

PROSPECTUS



DIRECTORATE OF DISTANCE LEARNING EDUCATION
GC UNIVERSITY FAISALABAD

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Message from Vice chancellor

Message from Director

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Message from Vice Chancellor,



Distance Education is an important part of the educational options. Distance education has a very critical role in advancing the development of Pakistan as it plays a central role in enhancing participation and access in higher education. G.C University, Faisalabad has established the Directorate for Distance Learning Education to promote quality education without the constraints of space and time. The aim is to reach the remote parts of Pakistan and beyond to achieve the objective of training man power and reaching the doorsteps of learners in every alcove and corner of not only Faisalabad, but also throughout the country and abroad.

The programs that are innovative and relevant to the society are offered with moderate cost and modern facilities. G.C University has clear vision to cater to the needs of learners in various fields. Accessibility, quality, flexibility and relevance are the major strengths of directorate for distance learning, G.C University.

I hope, the directorate for Distance Learning Education, G.C University will provide the best educational opportunities to our entire student population, while providing specialized service to learners of remote areas. I welcome all to join the GCUF family and wish all the success in your learning endeavor.
With best wishes for your career

Prof. Dr. Zakir Hussain

Message from Director,

Education has been playing a vital role in the development of the societies of the world since long. At present, education is not only a social and moral imperative; it is also an economic necessity. Moreover, education, health and shelter are considered to be the basic human needs.

At present the literacy rate of Pakistan is measured as 54% and the female literacy rate is 42% only and in rural areas the female literacy rate is 29%. Distance education is appropriate to address the issue of gender discrimination and to provide opportunities of equal access to quality education at all levels to all individuals in Pakistan. It is feasible for providing education to not only female population but also working class where they do not have enough time to attend regular classes.

Directorate of Distance Learning Education (DLE) is a comparatively new and novel project in its initial phase, hopeful to eliminate gender discrimination in Pakistan. The continuous support and collaboration of all the academic departments can play an important role in taking this project ahead. We, at Directorate of Distance Learning Education welcome all to collaborate to ensure quality education and promote higher education throughout Pakistan.

Dr.Muhammad Naeem Mohsin

DISTANCE LEARNING EDUCATION

INTRODUCTION

The Distance Education has evolved as an alternative to the formal system of education after an increasing realization that it is not perfectly coping with the educational needs and demands of the rapidly growing population. The demand for education in Pakistan through formal system has consistently run ahead of resources the bulk of their population, therefore, remains educationally defined, and there are failing the demand in formal system, the need of non-formal education in various disciplines become evident in concept of distance education. The distance education help to: 1) cope with the rapid increasing demand of education, 2) provide mass education at reasonable and low costs, 3) acquire education at any stage of their life and, 4) boost up the professional development of working people on their job place.

Instead of bringing students to the seats of learning, it was proposed to take schools to the students and hence this concept of distance education came into existence in G.C University Faisalabad.

The main components of its teaching system are:

1. Correspondence package which includes self-learning printed study material.
2. Correspondence tuition and face to face tutorial meetings with qualified tutors.
3. Workshop of each selected course at the end of each semester
4. Course assignments (as an instrument both for teaching and continuous assessment).
5. Final examination at the end of the Semester.

VISION

Provide commendable role model in academics, professionalism, operations and service by using innovative technologies and methodologies by ensuring convergence of existing systems for massive human resource required for promoting integrated national development and global understanding.

MISSION

Provide an intelligent and flexible system of education to meet the challenges of access and equity, and work towards development of a knowledge society.

OBJECTIVES

The main objectives of Distance Learning Education are to:

- Provide educational facilities to people on their door step.
- Provide facilities to ensure quality education and promote entrepreneurship education.
- Hold examinations and to award and confer degrees, diplomas, certificates and other academic distinctions.
- Increase competitiveness, quality of life with short and practical studies
- Enhance professional knowledge and skills through Practical courses
- Develop, foster and carry out cooperation with various institutions

EDUCATIONAL PROGRAMS OFFERED THROUGH DISTANCE LEARNING EDUCATION (FALL SEMESTYER 2013)

The University offers its educational programs at initial stage in the following disciplines:

Discipline	Program
Administration	1)BBA Business Administration 2)MBA, 3) MBA Executive, 4)MPA
Mathematics	1)M.Sc
Economics	2) M.SC
Education	1) M.Phil (Education), 2)M.ED, 3)M.ED Special Education, 4)B.ED 5) B.ED Special Education
Commerce	1) B.COM, 2)M.COM
English Literature	1)M.Phil English , 2) M.A English
Islamic Studies	1)M.Phil (Islamic Studies),2) M.A
Sociology	M.Sc (Sociology)
Pak-Studies	M.Sc(Pakistan Studies)
Urdu	M.A (Urdu) & (M.A Persian)
B.Tech (Pass/Hons	Electrical, Civil, Mechanical &Electronics

INSTRUCTIONAL METHODOLOGY

1. Study Material
2. Tutorial meetings/weekends classes
3. Workshop
4. Assignments and examination

5. Research project
6. Dialogue and discussion with students through seminar, focused group discussion, conferences and etc.

ELIGIBILITY CRITERIA FOR ADMISSION

Age/Gender: There shall be no gender discrimination and no age limit for admission to all the programs.

No Objection Certificate (NOC): NOC is required from candidates other than GC, Universities to be registered in GC University Faisalabad after admission confirmed.

Duration of Semester

There shall be 2 semesters (Fall and Spring) of 18 weeks each in a academic year.

