

QS Global 200 Top Business Schools 2010/11 00 00 0000

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MBA Employers Choice

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Associated QS research reports:

- QS Top MBA Jobs & Salary Trends Report 2010/11 gives more details of current MBA recruitment worldwide and is available through www.topmba.com.
- QS Top MBA Programs By Specialisation 2010/11 provides an overview of the MBA programs most popular with employers in ten specialist fields.

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1. Summary of Results in 2010

- 1. The QS MBA employer survey in 2010/11 reveals a surge in employer demand for MBAs in emerging markets (a 32% increase in MBA demand is reported in Asia-Pacific in 2010), combined with a gradual recovery in demand in both Europe (MBA demand up 3%) and North America (MBA demand up 9%). This follows a period of hiring cutbacks during the credit crunch.
- 2. MBA employers around the world are increasingly targeting a broader selection of regionally strong business schools from which to hire MBA graduates. This trend is being accelerated by the global economic recovery which is strongest in emerging markets. 120 of the global 200 top business schools are located outside North America.
- 3. North American schools place much greater emphasis on GMAT scores than their international counterparts. Within the global top 200 business schools, only 11% of schools have average GMATs of 700 and above and, of these, 8% (16 business schools) are in North America.
- 4. Far more business schools in Europe require extensive work experience compared to other regions. Only 37% business schools in the global top 200 have over 5 years of average work experience 42 of these schools are in Europe.
- 5. Top European business schools are far more international than schools from other regions featured in the global top 200. Over half of all the Global 200 top business schools (53%) have over 40% international students and, of these, 64 business schools are in Europe.
- 6. Only 23% of the global top 200 business schools have more than 40% women in their class. The percentage of women is particularly low in Africa, Middle East and Asian schools.
- 7. MBA class sizes are generally less than 200 students, but North American business schools are typically much larger than their international counterparts. Only 19% of the global 200 are larger than 200 students per class and of these 26 schools are in North America.
- 8. The "QS Global 200 Top Business Schools 2010/11" consists of 80 schools in North America, 67 schools in Europe, 36 schools in Asia-Pacific, 10 schools in Latin America and 7 schools in Africa and the Middle East. No other piece of MBA research covers such a geographically diverse set of schools. In 1999, only 15 schools outside of North America and Europe featured in the research, compared to 53 schools this year.
- 9. The schools securing the most employer votes in North America are Harvard and Wharton, unchanged from the previous edition. Fifteen North American schools received over 20% in the employer votes index. Recruitment demand in North America in 2010/11 has grown by 9% year on year. Given the large number of MBA employers in this USA, this has helped a number of US business schools to join the Top 200 list this year, with ten new entrants.
- 10. INSEAD and London Business School in Europe secured the most employer votes in Europe. Twelve European schools received over 20% in the employer votes index, from France, UK, Spain, Italy, Switzerland and Netherlands.
- 11. INSEAD Singapore, Melbourne Business School and National University of Singapore secured the most employer votes in the Asia-Pacific region.
- 12. In Latin America, ITAM and IPADE edged ahead of EGADE and Business School Sao Paulo in terms of employer votes.
- 13. A record seven business schools in Africa and Middle East feature in the global 200 top business schools in 2010, with American University in Cairo narrowly outperforming University of Cape Town.

14. Beyond a handful of consulting firms and investment banks, no two employers offered identical lists of business schools targeted for recruitment. Each employer has distinct needs and has established unique relationships with business schools, so there is no 'one size/type fits all' in the MBA world.

2. Background & Introduction

2.1. Background

The QS Global 200 Top Business Schools - MBA Employers Choice research originated in the early 1990s, as an alternative to business school rankings. The 2010/11 report has been renamed. QS' objective is to enable employers to identify the business schools from which they most actively recruit, without inferring any overall ranking.

This truly global piece of research identifies the most popular business schools in each region of the world, because there are a growing number of employers seeking talented MBAs at a regional level. A large number of 'global' MBA employers remain committed to hiring from many top-tier business schools, located in North America, Western Europe and Asia. However, the pressures of globalisation mean that, beyond these traditional MBA employers, there are a growing number of regional MBA employers who may not have the budget to pay the salaries demanded by MBAs from elite schools. For MBAs who are proactive in their search and flexible in terms of salary expectations, this is expanding their range of opportunities, even in a time of recession.

At the heart of the report is the definitive list of 200 business schools currently preferred by the most international employers for the purpose of hiring MBA graduates. This list is compiled from an annual survey of Human Resources (HR) managers and line managers with recruiting responsibilities at companies around the world. Each year employers recommend new schools to be added to this list, which employers around the world can then rate and comment upon.

QS also collects comparable data from all these schools which it audits and then makes available to enable readers to compare schools across various dimensions

QS believes that its primary focus on the employer perspective offers a unique insight into the value of the MBA, given the fact that most MBA students take the qualification to enhance their career prospects.

The research is intended to be of interest and use to the internationally mobile MBA employer and applicant and all individuals and institutions worldwide interested in international business education and recruitment trends. This report contains a summary of the survey results, with tables of the full data.

2.2. The QS employer preference methodology

QS TopMBA.com International Employer Survey (hereafter referred to as the 'survey') captures the preferred set of business schools each responding employer wishes to recruit from, either now, in the recent past, or in the near future and yields the data used in this report.

QS asks international employers to select the schools they consider for MBA hiring. Employers that focus on domestic hiring are not included in the survey and QS recognises that many excellent schools that cater predominantly for their local recruitment market may, therefore, not appear in the tables.

This year, we include only business schools offering full-time MBA programs and as such well known business schools like ESCP and HEC Lausanne, which only offer executive MBA, part-time MBAs and masters programs, are excluded.

2.3. Why focus only on the employer perspective?

QS believes that employers and HR decision makers worldwide have among the most objective and informed opinions as to which are the "best" business schools. When an HR department selects a business school, to sponsor an employee on an MBA programme, the decision will often be the result of an intensive research exercise, evaluating the strength of faculty, the facilities and the relevance of the course to the employee and the company's needs.

Similarly, when HR managers choose from which business schools to recruit, they will draw from a wide range of information sources. They will evaluate their experience of MBA alumni currently working at the firm and canvass their opinions; they will assess the quality and efficiency of schools' career services and the reputation of the school, globally and locally. HR decision makers look beyond rankings and examine the facilities, the course content and the quality of students. The better the performance within an organisation of MBAs recruited from particular schools, the more likely those schools are to feature well in this research. Year on year, this survey reveals remarkable consistency in school selection by many of our employer respondents. Allegiance to particular schools is not gained or lost by one good or bad student, but by a sustained experience over several years.

2.4. The global marketplace

International MBA recruiting is no longer the domain of a few prestigious US and European companies. A growing number of HR managers in Asia, Latin America, the Middle-East and Eastern Europe are informed about MBA education. Managers in these regions have also been asked to share their views on the schools they would prioritise for MBA hiring. In today's global economy, an HR manager in a large organisation anywhere in the world is expected to be informed and knowledgeable about the MBA marketplace. All will find this research useful. An MBA education and MBA career opportunities have become truly global, attracting as much interest in Beijing and Buenos Aires, as they do in Boston or Birmingham. Many companies, in banking, consulting, healthcare, utilities, transportation, technology, telecoms and other sectors, continue to favour an MBA education, both for their own executives and as a source of new talent.

In recognition of the global dimension, QS research chooses to present the QS Global 200 Top Business Schools by region: top schools in North America; top schools in Europe; top schools in Asia-Pacific; top schools in Latin America and the top schools in Africa/Middle East (Total 200).

2.5. TopMBA.com/Scorecard: creating a personalised ranking

The QS approach distinguishes itself from rankings by listing schools in alphabetical order, in clusters, highlighting which are the most popular schools in North America, Europe, Asia Pacific and Latin America with international employers through an Employer Score. QS does not combine this data with many other criteria to create a ranking. Rather QS presents several different criteria side by side and allows candidates to create their own personalised rankings (see TopMBA.com/Scorecard).

Many factors must be considered when evaluating business schools. For example, the quality of students can also be inferred from average GMAT scores and length of work experience. Other factors to be considered include areas of specialisation, success of alumni and the activities of the alumni networks. It is the opinion of the report authors that no research has yet managed to produce a ranking of business schools that adequately incorporates all these factors. In an ideal world, what each person really wants is the ability to create his or her personal ranking. The reader may wish to create his or her own preferred list of business schools, taking into account these and personal criteria.

The facility to personally rank international business schools worldwide now exists. Building on its considerable expertise in this field, QS has created QS Search and Scorecard (hereafter Scorecard), an interactive online tool that enables you to identify institutions that meet your personal criteria worldwide and it costs nothing to use at www.topmba.com/scorecard. More than 300,000 candidates have already used Scorecard. The database of schools and universities represented now exceeds 400 and is growing all the time as institutions see what high quality candidates are using Scorecard. Sophisticated webbased technology allows you to apply weightings to more than thirty criteria including programme strength, faculty quality, return on investment, reputation with employers, and specialisations, to create your own ranking and find the best match for you.

3. Survey sample and methodology

3.1 Sample

The 2010/11 survey was conducted during the spring and summer of 2010/11 and represents one of the largest exercises QS has undertaken in terms of geographic scope and level of detail.

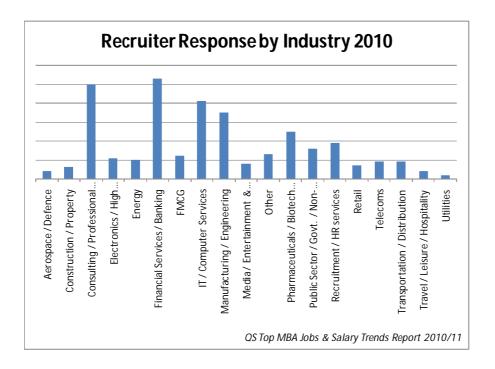
The 5007 employers responding to the survey in 2010/11 were made up of 2,157 who were actively recruiting MBAs and 2,850 who were recruiting only undergraduates or Masters students. This compares to 743 employers who responded as active MBA employers in 2009. All employers that responded to the survey are guaranteed confidentiality for the components of their individual responses, except for any open-ended feedback they have chosen to provide, on the value of an MBA or concerns with MBA hires. For some tables in this report, for example satisfaction with MBA skills, we look at responses from employers for each of the last four years. Tables identifying short-term trends reflect the responses in 2010/11 only.

The following table gives a snapshot of some of the organizations that took part in the survey across the world. A more comprehensive list can be found in the Appendix at the end of this document.

