



Visa Debit e-com Cashback Offer

With **Visa Debit Card**, you can shop online, book travel, movie tickets or pay bills online instantly & get upto **Rs 500/- Cash Back**. With **Verified by Visa**, your payments are secure.

Every month, top 52,000 unique cardholders by highest number of transactions will be rewarded:

- Top two thousand customers every month get Rs. 500/- cashback. Next fifty thousand Customers get Rs. 100/- Cashback.
- Minimum 3 online transactions in a month required.
- Offer valid from 1st June – 31st August 2012.

Offer Period :

1st June 2012 to 31st August 2012 (both dates inclusive). Offer period is divided into three promotion periods as follows:

- 1-June-2012 to 30-June-2012 (Jun'12)
- 1-July-2012 to 31- July -2012 (Jul'12)
- 1-Aug-2012 to 31-Aug-2012 (Aug'12)

Eligible Transactions : All e-commerce purchase transactions (settlement only) which are Verified by Visa.

Eligible Cards : All IDBI Bank Visa Debit Cards except Kids Card .

Terms & Conditions :

- Cardholders should have made at least 3 transactions in the promotion period to qualify for cashback.
- Minimum transaction size should be Rs 100 each.
- Maximum 20 transactions per card on a single merchant category in a promotion period is permitted (implemented for select merchant categories).
- Winners will be selected basis highest number of ecommerce transactions in every promotion period.

- Over the 3 promotion periods; 52,000 unique cardholders will be rewarded. Winners in one promotion period will be not be qualified to participate for subsequent promotion period.

Please [click here](#) for detailed Terms & Conditions.