Faculty/Department	Program	Duration	Criteria
MANAGEMENT & ADMINISTRATIVE SCIENCES	MBA		B.A / B.Sc or equivalent from HEC recognized institution with at least 45% marks or 2 nd division
	MBA (Executive)	02 Years	B.A / B.Sc or equivalent from HEC recognized institution with at least 45% marks or 2 nd division 2 years field experience after graduation
EDUCATION	M.Phil	02 Years	Sixteen(16) years of education or 4 years education after F.A./F.Sc./ A-Level or equivalent in Education or Special Education (at least 130 credit hours) with at least second division/CGPA 2.50 and qualified a GRE / GAT (General) Type Test.
	M.ED/ M.ED (Special Education)	01 Year	B.ED and B.ED Special Education with Second Division or equivalent from a recognized institution with at least 45% marks or 2 nd division.
	B.ED / B.ED (Special Education)	01 Year	B.A / B.Sc or equivalent from HEC recognized institution with at least 45% marks or 2 nd division.
COMMERCE	B.COM	02 Years	FA / F.Sc. / ICS / I.Com / A-level or equivalent from a recognized institution with at least 45% marks or 2 nd division.

	M.COM	02 Years	B.Com/BBA or equivalent in concerned field in second division with at least 45% marks (under annual system) at least 2.0 CGPA out of 4.0 (under semester system) from any HEC recognized institution.
ENGLISH LITERATURE	M.A (ENGLISH)	02 Years	B.A or equivalent from HEC recognized institution with at least 45% marks or 2 nd division.(200 Marks English at graduation level)
	M.Phil	02 Years	Sixteen(16) years of education or 4 years education after F.A./F.Sc./ A-Level or equivalent in English (at least 130 credit hours) with at least second division/CGPA 2.50 and qualified a GRE / GAT (General) Type Test.
ISLAMIC EDUCATION	M.Phil	02 Years	Sixteen(16) years of education or 4 years education after F.A./F.Sc./ A-Level or equivalent in Islamic Studies (at least 130 credit hours) with at least second division/CGPA 2.50 and qualified a GRE / GAT (General) Type Test.
	M.A	02 Years	B.A or equivalent from HEC recognized institution with at least 45% marks or 2 nd division.
ECONOMICS	M.Sc	02 Years	B.A or equivalent from HEC recognized institution with at least 45% marks or 2 nd division.
MATHEMATICS	M.Sc	02 Years	B.Sc or equivalent from HEC recognized institution with at least 45% marks or 2 nd division. Double Mathematics is required for admission in M.Sc Mathematics
B.TECH	Electrical/ Civil/ Mechanical/ Electronic	02 Years	DAE or equivalent from HEC recognized institution with at least 45% marks or 2 nd division.

FEE STRUCTURE (Pak Rupees)

Name of Program	Semesters							
	I	II	III	IV	V	VI	VII	VIII
BBA	15000	15000	15000	15000	15000	18000	21000	15000
	I	II	III	IV	V	VI	VII	
MBA	24000	24000	24000	24000	24000	24000		24000

Name of Program	Semesters			
	1	2	3	4
M.Phil(Education /English)	25000	25000	25000	20000
M.Phil(Islamic Studies)	25000	25000	25000	20000
B.COM	12000	12000	12000	12000
M.COM	20000	20000	20000	25000
M.A (English)	15000	15000	15000	18000
M.A (Islamic Studies)	11250	13500	11250	11250
M.SC(Economics & Sociology)	15000	18000	15000	18000
M.SC(Mathematics)	15000	15000	15000	15000
M.Sc (Applied Psychology)	15000	15000	15000	18000
MPA	24000	24000	24000	24000
MBA-Executive/LLM	25000	25000	25000	25000
Msc.(Pak Studies & History)	15000	15000	15000	18000
M.A (Urdu & Persian)	11250	11250	11250	13500
B.Tech	20000	20000	20000	20000

Name of Program	Semesters	
	1	2
M.ED / M.ED (Special Education)	13500	13500
B.ED	7500	7500
B.ED (Special Education)	9000	9000

- 1) 10% increase each year. 2) Fee for certificate /degree verification will be charge as per recommended by degree cell

NOTE:

- Registration fee is Rs.500/- for all programs will be submitted in first semester fee.
- There is no difference of fee in half/full credit course.
- The students have to submit their fee in the form of Bank Draft drawn in the name of **Treasurer, G.C University, Faisalabad** along with admission form **except M.Phil.** The fee of M.Phil (Education, Islamic Studies & English) will be submitted **after confirmation of admission.**
- The Bank Draft/ Bank Receipt of Fee of (first semester fee in original) has to be attached with the Admission Form.

SCHEMES OF STUDIES

M. Phil English Literature(2 years)

Semester 1				Semester 2			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
ENG-701	Literary Criticism and Theory	3(3-0)	100	ENG - 705	Postcolonial Studies	3(3-0)	100
ENG -702	Contemporary Poetry and Drama	3(3-0)	100	ENG - 706	Pakistani Literature Or	3(3-0)	100
ENG -703	Novel and Short Story	3(3-0)	100	ENG - 707	American Literature	3(3-0)	100
ENG -704	Research Methodology – 1	3(3-0)	100	ENG - 708	World Literature in Translation	3(3-0)	100
Semester 3				Semester 4			
Course Title	Course code	Credit Hours	Marks	Course Title	Course code	Credit Hours	Marks
Thesis	ENG-730	12		Thesis	ENG-730	12	

M.A. English (02 YEAR)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ENG-D701	Classical Poetry	100	ENG-D706	Literary Criticism	100
ENG-D702	Greek and Elizabethan Drama	100	ENG-D707	Novel-1	100
ENG-D703	History of English Literature	100	ENG-D708	Romantic and Victorian Poetry	100
ENG-D704	Prose	100	ENG-D709	American literature	100
ENG-D705	Academic Reading and Writing	100	ENG-D710	Literary theory	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ENG-D711	Research Methodology	100	ENG-D716	Modern Novel	100
ENG-D712	Modern drama	100	ENG-D717	Pakistani Literature in English	100
ENG-D713	Modern Poetry	100	ENG-D718	Short Stories	100
ENG-D714	Postcolonial Studies	100	ENG-D730	Thesis	200
ENG-D715	Literature around the World	100	ENG-D720	Popular Narrative	100
			ENG-D721	Comparative Approaches to Literary Studies	100