Consulting	Finance	Industry	Technology
Accenture	CitiGroup	BHP Billiton	Avaya
Boston Consulting	Standard		Hewlett
Group	Chartered	Mitsubishi Corp.	Packard
·		·	LG
Deloitte	SKS Microfin.	Tata	Electronics
	Barclays		
AT Kearney	Capital	BP	IBM
Ernst & Young	HSBC	Diageo	SAP
· ·	Morgan	· ·	
PriceWaterhouseCoopers	Stanley	General Electric	Vodafone
	Banco		Boehringer
Bain & Co.	Santander	Johnson & Johnson	Ingelheim
			Marcatel
Paradigma	Bradesco	Procter & Gamble	Com
Picard Soluciones	Merrill Lynch	Tomo Corp.	Siemens
	Bank of		
Booz	America	Eaton Corp	Cisco
Cap Gemini	GE Capital	General Motors	IBM
	Liberty		
		3M	Intel
	Accenture Boston Consulting Group Deloitte AT Kearney Ernst & Young PriceWaterhouseCoopers Bain & Co. Paradigma Picard Soluciones Booz	Accenture CitiGroup Boston Consulting Standard Chartered Deloitte SKS Microfin. Barclays Capital Ernst & Young HSBC Morgan PriceWaterhouseCoopers Stanley Banco Bain & Co. Santander Paradigma Bradesco Picard Soluciones Merrill Lynch Booz America Cap Gemini GE Capital	Accenture CitiGroup BHP Billiton Boston Consulting Standard Chartered Mitsubishi Corp. Deloitte SKS Microfin. Tata Barclays AT Kearney Capital BP Ernst & Young HSBC Diageo Morgan PriceWaterhouseCoopers Stanley General Electric Banco Bain & Co. Santander Johnson & Johnson Paradigma Bradesco Procter & Gamble Picard Soluciones Merrill Lynch Tomo Corp. Bank of Booz America Eaton Corp Cap Gemini GE Capital General Motors

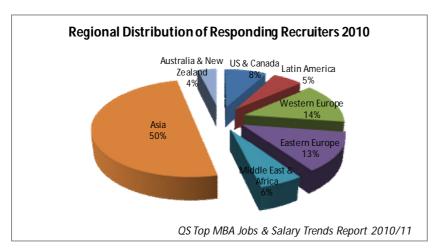
3.2 Industry distribution of employers

The chart shows the spread of employers across industries. This reflects the global spread of industries, which hire MBAs. Finance, banking and consulting make up the largest sources of respondents, followed by IT/technology, manufacturing and healthcare. Respondents from the agency/headhunting industry are asked to indicate the sectors for which they are hiring. This was fairly evenly spread, with a slight bias towards financial services.



3.3 Geographical distribution of employers

Responses were received from across the globe. 14% of employer respondents were based in Western Europe, 8% were based in North America, 50% in Asia-Pacific (North and South East), 13% in Eastern Europe, 6% in Middle East and Africa, 5% of respondents were based in Latin America and 4% were based in Australia and New Zealand. India was the largest single source of MBA employer respondents. This breadth of response provides detailed insights into MBA recruiting patterns across the globe.



3.4 Methodology

In order to produce the QS Global 200 Top Business Schools, we focus on experienced HR and line managers at MBA recruiting companies; respondents from each company are asked a series of questions about MBA recruiting for the previous year and the forthcoming year. These questions relate to the hiring activity of participating companies in the country or region for which the respondent has recruiting responsibility. Employer responses to these questions provide information on the following:

- A. MBA recruitment trends
- B. MBA salaries and compensation trends
- C. Global business school ratings
- D. Global business school ratings in specialist areas

Each employer is asked to list, unprompted, the international schools from which they have recently attempted to recruit MBAs. Each time a school is selected by an employer, it receives one vote and the total number of votes is referred to as its 'total unprompted votes'.

Employers are then asked to identify the schools they regard as attractive for the purpose of MBA hiring from a selection of regions around the world. Schools are divided into regions and employers are encouraged to identify all schools from which they might consider recruiting MBAs. They are asked to pick from a list of the 500 business schools most often mentioned in the previous year's research. In order to be included in the survey, a school must have been recommended by an employer in a previous year of the research. Each time a school is voted from the list, it is given one vote, referred to as its 'total prompted votes'.

The prompted and unprompted votes are added together to create a 'total employer votes'. In order to ensure balanced results not subject to influence from the economic cycle, an average of the 'total employer votes' is taken from the current year's research and the previous two years research.

The average total employer votes is indexed against the best performing business school, which is given an Index score of 100%. This indexing does not affect the relative positions of schools in any given year. This percentage score is known as the school's "Index of Employer Votes".

This research does not intend to infer an overall ranking of schools from the results. The tables list schools in clusters, by region. The relative Employer Position of schools is displayed, based on their Employer Score in that year and a ranking within the region.

This year, we include only business schools offering full-time MBA programs and as such well known business schools like ESCP and HEC Lausanne, which only offer executive MBA, part-time MBAs and masters programs, are excluded.

4. Global MBA employment trends in 2010

The survey in 2010/11 has revealed a surge in employer demand for MBAs in emerging markets, combined with a gradual recovery in demand in both Europe and North America, following a period of hiring cutbacks during the credit crunch.

Paul Danos, Dean of Tuck School of Business at Dartmouth College, New Hampshire, explains the enduring appeal of top international MBA programs: "Demand for MBA graduates by the great businesses of the world keeps increasing. As businesses grow in complexity and scope, companies need more and more skilled and well-educated leaders."

A few years ago, an international MBA was a route to a new life in the USA, Canada or Western Europe. In 2010/11, an international MBA is as much about learning international business practices and creating a network which can be a powerful career advantage for MBAs seeking to develop the rapid growth of China, South East Asia, Latin America and other emerging economies. Mauro Guillen, Dean of the Lauder Institute at Wharton points out that "perhaps as many as two out of every three international students are returning to work in their home countries, or in emerging markets, rather than staying in the USA."

Emerging markets are playing catch up with the West, and many companies are recognising that MBAs represent an important pool of management for businesses seeking to grow rapidly. There is a viral effect as well. As more MBA alumni from top business schools have returned home in recent years, as they enter the local job markets, they seek to recruit other MBAs, often from their alma mater, once they assume positions which include hiring responsibility.

Table: Percentage increase in MBA jobs by region in 2010/11

Region	Increase in MBA hiring 2010 compared to 2009
Eastern Europe	+2%
Latin America	+5%
Middle East, Africa	+3%
North Asia & Singapore	+12%
South & South East Asia	+32%
US & Canada	+8%
Western Europe	+3%

Source: QS Top MBA Jobs & Salary Trends Report 2010/11/2011 (www.topmba.com)

5. Long term trends affecting employer attitudes

5.1 Globalisation

Globalisation is making the MBA market continually more dynamic. As more and more business schools increase the international diversity of their students, they become ever more attractive to employers in the global marketplace. The BRIC economies - Brazil, Russia, India and China - have really begun to make their mark on MBA recruiting in recent years. Salaries in these regions may be lower than in developed regions, but many MBAs are interested in working there, believing that entrepreneurial opportunities outstrip those in developed countries.

Central and Eastern Europe, Germany, Spain, Australia and South East-Asia are among areas of the world not traditionally associated with MBA hiring on a large scale. The strong performance of some of these regions in the employer preference tables indicates how they are now fertile ground for seeking MBA hires. QS' prediction that MBA recruiting in parts of Asia, Latin America and Central Europe will soon start catching up with the more mature US and Western European markets still stands.

Over the last five years, we have had to increase the number of schools featured from the Asia-Pacific region, reflecting their growing importance amongst international employers who are targeting the Asia region for growth and are turning increasingly to Asian business schools to meet this resource need. Since 2008 QS has also seen schools from Africa and Middle East join the global 200 top business schools as employers in this region seek more MBAs. QS is already seeing, as previously predicted, strong business schools emerging from these regions and expects this trend to continue and more employers to become active.

5.2 Salary equalisation

The reputation of elite schools stands them in good stead around the world. The research confirms that there are around 20 schools in North America and a further 20 schools in Europe from which the majority of international employers would like to hire MBAs. These schools feature on the priority lists of a high proportion of respondents. However the high salaries demanded by graduates of these schools deter many smaller firms. There is a differential in salary levels between elite schools and strong local schools and this is helping to sustain demand for graduates from a wide number of institutions. As a consequence of high salary demands from the MBAs at top schools, employers may turn to strong local schools.

Regional and local North American employers reported an average starting salary of US\$87,600; Western European employers US\$85,500; Eastern European employers US\$49,500; Asia Pacific employers US\$69,600 and Latin American employers US\$69,000. (For a comparison of average regional salaries with salaries offered by elite schools, see the QS Top MBA Jobs and recruitment Trends Report 2010/11). It is also true that the elite schools have limited numbers of places and therefore competition for entry is tough. Many good candidates therefore decide to study at less well-known schools and to undertake a pro-active job search. Employers may visit schools selectively, but they will review CVs of candidates from almost any school. Strong candidates at smaller schools are helping to build the reputations of these schools as evidenced by the new schools appearing in the employer preference tables across the world. There are strong local business schools emerging in Canada, Germany, Russia, Australia, China, Japan and several other countries that may soon start to challenge the existing incumbents.

5.3 The downswing in the business cycle

The Top MBA Jobs & Salary Trends Report 2010/11 provides extensive details of the trends in MBA hiring up to and including Summer 2010/11. The MBA market has shown itself to be cyclical. Employer demand for Full-Time MBA hires fell back sharply after the dotcom crash of 2000 as telecoms, media, consulting and banking sectors shrank their employment numbers and cut back on new hiring. A strong recovery commenced in 2004 and by 2008 we saw MBA demand at record levels, exceeding the levels of

the 2000 dot.com boom. This growth reflected aggressive hiring by consultancies and banks, and the increasing geographic spread of MBA employers in all sectors.

September 2008 witnessed the collapse of Lehman Brothers, which was the catalyst for economic contraction and another round of MBA cutbacks around the world, but nowhere near as severe as in previous cyclical downswings. The subsequent recovery in demand has been sharp, with big upswings, especially in many emerging markets. In 2010/11, although uncertainty remains, most MBA employers around the world are putting in place increased MBA hiring plans for the near future. Most experienced HR managers will not change their views of the schools they would prefer to recruit from. We anticipate a fairly steady increase in MBA demand in certain Western markets like USA, UK, Spain and France, but we are seeing sharp growth in demand in developing markets like China, India and Middle East which are intent on catching up with their Western counterparts and whose governments and employers see business trained managers as a pre-requisite for future economic prosperity.

