

# Master of Business Administration



**Transform your thinking** with QUT's globally recognised MBA program. Designed not only to give you the edge in management capability, this MBA will give you the confidence to **lead in complex environments**, enabling you to critically analyse **real-world business situations** and equip you with the skills to be a **global business leader**.

## What sets QUT's MBA apart?

As business leaders you will be challenged on a daily basis to work with multiple stakeholders, solve complex problems with limited and often ambiguous information, and deal with constant and unpredictable change. QUT's MBA is designed to transform you into an agile leader capable of thriving in this complex business environment where self management, creative thinking, the ability to build relationships and understand the global context in which you operate is fundamental to your success as a leader.

## Global recognition

QUT Business School was the first and only Australian business school to achieve triple accreditation from AACSB International, EQUIS and AMBA—all hallmarks of excellence and recognition of the quality of our courses and operations. Indeed, as one of Australia's leading universities, we have one of the largest and most respected business faculties in Australia.

## Universal standing

Our MBA is ranked in the top five in Australia by *The Australian Financial Review*, and has achieved a five-star rating from the Graduate Management Association of Australia (GMAA). In addition, it was the first MBA program to be endorsed by The CEO Institute as an educational partner for the academic pathway to Certified CEO accreditation.

## Lasting connections

At QUT, developing a competitive advantage in management capability means also expanding both professional and personal horizons by building connections. By enrolling in our MBA program you will not only have access to dedicated, qualified academic staff, but also to a whole network of like-minded individuals. This begins with the MBA and continues beyond the course with graduates having access to our strong alumni network and the many and varied opportunities this offers.

## A unique location

As Queensland's capital city, Brisbane is Australia's third largest city and is home to a culturally diverse population of nearly two million people.

QUT's MBA program is offered at our Gardens Point campus which is nestled in the heart of Brisbane, and is bordered by the city's Botanical Gardens and the Brisbane River.

The campus is within walking distance of the central business district, public transport, accommodation and many shopping and dining options.

The campus also offers a host of facilities and services including a pool, gymnasium and cycle facilities, library, computer labs and wireless Internet zones, cafes and student services.

With Gardens Point in such a prime location, it is a perfect place to embark on a journey of personal and professional transformation.

## About the MBA program

At QUT we understand the varied needs of people and organisations. Our MBA program's development is based on continual engagement with industry and students to make sure our course equips you for today's and tomorrow's challenges.

It is for this reason that QUT has a unique focus on leading in complex business environments. Managers and organisations today face a complex world with ever-increasing global, social, financial and environmental pressures. QUT has a strong track record in both research and delivering real-world solutions for industries facing increasingly complex challenges.

Our MBA is designed to tackle all of these complexities—enabling you to challenge conventions and analyse business situations in complex environments and ultimately become a decisive and effective leader in today's world.

## Our MBA structure

QUT's MBA program is structured so as to provide participants with an integrated and multi-disciplinary curriculum.

The 24-unit program is delivered in four parts, each building on the other. MBA units (each worth six credit points) are delivered in seven-week modules. The four parts comprise:

1. Building foundations—eight units focusing on the foundations of business leadership.
2. Multi-disciplinary decision making—eight units covering a variety of topics targeted at cross-discipline decision making in complex business environments.



## Sonia Salomone ■■ PricewaterhouseCoopers manager

'I have always wanted to work in a role where I was able to have a big-picture, strategic perspective of organisations. It was important to me to be able to deliver value to an organisation by addressing complex business problems that have a material impact on the organisation's value. QUT opened many doors for me. Being involved in a research project exposed me to a unique perspective and heightened my understanding of performing research with rigour. The flexibility that QUT provided to allow me to obtain my MBA qualification with a research major has helped me to reach my career goals. The networking opportunities provided by QUT ultimately led to my current position as manager with PricewaterhouseCoopers.'

3. Concentrations—offering maximum flexibility through a choice of pathways that allow you to add greater depth of interest and forge your career as you choose. You can specialise in entrepreneurship and innovation, or leadership and strategy. Alternatively opt for a discipline-specific pathway either from within QUT Business School’s postgraduate offerings or from another QUT faculty.
4. Integrated workplace project—providing real-world examples for real-world impact, this final component focuses on enabling you to apply what you have learned to real opportunities in a new venture or within an organisation.