B.COM (02 YEAR)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
COM-D301	Principles of Accounting	100	COM-D302	Financial and Regulatory Institutions	100
COM-D303	Fundamental of Business	100	COM-D304	Business Mathematics & Statistics	100
COM-D305	Computer Application in Business	100	COM-D306	Financial Accounting	100
COM-D307	Micro Economics	100	COM-D308	Macro Economics	100
ENG-D321	Functional English	100	ENG-D322	Business Communication & Report Writing	100
ISL-D302	Islamic Studies	50	PST-D322	Pakistan Studies	50
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
COM-D401	Economics of Pakistan	100	COM-D402	Advanced Accounting -II	100
COM-D403	Advanced Accounting -I	100	COM-D404	Cost Accounting	100
COM-D405	Auditing	100	COM-D406	Sales Tax & Custom Law	100
COM-D407	Introduction to Finance	100	COM-D408	Business Law	100
COM-D409	Income Tax Law	100	COM-D410	Internship	100
COM-D401	Economics of Pakistan	100	COM-D402	Advanced Accounting -II	100

NOTE:

Medium of instruction: The medium of instruction and examination shall be English (except faculty of Islamic and Oriental Learning, which will be Urdu or their relevant subject languages).

M.COM (02 YEARS)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
COM-D551	Principles of Management	100	COM-D552	Logics	100
COM-D553	Principles of Marketing	100	COM-D554	Financial Statement Analysis	100
COM-D555	Financial Management	100	COM-D556	Accounting for Decision making	100
COM-D557	Research Methods in Business	100	COM-D558	Entrepreneurship	100
ECO-D521	Managerial Economics	100	COM-D560	Advanced Cost and Management Accounting	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
COM-D651	Organizational Behavior	100	COM-D652	Human Resource Management	100
COM-D653	Operation & Production Management	100	COM-D654	International Business	100
COM-D655	E. Commerce	100	COM-D656	Strategic Management	100
COM-	Elective-1	100	COM-	Elective-3	100
COM-	Elective-2	100	COM-	Elective-4	100
			COM-D682	Internship Report Viva Voice	100

FIELD OF SPECIALIZATION

1. ACCOUNTING

2. FINANCE

Course Code	Course Title	Marks	Course Code	Course Title	Marks
COM-D657	Financial Reporting	100	COM-D663	Investment and Portfolio management	100
COM-D659	Government Accounting	100	COM-D665	International Finance	100
COM-D660	Operational Cost Accounting	100	COM-D667	Corporate Finance	100
COM-D662	Advance Auditing Problems	100	COM-D668	Islamic Principles of Finance	100

M.Sc Economics (2 Years)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ECO-D551	Microeconomics I	100	ECO-D552	Microeconomics II	100
ECO-D553	Macroeconomics I	100	ECO-D554	Macroeconomics II	100
ECO-D555	Mathematical Economics	100	ECO-D556	Mathematical Economics II	100
ECO-D557	Economics Statistics	100	ECO-D558	Statistical Inference and Decision Making	100
ECO-D559	Introduction to Computer	100	ECO-D560	Public Finance	100
			ECO-D562	Monetary Economics	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ECO-D651	Islamic Economics	100	ECO-D652	Development Economics	100
ECO-D653	Econometric	100	ECO-D654	International Economics	100
ECO-D655	Major Issues in Pakistan Economy	100	ECO-D656	Econometrics II	100
ECO-D657	Research Methodology	100	ECO-D658	Computer Application in Quantitative Analysis in Economics	200
ECO-D659	Environmental Economics	100	ECO-D660	Development Economics	100
			ECO-D680	Thesis/ Two Optional Courses	

Course Code	Course Title	Marks	Course Code	Course Title	Marks
ECO-D662	Agriculture Economics	100	ECO-D670	Advanced Mathematical Economics	100
ECO-D664	Managerial Economics	100	ECO-D672	Project Appraisal and Investment Analysis	100
ECO-D666	General Equilibrium and Welfare Economics	100	ECO-D674	Dynamic Macroeconomics	100
ECO-D668	Labor Economics	100	ECO-D676	Population Economics	100

M.Sc Mathematics (2 Years)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MTH-D551	Real Analysis-I	100	MTH-D552	Real Analysis-II	100
MTH-D553	Complex Analysis	100	MTH-D554	Algebra-II	100
MTH-D555	Vector and Tensor	100	MTH-D556	Mechanics	100
MTH-D557	Algebra-I	100	MTH-D558	Functional Analysis	100
MTH-D559	Point Set Topology	100	MTH-D560	Differential Geometry	100
MTH-D551	Real Analysis-I	100	MTH-D552	Real Analysis-II	100
Semester 3 PURE MATHEMATICS			Semester 3 PURE MATHEMATICS		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MTH-D651	Advanced Group Theory	100	MTH-D671	Fluid Mechanics-I	100
MTH-D653	Advanced Set Theory	100	MTH-D673	Advanced Mathematical Methods	100
Optional Paper (3 out of Following)		100	MTH-D655	Mathematical Statistics-I	100
MTH-D655	Mathematical Statistics- I	100	MTH-D675	Special Theory of Relativity	100
MTH-D657	Continuous Groups	100	MTH-D677	Operations Research	100
MTH-D659	Theory of Modules	100	MTH-D679	Quantum Mechanics	100
MTH-D661	Algebraic Topology	100	MTH-D681	Soft Ware Engineering	100
MTH-D663	Advanced Topology	100	MTH-D665	Numerical Analysis-I	100
MTH-D665	Numerical Analysis-I	100			
MTH-D667	Linear Algebra	100			
MTH-D669	Rings and Fields	100			
Semester 4 PURE MATHEMATICS			Semester 4 APPLIED MATHEMATICS		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MTH-D652	Measure Theory	100	MTH-D668	Fluid Mechanics-II	100
MTH-D654	Advanced Functional Analysis	100	MTH-D670	Partial Differential Equations	100
Optional Paper (2 out of Following)			MTH-D672	Theory of Elasticity	100
MTH-D656	Rings and Modules	100	MTH-D674	Electromagnetism	100
MTH-D658	Theory of Numbers	100	MTH-D660	Mathematical Statistics-II	100
MTH-D660	Mathematical Statistics-II	100	MTH-D662	Numerical Analysis-II	100
MTH-D662	Numerical Analysis-II	100	MTH-D664	Theory of Optimization	100
MTH-D664	Theory of Optimization	100	MTH-D666	Special Functions	100
MTH-D666	Special Functions	100	MTH-D678	Project	100
MTH-D678	Project	100	MTH-D676	C++ (Programming Language)	100

