

DEVI AHILYA VISHWAVIDYALAYA, INDORE
(NAAC Accredited "A" Grade)

Common Entrance Test (CET) 2014



GENERAL RULES FOR ADMISSION

CET 2014

Devi Ahilya Vishwavidyalaya (DAVV)
Nalanda Campus, R.N.T. Marg, Indore-452001
Tel. : +91 731 2527532

CET – 2014 Nodal Centre
Educational Multimedia Research Centre (EMRC), DAVV
Takshshila Campus, Khandwa Road, Indore-452001
Tel. : +91 731 2465632 Email : davv.cet14@gmail.com

Vice-chancellor's Message

Dear Student,

Welcome to Devi Ahilya Vishwavidyalaya (DAVV) for admission in professional courses. It is the only state University in Madhya Pradesh accredited with “A” grade by NAAC in 2014. With a glorious history of fifty years, the University provides an avenue for unleashing your potential to realize your dreams.

DAVV has emerged as a premier institution of higher learning in Central India by creating, advancing and disseminating knowledge. Through its 27 University Teaching Departments and 270 affiliated colleges the University serves around 1,80,000 students every year, with diversified course structure, multi disciplinary research and value based education, thereby, contributing towards educational, economic and social development of humanity at large.



Academic excellence is highest priority in this University. The University Teaching Departments offer undergraduate, post-graduate and research programs in sixteen faculties. It is amongst the first few Universities in the country to introduce innovative and integrated courses in the area of science, engineering, technology, management, law and media.

The University adopts latest techniques, innovative pedagogy and teaching methods to create an effective and conducive learning environment. Student centric methods are an integral part of the pedagogy adopted by the faculty that includes experiential learning, participative learning, and problem solving methodologies.

With committed faculty resources, ICT enabled learning resources, rich central library, excellent teaching and research infrastructure and required support facilities, the University prepares young minds to take up challenges of the future. Holistic development of its students is at the core of this University.

University has excellent support services such as, Sports Centre, Play Grounds, Gymnasium, Cultural Centre and Student Welfare Department to encourage student participation in sports, cultural and extra-curricular activities. Career guidance, counselling and placement related needs are catered through Career Counselling and Opportunities Guidance cell, Equal Opportunity Cell, Placement Cells, and Alumni Cell. It is one of the most sought after institution for the students aspiring for excellence in all areas of performance.

I look forward to welcome you at Devi Ahilya Vishwavidyalaya for rich learning experience and rewarding career.

(Prof. D. P. Singh)

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DEVI AHILYA VISHWAVIDYALAYA, INDORE
(NAAC Accredited "A" Grade)
Common Entrance Test (CET) 2014 - Admission Notice

Devi Ahilya Vishwavidyalaya, Indore announces schedule of its Common Entrance Test (CET)-2014 for admission in the following UG and PG courses being offered at its University Teaching Departments for the session 2014-15:

Courses After 10+2 :

Group-B	M.B.A. (Management Science)-5Yrs./M.B.A.(e-Commerce)-5Yrs./B.Com. (Hons.)-3Yrs./ M.Sc. (Electronic Media)-5Yrs./ M.B.A. (Foreign Trade)-5 Yrs./ B.A.(Hons.)-Mass Communication / B.Com. (Accounting & Tax Mgt.)/ B.A. LL.B. (Hons.)-5Yrs.
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Group-C	M.C.A.-6Yrs./M.Tech. (IT)-5½Yrs./B.Pharm.-4Yrs./M.B.A. (Hospital Administration)-5Yrs.
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Courses After Graduation :

Group-A	M.B.A. (Financial Administration/ Marketing Mgt./ Tourism/ HR/ Advertising & Public Relations/ Business Economics/ International Business/ Financial Services/ Hospital Administration/ Media Management/ e-Commerce/Disaster Mgt./Foreign Trade) / M.Com. (Account & Financial Control) / M.Com. (Bank Mgt.)/ Bachelor of Journalism/ M.A.(Mass Communication)
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Group-D	LL.M. (Business Law)
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Apply online only through www.mponline.gov.in, click on 'Citizen Services', Select 'University' & click on 'DAVV' icon. The entrance test for groups A, B, C and D will be held on 'Thursday, 29th May, 2014'. The application fee is Rs. 1050/- (including Rs. 50/- portal fee). The application fee can be paid either cash at authorized kiosks of MP Online or through Credit Card/ Debit Card/ Net Banking. Visit our website for admissions in above mentioned courses under category of NRI/ Foreign Nationals/ Persons of Indian Origin. The entrance test will be held at Indore, Bhopal, Gwalior, Raipur, Allahabad, Kota, and Delhi centers.

Last date of online submission of application form is 'Tuesday, 20th May, 2014'. The details of eligibility, procedure for filling the application form, number of seats, fee structure, etc. are available on our website www.dauniv.ac.in.