5.4 Small is beautiful

Many small- and medium-sized companies founded in the last decade by entrepreneurial MBAs have been hiring the current class at affordable salaries. It is too soon to say whether this trend will continue, as MBA salaries begin to rise again. Feedback from career services in particular suggests that alumni hiring remains an important source of new job opportunities for MBA graduates. These small businesses are lending dynamism to the current MBA hiring market. Ever more MBA alumni are returning to hire new MBAs in order to give their businesses the professional management skills necessary to progress to the next stage. In compiling this research, the researchers have benefited from access to Global-Workplace (www.global-workplace.com) that provides a recruitment platform for alumni seeking to hire from international business schools, or who are themselves seeking to be hired.

6. Characteristics of the Global 200 Top Business Schools in 2010

The following table compares the global 200 top business schools in 2010 in each region according to five of the most important criteria.

Region	Avg GMAT >=700	>5 Years Work Experience	>40% International Students	>40% Women Students	>200 Class Size
Asia-Pacific	2%	10%	10%	3%	3%
Europe	1%	21%	32%	9%	3%
North America	8%	4%	11%	9%	13%
Latin America	0%	1%	2%	1%	0%
Africa & ME	0%	1%	1%	1%	0%

North American schools place much greater emphasis on GMAT scores than their international counterparts, within the global top 200 business schools – only 11% schools have average GMATs of 700 and above and of these, 8% are in North America.

Far more business schools in Europe require extensive work experience compared to other regions. Only 37% of the global top 200 have over 5 years of average work experience – of these 42 schools are in Europe.

Top European business schools are far more international than schools from other regions featured in the global top 200. Over half of all the Global 200 top business schools (53%) have over 40% international students and, of these, 64 business schools are in Europe.

Only 23% of the global top 200 business schools have more than 40% women in their class (despite the fact that many schools receive more than 40% of their applications from women – usually explained by the fact that many women applicants tend to apply at a younger age than men, on average, and are deemed too young for the age requirements of the schools). The percentage of women is particularly low in Africa, Middle East and Asia.

MBA class sizes are generally less than 200 students, but North American business schools are typically much larger than their international counterparts. Only19% of the global 200 top business schools have class sizes larger than 200 students and of these 26 business schools are in North America.

The table below provides a summary of the number of business schools in each region which make up the list of the QS Global 200 Top Business Schools 2010/11. Schools which achieved an Index of Employer Votes of over 2% are included in the definitive list of 200 schools. Schools are presented in clusters which provide some meaningful distinction in terms of recognition amongst employers. The relative position within clusters is not considered significant by the authors of this report.

Number of schools Featured By Region	Top Cluster: Index of Employer Votes >=20%	2 nd Cluster: Index of Employer Votes >= 10%	3 rd Cluster: Index of Employer Votes >= 8%	4 th Cluster: Index of Employer Votes >= 2%
North America	15 (17)	30 (30)	38 (36)	80 (72)
Europe	12 (11)	21 (22)	25 (32)	67 (70)
Asia-Pacific	3 (5)	13 (18)	19 (24)	36 (40)
Latin America	0 (0)	0 (2)	1 (3)	10 (12)

Africa & Middle-East 0 (0) 1 (0) 1 (2) 7 (6)

Source: 2010/11 QS Global 200 Top Business Schools - MBA Employers Choice Note: Numbers in brackets are numbers of schools from the previous report

7. MBA employers' top business schools in North America

Recruitment demand in North America in 2010/11 has grown by 9% year on year, especially in financial services, manufacturing and consulting. Given the large number of MBA employers in this USA, this has helped a number of US business schools to join the Top 200 list this year. At the same time MBA applicant demand for MBA places remains strong in North America, which is helping to sustain quality candidates across a broad pool of business schools, ensuring MBA employers are being satisfied in their MBA hiring goals (especially as more a more mid-sized companies are seeking MBAs on lower salaries than those on offer at elite schools).

Despite the volatility of the business cycle, employers again voted the most popular business schools in North America to be Harvard Business School (Harvard) and The Wharton School (Wharton) at University of Pennsylvania. The MBA is now over 100 years old, but for more than half of that time it was largely confined to the USA, and to schools such as Harvard and Wharton that have gone on to become the giants of global business education.

Within the top cluster of North American business schools, Harvard has retained an edge over Wharton based on the number of employer votes received (number of prompted and unprompted votes received from distinct employers around the world). Kellogg, Columbia and Stanford follow closely behind. Less than twenty employer votes separate the scores of 10 other North American schools in this top cluster: Chicago, MIT, Berkeley, Michigan Ross, Duke, UCLA, NYU, Yale, Tuck, and Richard Ivey. These are the only other schools in North America achieving over 20% of votes by employers around the world.

The second cluster of North American business schools is headed by; Boston University, Thunderbird, Toronto, Queen's, Kenan-Flagler and Darden. A little way behind follows HEC Montreal, USC Marshall, Indiana, Emory, Georgetown, McGill, Cornell, British Columbia and York. This second cluster of business schools scored 10% or more in the employer votes index.

The business schools showing the most improvement, in our 2010/11 research, feature within the 3rd and 4th clusters and include: University of Wisconsin-Madison, SMU Cox, and University of California San Diego.

New entrants to the North America list of top 80 business schools include; American University Kogod, University of San Diego,, Michigan State, CLU, Temple, Monterrey Institute, Brandeis, Claremont – Peter Drucker School, Fordham and Arizona State.

Canadian schools have made much recent progress. In recent years, they have strengthened their presence amongst our top North American Schools, with HEC Montreal, British Columbia, Western Ontario, McGill, Queens, McMaster, Alberta, Calgary, Victoria and Simon Fraser all featuring prominently. This year, Western Ontario is the top performing Canadian school. Canadian business schools have benefited from a more favourable visa environment than the USA, making it easier for international candidates to find employment locally. In addition, many Canadian schools have built links with employers in Asia.

Employers' top 10 preferred schools in North America are: Harvard, Wharton, Northwestern, Stanford, Columbia, Chicago, MIT, UC Berkeley, Michigan and Duke.

Table: Schools in the USA and Canada most favoured by employers

	nal Rank	ols in the USA and Canada mos	s lavouled by	Employ Votes		Pre-req	uisites	Diversity	
2010	2009	School Name	Country	Year Avg.	Index	Avg GMAT	Avg Years	% Int'l	% Fem.
5	4	Columbia Business School	United States	89.7	51%	713	5	44	33
14	15	Dartmouth College: Tuck	United States	39.2	22%	713	5	36	35
10	8	Duke University: Fuqua	United States	56.3	32%	700	5	39	39
1	1	Harvard Business School	United States	172.6	97%	725	4	33	38
7	7	MIT: Sloan	United States	67.5	38%	710	5	32	30
3	3	Northwestern University: Kellogg	United States	115.0	65%	700	5	30	34
12	11	NYU: Stern	United States	43.6	25%	717	5	32	39
4	5	Stanford University	United States	96.7	55%	726	4	43	36
8	10	UC Berkeley: Hass	United States	59.7	34%	718	5	39	31
11	12	UCLA: Anderson	United States	53.5	30%	712	5	33	34
9	9	Univeristy of Michigan: Ross	United States	58.1	33%	701	5	30	33
6	6	University of Chicago: Booth	United States	68.3	39%	710	5	35	35
2	2	University of Pennsylvania: Wharton	United States	125.6	71%	720	5	37	40
15	19	University of Western Ontario: Ivey	Canada	36.3	20%	673	4	25	32
13	14	Yale School of Management	United States	41.7	24%	715	5	27	34
16	22	Boston University School of Mgmt	United States	33.1	19%	680	5	36	38
30	29	Cornell University: Johnson	United States	18.2	10%	700	5	28	35
25	24	Emory University: Goizueta	United States	19.9	11%	676	5	27	29
27	25	Georgetown University: McDonough	United States	19.3	11%	685	5	24	31
22	28	HEC Montreal	Canada	24.5	14%	625	7	68	34
24	26	Indiana University: Kelley	United States	21.1	12%	664	5	26	34
29	31	McGill University: Desautels	Canada	18.3	10%	670	5	45	35
19	23	Queen's School of Business	Canada	29.3	17%	672	5	49	32
17	13	Thunderbird School of Global Mgmt	United States	31.9	18%	610	5	45	32
31	32	U. of British Columbia: Sauder	Canada	17.8	10%	642	6	56	26
26	20	U. of Texas at Austin: McCombs	United States	19.8	11%	681	5	25	26
20	16	UNC: Kenan - Flagler	United States	28.9	16%	677	5	22	28
28	18	University of South Carolina: Moore	United States	19.0	11%	629	3	19	37
18	30	University of Toronto: Rotman	Canada	31.5	18%	653	4	44	29
21	17	University of Virginia: Darden	United States	28.6	16%	701	4	30	29
23	21	USC: Marshall	United States	22.9	13%	700	5	34	30
31	60	York University: Schulich	Canada	17.8	10%	660	5	56	32
34	35	Carnegie Mellon University: Tepper	United States	15.9	9%	687	5	27	25
39	27	Purdue University: Krannert	United States	13.4	8%	661	3	45	29
38	33	U. of Illinois College of Business	United States	14.0	8%	639	3	45	34
33	40	University of Alberta	Canada	16.8	9%	608	5	56	32
35	39	University of Notre Dame: Mendoza	United States	14.9	8%	677	5	28	24
37	56	University of Wisconsin: Madison	United States	14.2	8%	663	5	5	32

