or instead participate in a business management simulation.

⁴ After the Elective Period, a selected group of students can choose to extend the program by participating in long exchanges, completing a Dual Degree or 1+1 program (World Unplugged), doing an internship (Business Unplugged) or going on special trips to further put projects and knowledge into practice (Ventures Unplugged).

*Please note this structure is for the April 2015, September 2015 and January 2016 intakes.



PROFESSIONAL FITNESS

In parallel to the required core components of the International MBA, you will be enrolled in a **“Professional Fitness”** boot camp to ensure that you graduate from IE Business School being “professionally fit” for your post-MBA endeavors. Professional Fitness contains two unique elements: Career Fitness and Behavioral Fitness.

Career Fitness

In a school as diverse as IE, where the wide variety of academic profiles and professional experiences are seen as crucial to the educational process, the International MBA, the Career Management Center and the IMBA Program Management team have partnered to develop a “Career Fitness” stream to equip you with the necessary toolkit to succeed in an increasingly complex and competitive job market through specialized professional competences training sessions. It will also feature sector specific recruitment activities and an extensive pool of external collaborators, including HR and executive search professionals, as well as global career management consultants.



Jonathan Riskin

United States of America, Class of 2013
Account Executive
Silver Chalice Ventures



In one year, it is not possible to do it all. For me, this limitation is a positive feature - it forces the student to decide upon a course of action and prioritize which activities and classes will be most beneficial to achieving career goals. When your time at IE is done, I am certain that you will not remember every financial ratio or strategy framework. I am also certain however, that the implicit knowledge of international business transmitted through diversity will stay with you for many years to come.



Behavioral Fitness

Leading yourself and others is fundamentally about behavior; and behaviors happen moment by moment across every workday. Well-trained behaviors are what will drive your own performance, the performance of your teams, and ultimately your career. Ask any senior manager, entrepreneur, or recruiter about professional success and they'll say that beyond being good at your specific area of work, success is driven by the quality of the behaviors and attitudes that you bring to your work.

The Behavioral Fitness component of the International MBA is an integrated leadership training program designed to help develop a foundation of critical behaviors necessary to support your long-term professional success. No one becomes physically fit by going to the gym for a few days, and no professional should expect to be behaviorally fit by spending a few hours learning about skills like listening, teamwork, or decision making. It takes focus and practice day after day, moment by moment. The Behavioral Fitness training is designed to turn the one year of your International MBA into a "gym" where you can practice new and more productive workplace behaviors. It is about transforming yourself, and it is also about learning how to lead others to do the same.

ENTREPRENEURSHIP AT IE - A KEY PLAYER IN THE DEVELOPMENT OF A GLOBAL ENTREPRENEURIAL ENVIRONMENT

*At IE, we believe that life is too short;
if you cannot find your passion,
look harder!*

Having been founded by entrepreneurs, entrepreneurship and the entrepreneurial mindset have been at the core of IE Business School since its inception in 1973. Today, more than 1,500 students annually receive training in Entrepreneurial Management at IE. Moreover, IE has turned into an opinion leader in the field of entrepreneurship research and a key driver of innovative initiatives such as **Pasion>ie, Wayra Madrid Boot-Camp and the Spain Startup & Investor Summit.**

IE's passion for entrepreneurship and the entrepreneurial mindset has materialized in **Area 31**, the school's private in-house incubation space. Depending on the nature of the project itself, IE offers a number of options and services for startups created both by its students and its alumni. These options include the **Venture Lab**, the **Knowledge Incubator** - the boot-camp version of the Venture Lab - and the **Venture Network** as well as **IE's Alumni Incubator** and the school's famous **Venture Days**. In addition, all entrepreneurs are supported by a team of 12 professors and mentors consisting of 100 alumni - successful entrepreneurs or with senior positions in large companies - while selected investors work with entrepreneurs side by side, using IE's Area 31 as their offices.



As part of its entrepreneurial spirit, IE encourages students to explore social and entrepreneurial challenges through the development of creative and innovative solutions for the Base of the Pyramid by using the Design Thinking Methodology. IE places a marked emphasis on unconventional approaches to enduring social problems, many undertaken jointly with key players in the field of process design, creativity, social entrepreneurship and innovation. Some of the ways in which students can do Good by doing Business is through the **Net Impact Chapter** - the largest student run Club at IE - the **Emzingo Fellowship** - transformative leadership development program in South Africa and Peru - and **the HUB**, an ecosystem of +37 spaces on all 5 continents including +6,000 entrepreneurs and social innovators that work, learn, connect and realize progressive ideas and enterprises for a better world.



Paris de l'Etraz, PhD

At IE, we realize that not everyone will be an entrepreneur. However, everyone needs think like one. It is the entrepreneurial mentality that we cultivate and promote.

Managing Director Venture Lab
Professor of Entrepreneurship
IE Business School



IE was the first Business School in the world to integrate an Entrepreneurship module as a required course for MBA students

IE works together with the €40 million heavy Spain Startup Co-Investment Fund

IE's Net Impact Chapter reached Gold Status in 2012 and organizes the largest student-run event at IE - the Social Responsibility Forum

DID YOU KNOW?