REGISTRAR

GENERAL RULES OF ADMISSION IN VARIOUS COURSES

HOW TO APPLY & OTHER GUIDELINES FOR CANDIDATES

- A candidate can apply to appear in CET-2014 through submitting an online application form available at www.mponline.gov.in, select 'Citizen Services', click on 'University' & open 'DAVV' link to fill form.
- The candidate is advised to apply for admission only if he/she fulfills the eligibility requirements. The onus of checking appropriate eligibility lies with the candidate. Candidate must read and understand the details given in the guidelines available on the web site www.dauniv.ac.in carefully before filling the application form
- Candidate must carry a **PHOTOGRAPH** with **SIGNATURE** space for filling the online application form.
- Ensure that you have correctly marked your category. Change of category shall not be accepted thereafter at any stage. Check all the form detail before online payment, unpaid form will not be accepted in any case.
- Indicate choice of groups as per your eligibility. You can opt for more than one group within UG and PG courses, if you fulfill the eligibility requirements.
- Online application fee for CET-2014 is Rs. 1000/- + Rs. 50/- (Online Service Charges). Candidate can pay fee online through MPOonline authorized KIOSK in MP or pay any ATM cum Debit Card/ Credit Card or Net Banking from anywhere. If your amount is deducted & receipt has not generated, pay another fee, previous amount will be reverted automatically into your a/c. For more detail call customer care no. 0755 – 4019401 to 406 (six lines).
- No documents are to be enclosed along with the online application form. Only photograph is to be attached along with the online form.
- Candidate is required to report at the given date and time at the test center mentioned in the Admit card.
- The candidates who fail to indicate the appropriate reservation category in the respective column of the application form will not have any claim for the reservation later on.
- The name of the candidate must be the same as given in the mark sheet of the qualifying examination of the Board/University. Competent authorities should certify the discrepancies in the names of various mark sheets, if any.
- Non-appearance in the written test and counseling, for whatsoever reason, will automatically disqualify the candidature for the admission.
- The Information given in the online application form will be verified at the time of counseling / admission from the original documents by the University. Therefore, if it is found that a successful application has provided incorrect or false information or withheld some relevant information at the time of filling up the online application form, the applicant shall be debarred from admission or his admission can be cancelled at any time during the course of his/her studies without giving him any prior notice.
- In case any Board of examination/ University / Institute do not show percentage of marks in the mark sheet, a certificate from the competent authority of the Board/ University / Institute must be produced stating equivalent percentage of marks as well as conversion formula used, along with the mark sheet at the time of counseling.
- The decision of the University Authority shall be final and binding in the matters relating to admission. The rules may be modified without any prior notice and any modification so made shall be binding.
- Devi Ahilya Vishwavidyalaya, Indore, will use all reasonable endeavors to deliver courses, duration and other services in accordance with the descriptions set out in this guidelines. The University reserves the right to rename any programme degree, make variations in the contents and methods of delivery of courses and other services, to discontinue course and other service and to merge or combine courses, if such action is reasonably considered to be necessary. All admitted students, who are not enrolled with the University, would be required to enroll themselves as per University rules.
- If reserved seats remain vacant in any course on the day of last counseling, vacant seats will be converted to general category.
- The admission to various programmes will be done on the basis of CET-2014 merit and as per the reservation policy of the University through counseling process.
- Any legal dispute regarding CET-2014 is subject to Indore jurisdiction.

- **All information will be available on web site www.dauniv.ac.in only. No written communication will be provided. University reserves the right to modify / alter any information provided in advertisement at any stage.**

1.0.0 Minimum Percentage for Admissions and Eligibility for Appearing in Entrance Test -

1.1.1 Minimum percentage and admission criteria for admission to courses being offered by the University are mentioned in the Tables 1 & 2 of this document. For minimum eligibility criteria **percentage of marks in aggregate** in qualifying examination kindly refer to the Tables 1 & 2 of this document. A relaxation of 5% in the eligibility criteria shall be admissible to the bonafide SC/ST applicants of Madhya Pradesh only. A relaxation of 5% in eligibility will also be applicable to Physically Challenged (*Nishaktjan*) as defined by M.P. Government.

1.1.2 The **candidates awaiting their results of qualifying examination** can also apply for admission but the candidate has to submit the final mark sheet of qualifying examination by '**09th August 2014**' or the date as decided by the University else admission will automatically be cancelled.

For admission in MBA (HA) the candidate has to submit the internship completion certificate by **9th of August 2014** else admission will automatically be cancelled.

1.1.3 Candidates who have passed their qualifying examination from universities other than Devi Ahilya Vishwavidyalaya are required to submit Eligibility Certificate issued by the Devi Ahilya Vishwavidyalaya, Indore.

1.1.4 Fresh admission will be given only in first semester / first year of the course.

1.2 Age Limit

As per the government rules the upper age limit for male candidates for admission to undergraduate courses is 23 years whereas for postgraduate degree courses it is 28 years as on **July 01, 2014**. A relaxation of three years in upper age limit for SC / ST / OBC and physically handicapped candidate shall be provided for the applicants of Madhya Pradesh only. For candidate belonging to physically challenged category upper age limit for admission to Graduate and Post Graduate courses will be 30 and 35 years, respectively as on **July 01, 2014**. There is no upper age limit for females, MBA (HA 2 years) and LLM candidates. For B.A. LL.B. course, upper age limit is 20 years for general category and 22 years for SC/ ST/ OBC.

1.3 Non-Eligibility for Admission

1.3.1 If the age is more than the requisite age.

1.3.2 An applicant convicted by the court of law in India or outside or one against whom cases are being tried in the court/s or challan has been presented or have verifiable allegations against them concerning misbehavior/beatings of students/officers/employees or a person against whom disciplinary action has been taken by Devi Ahilya Vishwavidyalaya or any other University shall not be eligible for admission. Candidates who have involved in ragging will be ineligible for admission.