36	34	Vanderbilt University: Owen	United States	14.2	8%	656	5	31	27
63	-	American University: Kogod	United States	6.9	4%	585	4	19	44
80	-	Arizona State University: Carey	United States	4.0	2%	675	5	26	25
44	36	Babson College	United States	12.2	7%	625	5	35	32
75	64	Boston College: Carroll	United States	4.9	3%	663	4	22	27
70	-	Brandeis International B. School	United States	5.5	3%	600	4	65	43
66	-	California Lutheran University	United States	6.2	3%	550	6	25	40
74	45	Case Western Reserve U.	United States	5.3	3%	614	3	52	42
70	-	Claremont University: Drucker	United States	5.5	3%	614	4	54	32
42	43	College of William and Mary: Mason	United States	12.6	7%	613	3	40	40
65	68	DePaul University: Kellstadt	United States	6.2	3%	625	4	15	28
60	61	Florida International U.: Chapman	United States	7.6	4%	560	4	38	45
70	-	Fordham University	United States	5.5	3%	609	5	23	40
47	48	George Washington University	United States	10.7	6%	642	4	32	42
41	37	Georgia Institute of Technology	United States	13.0	7%	684	4	16	15
68	65	Georgia State University: Robinson	United States	5.7	3%	610	6	30	55
78	55	Hult International Business School	United States	4.5	3%	580	6	95	27
52	50	McMaster University: DeGroote	Canada	9.0	5%	620	3	18	36
64	-	Michigan State University: Broad	United States	6.3	4%	640	5	33	31
68	-	Monterey Institute of Int Studies	United States	5.7	3%	544	4	45	41
62	41	North Carolina State University	United States	7.0	4%	616	4	33	37
50	52	Ohio State University: Fisher	United States	9.7	5%	677	4	37	32
79	53	Rice University: Jones	United States	4.3	2%	668	4	35	33
73	39	Simon Fraser University: Segal	Canada	5.5	3%	610	3	25	48
46	69	Southern Methodist University: Cox	United States	11.1	6%	642	4	17	28
67	-	Temple University: Fox	United States	6.0	3%	640	5	30	41
43	46	Texas A&M University: Mays	United States	12.4	7%	643	5	26	21
53	57	Tulane University: Freeman	United States	8.8	5%	660	5	31	21
76	58	U.of Massachusetts Amherst	United States	4.7	3%	587	4	52	50
54	44	UC Davis	United States	8.5	5%	684	4	25	37
77	63	UC Irvine: Merage	United States	4.6	3%	675	5	35	36
49	62	UC San Diego: Rady	United States	10.0	6%	683	5	36	26
56	47	University of Calgary: Haskayne	Canada	8.0	5%	604	5	26	32
55	51	University of Maryland: Smith	United States	8.0	5%	660	5	32	39
59	71	University of Miami	United States	7.7	4%	636	2	25	28
40	38	University of Minnesota: Carlson	United States	13.2	7%	683	4	19	41
61	70	University of Rochester: Simon	United States	7.0	4%	682	4	48	30
58	-	University of San Diego	United States	7.9	4%	669	4	14	27
56	59	University of Victoria	Canada	8.0	5%	600	6	45	43
45	54	University of Washington: Foster	United States	11.7	7%	688	6	18	36
51	49	Wake Forest University: Babcock	United States	9.2	5%	658	4	15	18
48	42	Washington U. in St Louis: Olin	United States	10.4	6%	686	4	28	28

Source: 2010/11 QS Global 200 Top Business Schools - MBA Employers Choice

8. MBA employers' top business schools in Europe

European economies are recovering following the credit crunch, yet MBA demand has remained relatively strong and, the numbers of employers in Europe responding to our survey was at record levels in 2010/11.

Katty Ooms Suter, Director of Marketing, Admissions and Career Services at IMD in Switzerland, observes that MBA recruiting "has definitely taken a step forward compared to the previous two years." She adds "pretty much all companies contacted by IMD in 2010/11, across many industries, are keen to recruit MBAs in small amounts... for specific needs or open positions rather than generic talent recruiting."

Ursula Schwarzmann, Staffing Manager at GE Energy Europe says, "In 2009 we filled approximately 1,300 jobs. Our staffing goal for 2010/11 is trending in the same direction. In the year to date we've already filled approximately 1,000 positions. We are experiencing a very dynamic hiring trend. Last year 15-20% of all new hires were for entry-level positions (MBA or Masters)."

Europe now hosts an array of top MBA programs and is challenging the hegemony of US schools with a different teaching style and, generally, one-year programs. Europe's oldest business school, INSEAD, opened its doors to the first intake of students in 1957 and was followed by the establishment of London Business School and Manchester Business School in 1964. After a relatively slow adoption of MBA studies in Europe for the first 40 years after the Second World War, the last twenty years has seen an explosion in the number of schools and the continent now hosts MBA programs in practically all of its countries.

The key, according to the continent's professional recruitment companies, seems to be the production of graduates who have solid pre-school experience and who can hit the ground running with their new employer. "As markets in Europe get tougher, organizations are looking for immediate results," says Graeme Read, Group Managing Director at international recruiter, Antal. "That means candidates who have a track record of achievement in their field. An MBA is highly valued, but not if it's all an individual has to offer."

In 2010/11,INSEAD and London Business School remain the first choice business schools amongst international employers and receive as much or more interest than their leading US counterparts. Spanish schools also feature very prominently with ESADE, IESE and IE Business School all appearing within the cluster of 12 European schools achieving more than 20% of employer votes in 2010/11. They are joined by Oxford, SDA Bocconi, HEC Paris, IMD, Cranfield, Cambridge and RSM.

The 2nd cluster of European business schools all exceeding 10% of employer votes includes; Warwick, Imperial, ESSEC, Manchester, Copenhagen, Edhec, Cass, EM Lyon and and MIP Politecnico di Milano. These schools have all established a strong franchise with European-based recruiters though have achieved less recognition in Asia or North America, compared to the schools above them.

The 3rd cluster of European business schools achieve between 8% and 9.9% of employer votes and includes; CEU, Warsaw University of Technology Business School, AUEB and Ashridge. British business schools always feature prominently amongst employer choices and 2010/11 was no exception. Within the top 200 schools there are no less than 23 UK schools (up two from the previous report); LBS, Oxford, Cranfield, Cambridge, Warwick, Imperial, Manchester, Cass, Ashridge, Henley, Aston, Bradford, Bath, Strathclyde, Lancaster, Oxford Brookes, Nottingham, University of Edinburgh, Birmingham Business School, Durham, Glasgow, University of Sheffield and University of Leeds Business School.

French schools are well represented amongst the top European business schools with; INSEAD, HEC Paris, ESSEC doing particularly well, followed by EM Lyon, Edhec, Audencia, Grenoble, Aerospace Toulouse and ENPC also featuring within the Top 200. ESCP-EAP has been excluded from the results

because they now only offer an Executive MBA and part-time programs which are subject to a separate evaluation.

Although Central Europe as a whole has not reported a significant uplift in MBA demand in 2010/11, several Central European countries are hotspots for MBA jobs. Continuing the trend from last year, one of the hottest countries is Russia, with a 22% uplift in MBA career opportunities in 2010/11. With growing international ambitions, many Russian companies are seeking MBAs to open up new markets in energy, raw materials, manufacturing and financial services. Elizaveta Komolova, an HR Consultant with Morgan Hunt in Moscow says Russian companies "are looking to hire more and more MBAs compared to recent years. An MBA is becoming a default attribute of a successful manager." There remains a shortage of quality MBA programs within Russia with the new business school – Skolkovo – immediately attracting employer attention (Skolkovo is excluded from our survey because it has yet to graduate a full-time MBA class, though it has graduated EMBA classes). Within the region as a whole, CEU (Hungary), Warsaw University of Technology (Poland), Athens University of Economics and Business, Alba (Greece) and Corvinus (Hungary) all feature in the Top 200.

Swiss business schools are also increasingly popular with employers. In Switzerland, IMD always features amongst the top 10 European schools, while University of St Gallen has been rising steadily. Business school Lausanne, European University and University of Geneva International organisations MBA also make the top 200 (HEC Lausanne has been excluded because it only offers a part-time MBA in 2010/11).

German business schools have developed a growing following of employers although these schools are relatively young and still proving their credentials to many employers. A sample of 22 companies in Germany indicated a 4% rise in MBA demand in 2010/11. The German economy is usually the engine of MBA demand in Western Europe. Strong demand for German goods in Asia in particular, has fuelled a demand for Asian MBAs to join German companies. Likewise, many service companies are desperate to recruit German MBAs to serve their successful German clients. The German schools that featured in the Top 200 this year include: EBS, WHU, ESMT, Mannheim, GISMA, and Leipzig.

New entrants amongst the 67 Top European Business Schools in 2010/11 include; MIB (based in Trieste, serving primarily the Balkan, Austrian, Slovenian and Italian markets), Oxford Brooks University Business School, European University (based in Switzerland, Spain as well as an optional rotational MBA program with campuses in North America and Asia as well, specialising in family business and innovation), Birmingham Business School, University Nova de Lisboa (offering an MBA in partnership with MIT), ENPC, and Leeds University Business School.

Employers' 10 preferred business schools in Europe are: INSEAD, London Business School, Oxford, IESE, SDA Bocconi, ESADE, HEC Paris, IMD and IE Business School.

Table: Schools in Europe most favoured by employers.

Regional Rank		by employers	Employ Votes (Pre-requisites		Diversit	ty	
2010	2009	School Name	Country	Year Avg.	Index	Avg GMAT	Avg Years	% Int'l	% Fem.
10	11	Cranfield School of Management	United Kingdom	38.0	21%	670	9	80	23
6	6	ESADE Business School	Spain	60.9	34%	680	5	87	25
7	9	HEC MBA Program (Paris)	France	54.8	31%	661	6	83	27
9	8	IE Business School	Spain	44.6	25%	670	5	91	36
4	3	IESE Business School	Spain	64.4	36%	672	4	80	29
8	5	IMD	Switzerland	49.3	28%	670	7	99	23
1	1_	INSEAD - France	France	177.1	100%	704	6	90	33
2	2	London Business School	United Kingdom United	162.9	92%	697	5	90	27
3	4	Oxford University, Said	Kingdom	65.0	37%	685	6	95	29
12	10	Rotterdam SOM	Netherlands	35.0	20%	640	6	94	28
_ 5_	_ 7_	SDA Bocconi	Italy United	61.0	34%_	650_	5_	60_	28
11	12	University of Cambridge, Judge	Kingdom United	36.6	21%	690	7	90	33
19	19	Cass Business School	Kingdom	17.9	10%	660	7	78	21
17	26	Copenhagen Business School	Denmark	22.8	13%	600	6	89	30
18	31	EDHEC Business School	France	19.9	11%	617	8	80	45
20	22	EMLYON Business School	France	17.6	10%	621	8	64	36
15	16	ESSEC Business School	France United	30.8	17%	700	2	30	39
14	18	Imperial College Business School	Kingdom United	32.7	18%	651	6	70	35
16	14	Manchester Business School	Kingdom	26.9	15%	624	6	98	29
21	20	MIP Politecnico di Milano	Italy United	17.5	10%	620	4	80	45
13	13	Warwick Business School	Kingdom United	34.5	19%	610	7	89	37
25	27	Ashridge Business School	Kingdom	13.7	8%	620	11	60	20
24	17	Athens U. of Economics and Bus.	Greece	13.8	8%	656	5	45	40
22	39	CEU Business School	Hungary	16.5	9%	570	4	90	45
23	35	Warsaw University of Technology	Poland	14.6	8%	500	5	30	42
42	66	Aerospace MBA, Toulouse	France	7.5	4%	550	12	81	19
31	21	ALBA Graduate Business School	Greece	10.5	6%	600	4	40	40
42	32	Amsterdam Business School	Netherlands United	7.5	4%	630	5	90	50
34	54	Aston Business School	Kingdom	9.7	5%	620	7	87	26
37	65	AUDENCIA Nantes SOM	France United	8.7	5%	580	12	69	40
55	-	Birmingham Business School	Kingdom United	5.5	3%	500	7	95	45
39	47	Bradford University SOM	Kingdom	8.5	5%	600	5	95	11
47	40	Business School Lausanne	Switzerland	6.3	4%	600	3	90	40