MPA (2 YEARS)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
PA - 701	Public Administration and Society	100	PA - 707	Human Resource Management	100
PA - 702	Quantitative Techniques for Management	100	PA - 708	Financial Administration	100
PA - 703	Principles of Management	100	PA - 709	Public Administration in Pakistan	100
PA - 704	MIS	100	PA - 710	Research Methods and Techniques	100
PA - 705	Financial Accounting	100	PA - 711	Marketing Management	100
PA - 706	Economic Analysis	100	PA - 712	International Marketing	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
PA - 713	Organizational Design & Behavior	100	BPA-402	Introduction to Development Economics	100
PA - 714	Comparative Public Administration	100	BPA-404	Core Concepts of Accounting	100
PA - 715	Specialization I	100	BPA-406	Contemporary Issues of Public Administration in Pakistan	100
PA - 716	Specialization II	100		Introduction to Sociology	100
PA - 717	Project Management	100	BPA-410	Human Resource Management	100
PA - 718	Taxation Management	100	BPA-402	Introduction to Development Economics	100
Field of Specialization					
Course Code	Course Title	Marks	Course Code	Course Title	Marks
PA - 725	Human Resource Management	100	PA - 727	Public Administration and Law	100
PA - 726	Marketing Management	100	PA - 728	Internship (Three Months)	100

MBA (3.5 Year)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MBA-D401	Computer Orientation and Packages	100	MBA-D409	Micro Economics	100
MBA-D403	Business Communication	100	MBA-D421	Financial Management	100
MBA-D407	Financial Accounting	100	MBA-D423	Business Research Methods	100
MBA-D420	Principles Of Management	100	MBA-D428	Human Resource Management	100
MBA-D468	Principles of Marketing	100			
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MBA-D414	Cost and Management Accounting	100	MBA-D427	Consumer Behavior	100
MBA-D415	Macro Economics	100	MBA-D482	E-Commerce	100
MBA-D416	Management Information System	100	MBA-D435	Total Quality Management	100
MBA-D431	Organizational Behavior	100	MBA-D473	Financial Institutions	100
MBA-D433	International Business	100	MBA-D474	International Management	100
Semester 5			Semester 6		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MBA-D471	Project Management	100	MBA-D478	Supply Chain Management	100
MBA-D434	Entrepreneurship	100	MBA-D479	Introduction to Academic Writing	100
MBA-D472	Business Ethics & Corporate Social Responsibility	100		Elective-I	100
MBA-D475	Strategic Marketing	100		Elective-II	100
MBA-D432	Operations Management	100		Elective-III	100
Semester 7			Specialization in HRM		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MBA-D477	Strategic Management	100	MBA-D437	HR Development	100
ENG-D601	English for Employment	100	MBA-D438	Labour Laws in Pak	100
	Research Project	100	MBA-D439	Cases and exercise in personnel/HRM	100
	Elective-I	100	MBA-D440	Performance Management	100
	Elective-II	100	MBA-D441	Organizational Development	100
	Elective-III		MBA-D442	Industrial Relations	100
			MBA-D443	Essential of Training & Development	100
			MBA-D444	International HRM	100

Specialization in Finance			Specialization in Marketing		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MBA-D446	Risk Management	100	MBA-D457	Sales Management	100
MBA-D447	Corporate Finance	100	MBA-D458	International Marketing	100
MBA-D448	Credit Management	100	MBA-D459	Brand Management	100
MBA-D449	Auditing	100	MBA-D460	Advertising Management	100
MBA-D450	International Financial Management	100	MBA-D461	Marketing Research	100
MBA-D451	Investment & Portfolio Management	100	MBA-D462	Retail Marketing	100
MBA-D452	Financial Statement Analysis	100	MBA-D463	Services Marketing	100
MBA-D453	Taxation Management	100	MBA-D464	Tourism Marketing	100
MBA-D454	Islamic Financial System	100	MBA-D465	Cyber Marketing	100
			MBA-D466	Export Marketing	100
			MBA-D467	Agriculture Marketing	100
			MBA-D468	Seminar in Marketing	100

MBA Executive (2 years)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
DMBAE-403	Business Communication	100	DMBAE-416	Management Information System	100
DMBAE-407	Financial Accounting	100	DMBAE-421	Financial Management	100
DMBAE-420	Principles Of Management	100	DMBAE-423	Business Research Methods	100
DMBAE-468	Principles of Marketing	100	DMBAE-428	Human Resource Management	100
DMBAE-469	Business Mathematics & Statistics	100	DMBAE-432	Operations Management	100
DMBAE-470	Computer Application in Business	100	DMBAE-480	Marketing Management	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
DMBAE-414	Cost and Mangement Accounting	100	DMBAE-434	Entrepreneurship	100
DMBAE-431	Organizational Behavior	100	DMBAE-435	Total Quality Management	100
DMBAE-433	International Business	100	DMBAE-477	Strategic Management	100
	Elective-I	100		Elective-I	100
	Elective-II	100		Elective-II	100