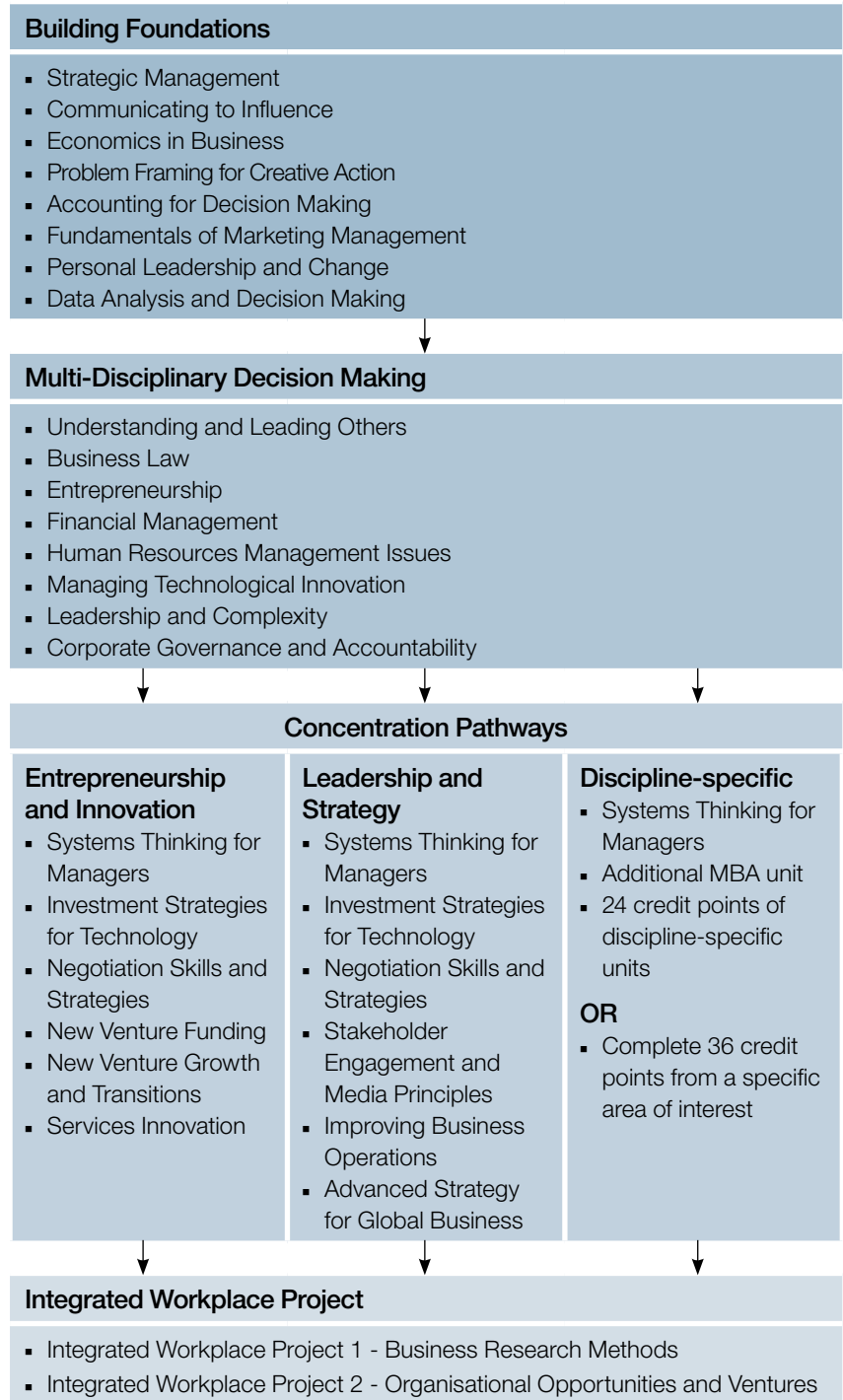
### Early graduation options

QUT’s MBA program allows you to potentially graduate early with a Graduate Certificate in Business Administration after the completion of eight units from the first two components of the program.

### Entry requirements

For current entry requirements please visit [www.qut.edu.au/mba](http://www.qut.edu.au/mba)

Real world content, flexible pathways, positive impact...



## Why study with QUT Business School?

By enrolling in QUT's MBA program you will be embarking on a personal and professional journey which has benefits for you, your career and your organisation. By choosing and completing our MBA program you will:

- study with one of fewer than 60 business schools worldwide—and the first in Australia—to achieve triple accreditation
- have access to world-class academic facilitators who not only have the knowledge and ability to help you grow, but who also want to see you succeed
- develop problem-solving techniques to enable you to critically analyse business situations in complex environments—ultimately learning to be a decisive and adaptive leader
- design your MBA to suit your needs by choosing from multiple concentration pathways which allow you to create greater depth to your studies and strengthen your career path options
- create lasting, life-long connections with like-minded professionals and academics
- join our world-class alumni.

## Apply now

Apply using the Application for Postgraduate Coursework Admission (PG) form, available at [www.qut.edu.au/mba](http://www.qut.edu.au/mba) or contact us to discuss your application:

Phone +617 3138 6874

Fax +617 3138 5054

Email [mba@qut.edu.au](mailto:mba@qut.edu.au)

## Location

QUT Business School,  
Executive Education Centre  
Level 4, B Block  
Gardens Point campus  
2 George Street  
Brisbane QLD 4001



## Paul Eisenberg ■■ MBA graduate ■■ Project Manager, Suncorp

'QUT's MBA offered me a wide range of diverse and detailed units which were taught with a balance of academic rigour and a practitioner's focus. This unique blend ensures that the skills I bring back to the workplace have a materially positive effect on the changes that I implement. Completing a real world business plan in the capstone unit was a life changing experience. The facilitator's techniques, content and assessment feedback were some of the best I had ever experienced. I am now much more confident in tackling the unknown and navigating through the modern, complex and ambiguous world of a global business.'