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50	58	Corvinus University of Budapest	Hungary United	5.9	3%	500	10	100	10
60	45	Durham Business School	Kingdom	5.1	3%	560	11	93	32
65	50	EADA	Spain	4.5	3%	600	5	61	39
61	-	ENPC	France	5.1	3%	600	6	70	41
31	37	ESMT	Germany	10.5	6%	620	6	88	31
27	53	European Business School	Germany	12.0	7%	600	5	70	20
51	-	European University	Spain	5.8	3%	450	2	80	60
48	60	GISMA Business School	Germany	6.0	3%	620	4	85	31
37	57	Grenoble GSB	France	8.7	5%	600	6	83	41
33	36	Henley Business School	United Kingdom	10.3	6%	500	13	60	29
57	41	HHL - Leipzig Graduate SOM	Germany	5.3	3%	550	5	70	30
55	55	IEDE Business School	Spain	5.5	3%	550	1	55	40
65	69	IOMBA, U. Geneva (HEC)	Switzerland	4.5	3%	650	5	95	60
			United						
44	33	Lancaster University SOM	Kingdom United	7.0	4%	660	7	88	32
65	_	Leeds University Business School	Kingdom	4.5	3%	600	6	74	33
48	62	LUISS Business School	Italy	6.0	3%	500	3	40	20
35	34	Mannheim Business School	Germany	9.3	5%	640	5	66	36
45	-	MIB School of Management	Italy	6.5	4%	600	5	64	28
53	67	Nottingham U. Business School	United	5.6	3%	600	5	87	27
57	42	Nyenrode Business Universiteit	Kingdom Netherlands	5.3	3%	580	6	87	29
37	42	Nyemode business offiversiten	United	5.5	3 /0	360	O	07	29
45	-	Oxford Brookes University	Kingdom	6.5	4%	500	8	70	45
36	51	Solvay Business School, ULB	Belgium	9.0	5%	600	9	76	61
26	24	St.Gallen MBA	Switzerland	12.9	7%	683	6	93	20
27	43	Trinity MBA, University of Dublin	Ireland United	12.0	7%	610	9	45	25
53	48	U. of Edinburgh Business School	Kingdom	5.6	3%	600	7	85	30
	·	-	United		5 0/	550	_	70	0.0
41	56	U. Strathclyde Business School	Kingdom	8.0	5%	550	7	70	20
62		Universidad Carlos III de Madrid	Spain	4.8	3%	500	4	95	45
59	-	Universidade Nova de Lisboa	Portugal	5.2	3%	609	7	11	26
52	59	University College Dublin, Smurfit	Ireland United	5.7	3%	620	8	40	26
40	52	University of Bath SOM	Kingdom	8.3	5%	610	7	86	44
63	70	University of Glasgow BS	United Kingdom	4.6	3%	500	6	97	21
00	70		United		370	550	0	,,	
64	68	University of Sheffield SOM	Kingdom	4.6	3%	600	5	90	25
29	30	Vlerick Leuven Gent	Belgium	11.5	6%	660	6	90	25
30	38	WHU Otto Beisheim SOM	Germany	11.3	6%	600	4	50	50

Source: 2010/11 QS Global 200 Top Business Schools - MBA Employers Choice

9. MBA employers' top business schools in Asia Pacific

Year on year, business schools in the Asia-Pacific region are strengthening their role in the MBA market. Increasing numbers of employers are willing to hire locally from the region. In fact, the number of Asian and Australian schools featured in the QS Top 200 has increased from 10 schools in 2004 to 36 this year – a massive jump reflecting their growing status and also reflecting the growing importance of Asian recruitment amongst employers. The QS TopMBA.com report highlights that across Asia employers are embracing MBAs as never before, particularly in India and China.

Without doubt, the Survey is reflecting the emergence of more and more Asian companies seeking MBAs. Some employers are willing to hire from local business schools at relatively low salary levels, whilst other Asian employers remain fully committed to hiring from top North American, European and Australian business schools and are often willing to pay the higher salaries expected by graduates of those schools, with a slight cost of living adjustment. The rise of an elite cadre of Asian business schools is underway, but will probably take another ten years to be fully established.

INSEAD Singapore, Melbourne and NUS are the only three Asian business schools to score more than 20% of employer votes in 2010/11, demonstrating that despite their growing prominence, most Asian schools have yet to appeal to employers beyond their regional remit. Yet these three schools can now claim to match the international appeal of many of their North American and European counterparts.

The second cluster of Asia-Pacific business schools scoring over 2010/11% of employer votes includes; AGSM, IIMs in Bangalore, Ahmedabad and Calcutta, CEIBS, HKUST, Indian school of Business, Nanyang Business School, Macquarie, and Monash.

Hard on the heels of the continued strong performance of many Australian universities in the QS World University Rankings® (see www.topuniversities.com), Australian business schools continue to do well with employers. Thirteen Australian business schools feature in the global top 200. On the cusp of both West and East, due to its long European heritage and its location, Australia, "is uniquely placed," according to Professor John Seybolt, the previous Dean of Melbourne Business School. "It is a bridge between both cultures, perfect for students seeking exposure to the emerging Asia-Pacific markets in the comfort of an international English speaking country."

Business schools in India are becoming a major focus for employers as this countries economy demands ever more professional managers. The IIMs in Calcutta and Ahmendabad have joined the Bangalore school within the schools scoring over 20 employer votes and all three now feature within the top 10 Asia-Pacific business schools, as does the Indian School of Business and SP Jain Institute (a big riser in 2008). The University of Delhi features in the next cluster for the first time.

China and Hong Kong have also emerged as major players in management education. In 2008 they have 8 schools in the top 200, which include; HKUST, CEIBS, Tsinghua, Hong Kong University, Guanghua, Chinese University of Hong Kong, Fudan and Cheung Kong.

Japan and Korea are under-represented by business schools given the size of their economies, but this may change as both economies are investing significant resources in their business education sectors. At present only 4 business schools feature in the top 200 from these countries; International university of Japan, Waseda, Seoul National University, Ritsumeikan.

By contrast, Singapore with its much smaller population and economy also features five business schools in the top 200: INSEAD Singapore, NUS, Nanyang, Cornell-Nanyang Institute for Hospitality Management and SMU.

New entrants into the Global 200 Top Business Schools, from Asia include; Peking University – BIMBA, Swinburne university of technology and Guanghua School of Management.

Employers' top 10 preferred schools in the Asia Pacific region are:

 ${\tt INSEAD\ Singapore,\ Melbourne\ Business\ School,\ NUS,\ AGSM,\ CEIBS,\ IIM\ Bangalore,\ Macquarie,\ HKUST,\ Monash,\ Nanyang.}$

Table: Schools in Asia Pacific most favoured by employers.

Region	nal Rank			Emplo Votes		Pre-req	uisites	Diversity	
2010	2009	School Name	Country	Year Avg.	Index	Avg GMAT	Avg Years	% Int'l	% Fem.
1	1	INSEAD - Singapore	Singapore	59.5	34%	704	6	90	33
2	2	Melbourne Business School	Australia	53.6	30%	650	8	91	26
3	3	NUS Business School	Singapore	44.8	25%	675	5	90	34
7	5	CEIBS	China	22.5	13%	694	5	37	37
8	8	HKUST Business School	Hong Kong	22.5	13%	655	6	93	34
6	11	IIM: Ahmedabad	India	24.6	14%	770	2	1	15
5	6	IIM: Bangalore	India	25.2	14%	780	2	10	20
12	12	IIM: Calcutta	India	19.0	11%	500	2	3	12
9	13	Indian School of Business	India	22.0	12%	714	5	4	24
11	7	Macquarie GSM	Australia	20.4	12%	500	10	90	16
13	9	Monash University GSB	Australia	18.7	11%	550	8	16	25
10	10	Nanyang Business School	Singapore	21.5	12%	662	5	79	35
4	4	University of New South Wales, AGSM	Australia	30.2	17%	660	7	56	19
19	18	Australian National University	Australia	14.1	8%	630	7	29	28
14	21	S. P. Jain IMR	India	16.8	9%	680	2	-	33
18	29	Sydney Business School, Wollongong	Australia	14.2	8%	500	2	84	20
15	14	Tsinghua University SOM	China	15.1	9%	650	6	45	34
16	17	U. Hong Kong	Hong Kong	15.0	8%	655	6	90	48
17	15	University of Technology, Sydney (UTS)	Australia	14.8	8%	550	4	71	41
23	16	Asian Institute of Management	Philippines	9.2	5%	644	3	71	34
20	24	Bond University	Australia	12.0	7%	580	8	51	20
21	23	Brisbane GSB, QUT	Australia	10.8	6%	620	9	77	33
36	33	Cheung Kong GSB	China	4.0	2%	680	6	10	33
24	20	Chinese University of Hong Kong	Hong Kong	8.8	5%	620	5	80	38
31	28	Cornell-Nanyang Institute of Hospitality	Singapore	5.0	3%	644	3	65	59
35	37	Fudan University SOM	China	4.0	2%	600	6	10	28
34	-	Guanghua School of Management	China	4.5	3%	650	7	25	32
27	27	International University of Japan	Japan	8.3	5%	610	5	82	33
22	35	La Trobe University, GSM	Australia	9.3	5%	500	5	65	44
28	-	Peking University - BiMBA	China Korea,	8.0	5%	676	7	38	50
31	31	Seoul National University, GSB	South	5.0	3%	510	5	25	23
30	40	Singapore Management University	Singapore	5.3	3%	648	8	36	36
29	-	Swinburne University of Technology	Australia	6.6	4%	570	-	40	30
25	26	University of Adelaide Business School	Australia	8.7	5%	550	8	15	35
26	25	University of Western Australia	Australia	8.5	5%	610	6	60	37
33	32	Waseda Business School	Japan	4.6	3%	580	8	45	28

Source: QS Global 200 Business Schools 2010/11: MBA Employers Choice

10. MBA employers' top business schools in Latin America

MBA career opportunities within Latin America are becoming more plentiful and the region has bucked the trend during the recent downturn. Jose Antonio Cruzado, Regional Director for QS TopMBA.com in Latin America, sees "Brazil experiencing dynamic economic growth and growing demand for MBAs. Brazil is also the engine of Latin America at present, with connected economies, especially Peru, booming from the regional growth in demand. Another factor in the region is China's quest for raw materials, resulting in a growing demand for Chinese speaking MBAs across Latin America."