<u>Specialization in HRM</u>			<u>Specialization in Finance</u>		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
DMBAE-437	HR Development	100	DMBAE-446	Risk Management	100
DMBAE-438	Labour Laws in Pak	100	DMBAE-447	Corporate Finance	100
DMBAE-439	Cases and exercise in personnel/HRM	100	DMBAE-448	Credit Management	100
DMBAE-440	Performance Management	100	DMBAE-449	Auditing	100
DMBAE-441	Organizational Dvelopment	100	DMBAE-450	International Financial Management	100
DMBAE-442	Industrial Relations	100	DMBAE-451	Investment & Portfolio Management	100
DMBAE-443	Essential of Training & Development	100	DMBAE-452	Financial Statement Analysis	100
DMBAE-444	International HRM	100	DMBAE-453	Taxation Management	100
DMBAE-445	Dissertation	100	DMBAE-454	Islamic Financial System	100
			DMBAE-455	Seminar in Finance	100
			DMBAE-456	Dissertation	100

Specialization in Marketing

Course Code	Course Title	Marks	Course Code	Course Title	Marks
DMBAE-457	Sales Management	100	DMBAE-463	Services Marketing	100
DMBAE-458	International Marketing	100	DMBAE-464	Tourism Marketing	100
DMBAE-459	Brand Management	100	DMBAE-465	Cyber Marketing	100
DMBAE-460	Advertising Management	100	DMBAE-466	Export Marketing	100
DMBAE-461	Marketing Research	100	DMBAE-467	Dissertation	100
DMBAE-462	Retail Marketing	100			

Requirements for award of Degree:

- i) Successful Completion of all Courses.
- ii) Business Internship: 6 - 8 weeks (Non-Credit)

BBA (4 Year Program)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BBA-D401	Introduction to information Technology	100	BBA-D406	Business Mathematics	100
BBA-D402	Introduction to Psychology	100	BBA-D407	Financial Accounting	100
BBA -D403	Freshman English	100	BBA-D408	Logic	100
BBA-D404	Pakistan Studies & Islamic Studies	100	BBA-D409	Micro Economics	100
BBA-D405	Fundamentals of Accounting	100	BBA-D410	Technical Writing & Professional Speech Com	100
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BBA-D411	Oral Communication-I	100	BBA-D403	Business Communication	100
BBA-D412	Statistics	100	BBA-D417	Statistical Inferences	100
BBA-D413	Introduction to Sociology	100	BBA-D418	Fundamentals of Marketing	100
BBA-D414	Cost Accounting	100	BBA-D419	Business Finance	100
BBA-D415	Macro Economics	100	BBA-D420	Principles of Management	100

Semester 5			Semester 6		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BBA-D421	Financial Management	100	BBA-D426	Money and Banking	100
BBA-D422	Marketing Management	100	BBA-D427	Consumer Behaviour	100
BBA-D423	Business Research Methods	100	BBA-D428	Human Resource Management	100
BBA-D424	Calculus	100	BBA-D429	Business Ethics	100
BBA-D425	Pakistan Economy	100	BBA-D430	Business Law	100
			BBA-D435	Total Quality Management	100
Semester 7			Semester 8		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BBA-D431	Organizational Behaviour	100	BBA-D434	Entrepreneurship	100
BBA-D432	Operations/Production Management	100	BBA-D416	Management Information System	100
BBA-D433	Global/International Business	100	BBA-D436	Research Project	100
EBG-D601	English for Employment	100		Elective-I	100
	Elective-I	100		Elective-II	100
	Elective-II	100		Elective-III	100
	Elective-III	100			

Specialization in HRM			Specialization in Finance		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BBA-437	HR Development	100	BBA-446	Risk Management	100
BBA-438	Labour Laws in Pak	100	BBA-447	Corporate Finance	100
BBA-439	Cases and exercise in personnel/HRM	100	BBA-448	Credit Management	100
BBA-440	Performance Management	100	BBA-449	Auditing	100
BBA-441	Organizational Development	100	BBA-450	International Financial Management	100
BBA-442	Industrial Relations		BBA-451	Investment & Portfolio Management	100
BBA-443	Essential of Training & Development		BBA-452	Financial Statement Analysis	100
BBA-444	International HRM		BBA-453	Taxation Management	100

Specialization in Marketing			Elective Courses	
Course Code	Course Title	Marks	i) Successful Completion of all Courses. ii) Business Internship: 6 - 8 weeks (NonCredit) iii) Comprehensive examination: Evaluation shall be on the basis of pass/fail (Maximum two attempts are allowed)	
BBA-D457	Sales Management	100		
BBA-D458	International Marketing	100		
BBA-D459	Brand Management	100		
BBA-D460	Advertising Management	100		
BBA-D461	Marketing Research	100		
BBA-D462	Retail Marketing	100		
BBA-D463	Services Marketing	100		
BBA-D464	Tourism Marketing	100		
BBA-D465	Cyber Marketing	100		
BBA-D466	Export Marketing	100		
BBA-D467	Agriculture Marketing	100		
BBA-D468	Seminar in Marketing	100		

EDUCATION

M. Phil / MS Education (02 YEARS)

Total Credit Hours 30(24 + 6*)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
EDU-D801	Advanced Educational Planning and Management	100	EDU-D805	Advanced Course in Statistics	100
EDU-D802	Advanced Educational Psychology	100	EDU-D806	Assessment and Evaluation in Education	100
EDU-D803	Curriculum Planning and Development	100	EDU-D	Area of specialization I	100
EDU-D804	Advanced Research Methods in Education	100	EDU-D	Area of specialization II	100