1.3.3 A full time government employee/non-government employee cannot take admission in courses run during working hours. However, they can take admission in courses run after regular working hours. For the same they will have to produce a No Objection Certificate (NOC) from their employer.

1.4 Admission to N.R.I and PIO / Foreign Nationals

1.4.1 Foreign Nationals / Person of Indian Origin (PIO) :

- (a) Foreign Nationals: Citizens of all countries other than who are not of Indian origin as defined under PIO. Foreign student in this context shall be defined as the student who possesses the foreign passport.
- (b) “PIO” means Persons of Indian Origin: PIOs are such persons who are citizens of other countries (except Pakistan and Bangladesh) who at any time held an Indian Passport, or who or either of his / her parents or any of his / her grandparents was a citizen of India by virtue of the provisions of the Constitution of India or Sec 2(b) of Citizenship Act, 1955. (Act No. 57 of 1955).

15% Seats in all the programme are reserved for foreign nationals/ PIOs over and above the sanctioned intake. The candidates seeking admission against these seats shall be eligible for admission without the Entrance Test. Such candidates should fulfill the eligibility requirements of the concerned programme with at least 45% marks in aggregate in the qualifying examination. Such candidates should apply to the “Chairperson, Admission Committee-2014, DAVV” separately. If the candidate fulfills all the qualifications, the University shall issue provisional admission letter to him/her and inform the concerned Indian High Commission/ Embassy. On the basis of the provisional admission letter, the Indian High Commission/ Embassy will issue a student visa to enable the student to come to India and join the University. It will be the sole responsibility of the student to seek admission in the concerned program within the time limit prescribed for admissions. No foreign student shall be admitted to any programme of University unless he/she fulfills the following conditions:

- (a) Possesses eligibility certificate issued by the University.
- (b) Deposited the requisite registration / renewal fee and immigration fee.
- (c) Produces original passport and valid student visa.
- (d) Certificate from the competent Medical Officer that the candidate is not HIV positive or suffering from AIDS.
- (e) Certificate from District Administration / Police Department that candidate name has been enrolled in the register of foreign nationals.
- (f) Produces original certificates of qualifying examinations.

The Eligibility Certificate and other documents will be issued to the candidate in person, on producing valid evidence of identity. The student should necessarily present himself/ herself. The certificates will not be granted and issued to his agents/ representatives/ friends etc. whosoever and whatsoever. Attested photocopy of all the above documents should be submitted at the time of admission.

1.4.2 NRI - Non-Resident Indian

As per Income Tax Act, 1961 an individual is non-resident for income tax purpose, when he/she is not a resident or who is not ordinarily resident. A person is treated as ordinarily resident when any of the following conditions is satisfied.

- (i) If he/she has not been resident of India in nine out of ten preceding years : or
- (ii) If he/she has not been in India for a period of 730 days or more during the preceding seven years.

Candidates who are seeking admission against seats reserved for non-resident Indians subject to the following conditions:

- a. At least one of the parents of such candidates should be non-resident Indian and shall ordinarily be residing abroad as non-resident Indian;
- b. The person who sponsors the candidate for admission should be a first degree relation of the candidate and should be ordinarily residing abroad as a non-resident Indian;
- c. If the candidate has no parents or near relatives or taken as a ward by some other nearest relative such candidate may also be considered for admission provided that the guardian has bonafidely treated the candidate as a ward and such guardian shall file an affidavit indicating the interest shown in the education affairs of the candidate and also his relationship with the candidate and such person also should be a non-resident Indian and ordinarily residing abroad.

The candidates seeking admission against NRI seats shall be eligible for admission without the Entrance Test. Such candidates should fulfill the eligibility requirements for the concerned programme with atleast 45% marks in aggregate in the qualifying examination. Such candidates should apply to the "**Chairperson Admission Committee-2014, Educational Multimedia Research Centre (EMRC), Takshshila Campus, Khandwa Road, Devi Ahilya Vishwavidyalaya (DAVV), Indore-452001**", separately along with the following documents:

- DD of Rs. 5000/- or US\$ 100 in favour of Registrar, DAVV, Indore.
- Photocopy of mark sheet of the qualifying examination.
- Eligibility certificate from the University.
- Certificate issued by Indian Diplomatic Mission or Chancellor or Commission abroad under their seal stating that the father/parent of the applicant is an Indian resident in that country.

2.0.0 Reservation Policy and Conversion of Seats

2.1.0 All reserved category candidates will have to appear in CET – 2014.

2.2.0 Reservation of seats in courses offered by the University will be in accordance with the policy of Madhya Pradesh Government. The benefit of reservation will be available, **only to the domiciles of Madhya Pradesh.**

2.3.0 Of the total seats, 16 percent and 20 percent seats in courses will be reserved for applicants belonging to Scheduled Caste (SC) and Scheduled Tribes (ST), respectively. Seats of both these categories are interchangeable.

2.4.0 Of the total seats in a course, 14 percent seats will be reserved for applicants form OBC category (except who are in creamy layer).