Mexico remains by far the largest MBA recruitment market in Latin America and although demand has not picked up as quickly as elsewhere in the region in 2010/11, employers like Telecoms company Marcatel and Vive Intellegro are optimistic about 2011.

The majority of employers in Latin America are still looking to hire MBAs educated at the best international business schools in North America and Europe. What local demand exists tends to be on a country basis with few employers recruiting across borders within the region. Few business schools in Latin America have been successful in developing an international reputation. There is evidence that schools in Latin America are not internationalizing at the pace of their Asian counterparts. Within the region, ten schools have made the cut into the Global 200 Top Business Schools in 2010/11.

Once again, a Mexican institution tops the list, with IPADE (Instituto de Estudios Panamericano de Alta Direcction de Empresa) the only school scoring 8% of employer votes. ITAM achieved the next best score, just ahead of Business School Sao Paulo and EGADE – Tec de Monterrey, INCAE in Costa Rica, IAE in Argentina and F.Getulio Vargas in Brazil.

Employers' top 10 preferred schools in the Latin America region are:

IPADE (Mexico), ITAM Instituto Technologico Autonomo de Mexico (Mexico), Business School Sao Paulo (Brazil), EGADE – Tecnologico de Monterrey (Mexico), INCAE (Costa Rica), IAE (Argentina), Fundação Getulio Vargas Business School (Brazil), Pontificia Universidad de Chile, ESAN (Peru) and Universidad de Chile.

Table: Schools in Latin America most favoured by employers.

Region Rank	nal			Employer Votes (3 yr)		Votes (Pre-req	uisites	Diversi	ty
				Year		Avg	Avg	%	%		
2010	2009	School Name	Country	Avg.	Index	GMAT	Years	Int'l	Fem.		
1	2	IPADE Business School	Mexico	13.5	8%	640	4	12	30		
3	5	Business School Sao Paulo	Brazil	11.4	6%	-	-	-	-		
4	1	EGADE-Tec. de Monterrey	Mexico	11.1	6%	560	3	70	33		
9	8	ESAN	Peru	7.0	4%	500	6	10	40		
6	3	Fundacao Getulio Vargas	Brazil	10.3	6%	-	-	-	-		
7	12	IAE Business School	Argentina Costa	10.1	6%	646	5	60	50		
5	6	INCAE Business School	Rica	10.4	6%	550	4	85	25		
2	4	ITAM	Mexico	12.7	7%	580	7	15	30		
8	7	Pontificia U. Católica de Chile	Chile	8.2	5%	500	-	10	10		
10	11	Universidad de Chile	Chile	6.8	4%	500	4	60	60		

Source: 2010/11 QS Global 200 Top Business Schools - MBA Employers Choice

11. MBA Employers' top business schools in Africa & Middle East

Business education in the Middle East region is in very early stages of development. However, with the explosive growth of Dubai in recent years, the region is having to invest in management education. The Dubai Knowledge Village has attracted many international business schools to set up campuses within the purpose built facility on the edge of Dubai City. Business schools present include Hult Business School, Middlesex and Phoenix University. These are relatively new ventures in the region, provided as part time, online or rotational programs. London Business School and Chicago have set up presence in Abu Dhabi. These schools do not produce dedicated full-time MBAs serving employers in the region and so are not included in the research.

Employers are turning to some of the long established university based business schools in the region. American University in Cairo is the highest rated local business school in the region in this year's research. In addition there are long established business school in South Africa which are included in this regional grouping, though attracting a distinct category of employers – University of Cape Town, Stellenbosch and Witwatersrand all feature as the best South African business schools.

United Arab Emirates University in Dubai also featured enough employer votes to appear in the top 200. Bar-llan University in Israel and American University in Beirut make up the top business schools in the region.

There are many more business schools across the African continent, but management education is still in its infancy and it will take many years before these schools achieve real prominence in the international stage.

Table: Schools in Africa, Middle-East most favoured by employers.

Region	Regional Rank			Emplo: Votes	<i>(</i> ************************************	Pre-requisites		Diversit	y
2010	2009	School Name	Country	3 Year Avg.	Index	Avg GMAT	Avg Years	% Int'l	% Fem.
1	1	American University in Cairo	Egypt	22	12%	500	2	10	10
2	3	University of Cape Town, GBS	South Africa	16	9%	500	3	10	10
7	-	American University of Beirut, Olayan	Lebanon	4.65	3%	593	3	8	59
4	2	Bar-Ilan University, GSB	Israel South	11.5	6%	633	3	100	30
5	5	U. of Stellenbosch Business School	Africa	11	6%	550	11	12	26
3	4	United Arab Emirates University	UAE South	12.5	7%	500	5	10	30
6	6	University of Witwatersrand	Africa	8.5	5%	579	8	10	23

Source: 2010/11 QS Global 200 Top Business Schools - MBA Employers Choice

Appendix I: **Participating recruiters**

ALGERIA EXPRO GROUP

ARGENTINA

CaridianBCT

AES ARSAMA SA Assist Card Bagatini Consultora Betamotor Argentina S.A. Burgwardt y Cía. S.A.

Cementos Avellaneda S.A. Conextube SA

DMD Compresores S.A. El Porteño Apartments Ilc

Empleos Online **ESUCO** Falabella **GPTW** Grupo DARC Grupo Ibermática Huella Laboral

Kimberly Clark Latinoamérica

Lexmark Molina y Asociados Paradigma Prosperar

Sur Contact Center S.A. TANDANOR SA

Taranto San Juan S.A

Techint Tecnología Energía Generación S.A.

The Clorox Company

TOTVS YPF S.A

AUSTRALIA

Abbott ABC Construction Accenture

Alinta Energy AMP

ANISE Consulting

ANSTO APRA **APSC** Ascanio

Australian Commonwealth Government

Australian Prudential Regulation Authority

Australian Taxation Office

BHP Billiton Bluescope Steel Booz & Company **BOS** International **Bunnings Building Supplies**

Business Quality Management

Cadist Consulting **CEA Technologies**

Community Alliance Credit Union

Delta Electricity

Department of Employment, Economic Devel-

opment and innovation

Department of Primary Industries

E & M GREENFIELD Elegant International Pty Ltd

Ernst & Young

Goldsworthy Ivestments Pty Ltd **GSK**

Hatch Associates HBM Group Pty Ltd Illawarra Coal

Kelloga Brown & Root

KPMG Lander & Rogers

LDB Accountants & Advisors

Lifeline Australia McKavs Solicitors Navitas Workforce Solutions NSW Treasury

OneSteel Ltd Permasteelisa Pty Ltd **Productivity Commission** Redflex Traffic Systems Pty Ltd Royal Botanic Gardens Board

SCE Group SKM

Southern Hospital Network Sugar International / Talent2 TAFE NSW - Illawarra Institute

Treasurv UniCentre **URAC Ltd** UTC Fire and Security VEKTA Pty Ltd Virbac Australia

WilsonHTM Investment Group

WorleyParsons

Wynnum Adult Community Mental health/Metro

South/Bayside Yarra Valley Water Austria

ERSTE-SPARINVEST

WHK

Janssen - Cilag Pharam

Oracle

Rhomberg Bau GmbH

Rotes Kreuz RZB AG

AZERBAIJAN

Azercell Telecom LLC Bank of Baku Embawood LLC

BAHRAIN

Bukamal W.L.L. KPMG

Zain

BANGLADESH

Bestway Group Fricsson GASL Muslim Aid

BELGIUM

BASF ANTWERP NV

BLOSO BNP Paribas Fortis Buurtsport Brussel Centre for R&D Monitoring Consortium XIII Webros vzw

CSR Europe

Ernst & Young Bedrijfsrevisoren Federal Public Service Home Affairs

GDFSUEZ Institut Destrée MIVR-STIR PKS byba Procter & Gamble

Vrije Universiteit Brussel XIOS Hogeschool Limburg **BRAZIL**

Global Crossing Heidrick & Struggles

BULGARIA

Alpha Bank Bulgaria Branch Assamblea Nazionale (Parlamento)

Axway BEIED Bella

British American Tobacco

Bulwork C3i Europe EOOD Curtis/Balkar DANONE Bulgaria Ernst & Young

Human Relations Consulting Recruitment

Interminds LLC

International Healthcare and Health Insurance

Institute

Intersnack Bulgaria Ltd. Kraft Foods Bulgaria Mercurius Sofia JSC MKB UNIONBANK Mobiltel EAD Monday Ltd. Moto-Pfohe GmbG Nemetschek Ltd Nestle Bulgaria Oracle

PRO.BG Media Group Roche Bulgaria Sandvik Siemens Software AG

Synectica Consult Ltd. VIVACOM Yavlena Ltd

Zentiva CANADA

Alberta Envirofuels Inc. Bleublancrouge Brampton Engineering Capgemini

Enbridge Pipelines Inc. Ericsson

G4S Cash Solutions (Canada) Ltd

Hatch Health Canada HSBC Bank Canada Jonas Software KPMG

Manulife Financial Propipe Group Royal Bank of Canada Stream-Flo Industries Ltd Sylvite Holdings Inc. TD Bank Financial Group

UltralT

West Monroe Partners

APL Logistics Chile S.A. Asociación Chilena de Seguridad Atisae CApacitación SA CDO CONSULTING GROUP Chesta Ingeniería S.A. Constructora Independencia S.A Dow AgroSciences Entel Servicios Móviles escuela militar ejercito de chile Guerrero, Olivos, Novoa y Errázuriz

INDO Consultores Indra Sistemas

Minera Mantos de Oro

Ripley

Roi Human Consulting Rvc inmobiliaria y construccion

Sandvik

Siemens S:A

Soc. Concesionaria Centro de Justicia de

Santiago Solvencia S.A.

Weir Minerals

UHY Ossandón Consultores Viña Concha y Toro S.A. VIPROSEG LTDA.

CHINA

Bain & Company Bank of Canada Bertelsmann AG, China

Capital Eight Cisco Fluke Medtronic Novartis OPR media SAP Starbucks

Sunshine 100 Real Estate Group

Vermilion Partners

Aranda Software Corporation Colombiana Kimberly Colpapel

Genesis

Golosinas Trululu S.A

lloreda Progen S.A.