IE's Area 31 can accommodate up to 100 startups annually

+15% of IE students, regardless of their program, set up their own companies

Between 2010 and 2013 only, IE Venture Day startups have raised over €12million and hired over 120 full-time employees

Venture Network now takes place in Madrid, Barcelona, Bogota, Helsinki and Tel Aviv

VENTURE DAYS 2013

Providence
Mexico
Bogota

Sao Paulo

Lisbon
Madrid
Berlin

Doha

Mumbai

Shanghai

Tokyo





SUCCESS
STORIES

For more information on IE's entrepreneurial spirit and success stories, please visit our website at www.ie.edu/entrepreneurship and follow our entrepreneurship blog at entrepreneurship.blogs.ie.edu

“ Angela Nantulya

Uganda / Kenya / UK, Class of 2008
Director at ITRAST,
CEO at IDA Plus,
Business Development at Brentec Investments

A key differentiator in my MBA experience at IE Business School was the incredible opportunity to work on business plan development with female entrepreneurs from Africa with the potential to make a difference in their respective countries. The chance to put newly acquired skills into practice for such a rewarding cause was priceless!

CAREER STRATEGY AT IE - YOU BRING THE TALENT, WE HELP YOU PUT IT TO WORK

Learning how to manage your career is an essential part of your professional development. The Career Management Center (CMC) at IE helps you to enhance your marketability by providing resources to pursue individual career goals in a competitive global marketplace. To better meet these objectives, the CMC focuses on career advising, recruiter relations, career education and specialization tracks.

CAREER ADVISING & DROP-IN SESSIONS

Not sure what type of business career you want to pursue? Feeling confused about participating in an internship? Need clarification on your Career Portfolio or more industry-specific information? Be sure to reach out to the CMC professionals to clarify any doubts you may have about your career. If you have a quick question about interviews or anything else careers-related, don't hesitate to drop by the CMC for a brief 10 minute career consultation.

ACCESS TO INTERNSHIPS, FULL-TIME JOB LISTINGS, & IE CV BOOK

The IE Career Portal is IE's online resource that enables you to preview job listings and submit CVs. When you create your CV in the IE Career Portal and approve it for release, your CV is included in our online CV Book. This can open the door to additional opportunities since recruiters have convenient access to your latest CV. Additionally, you will be able to apply for all internship and full time positions with this job portal.





NETWORKING EVENTS AND COMPANY PRESENTATIONS

The CMC provides many opportunities for you to have “face time” with employers and IE alumni of leading companies in person and online. Events in the past have included the following companies, among many others:

Global Praxis

KPMG

Telefónica

Procter & Gamble

McKinsey

Loewe

Burger King

L'Oréal

Microsoft

Delta Partners

Kellogg's

Nissan

Amazon

ABB

AXA

Danone

Xopso

E&Y

Novartis

Nestlé

Google

JTI

Pernod Ricard

Accenture

For more information please visit: careers.ie.edu



ACTIVE MEMBERSHIPS

The IE Career Management Center is an active member of the following prestigious career services associations and alliances:

- MBA Career Services & Employer Alliance (MBA CSEA)
www.mbascsc.org
- MBA Career Services for Working Professionals Alliance (MBA CSWP)
www.mbacswp.org
- EFMD Career Services Steering Committee
www.efmd.org



For concrete information on placement statistics, please review our Placement Report on our website.

“ **Amber Wigmore Álvarez**

Our mission in the Career Management Center at IE is to guide students and alumni to realize their unique career visions and become strategic career managers.

Executive Director of Career Services
Career Management Center
IE Business School

”

ADMISSIONS & FINANCIAL AID

SUBMIT THE APPLICATION FORM

- The admissions process starts upon your submission of the online application along with the supporting documents. IE's online application is designed to be completed over several sessions. You are able to work on or review your online application at any time, as the content will only become available to the Admissions Department upon submission.
- Admission is granted on a rolling basis. However, early application is recommended given the limited number of places in the program.
- The application should be completed in the language (English or Spanish) in which you plan to study the core part of the program. Should the Admissions Committee grant you an interview upon the review of your application and supporting documents, you will be contacted to schedule an interview.

WE MEET IN PERSON OR ONLINE

- The interview examines the data provided in the application in greater detail, tests your communication abilities and evaluates whether your profile will meet the demands of the program. It is recommended that the interview be conducted in person, as it is an integral part of the admissions process. Interviews may be scheduled on campus, with one of our offices, in coordination with an IE event, or by Skype should you be unable to meet us in person.

WE TAKE THE FINAL DECISION

- After the interview, it will take roughly 2-3 weeks for the Admissions Committee to review your file and provide you with a final decision.
- Admission is valid for two intakes, the intake you apply to and the following.
For further information regarding the admissions process, please refer to the website www.ie.edu/international-mba where you also will find our online application.



REQUIREMENTS

- Online Application
- A minimum of 3 years of work experience
- Academic Accreditation; Bachelor Degree or equivalent (transcripts and diploma)
- Entrance Exam (GMAT, GRE or ieGAT)
- Language Certificate (English or Spanish) if you are a non-native speaker of the language in which you are planning to study the program*
- 1 page Curriculum Vitae
- Two Letters of Recommendation
- Photo and copy of passport
- Application Fee: 125 Euros

** For details on requirements for exemption, please see our website.*

FINANCIAL AID & SCHOLARSHIPS

To further foster diversity within IE Business School, the IE Foundation awards tuition funding assistance to talented students in need of financial aid based on merit, distinctive competences and academic excellence.

IE also has agreements with leading Spanish banks to offer students attractive loan packages to finance tuition and living expenses.

To learn more about the opportunities mentioned above, visit IE's Financial Aid website

www.ie.edu/financial-aid



IE BUSINESS SCHOOL

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CAMPUSES IN SPAIN

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