2.5.0 Reservation for Persons with disabilities (Physically Handicapped Seats): One seat on over and above basis in each course will be reserved for the physically handicapped candidates with disability percentage of 40

or above. Candidate's claiming admission against these seats shall be required to produce Disability Certificate from the concerned District Medical Board.

2.6.0 A horizontal reservation of 30 percent of the total seats will be for female applicants.

2.7.0 DAVV Employee ward quota : Admission for wards of the University employees will be done on the basis of University guidelines. These admissions will be over and above the total number of seats available in the concerned course.

(Ward here would mean husband, wife, son, daughter of the employee/teacher/officer. In this respect a certificate from the Registrar, Devi Ahilya Vishwavidyalaya, Indore /Competent authority of the University shall be required)

Note: These seats are interchangeable, and can be converted to other category (Officer/Teacher to Employee or Vice -Versa) if they remain vacant.

2.8.0 If less than half seat falls under reservation then the seat will not be available, but in case the proportion of seat is between half and one it will be treated as one.

2.9.0 If reserved seats remain vacant on the day of counseling, the seat will be converted to general category on the basis of merit.

2.10.0 To avail benefit of reservation a certificate from a Competent Authority should be produced.

2.11.0 The candidate (applicants) must indicate explicitly the category for which he / she want to avail the advantage of reservation for admission. This option will, in no case, be allowed to be changed.

2.12.0 The candidate admitted under NRI category will not be transferred to any other category unless he/she has qualified entrance test and stands in merit.

2.13.0 Conversion of vacant seats among reserved categories (SC / ST / OBC) will be done as per M.P. Government directives.

2.14.0 J & K Migrants quota seats: One seat in each program (over & above) shall be reserved for sons/daughters of the persons displaced from the state of Jammu and Kashmir settled in M.P. on or before 1st January, 1999. Such candidates shall have to produce a certificate from the S.D.O. (Revenue) of the concerned district in prescribed Proforma. Sons/ Daughters of the employees of M.P. Govt., who have served in the State of Jammu and Kashmir for curbing insurgency, are also covered under this quota.

Such candidates should have passed their qualifying examination from the State of Jammu and Kashmir. Candidates would be required to produce a certificate in prescribed Proforma. The certificate should be produced at the time of counseling.

2.15.0 J & K Resident Quota: One seat in each programme shall be reserved on over and above basis for residents of Jammu & Kashmir. The candidate will be required to submit appropriate certificate issued by the competent authority at the time of counseling.

3.0.0 ENTRANCE TEST:

3.1.0 Courses After 10+2:

The papers will have objective type questions, having choices a, b, c, d and e each. The response sheet should be carefully filled up by the candidate as instructed on the question-paper booklet. The written test papers will be in English. The candidate can opt for all the groups test, if eligible. The test timings will be different.

3.1.1 The Test for **Group B** shall include 75 questions in all, following section will have 15 questions each :

- Quantitative Ability
- Data Interpretation
- Logical Reasoning and General Intelligence
- English Language Comprehension
- General Awareness and Awareness of Socio-economic environment

3.1.2 The Test for **Group C**, shall include total 75 questions of which 15 questions will be from English and 20 questions each from Physics, Mathematics/Biology/Bio Technology and Chemistry.

In the Test for Group C, choice to candidate will be as follows :

B. Pharm.: English, Physics, Chemistry, Mathematics/Biology/Bio Technology/Technical Vocational Subject

MBA (HA) : English, Physics, Chemistry, Biology

MCA, M. Tech. & B. Pharm.: English, Physics, Mathematics, Chemistry

(Students who do not opt for Mathematics will not be considered for MCA/M.Tech/BCA & similarly who do not opt for Biology will not be considered for MBA (HA))

3.2.0 Courses After Graduation:

3.2.1 There will be a common test paper for courses of **Group A**.

The papers will have objective type questions, having choices a, b, c, d and e each. The response sheet should be carefully filled up by the candidate as instructed on the question-paper booklet. The written test papers will be in English. The candidate can opt any course of the group, if eligible.

The test of **Group A** shall include 75 questions in all; following section will have 15 questions each:

- Quantitative Ability
- Data Interpretation
- Logical Reasoning and General Intelligence
- English Language Comprehension
- General Awareness and Awareness of Socio-Economic environment

The test of **Group D** shall include 75 questions in all covering the all compulsory Law subjects prescribed by BCI (Bar Council of India) for the Undergraduate Courses.

3.2.2 Date and Timings of Entrance Test:

Date : 29th May, 2014

Morning Shift

Group A 10.00 AM to 11.30 AM (Reporting time 9.00 AM)

Group C 10.00 AM to 11.30 AM (Reporting time 9.00 AM)

Date : 29th May, 2014

Evening Shift

Group B 02.00 PM to 03.30 PM (Reporting time 01.00 PM)

Group D 02.00 PM to 03.30 PM (Reporting time 01.00 PM)

3.4.0 Test Centers

3.4.1 The examination centers will be at Allahabad, Bhopal, Delhi, Gwalior, Indore, Kota and Raipur. Time and venue of test will be given along with admit card. The University reserves the right to withdraw and allocate another center.

3.5.0 Admission in the Examination Hall :

1. Candidates shall be strictly under the administrative control of the Centre Superintendent during the test.
2. Mobile Phone, Pager, Calculator and other similar electronic equipments shall not be allowed in the examination hall.
3. Use of any kind of unfair means in the examination shall automatically disqualify the candidature.