R.H Recursos Humanos SERVIBOY LTDA **TELEDATOS**

COSTA RICA

Azucarera el Viejo S.A Banco de Costa Rica

GBM

Independiente, Universidad de Costa Rica

SOER Costa Rica

CZECH REPUBLIC

Freescale, Inc. Tieto Czech

DENMARK

APMoller Foundation

Cebter for Rehabilitation of Brain Injury

Colonlast A/S DAAC Danisco A/S Danish Arts Agency Danish EPA

Danish Medicines agency Danmarks Nationalbank (Central Bank)

Fødevarestyrelsen Frederiksberg Gymnasium

GateHouse H. Lundbeck A/S IctalCare Jubii.dk Justitsministeriet

Law firm Poul Schmith Logica

Ministry of Justice NIRAS Nordea AB Novo Nordisk Novo Nordisk A/S OFS Fitel Denmark

Ramboll Management Consulting

Rockwool International A/S

Society for Danish Language and Literature

Statistics Denmark

The Danish National Centre for Social

Research

Vestas Wind Systems Zealand Pharma

Hyatt Regency Sharm El Sheikh

Xceed contact center

ESTONIA

Swedbank AS

ETHIOPIA

Red Fox Ethionia

FRANCE

ABBOTT France Accenture ACCOR Allianz

Alma Consulting Group

ALTEN AREVA

AXA Private Equity BOUYGUES TELECOM

FastBooking HSBC FRANCE LVMH MFPMICHELIN Nouvel Obs

Orange Procter & Gamble Rakon France sanofi aventis Schneider Electric SODEXO France

Sullivan & Cromwell LLP

THALES

Sopra Group

The Boston Consulting Group

TOTAL Unilever vivendi

bodo vorrath associates gmbh

Daimler AG DNV

ElringKlinger AG

Horbach Wirtschaftsberatung

Kraft Foods

LGI Logistics Group International gmbH

PERI GmbH

Sartorius Stedim Biotech GmbH

Seton Company Simba Dickie Group smartSpeed

Vestas Deutschland GmbH

Werbeagentur

GHANA

SWEP

SEM Capital Management

GREECE

AB VASILOPOULOS ALUMIL S.A.

Boehringer Ingleheim Ellas AE BSH OIKIAKES SYSKEVES

Cadbury Careerbuilder COLGATE PALMOLIVE

DANONE Dairy Products EPIFANIS GROUP OF COMPANIES

Fricsson Hellas S A Grand Solutions S.A Hellenic Shipyards SA Henkel Hellas

House Market S.A. (IKEA) INTERAMERICAN Janssen-Cilag

Johnson & Johnson Hellas SA

KOSMOCAR SA KRAFT FOODS L'Oreal Hellas SA

Mellon Group of Companies National Bank of Greece

NESTLE

Pernod Ricard Hellas PIRAEUS BANK GROUP Process Engineering Solutions

PwC REMACO SA SARA LEE

SARACAKIS GROUP OF COMPANIES

The Swatch Group Greece S.A.

VIVARTIA

HONG KONG

Analogue Group of Companies

CAI Business Indepth

Citi

Creator Metro Limited ERM-Hong Kong Limited Jardine Matheson Ltd KJ Interational (HK) Ltd

Liquavista L'Oreal

Manulife (International) Limited Schneider Electric Asia Pacific Ltd. Tyco Electronics H.K. Ltd.

HUNGARY

Bay Zoltan Foundation for Applied Research,

Baygen Bonafarm Co. Commerzbank IBM Kontaktia I td KPMG MCL Consulting Ltd.

Sanoma Budapest

INDIA Accenture Apollo Tyres Ltd AXIS BANK Balaji Telefilms Bank of India Britannia Industries Ltd. Castrol India Ltd

Crompton Greaves Limited Ernst & Young Pvt. Ltd

ESSAR Group EUREKA FORBES

Hellmann Worldwide Logistics GmbH & Co. KG HCL INFOSYSREMS LTD. NOIDA

HDFC BANK LTD Hewlett Packard IBM India Pvt Ltd

ICICI PRUDENTIAL L.I.C.Ltd

idea cellular pvt ltd IL&FS Infrastructure Infosys Technology Itd Jindal Steel & Power Ltd. LARSEN & TOUBRO LTD

LIC OF INDIA Nokia Siemens Networks Percept Limited Reliance Communications Reliance India Ltd.

SAII

SHOPPERS STOP Suzlon Energy Limited, Pune

Tai Group Tata Steel Limited

Tata Skv TCS Times Business Sol

TRANS WORLD UNII EVER Venus Videocon Wipro Ltd.

INDONESIA

RP DCI

PT Freeport Indonesia PT. M-I Indonesia

IRAN

BIRLA SUN LIFE Indian Air Force National Iranian Gas Co. **ROHAN BUILDERS** SEISCO

IRELAND

Accenture Avaeon Solutions Ltd

Avava

Bridge Consulting Centre for Housing Research

Cisco Cordis Deloitte EireComposites Eurofound Fidelity Investments MCS Kenny Medtronic P&G

PricewaterhouseCoopers

SRI Group State Street

ITALY

ADA AESYS SPA Alstom Power AT Kearney

Booz & Company Italia Srl Boston Consulting Group

Cerved Group

CSP Spa

DELOITTE CONSULTING s.p.a.

EMMEGLS PA Fnel SnA Ernst & Young Euro Motors Italia

Giunti O.S. Organizzazioni Speciali

HP IBM IKEA Italcementi Italtel KPMG S.p.A Microsoft MWH Novartis Farma

PricewaterhouseCoopers SpA

Protiviti Siemens TechEdge

The Boston Consulting Group

therabel UniCredit Group

Unipol Gruppo Finanziario S.p.A.

vodafone whirlpool europe

.ΙΔΡΔΝ

Aasahi Kasei Chemicals Con AXA life insurance Japan Corporate Directions, Inc.

ITOCHU Corporation

Japan International Cooperation Agency (JICA) Japan Kantar Research Kingspan Group plc L.E.K. Consulting LLC

Mitsubishi Corporation NIPPON STEEL CORPORATION Nishi-Nippon Railroad Co.,Ltd

Nitori Co., Ltd.

KAZAKHSTAN

Agip KCO

Baker Hughes Services Banu LLP BRIF Research GRoup

CBS ERP

Ernst & Young

Corporation Centerkredit DASM Group

Eurasian Development Bank Finance and Investment House "RESMI" GlaxoSmith Kline Halliburton ISP Group JSC "Kazakhtelecom"

Karachaganak Petroleum Operating b.v.

KazKom KPMG LG Electronics Nord-Ost Dialog

North Caspian Operating Company PFD International

PRC "Career-Holdings" PwC Samruk Kazyan Invest SUNOIL LLP TRIANGEL GROUP Tsesnabank

Volvo Trucks AO "Aibn Asset Management"

United Nations

Portside Freight Terminals Limited

ToughStuff Kuwait

KIPCO Asset Management Co.

ΙΙΒΥΔ

AECOM

LITHUANIA

Danske bank A/S Lithuania branch

Lietuvos draudimas UAB Galinta ir nartneriai

LUXEMBOURG

Brown Brothers Harriman

Dexia BIL Luxair S.A

MACEDONIA European University RM Skopje

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Alba Links Ltd Buzznet Sdn. Bhd. Murphy Sarawak Oil Co., Ltd PricewaterhouseCoopers

MEXICO

Abbott Laboratories México

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DC Mayorista Deutsche Post DHL Edit, SA Evalorem Gayosso Grupo Avvi

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Maxcom Telecomunicaciones Merrill Lynch

PricewaterhouseCoopers SC Pryco Servicios Schneider Electric Siemens

Metal Eutectic

The Coca-Cola Company The Nielsen Company

UPS Viajes Chao WAL MART **MOLDOVA**

Endava

Kathmandu Upatyaka Khanepani Limited

NETHERLANDS

Aon Group Netherlands

Booz & Company

CFS B.V.

Freshfields Bruckhaus Deringer

Groningen University ING Group

McKinsev

Ministry of Justice

Penske Philips Randstad Schiphol Group Tyco Flow Control AgResearch

ERMA New Zealand Hillcrest Normal School Holmes Consulting Group

Bell Gully

Ministry for Culture and Heritage

Schneider Electric

Scion

NIGERIA

Nestle Nigeria Plc

NORWAY

Deloitte DNV Microsoft

The Boston Consulting Group

TrygVesta

OMAN

Al-Hassan Engineering Co. SAOG.

Al-Khalij Heavy equipments&Engg.Llc BDI

Daewoo Engineering Infrastructure Development Co.

LARSEN & TOUBRO Majan mining company Oman Arab Bank

PAKISTAN

GETS

NUST Business School

RAHNUMA FPAP, PAKISTAN Scotmann Pharmaceuticals & Wilsons

Shamal Medai Services

SVA Ruba Group

PERU

Alimentos Procesados S.A.

Corporación Mara S.A.

Geokinetics HPI

Laboratorio Muestreo y Analisis

sodexo Tecnocom TOMOCORP SAC

PHILIPPINES

City Government

Deutsche Knowledge Services

ING Bank N.V.

lau kolambugan, lanao del norte University of Northern Philippines

POLAND

Alexander Mann Solutions

Allianz

APPKB DESCON sp. z o.o. Casimir Pulaski Foundation Chronos International Ltd

Citigroup

Comtegra Sp. z o.o.

Covance Diversa Talentor Dr Irena Eris

ECDDP Outsourcing Sp. z o.o. Giano Consulting

GPP Poland Sp. z o.o. Green Park Consultants Ltd.

Hortex Holding S.A. IBM Poland

JM TRONIC Limited Liability Company

Katcon Polska Koettermann KOSMEPOL

Mobica Limited Sp. z o.o. MSOURCE

NTP

PayPal Polska Sp. z o.o. Reckitt Benckiser Red Bull

Skanska S.A. **TGMPARTNER** TUnŻ Cardif Polska S.A.