Areas of Specialization

1. Educational Administration

2. Educational Psychology

Course Code	Course Title	Marks	Course Code	Course Title	Marks
EDU-D811	Organizational Behavior	100	EDU-D816	Psychology of Exceptional Children	100
EDU-D812	Total Quality Management (TQM)	100	EDU-D817	Learning and Instruction	100

3. Curriculum

Course Code	Course Title	Marks
EDU-D821	Trends and Issues in Curriculum	100
EDU-D822	Curriculum Change and Innovation in Education	100
Semester 3 & 4		
Course Code	Course Title	Marks
EDU-D830	Thesis	200

NOTE: The medium of instruction and examination shall be English

M.ED (01 YEAR)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
MED-D601	Philosophy of Education	100	MED-D607	Curriculum Development	100
MED-D602	Educational Psychology and Guidance	100	MED-D608	Instructional Technology	100
MED-D603	History of Education	100	MED-	Area of specialization-1	100
MED-D604	Educational Testing, Measurement, and Assessment	100	MED	Area of specialization-2	100
MED-D605	Research Methods in Education	100	MED	Area of specialization-3	100
MED-D606	Educational Administration	100	MED-D615	Thesis	200

A Educational Leadership and Management

Course Code	Course Title	Marks
MED-D609	Educational Law	100
MED-D610	Educational Planning and Financing	100
MED-D611	Human Resource Management	100

B Educational Guidance and Counseling

Course Code	Course Title	Marks
MED-D612	Counseling Techniques	100
MED-D613	Educational and Vocational Guidance	100
MED-D614	Assessment and Evaluation in Guidance	100

NOTE: The medium of instruction and examination shall be English

B.ED (1 Year)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BED-D501	Introduction to education	100	BED-D507	Assessment in education	100
BED-D502	English language Communication Skills	100	BED-D508	Classroom Management	100
BED-D503	Methods of teaching	100	BED-D509	Curriculum development	100
BED-D504	Introduction to computers in Education	100		Optional 1	100
BED-D505	Teaching profession and educational law	100		Optional 1	100
			BED-D518	Practice Teaching Long term 06 weeks	200

Area/Optional Courses

A student has to take any two of the courses from science group. In arts group students have to opt two courses out of which one course 'Teaching of English', is compulsory

Science Group			Arts Group		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
BED-D510	Teaching of Mathematics	100	BED-D514	Teaching of English	100
BED-D511	Teaching of Physics	100	BED-D515	Teaching of Pakistan studies	100
BED-D512	Teaching of Chemistry	100	BED-D516	Methods of Teaching Urdu	100
BED-D513	Teaching of Biology	100	BED-D517	Teaching of General Science	100

M.ED (SPECIAL EDUCATION)

DURATION: 01 YEAR

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
SMED-D1101	Psychology of Exceptional Children	100	SMED-D1107	Inclusive Education	100
SMED-D1102	Educational Research and Methods	100	SMED-D1108	Rehabilitation Approaches and Services for Person with Disabilities	100
SMED-D1103	Curriculum Adaptation for student with disabilities.	100	SMED-D	Area of specialization 1	100
SMED-D1104	The Handicapped Persons in the Community	100	SMED-D	Area of specialization 2	100
SMED-D1105	Computer Application in Special Education	100	SMED-D	Area of specialization 3	100
SMED-D1106	Teaching Strategies for student with disabilities	100	SMED-D1115	Internship four weeks in Special Education Institution and Research thesis	200

A Mental Retardation

Course Code	Course Title	Marks
SMED-D1109	Advance Education of Children with Mental Retardation	100
SMED-D1110	Advance Assessment of Children with Mental Retardation	100
SMED-D1111	Seminar in mental retradation	100

B Hearing Impairment

Course Code	Course Title	Marks
SMED-D1112	Advance Assessment for Children with Hearing Impairment	100
SMED-D1113	Educational and Vocational Guidance Speech , hearing, Audiology and Audiometry	100
SMED-D1114	Seminar in Hearing Impairment	100

NOTE: The medium of instruction and examination shall be English

B.ED (SPECIAL EDUCATION)

DURATION: 1 YEARS

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
SEDU-D501	Perspective of Special Education	100	SEDU-D507	Teaching Reading and Writing to Exceptional Children	100
SEDU-D502	Human Development and developmental perspective of disabilities.	100	SEDU-D508	Teaching Mathematics to Exceptional Children	100
SEDU-D503	Curriculum Adaptation for student with disabilities.	100	EDU-D509	Aras of Specialization 1	100
SEDU-D504	Assessment in Special Education	100	EDU-D510	Aras of Specialization 2	100
SEDU-D505	Guidance, Counseling and Therapeutic Services for Disabilities	100	EDU-D511	Rehabilitation for Disability	100
SEDU-D506	Strategies for Student with Disabilities	100	EDU-D516	Case Study Report. & Internship four weeks in Special education institution	100

A Mental Retardation

Course Code	Course Title	Marks
SEDU-D512	Assessment of Children with Mental retardation	100
SEDU-D513	Teaching of Children with Mental Retardation	100

B Hearing Impairment

Course Code	Course Title	Marks
MED-D1112	Assessment for Children with Hearing Impairment	100
MED-D1113	Teaching of Children with Hearing Impairment	100

NOTE: The medium of instruction shall be English/Urdu

ISLAMIC STUDIES

M. Phil (Islamic Studies)

DURATION: 02 YEARS

Total Credit Hours 30(24 + 6*)