3.6.0 Valuation :

The scheme of negative marking will be followed.

3.7.0 Declaration of Result

The list of all candidates who appear for the Entrance Test, Category wise/ group-wise, indicating their merit will be displayed on the University/ Individual institute notice boards as well as on the University website (www.dauniv.ac.in). However, candidates in their order of merit in different categories will be called for counseling. The admission of a candidate to a particular programme shall be decided on the basis of CET-2014 merit and as per the reservation policy by the Admission Committee at the time of counseling.

3.8.0 In case of tie at the same rank :

In case of Tie (more than one student on the same rank) in the admission on any rank, admission will be given as under :

- a) higher percentage of marks in the qualifying examinations will be considered;
- b) in case where result of qualifying examination is not declared, seniority in age will be considered.

3.9.0 Revaluation

There is no provision for revaluation of response sheets.

4.0.0 Counseling:

Counseling schedule and guidelines will be declared along with the result of CET-2014 on the website of Devi Ahilya Vishwavidyalaya. The following documents are required at the time of admission :

1. Photographs 3 Nos.
2. CET-2014 Result downloaded from website Original
3. Mark Sheet of Qualifying examination Original +1 Photocopy (Self Attested)
4. Proof of Age Original + 1 Photocopy (Self Attested)
5. Transfer Certificate Original + 1 Photocopy (Self Attested)
6. Migration Certificate Original + 1 Photocopy (Self Attested)
7. Caste Certificate for SC/ST/OBC (excluding creamy layer) candidate. Original for verification + 1 Photocopy (Self Attested)
8. Income Certificate for SC/ST/OBC (excluding creamy layer) candidate. (Original +1Photocopy (Self Attested))
9. J.K. Migrant / J.K. Resident Certificate (Original for verification) + 1 Photocopy (Self Attested)
10. M.P. Domicile Certificate Original for verification, if applicable + 1 Photocopy (Self Attested)
11. Affidavits for Gap in studies (if applicable) Original + 1 Photocopy (Self Attested)
12. Candidates who will be admitted on undertaking will have to produce final result (in case of result not declared at the time of first counseling) by **9th of August 2014** else admission will automatically be cancelled.

For admission in MBA (HA) the candidate has to submit the internship completion certificate by **9th of August 2014** else admission will automatically be cancelled.

4.1.0 Refund of Fee

If any candidate leaves the course before the **last counseling day** the fee will be returned to him/her after deducting 10% of the fees deposited by him/her. Only caution money will be refunded if a candidate leaves any course after the said date.

In cases where candidates have fetched an undertaking to the effect that their admission may be deemed cancelled in case they fail to produce their result of qualifying examination with required eligibility percentages by **August 14, 2014**, there will be no refund of fee deposited.

Where a provisionally admitted student is declared fail, his/her fee deposited will be refunded after deducting 10% of the fees deposited by him/her before last counseling.

5.0.0. Other Important Points

5.1.0 Any situation, not covered by provisions mentioned in this guideline shall be referred to the Organizing Committee which will work within the ambit of Act, Statutes and Ordinances of Devi Ahilya Vishwavidyalaya, Indore and its decision shall be final.

5.2.0 The legal disputes, if any, shall be settled within the jurisdiction of Indore.

5.3.0 Ragging, teasing, torturing or making nuisance in any way inside or outside the campus has been declared as a serious offence and strict action shall be taken against those who will be found involved in such activities.

5.4.0 If any incident of ragging comes to the notice of the University, the concerned student shall be given liberty to explain and if his/her explanation is not found satisfactory, the University would expel him/her from the course as well as the institution.

5.6.0 In case it comes to the notice that an applicant was able to secure admission based on forged certificate/s or by furnishing wrong information, willingly concealing adverse facts or due to administrative or official negligence, his/her admission will be cancelled immediately without giving any notice.

5.7.0 If a student, after taking regular admission, fails to maintain 75% of the attendance for each subject in the course, he/she will not be eligible to appear in tests/final exam.

6.0.0 Hostel Accommodation:

There are four boys hostel and five girls hostels. Accommodation in the hostels is limited. For hostel accommodation selected candidates are required to contact Chief Warden Hostels, DAVV, Indore. Students staying in hostel are not allowed to work outside in part/full time. Hostel fees will be approx. 15000/- p.a. Fee is subject to change as per the University guideline.

DEVI AHILYA VISHWAVIDYALAYA, INDORE

COURSES, SEATS AND ELIGIBILITY (GROUP WISE) Table 1: (ACADEMIC YEAR 2014-15)