URSA WHM Polska

PORTUGAL

Blueworks - Medical Expert Diagnosis

DIAGEO PORTUGAL

ISA - Intelligent Sensing Anywhere, S.A. Resiquímica - Resinas Químicas, SA

QATAR

CBM-AFRINALI C Landmark Group

Orion Project Services WLL

Toyota Qatar

ROMANIA

ΔΡΜ ΕΔΡΜ Advice EMA Partners

AIR LIQUIDE Apropo Media ARDAE SA

ASSA ABLOY ROMANIA

AstraZeneca Auto Cobalcescu Banca Transilvania SA **BDO** Romania CEC Bank CENTROFARM Cetelem IFN SA

Deloitte Electrolux Bomania Elmec Romania EMPORIKI BANK GENESYS SYSTEMS RO

Georg Fischer Piping GSK CHC Heineken Romania ING Asigurari de Viata

ING Bank Romania

Innerl ook ITOI

JW Marriott Bucharest Grand Hotel Lifelong Learning Solutions Ltd

OMV Petrom

Oracle

Piraeus Bank Romania

QUEHENBERGER LOGISTICS ROU SRL

Romanian Public Radio

SAP

SBS Broadcasting Media SC Adevarul Holding SRL

SC PIETROASA SA BUZAU ROMANIA

SC SMART SIGMA SRL SNACK ATTACK SRI Telelink Services Romania

UniCredit Leasing Corporation IFN SA

UniCredit Tiriac Bank

Vimetco

Vodafone Romania Wipro Technologies

RUSSIA

adidas Group Admiral

ALICO American Express

AstraZeneca Russia Barclavs Bank British American Tobacco

CapacityPro CIFAL

CiV Life

Commerzbank Eurasija ZAO

Eli Lilly Ernst&Young Gazprombank H.J.Heinz Heineken Kimberly-Clark **KPMG**

MegaFon

Merck Sharp & Dohme Idea, Inc.

Microsoft Russia Morgan Hun Novartis Pharma OTP Bank Bussia Pharm - Project M

PricewaterhouseCoopers Russia B.V.

Renaissance Credit RUSFIC LLC Sanofi-aventis Shtokman project Sistema JSFC TCHIBO CIS LLC Telematics Itd TNK-RP Troika Dialog

WestCall Telecommunications

Absolut bank

RWANDA

VB Leasing

SAMOA

Konsensia SAUDI ARABIA

A.M.AL-ISSA CONSULTING ENGINEERS

Abdullah A.M. Al Khodari Sons Co Al Rashed Food company Ltd ALBAIK Food Systems

Ibn Zahr Microsoft Arabia RAPCO GROUP

RTFES

Saleh Hamad Al-Qahtani est SAMSUNG ENGINEERING

Saudi Aramco

Serbia and Montenegro Apatinska pivara

Human Resource Consulting

ICAP Serbia

Serbian Association of Employers

Telenor Serbia World Vision YUnet Internaional

SINGAPORE

Ascendas Private Limited

CB&I Lummus Citigroup Fitness First Johnson & Johnson Ministry of Trade & Industry Nomura Singapore Limited PARKWAY HEALTH

Rolls-Royce Singapore Pte Ltd

Schlumberger

Shell Eastern Trading Ltd.

Republic Polytechnic

Singapore Youth Olympic Organizing Comittee

Standard Chartered Bank

TOTAL OIL Unileve

SLOVAKIA

VSE Slovakia Mobitel, d.d.

SOUTH AFRICA

Altech UEC (Pty) Ltd ASK Now-ETO BTS Ernst & Young

Rowe-Wilson Sulzer Chemtech (Pty) Ltd

The Boston Consulting Group The Prudential Life Insurance Company of

Korea, Ltd.

LG

Wine People Trading co

SPAIN

A.T. Kearney BTS

Chiquita International **ESADE** Foundation European Software Institute

Mercapital Schneider Electric Somanetics Corp.

SRLI ANKA

Excel Global Holdings

German Development cooperation

SUDAN

UNO

SWEDEN

BAT Sweden AB Mölnlycke Health Care Nord markets RUAG Space AB Skanska Sweden

SWITZERI AND

Swisslog AB

Volvo Cars

Cambridge Technology Partners

Compar Coty Prestige EPFL General Electric Johnson&Johnson Leysin American School

Phonak AG Pictet & Cie Schindler Management Ltd

SF Schweizer Fernsehen

Swiss Federal Nuclear Safety Inspectorate

Swiss Life VASCO Data Security Vectronix AG VISCHER AG Zurich Kantonalbank

TAIWAN

Acer Inc.

TANZANIA Mount Meru Group

QURST

THAILAND

Promass 2001 Co.,Ltd. T.N. Information Systems Ltd.

TURKEY

Opet Petrolculuk A.S.

Pirelli

UGANDA ERNST & YOUNG

UKRAINE

ALD Automotive Asters

AXA British American Tobacco

DTEK

EastOne LLC First Ukrainian International Bank

HRD Infopulse Ukraine INTERPIPE

INTERPIPE JSC Farlep Invest

JT International Company Ukraine Mary Kay Novartis OBI Ukraine Procter & Gamble

Raiffeisen Bank Aval Recruitment International Consultancy Services

Shell

Slavutich, Carlsberg group System Capital Management Ukrsotsbank

Winner Imports Ukraine

UNITED ARAB EMIRATES

Al Futtaim Group Asawer Oil & Gas FZE Ascent Business Consultants

Capitala Crown Prince Court

DUBALALUMINIUM CO LTD Dubai Media Incorporated

Dubai Silicon Oasis Authority Emirates National Factory for Plastics EnviTech Middle East for Energy and Water

ETA Ascon Group EXCEL INDUSTRY CO LLC

FedEx HR Middle East HSBC Bank Jumbo electronics

Dubai Petroleum

Khalifa Fund for Enterprise Development

Kharafinational

Kwik Steel Structures FZCO

Land mark group

LV Salamanca Ingenieros S.A. MAF ORIX Finance JPSC. Marina Gulf Trading LLC Mashreq Bank Middlesex University

MIGT LLC

National Bank of Abu Dhabi

ROBODH CONTRACTING CO LLC, DUBAI

Samsung Gulf Electronics

sun engineering & contracting L.L.C The Network Center Trading White and Case LLP Worley Parsons

UNITED KINGDOM

Accenture adidas Group Airbus

Allen & Overy LLP

Allianz UK Ashurst LLP

AstraZeneca UK Itd AXA UK

Barclays Capital

BBC Global News Beers LLP BLT

Bombardier Aerospace Bovis Lend Lease

British Airways plc BSkyB

BT Cabinet Office Capgemini UK plc ConocoPhillips (UK) Ltd

Diageo

Diamond Management and Technology Consultants

DLA Piper E.ON UK

Eurostar International Limited

Harrods Ltd

Deloitte

Game & Wildlife Conservation Trust

Grierson's Limited

Highways Agency **HSBC**

IMI plc Jaguar Land Rover John Lewis

Lawrence Graham LLP London Borough of Barking & Dagenham

Marks and Spencer

Marston's PLC Morgan Stanley

NHS

OCS Group UK Ltd

Oracle P&G UK

PricewaterhouseCoopers Procter & Gamble

RBS

Redcar & Cleveland Borough Council

Reed Rolls-Royce Rothschild RSM Tenon

Shepherd and Wedderburn LLP

Standard Bank Taylor Wessing LLP Teach First THALES T-Mobile TNT Express

Total Credit Management

Tube Lines Virgin Trains Vodafone

Worcester Black Ltd Yummy Jobs

UNITED STATES

ЗМ

ABA

AMI International

Applied Computer Services

Applied Strategies International, LTD

Avnet Bain Bank of America BB&T Bendter

BlackRock Bosch

BSW Wealth Partners Caterpillar Cirrus Logic, Inc Cisco Systems Citibank, NA CITIGROUP Continental Airlines

Covidien Delta air line

EMC

Donaldson India Filter systems pvt Limited

Dow Corning Eaton Corporation

First Financial Equity Corporation

Fremont Group Fujitsu America GE Capital General Mills General Motors Gerson Lehrman Group

Gulfstream Aerospace Harrow Hitachi Consulting Honeywell Intl. HP

IBM Integrated Care Management, Inc

Integration Point, Inc. Johnson & Johnson Kimberly-Clark KPMG LLP

Lockheed Martin Aeronautics Company

Lowe's Companies, Inc.

LSI Corp Mattress Firm

Northwestern Mutual Financial Network

Novus International, Inc. Offbeat Design PAC LLC Polycor Inc. Praxair Inc

Professional Engineering Consultants, P.A.

Rocky Mountain Bank RSC Equipment Rental Shell Oil Company Shepard Associates

SiRF Technology, a CSR company

Slalom Consulting

Starwood Hotels and Resorts Tata Consultancy Services The World Bank Group

URP Vanguard

Verite Wells Fargo Xavor Corporation

URUGUAY

Correo Uruguayo

U.S. Embassy - Department of State

VENEZUEI A

Alcatel-lucent Anruss Mileniun C.A Banco Mi Casa C.A Metro de Valencia C.A.Quimica Integrada Cenco-Zotti

CENTRAL MADEIRENSE, C.A.

Ceramica Carabobo

Chrysler Financial services Venezuela

coca cola

Empresas Tapa Amarilla Gobernacion del Estado Tachira

Grupo Constech

INVERSIONES EQUIVALENCIA

INVERSIONES SELVA, C.A

Multiservicios de Montacargas Robinesis, C.A.

Ofic-Ase C.A.

POLICIA METROPOLITANA DE CARACAS

PRAXAIR PROCA

Productora de Eventos

Quimbiotec

SERVICIOS GASTRONOMICOS GISEL

Appendix II: Partner's logos



Bulgaria



Greece



Greece



International



International



Kazakhstan



Kazakhstan



Kazakhstan



Kazakhstan



Kazakhstan



Romania



Ukraine



Romania



Russia



Russia



Russia



Russia



Romania

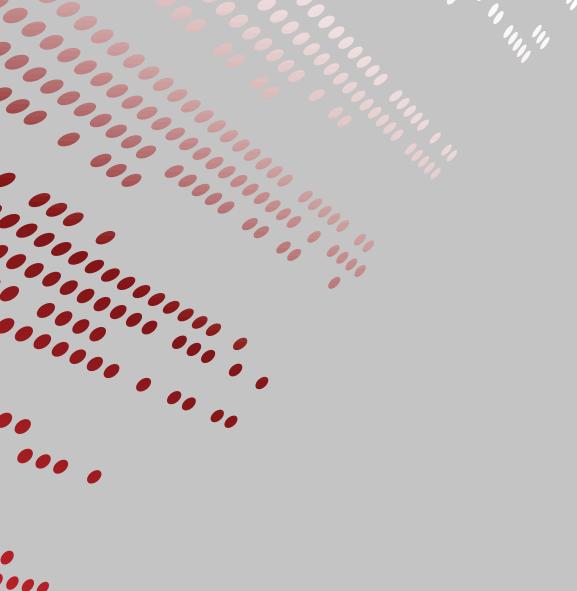


UK



Ukraine







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