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ISL-D801	Aloom-ul-Quran	100	EDU-D805	loom-ul-Hadith	100
ISL-D802	Asool-e-Tehqiq	100	EDU-D806	loom-ul-Fiqh	100
ISL-D803	Arabic Language and Literature	100	EDU-D807	Taqabal-e-Adyan, Ilam-o-Iqtasad wa IlamTasswaf	100
ISL-D804	Study of Islamic Litrature	100	EDU-D808	Problems of thoughts and Prac℄cal in Islamic World	100

Semester 3 & 4		
Course Code	Course Title	Marks
ISL- D830	Thesis	200

NOTE: The medium of instruction and examination shall be English

M. A (Islamic Studies)

DURATION: 02 YEARS

Semester 1			Semester 2		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ISL-D701	Al- Quran-I	100	ISL- D706	Al- Quran-II	100
ISL-D702	Al-Hadith-I	100	ISL- D707	Al-Hadith-II	100
ISL-D703	Arabic Language and Literature-I	100	ISL-D708	Arabic Language and Literature-II	100
ISL-D704	Modern Political Thoughts of Islam	100	ISL-D709	Taqabal-e-Adyan, Ilam-o-Iqtasad wa IlamTasswaf	100
ISL-D705	History of Islam		ISL-D710	715 History of Islam-II	
			ISL-D711	Principles of Research	
Semester 3			Semester 4		
Course Code	Course Title	Marks	Course Code	Course Title	Marks
ISL-D712	Al-Fiqh-I	100	ISL-D721	Al-Fiqh-II	100
ISL-D713	Comparative Studies of Religions-I	100	ISL-D722	Comparative Studies of Religions -II	100
ISL-D714	Islamic Ethics and Mysticism / OR	100	ISL-D723	Taswaf / OR	100
ISL-D715	Islam and Science / OR	100	ISL-D724	Philosophy / OR	100
ISL-D716	Sources and Problems of Islamic World / OR	100	ISL-D725	Resources and Problems of Islamic World / OR	100
ISL-D717	Arabic Language and Literature-I / OR	100	ISL-D726	Quranic Education	100
ISL-D718	Modern Economic Thoughts of Islam-I	100	ISL-D727	Arabic Language and Literature-II / OR	100
ISL-D719	Seerat-ul-Nabi	100	ISL-D728	Modern Economic Thoughts of Islam-III	100
ISL-D730	Thesis		ISL-D729	awat-o-Irshad	100
			ISL-D730	Thesis	200

M. Sc Pakistan Studies

Semester 1				Semester 2			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
PST-551	Muslim Nationalism in South Asia	4(4-0)	100	PST-552	Civil and Military Bureaucracy in Pakistan	3(3-0)	100
PST-553	Public Policy and Governance in Pakistan	3(3-0)	100	PST-554	Constitutional and Political Development in Pakistan	4(4-0)	100
PST-555	Foreign Policy of Pakistan	4(4-0)	100	PST-556	Party Politics and Political Parties in Pakistan	4(4-0)	100
PST-557	Ideological Foundations of Pakistan	4(4-0)	100	PST-558	Local Self Government and Devolution of Power in Pakistan	4(4-0)	100
ENG-321	EAP (English for Academic Purposes)	3(3-0)	100	CSI-553	Computer Applications	2(2-0)	100
Semester 3				Semester 4			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
PST-651	Geography of Pakistan	3(3-0)	100	PST-652	Pakistan in International Scenario	3(3-0)	100
PST-653	Federation and Regionalism in Pakistan	3(3-0)	100	PST-654	Dimensions of Mystical Islam in South Asia	4(4-0)	100
PST-655	Pakistani Culture: A Profile	4(4-0)	100	PST-656	Human rights, Law and State in Pakistan/Research Dissertation	4(4-0)	100
PST-657	Research Methodology	4(4-0)	100	PST-658	Political Economy of Pakistan	3(3-0)	100
PST-659	Intellectual History of Muslims of South Asia	4(4-0)	100	PST-660	Language and Literature in Pakistan	3(3-0)	100
Optional				Optional			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
PST- 661	Regional Studies	3(3-0)	100	PST-662	Crisis and Disaster Management	3(3-0)	100
PST-663	Women Empowerment in Pakistan	3(3-0)	100	PST-664	Politics of Religion in Pakistan	3(3-0)	100

MA Urdu(2 years)

Semester 1				Semester 2			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
URD-706	Translation I (I)	2	100	URD-707 (B)	Craft and Skills of Communication [English Conversation and Computer Literacy] (I)	3 Credit hours	100
URD-705 (A)	Creative Prose (I)	2	100	URD-706 (B)	World Classics Translation (II)	2	100
URD-704 (A)	Fiction (I)	3	100	URD-705 (B)	Creative Prose (II)	2	100
URD-703 (A)	Prose Style (I)	3	100	URD-704 (B)	Fiction (II)	3	100
URD-701 (A)	History of Urdu Language and Literature (I)	3	100	URD-703 (B)	Prose Style (II)	3	100
URD-702 (A)	Urdu Poetry in Classical era (I)	3	100	URD-701 (B)	History of Urdu Language and Literature (II)	3	100
URD-707 (A)	Craft and Skills of Communication [English Conversation and Computer Literacy]	3	100	URD-702 (B)	Urdu Poetry in Classical era (II)	3	100
Semester 3				Semester 4			
Course Code	Course Title	Credit Hours	Marks	Course Code	Course Title	Credit Hours	Marks
URD-713	Study of Punjabi Language and Literature	3	100	URD-717	The Literary Tradition of Jhang (I)	3	100
URD-712 URD-711 (A)	Poetry and Literature in Present Scenario Special Study of Iqbal (I)	3	100	URD-716	The Literary Tradition of Faisalabad (I)	3	100
URD-710	Principles of Research and Editing	3	100	URD-715	Journalism, Translation, Fundamental advertisement and its social role.	4	100
URD-709 (A)	Criticism (Applied and Practical)	4	100	URD-711 (B)	Special Study of Iqbal (II)	4	100
URD-714	Study of Persian Language and Literature	3	100	URD-709 (B)	Criticism (Eastern & Western)	3	100
				URD-718 (A+B)	Research Thesis (Semester 3 and 4)	3 + 3 Credit hour	100