Group	Courses	School of Studies	Eligibility	Seats
A	MBA(Financial Admin.)	Institute of Management Studies (IMS)	Graduation in any stream with 50%	120
A	MBA(Marketing Mgt.)	Institute of Management Studies (IMS)	Graduation in any stream with 50%	120
A	MBA(eCom.)	Institute of Management Studies (IMS)	Graduation in any stream with 50%	60
A	MBA(Disaster Mgt.)	Institute of Management Studies (IMS)	Graduation in any stream with 50%	60
A	MBA(HR)	Institute of Management Studies (IMS)	Graduation in any stream with 50%	60
A	MBA(Hospital Administration)	Institute of Management Studies (IMS)	BHA/MBBS/BDS/BVSc/BSc. Nursing/BBA (HA) with 50%	60
A	MBA(Tourism)	International Institute of Professional Studies (IIPS)	Graduation in any stream with 50%	40
A	MBA(Advertising & Public Relations)	International Institute of Professional Studies (IIPS)	Graduation in any stream with 50%	40
A	MBA(Media Mgt.)	Educational Multimedia Research Centre(EMRC)	Graduation in any stream with 50%	40
A	MBA(Business Economics)	School of Economics (SOE)	Graduation in any stream with 50%	60
A	MBA(International Business)	School of Economics (SOE)	Graduation in any stream with 50%	60
A	MBA (Financial Services)	School of Economics (SOE)	Graduation in any stream with 50%	50
A	MBA(Foreign Trade)	School of Commerce (SOC)	Graduation in any stream with 50%	60
A	M.Com. (A/c & Fin. Control)	School of Commerce (SOC)	Graduation in Commerce/Science with 50%	40
A	M.Com. (Bank Mgmt.)	School of Commerce (SOC)	Graduation in Commerce/Science with 50%	40
A	M.A. (Mass Comm.)	School of Journalism and Mass Communication (SJMC)	Graduation in any stream with 50%	35
A	Bachelor of Journalism	School of Journalism and Mass Communication (SJMC)	Graduation in any stream with 50%	25
B	MBA(e-Commerce)-5 Yrs	Institute of Management Studies (IMS)	12 th in any stream with 50%	60
B	MBA(Mgmt. Science)-5 Yrs	International Institute of Professional Studies (IIPS)	12 th in any stream with 50%	120
B	B.Com(Hons)-3Yrs	International Institute of Professional Studies (IIPS)	12 th in commerce/ Science with 50%	60
B	M.Sc (Electronic Media) 5 Yrs	Educational Multimedia Research Centre(EMRC)	12 th in any stream with 50%	40
B	MBA(Foreign Trade)-5 Yrs	School of Commerce (SOC)	12 th in any stream with 50%	60
B	B.Com. (A/c & Tax Mgmt.)	School of Commerce (SOC)	12 th in Commerce/Science with 50%	60
B	B.A. (Hons) Mass Comm.	School of Journalism and Mass Communication (SJMC)	12 th in any stream with 50%	70
B	B.A. LL.B. (Hons.) 5 Yrs	School of Law (SOL)	12 th in any stream with 50%	60
C	MBA (Hospital Admin.) - 5Yrs	Institute of Management Studies (IMS)	12 th (Biology) with 50%	60
C	MCA-6Yrs	International Institute of Professional Studies (IIPS)	12 th Mathematics with 50%	90
C	MTech-5½ Yrs	International Institute of Professional Studies (IIPS)	12 th Mathematics with 50%	40
C	B.Pharm- 4 Yrs.	School of Pharmacy (SOPHARM)	12 th Physics, Chemistry, Maths / Biology /Biotech/Technical Vocational Subject with 50%	60
D	LL.M. (Business Law)	School of Law (SOL)	LL.B. or B.A.LL.B. with 55%	35

DEVI AHILYA VISHWAVIDYALAYA, INDORE

COURSES, SEATS AND ELIGIBILITY (SOS WISE)

Table 2 (ACADEMIC YEAR 2014-15)

School of Studies	Group	Courses	Eligibility	Seats
Institute of Management Studies (IMS)	A	MBA(Financial Administration)	Graduation in any stream with 50%	120
		MBA(Marketing Mgt.)	Graduation in any stream with 50%	120
		MBA(eCom.)	Graduation in any stream with 50%	60
		MBA(Disaster Mgt.)	Graduation in any stream with 50%	60
		MBA(HR)	Graduation in any stream with 50%	60
	MBA(Hospital Administration)	BHA/MBBS/BDS/BVSc/BSc. Nursing/BBA (HA) with 50%	60	
	B	MBA(e-Commerce)-5 Yrs	12 th in any stream with 50%	60
C	MBA (Hospital Administration) - 5Yrs	12 th (Biology) with 50%	60	
International Institute of Professional Studies (IIPS)	A	MBA(Tourism)	Graduation in any stream with 50%	40
		MBA(Advertising & Public Relations)	Graduation in any stream with 50%	40
	B	MBA(Management Science)-5 Yrs	12 th in any stream with 50%	120
		B.Com(Hons)-3Yrs	12 th in commerce/ Science with 50%	60
	C	MCA-6Yrs	12 th Mathematics with 50%	90
		MTech (IT)-5½ Yrs	12 th Mathematics with 50%	40
Educational Multimedia Research Centre (EMRC)	A	MBA(Media Mgt.)	Graduation in any stream with 50%	40
	B	M.Sc (Electronic Media) 5 Yrs	12 th in any stream with 50%	40
School of Economics (SOE)	A	MBA(Business Economics)	Graduation in any stream with 50%	60
		MBA(International Business)	Graduation in any stream with 50%	60
		MBA (Financial Services)	Graduation in any stream with 50%	50
School of Commerce (SOC)	A	MBA(Foreign Trade)	Graduation in any stream with 50%	60
	B	MBA(Foreign Trade)-5 Yrs	12 th in any stream with 50%	60
	A	M.Com. (Account & Financial Control)	Graduation in Commerce/Science with 50%	40
		M.Com. (Bank Management)	Graduation in Commerce/Science with 50%	40
	B	B.Com. (Accounting & Tax Management)	12 th in Commerce / Science with 50%	60
School of Journalism & Mass Communication (SJMC)	A	M.A. (Mass Communication)	Graduation in any stream with 50%	35
		Bachelor of Journalism	Graduation in any stream with 50%	25
	B	B.A. (Hons) Mass Communication	12 th in any stream with 50%	70
School of Law (SOL)	D	LL.M. (Business Law)	LL.B. or B.A.LL.B. with 55%	35
	B	B.A. LL.B. (Hons.) 5 Yrs	12 th in any stream with 45%	60
School of Pharmacy (SOPHARM)	C	B.Pharm- 4 Yrs.	12 th Physics, Chemistry, Maths / Biology /Biotech/Technical Vocational Subject with 50%	60