PROGRAM SCHEDULE

**Admission will be started from August 19, 2013. Prospectus available along with admission form at the following banks of Pakistan at Faisalabad National Bank Jinnah Branch (G.C University Booth)
Bank of the Punjab Katcheri Bazaar Faisalabad (G.C University Booth)**

Activity	Target
Classes and tutorial meetings	October 26 , 2013

ACADEMIC YEAR

The academic year will be divided into two semesters namely Spring and Autumn. General education and functional courses are offered in each semester. Study period for each semester generally lasts 18 weeks, plus Two weeks for preparation for examination.

Examination System

Examination Department remains associated with every student till the award of Degree/certificate. Department will perform the following tasks:

1. Collection of result of continuous assessment component from Regions and its inclusion in the final result.
2. Conduct of final examination at the centers like conventional system and compilation/processing of the result.
3. Issuance of Certificate/Degrees to successful students.

Assessment

Assessment of students in distance education system is made by two mode:

- Continuous Assessment
- Final Examination

Continuous Assessment:

Assignments

Compulsory component for each credit course. The main purpose of assignments will be to test the student's comprehension of syllabus of course and books.

Per credit course: 02 Assignments

The marks obtained in the assignments will be contribute to the final course result. For successful completion of the course, it is imperative to obtain a minimum 40% from graduation to Master level programs and 50% for M.Phil & 60 % for Ph.D programs. Students failing in continuous assessment (assignments) will not be eligible to appear in the final examination.

Submission of Assignments

The students will submit complete assignments in their own words to tutor before fix date. Teachers/tutors will returns the marked assignments to the students with comments and grading. All assignments are required to be submitted within due date and no assignment will be accepted after due date.

Final Examination

Need of Examination

Final examination is another component of overall assessment system of a course. Exams help the students to review their studies and see the course as a whole. At the end of each semester the University will arrange a final three hours, written examination in each course on the set dates, usually at the convenient center established near the home town of students. (at the start district level)

The final examinations carry 80% weightage in the determination of final results. In order to be eligible to appear in the final examination in any course, the student will be required to obtain at least minimum 40% from graduation to Master level programme and 50% for M.Phil & 60% for Ph.D. programmes qualifying marks in the assignments. The minimum passing marks in the final examinations are 40% from Graduation and Master level programme and 50% for M.Phil & 60% for Ph.D. programmes. In case a student fails to get minimum qualifying marks in the final examinations, he/she is allowed to re-appear in the examination of the same course during the next semester *maximum three chances will be given.

Under these circumstances, he/she will have to re-enroll in that particular course(s) after paying the requisite admission fee of course(s).

Viva Voce

In Post-Graduate Program thesis component will be involved which also carries weight- age. After evaluation of the thesis by the external experts, the student has to appear before a viva-voce committee to defend thesis.

General Information

Issuance of Roll No. Slips

The University send Roll Number Slip to each student to appear in the final examination at least 10 days before the examinations in which Roll Number, Registration, address of examination center and dated on which paper is held are mentioned. If any student does not receive this intimation slip 10 days before the commencement of examinations, he/she can contact Examination branch in main campus. The same could also be got printed from web site: www.gcu.edu.pk

Change of Examination Centre:

The University will not entertain the request for change of Examination Centre except in exceptional circumstances wherein the student has genuine reasons for this change. For this she/he has to apply at least 10 days before the commencement of examinations.

Eligibility for Appearing in Examinations:

It is the duty of the student to check whether he/she is registered for that particular course and whether he/she is eligible to appear for the examination or not. If he/she neglects this and take the examinations without being eligible for it, his/her results will be cancelled. The student must bring their National Identity Cards while appearing in the examination centers to prove his/her identity.

Declaration of Results of Examinations

The results of examinations will be declared within two months of completion of examinations and dispatched at his/her postal address by ordinary mail. Results can be downloaded from GC University web site.

Weight age of Assignments & Final Examination

For calculation of final result of a student weightage of assignments & final examination is considered as 20% and 80 % respectively.

Preparation of Certificates/Degrees

On successful completion of the required number of courses for a program, the student will apply to Certificate Section of Examinations Department for the issuance of Certificate/Degree. The certificate/degree to the successful student will be issued within the period of one year.

Grading Scheme

The grading scheme will be as under:

80% and above	A:Excellent
65% to 79.99%	B:Good
50% to 64.99%	C:Satisfactory
40% to 49.99%	D:Pass
Below 40%	F:FAIL

A student who fails in the assignment component is not eligible to appear in the final examination. He/she has to take re-admission in that particular course and repeat it.

A student who fails in the final examination is allowed two more chances to reappear in the examination within next three semesters on payment of reappear fee only. Credits Required for Certificates, Diplomas and Degrees: If assignments are completed successfully and the final examination for the course is passed, a student is awarded a credit.

Value Added Programs

Ph.D	Education, Islamic studies
M.Phil	Sociology, Arabic, Economics, Pakistan Studies, Political Science
Master Degree	International Relations, Mass Communication, Computer Science
Bachelor (2 YEARS)	B.A., B.Sc (Social Sciences)
<p>For More information Please contact:</p> <p>Dr.Muhammad Naeem Mohsin Director, Distance Learning Education, G.C University Faisalabad mnmohsin71@gmail.com</p> <p>041-9201110</p> <p>http://gcuf.edu.pk/directorates/directorate-of-distance-learning-education/</p>	