DEVI AHILYA VISHWAVIDYALAYA, INDORE
FEE STRUCTURE (SOS WISE)

Table 3 : STUDENT SERVICES FEE (Applicable for All UTDs) (ACADEMIC YEAR 2013-14)

S.No	Item	Odd Semester(2014-15)		Even Semester (2014-15)	
		BOYS	GIRLS	BOYS	GIRLS
1	University Tuition Fees	189.00	--	189.00	--
2	UTD Fees	126.00	126.00	126.00	126.00
3	Health Center	79.00	79.00	79.00	79.00
4	University Sports fee	189.00	189.00	00.00	00.00
5	Poor students Library fee	105.00	105.00	00.00	00.00
6	Students Accident fund	21.00	21.00	00.00	00.00
7	Handicapped Student's aid fund	21.00	21.00	00.00	00.00
8	Student Welfare	53.00	53.00	00.00	00.00
9	Book Bank	84.00	84.00	00.00	00.00
10	Maintenance	210.00	210.00	00.00	00.00
11	Contribution of Deptt. Exam. fee	79.00	79.00	79.00	79.00
12	Group Insurance	105.00	105.00	00.00	00.00
13	Miscellaneous Charges	158.00	158.00	158.00	158.00
14	Cultural Centre Activity and Maintainance Fee	263.00	263.00	263.00	263.00
15	Health File	53.00	53.00	53.00	53.00
16	Internet (IT Centre Fee)	525.00	525.00	525.00	525.00
	Total	2260.00	2071.00	1472.00	1283.00

Table - 4: SCHOOL OF STUDIES WISE FEES (2013-14)

School of Studies	Group	Courses	Fees Excluding Student Services Fee (PA in Rs.)	Caution Money (Refundable)
Institute of Management Studies (IMS)	A	MBA(Financial Administration)	38850	3000
		MBA(Marketing Mgt.)	38850	3000
		MBA(eCom.)	38850	3000
		MBA(Disaster Mgt.)	38850	3000
		MBA(HR)	38850	3000
		MBA(Hospital Administration)	38850	3000
	B	MBA(e-Commerce)-5 Yrs	38850	3000
C	MBA (Hospital Administration) - 5Yrs	38850	3000	
International Institute of Professional Studies (IIPS)	A	MBA(Tourism)	44100	3000
		MBA(Advertising & Public Relations)	44100	3000
	B	MBA(Management Science)-5 Yrs	56845	3000
		B.Com(Hons)-3Yrs	38850	3000
	C	MCA-6Yrs	56845	3000
MTech(IT)-5½ Yrs		56845	3000	
Educational Multimedia Research Centre(EMRC)	A	MBA(Media Mgt.)	43050	3000
	B	M.Sc (Electronic Media) 5 Yrs	38850	3000
School of Economics (SOE)	A	MBA(Business Economics)	36750	3000
		MBA(International Business)	36750	3000
		MBA (Financial Services)	36750	3000
School of Commerce (SOC)	A	MBA(Foreign Trade)	38850	3000
	B	MBA(Foreign Trade)-5 Yrs	27300	3000
	A	M.Com. (Account & Financial Control)	23100	3000
		M.Com. (Bank Management)	23100	3000
	B	B.Com. (Accounting and Tax Management)	19950	3000
School of Pharmacy (SOPHARM)	C	B.Pharm- 4 Yrs.	55000	3000
School of Journalism and Mass Communication (SJMC)	A	M.A. (Mass Communication)	25200	3000
		Bachelor of Journalism	25200	3000
	B	B.A. (Hons. - Mass Communication)	25200	3000
School of Law (SOL)	D	LL.M. (Business Law)	12600	3000
	B	B.A. LL.B. (Hons.) 5 Yrs	28350	3000

NOTE:

1. The last year (Academic Session 2013-14) fee structure is given as above. For the current academic year (2014-15) the fee structure is likely to be revised and will be uploaded on the website before first counselling.
2. Fee is subject to change as per the University guidelines.
3. If the student reappears in an examination, a fee of Rs.200/- per subject (Maximum Rs.1000/- per semester) shall be payable.
4. For NRI/ FN/ PIO Candidates, A fee of US\$3000 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$1500 once at the time of admission.

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Table 5 : Seat Distribution CET-2014

S. No.	Course	School of Studies	Total Seats	UR_OP	UR_F	ST_OP	ST_F	SC_OP	SC_F	OBC_OP	OBC_F	NRI	P H	JK R	JK M	EW	
																T	NT
GROUP-A																	
1.	MBA (Financial Admin.)	IMS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
2.	MBA(Marketing Mgt.)	IMS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2
3.	MBA (eCom.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
4.	MBA(Disaster Mgt.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
5.	MBA(HR)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
6.	MBA(Hospital Admin.)	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
7.	MBA(Tourism)	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
8.	MBA(Ad. & PR)	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
9.	MBA(Media Mgt.)	EMRC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
10.	MBA (Business Economics)	SOE	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
11.	MBA (International Business)	SOE	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
12.	MBA (Financial Services)	SOE	50	15	8	7	3	6	2	5	2	3	1	1	1	1	1
13.	MBA (Foreign Trade)	SOC	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1
14.	M.Com. (A/c & Fin. Control)	SOC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
15.	M.Com. (Bank Mgmt)	SOC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1
16.	M.A. (Mass Comm.)	SJMC	35	10	5	5	2	4	2	3	2	2	1	1	1	1	1
17.	Bachelor of Journalism	SJMC	25	7	4	3	2	3	1	3	1	1	1	1	1	1	1

GROUP-B																		
S. No.	Course	School of Studies	Total Seats	UR_OP	UR_F	ST_OP	ST_F	SC_OP	SC_F	OBC_OP	OBC_F	NRI	P H	JK R	JK M	EW		
																T	NT	
18.	MBA (e-Commerce) - 5 Yrs	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1	1
19.	MBA(Management Science)-5 Yrs	IIPS	120	36	18	17	7	13	6	12	5	6	1	1	1	2	2	
20.	B.Com(Hons)-3Yrs	IIPS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1	
21.	M.Sc (Electronic Media) 5 Yrs	EMRC	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1	
22.	MBA(Foreign Trade)-5 Yrs	SOC	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1	
23.	B.Com. (A/c & Tax Mgmt.)	SOC	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1	
24.	B.A. (Hons) Mass Comm.	SJMC	70	20	11	10	4	8	3	7	3	4	1	1	1	1	1	
25.	B.A. LL.B. (Hons.) 5 Yrs	SOL	60	18	9	8	4	7	3	6	2	3	0	0	0	0	0	
GROUP-C																		
S. No.	Course	School of Studies	Total Seats	UR_OP	UR_F	ST_OP	ST_F	SC_OP	SC_F	OBC_OP	OBC_F	NRI	P H	JK R	JK M	EW		
																T	NT	
26.	MBA (Hospital Admin.) – 5Yrs	IMS	60	18	9	8	4	7	3	6	2	3	1	1	1	1	1	
27.	MCA-6Yrs	IIPS	90	26	14	13	5	10	4	9	4	5	1	1	1	2	2	
28.	MTech (IT)-5½ Yrs	IIPS	40	12	6	6	2	4	2	4	2	2	1	1	1	1	1	
29.	B.Pharm- 4 Yrs.	SOPH ARM	60	21	9	8	4	7	3	6	2	-	1	1	1	1	1	
GROUP-D																		
S. No.	Course	School of Studies	Total Seats	UR_OP	UR_F	ST_OP	ST_F	SC_OP	SC_F	OBC_OP	OBC_F	NRI	P H	JK R	JK M	EW		
																T	NT	
30.	LL.M. (Business Law)	SOL	35	10	5	5	2	4	2	3	2	2	0	0	0	0	0	

Contact Details

- 1. Registrar, Devi Ahilya Vishwavidyalaya, Indore (MP), India-452001**
Tel. : +91-731-2527532 Fax: +91-731-2529540
- 2. Deputy Registrar (Development), Devi Ahilya Vishwavidyalaya, Indore (MP), India-452001**
Tel. : +91-731-2525824
- 3. Dr. Ashok Kumar Sharma, Chairman – CET 2014**
School of Chemical Sciences, DAVV, Takshshila Campus, Khandwa Road, Indore.
Tel. : +91-731-2460208
- 4. Dr. Akhilesh Kumar Singh, Coordinator – CET 2014**
EMRC, DAVV, Takshshila Campus, Khandwa Road, Indore.
Tel. : +91-731-2465632
- 5. Mr. Y.S. Bawal (For Online Coordination)**
Tel. : +91-9425351245, Email – davv.cet14@gmail.com
- 6. Dr. P.N. Mishra, Director, Institute of Management Studies (IMS), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2478800, 2363901
- 7. Dr. Ganesh Kawadia, Head, School of Economics (SOE), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2361087, 2363088
- 8. Dr. Anand Sapre, Director, International Institute of Professional Studies (IIPS), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2461888, 2764066
- 9. Dr. Mansingh Parmar, Head, School of Journalism & Mass Communication (SJMC), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2471672
- 10. Dr. Rajendra Singh, Head, School of Commerce (SOC), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2461818
- 11. Dr. Archana Ranka, Head, School of Law (SOLaw), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731- 2365535
- 12. Dr. Akhilesh Kumar Singh, I/c Director, Educational Multimedia Research Centre (EMRC), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731-2465632
- 13. Dr. Rajesh Sharma, Head, School of Pharmacy (SOPHARM), DAVV,**
Takshshila Campus, Khandwa Road, Indore. Tel. : +91-731- 2100605